Attention! DID YOU KNOW?

1. that we accept collect phone orders from you anytime?
2. that we ship within 24 hours?
3. that we have six salesmen traveling to serve you?
4. that we stand behind what we sell?
5. that because we are #2 in this business, we try harder?

NOW THAT WE'VE GIVEN YOU 5 GOOD REASONS WHY YOU SHOULD PICK UP YOUR PHONE AND CALL IN YOUR ORDER COLLECT, DO IT NOW! Dial 305-833-1048.

Balls, clubs, tees, mats, pails, grips, markers, retrievers, golf ball pickers... and more!

Atlantic Golf Equipment Co.
4210 South Dixie Hwy.
West Palm Beach, Florida 33405
WRITE FOR FREE CATALOG
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Top Pros and the Products they Endorse

This is the only century in which a well-known name will sell a product. The assumption is that whoever buys it is buying not only quality but prestige.

The following is a list of some of the many and various types of merchandise* to which top touring pros lend their names.

Tommy Aaron
Munsingwear shirts; Spalding clubs, golf balls

Frank Beard
Amana Refrigeration Company; Hillerich & Bradsby Power-Bilt clubs; Kentucky Fried Chicken Corp.; Munsingwear shirts

Julius Boros
Astro Turf (consultant); Bellows-Valvair (consultant); Buick Motor Company; Liberty Mutual TV hunting and fishing series; Munsingwear shirts; Wilson clubs, bags, golf balls

Billy Casper
Chrysler Corp.; Cyclo-Massage massage equipment; Etonic shoes; Family Record Plan; Fox Knapp rainwear; Lectron Industries Billy Casper Golf Computer; Maytag Company; Palm Beach sports coats, slacks; Revere Sportswear sweaters, shirts; Sports-O-Tron golf accessories, gloves, practice retrievers; Wilson clubs, bags, golf balls

Bob Charles
Dunlop golf equipment; Etonic shoes; Golf Pride grips; Munsingwear shirts, sweaters

Bruce Crampton
Dunlop golf balls, clubs, bags, gloves; Etonic shoes; Flexi-Grip Golf Pride grips; McGregor-Doniger slacks, shirts, jackets; Sports-O-Tron golf accessories

Al Geiberger
Munsingwear shirts; Scovill Mfg. Company; Skippy Peanut Butter; Spalding clubs, golf balls

Dave Hill
Etonic shoes; Munsingwear shirts, sweaters, slacks, jackets, socks; Ram clubs

Bob Lunn
Etonic shoes; Golf Pride grips; Izod sweaters, socks, slacks; Sacramento Brand Tomato Juice

Bobby Nichols
Etonic shoes; Hillerich & Bradsby Power-Bilt clubs; Munsingwear shirts; Bobby Nichols Country Club Car Wash; T-S-K dry cleaning

Jack Nicklaus
A.J. Industries golf carts; Dynaball golf accessories; Hart, Schaffner & Marx blazers; Hat Corp. of America hats; Host Pajamas sleepwear; MacGregor clubs, golf balls; Peerless shirts; Plymouth Shoe Company shoes; Poplar Hosier hosiery; Spat Brothers boys’ jackets; Stern, Merrett Company ties; Jack Summers & Company, Ltd., golf accessories; Robert Lewis Weatherwear men’s rain jackets

Arnold Palmer
A.J. Industries golf carts, golf accessories; Bausch & Lomb sunglasses; Robert Bruce knit shirts, sweaters; Etonic shoes; Hal Joseph Hats; Leed’s Luggage golf bags; Lewis Marx & Company golf games; Loomtogs women’s golfwear; Arnold Palmer Golf Company clubs, golf balls; Arnold Palmer/Sears golf clubs; Pinus Brothers sports suits, blazer suits, country clothes; Kayser Roth socks; Sunstate Slacks slacks, shorts; Windbreaker Danville Company men’s and boys’ outerwear jackets, non-tailored leisure jackets, all-weather coats; Weldon Pajamas

Doug Sanders
McGregor-Doniger clothes; Promark Signature gloves; Ram clubs

Dave Stockton
Footjoy shoes; Munsingwear shirts; Spalding clubs

Lee Trevino
Blue Bell hats, shirts, slacks, shoes, socks; Dodge Motor Company; Dr. Pepper Bottling Co.; Faultless bags, bags, clubs

Bert Yance
Footjoy shoes; Golf Pride grips; Jockey shorts, PGA clubs

*In the time between writing and publication of the list, contractual changes, which would affect specific endorsements, may have occurred.