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Building a golf course today is too expensive an investment to leave to chance. Don't find out after you've built your golf course that you shouldn't have built it in the first place.

35 Confession of a Club Manager .................................................................Anonymous
The second article in the "Confessions" series takes some potshots at today's golfing generation, women members, children and employees. Yet, the profession is still the "greatest seat in the national stadium from which to observe the game of life."

38 Dutch Elm: What Is It? What's Being Done About It? .................................................. Joe Doan
Dutch elm disease continues to take its toll. In the hard-hit Chicago area, superintendents are carrying on a desperate fight using insecticides and replacement programs

43 Fertilizing While Irrigating: A Reality? ............................................................ Vincent J. Pastena
Dogget Fison Company has developed a way of injecting water soluble fertilizers into both manual and automatic irrigation systems. If the claims of the company are correct, it could mean savings in time, labor and money, and also give superintendents greater control over the growth rate, color and texture of turf.

47 Bee Stings Can Be Fatal ................................................................. Joe Doan
Last year about 100 deaths in this country were probably caused by insect stings. Those who think they are hypersensitive should take precautions— their lives may depend on it!

51 Pros: Are You Missing the Mark(et)? .......................................................... Harry Obitz and Dick Farley
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