Computer handicapping

A system for obtaining golfers' handicaps has been developed by Jerry Norsman and Bill Young of Sports Computer Systems, Inc. The computer, named Max, can figure out at once more than 300 individual handicaps. The company plans to concentrate on the "individual, week-end golfer who wants to improve his game and his competitive spirit on the course."

According to Norsman, within the next year every golfer who intends to enter any tournament will have to submit to an official United States Golf Assn. handicap. Young says, "Our system corresponds completely with USGA standards and procedures and that makes it official."

Special IBM cards with space for up to eight average scores, course ratings, name, address and signature are given to an individual using the service. He fills in the information, mails it to SCS and within 48 hours Max produces the handicap. An official USGA-approved card showing the current handicap is sent by return mail. At present, it costs $6.95 for one year's service.

The company's address is Sports Computer Systems, Inc., P.O. Box 5407, Madison, Wis. 53705.

Pine Tree to host senior golf tournament

Pine Tree GC's first Annual Senior Golf Tournament will be held December 3d to 5th, 1969. Players who have reached their 55th year by December 1st are eligible for an invitation. For further details, write: Tournament Chairman, Jackson B. Hancock, Pine Tree GC, R.R. 1, Pine Tree Box 200, Delray Beach, Fla. 33444.

Metcalf elected president of AGCMA

David A. Metcalf, president of Viking Corp., a golf car manufacturer, was elected president of the American Golf Car Manufacturers' Assn. It was announced at the association's annual meeting.

Released at the meeting were the association's annual production figures for the fiscal year ending June 30, 1969. A total of 42,260 golf cars were manufactured in 1969, which is an increase of 15 per cent over 36,760 cars produced in 1968 and represents a dollar value increase of 18 per cent.

Bryson James, Hercules awarded by SNA

At the Keynote Luncheon of the Annual Convention and Trade Show of the Southern Nurserymen's Assn., held recently in Atlanta, Ga., Dr. Bryson L. James of Hercules, Inc., was presented an Award of Merit for "outstanding research efforts in the...continued on page 68
INDUSTRY NEWS
continued from page 67

interest of ornamental horticulture and the nursery industry."

The board of directors of SNA also presented Hercules with an
Award of Merit for Dr. James' contributions. Both presentations
were made by Arthur J. Lancaster Jr., SNA president. George
E. Osburn, sales manager, turf and horticultural products, ac-
cepted the award for Hercules.

Golf course construction company formed

Several experts in the field of
golf have joined together to form
the National Golf Course Con-
struction Company, a move which was prompted by the ex-
anding popularity of golf and the recent trend toward the building
of golf communities.

The company, headed by
John R. Doran as president,
Frank Batto as vice president
and Santo Madrazo as sec-
tary-treasurer, will specialize in
complete golf course design con-
struction including land develop-
ment, irrigation, grassing, sewer-
age and water, roads and seawalls.

Says Batto, "...we can take a
parcel of raw land, design and
transform it in every phase of de-
velopment into a complete plush
green manicured golf course . . ."

On the drawing boards for the
new company are plans for
courses in Leisuretown, on the
Broward-Dade borderline, Mea-
dowbrook Homes in West Palm
Beach, Leisureville in Boynton
Beach and one in Homestead,
Fla., which is not yet finalists.

Offices are located at
5500 North Powerline Rd., Pompano
Beach, Fla.

About the golfer . . .

GOLF Magazine's latest reader
study reveals that the typical
golfer is a man (96.8 per cent),
who plays an average 47.5 rounds
a year taking 88.9 strokes per
round, is a golf or country club
member (56.5 per cent) and has
purchased 33.3 new golf balls in
the last month. More than 38
per cent of GOLF Magazine's
readers earn over $20,000 a year
and 57 per cent are supervisory
executives or professionals. Over
42 per cent of the readers took at
least one lesson from a golf pro
during the last year.

Golf Course notes . . .

Hired as club manager of The
Yacht & CC of Stuart was R.G.
(Bob) Peters, who since 1967
has been club manager of the
Seminoke Lake CC, St. Peters-
burg, Fla... George Jackson,
assistant golf pro, River Plant-
tion Golf and CC, Houston, Tex.,
is taking Jackson Bradley's vid-
eo golf unit on a two month tour
golf courses in western Texas,
New Mexico and Oklahoma....
Kenneth Morrison and John
Philip join Great Harbour Cay,
Berry Islands, Bahamas, as resi-
dent professionals. Morrison for-
erly worked under Max Elbin
at Burning Tree, Bethesda, Md.,
and Philip was an assistant at St.
Andrews, Fife, Scotland... After
22 years at Houston CC, pro
Dick Forrester has moved to
Bear Creek, a 36-hole municipal
facility... Gus Moreland has
resigned at Houston Westwood
and applied at Houston CC....
Former touring pro Doug Hig-
gins, after two years in the in-
vestment business, has returned
to Diamond Oaks, Fort Worth,
Tex., as pro-manager. He follows
Bob Pritchett, who resigned...
Sam Speer, a fixture at McAllen
(Tex.) CC for years, has replaced
Tommy Thompson at Mission
CC. Thompson is now part owner
of a course at Mercedes.... For-
er PGA tournament supervisor
Joe Black, now pro at Dallas' 
Brookhaven CC, has added Linda
Bains to his shop staff... Jake
Clark drew a promotion from
assistant at Houston Lakeside to
the head job at Forest Cove in
Humble, a Houston suburb...
William Devereaux has been
named resident manager of El
Conquistador Hotel and Club,
Las Croabas, Puerto Rico....
Joe E. Bowen named manager
Bermuda Dunes CC, Bermuda
Dunes, Calif.