Second annual Tony Lema Memorial tournament at Marco Island (Fla.) CC for benefit of boys' clubs in Florida and California drew a fine field of 38 pros each with three amateurs, many of them stars in TV and other sports, and a gallery of about 5,000 . . . Club pro George Corcoran, tournament director Gene Sarazen who lives at Marco in the winter, Frank Mackle, president Marco Island Development Co., are entitled to brag about a delightful new community built on miles of glistening beach and a grand golf course . . . Jack Paar at the pre-tourney dinner showed a film of comical incidents cut out of National Football League game pictures and other laughable news shots that is by far the funniest sports movie I ever saw . . . Randy Glover, pro winner set a course record; a six under par 66.

Mark Perrault succeeds his former boss, Paul Yurick, as pro at Franklin CC, North Attleboro, Mass . . . Yurick moved to Florida . . . Perrault, 26, is another of the many foresighted young pros who got ready for advancement by attending PGA business schools in winter . . . PGA educational plan is developing steadily while PGA lack of golf business market research and development is costing pro golf millions each year and letting business go from pros to stores.

Advance publicity on National Open on Oak Hill CC east course, June 13-16 says nearly 1,300 people will be involved in operating the Open with a field of 150 . . . Oak Hill east will have a different 5th hole from the one played in the 1956 Open and the 1949 National Amateur . . . Present No. 5 will become No. 6 and a new 180 yd. hole will have its tee convenient to the 4th green and the new 6th tee.

The Byron Nelson Classic for $100,000 with a $5,000 curtain-raising pro-am April 24 at the men-only Preston Trail CC, Dallas, is an over-due big time recognition of one of pro golf's nicest guys . . . He has had class from caddie days on . . . He was one of the greatest players and a major reason why tournament golf was kept alive during WWII . . . Byron went to more earnest effort, really trouble, to get into World War II than many athletes did to stay out, but got caught by medical examiners and tossed out because of hemophilia . . . Byron was one of those bleeders who would be in dangerous condition from a shaving scratch . . . L. B. Icely, head of Wilson Sporting Goods Co., and Maynard (Scotty) Fessenden, Western Golf Association official, underwrote wartime tournaments to keep the affairs going for recreation, entertainment and fine places for pros in the armed forces, but not in combat, to get passes and pick up prize money.

Nelson's restraint in a National Open championship at Canterbury when his caddie walked through the gallery which was roped closely behind Nelson's ball, and kicked the ball, penalizing Nelson, was the finest display of sportsmanship I can recall during an Open . . . The kid probably cost Nelson the title but Byron promptly made it plain that he didn't blame the boy . . . Nelson has been doing TV jobs that many golfers consider most informative, interesting and accurate . . . He also has been busy in a sales promotion capacity for Lincoln-Mercury automobiles.

Fred Waring to put on "Golf Workshop" April 28-May 1, with 25 tour pros as instructors at his Shawnee Inn, Shawnee-on-Delaware, Pa . . . Price of $200 is overall including two days of intensive instruction and playing lessons . . . Bruce Devlin is the most recent of the tour pros to get a course architectural side-line . . . He's with Bob von Hagge, working on a course for the Dutch island of Aruba in the Caribbean off the northwest tip of Venezuela . . . Hagge, a protege of the late Dick Wilson first gave evidence that he is to be rated in the top strata of designers by his work on the exclusive Boca Rio course west of Boca Raton, Fla . . . Wilson was a genius in handling earth to convert flat ground into scenic and testing fair contours and Hagge's job at Boca Rio in this respect, especially, is outstanding.

Fred Kawmy, now manager, Vermillion Hills CC, Danville, Ill., from 1954 to 1964 was public relations assistant, cultural affairs in the American embassy at Damascus . . . Maple Hill GC, near Hemlock, Mich., sold to members by Carl Hegenauer, who built the course and opened it as a public course continued on page 10
The wonderful world of DiFin is everywhere golf is spoken. Even a rack room comes alive when Fairway Fashions make the scene. And DiFin lets you in on the latest lessons in swinging Spring-Summer styles, colors, and fabrics.

(Left) He’s fitted to a tee in his coordinated Pinehurst link-stitch golf cardigan of washable 50% Dacron*/50% Orlon* blend, over a bouclé-styled Pinecrest mock-turtleneck shirt of “Wintuk” yarns, 100% Orlon* acrylic, with accent collar stripe. His tapered slacks feature continental pockets and are a cool blend of 65% Dacron*/35% rayon. Cardigan, about $18; shirt, about $9; slacks, about $16.

(Center) She’s ready to swing in her coordinated golf set of full-fashioned sleeveless mock-turtleneck shell of silky Antron* with collar stripes and dyed-to-match, man-tailored silk-blend shorts, topped off with luxurious mohair and wool link-stitch golf cardigan. Shell, about $11; shorts, about $14; cardigan, about $15.

(Right) She calls the shots in her single-needle tailored sleeveless blouse of cotton blend, with matching polka dots on her shorts glimpsed through the peek-a-boo action “D-skirt”—a DiFin exclusive! Blouse, about $7; combination skirt and shorts, about $19.

*Du Pont’s registered trademarks.

For more information circle number 218 on card

Graffis

Continued from page 8

in 1952 . . . He and Mrs. Hegenauer, will continue to operate the club . . . Stanley Murphy, Saginaw, is president . . . The Hegenauers also built Frankenmuth (Mich.) G&CC which they have turned over to their son Mike, and his wife . . . Cliff LeMieux resigns as manager Keokuk (la.) CC to become area recreation director of Honeywell CC at Minneapolis . . . Honeywell Corp. for its employees has one 18 near Minneapolis and plans to build 27 more holes and other recreation facilities.

Ike S. Handy, the octogenarian Texan, has scored well again with his latest book "How to Hit a Golf Ball Straight." . . . It’s published by Cameron & Co. 444 Market St., San Francisco 94111, and sells for $4.95 . . . Handy boils his observations and theories down to the delicate essential of timing and gives you a lot to think and argue about and to experiment with . . . He maintains that the best straight shots are hit with the wrists remaining cocked until after the ball is hit . . . He urges "Learn the simple mechanics of hitting a ball and leave every other factor to your subconscious mind." . . . This is a book with a stimulating golf argument on every page . . . Ike and Dick Forester, pro at Houston CC where Handy has been a member for years, have had debates on golf technique that should have been recorded . . . Ike is unorthodox and glories in it . . . He maintains that the computer figures introduced last year show there are very few tourney pros who could

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Continued from page 10

be considered genuinely good golfers but keep in the money by recovery shots and putting... The Handy book is illustrated by action pictures of Mary Anne Villegas Rathmel of Dallas, formerly of New Orleans. Ike says Mary Anne, now 34 and mother of four children, has the most perfect golf swing he has ever seen. She has won many championships although golf has been simply a pleasant game to her and at no time a very important part of her living.

New format of National Golf Foundation’s monthly report giving courses opened for play, under construction and the prospects that have come to the Foundation’s attention, plus list of Foundation’s new publications and other news is a highly useful improvement over the former monthly record... Private Club Administration, a new 640 page book, published by Club Managers Association of America, 1030 15th St., NW, Washington, D.C. 20005, brings to a stage of great utility a project of the CMAA started by Carl Jehlen, Baltusrol GC, manager and a past president CMAA, and brought to publication by Henry O. Barbour, director of the Michigan State U Hotel and Restaurant Management school... The book is $12.50 to CMAA members and $18 to non-members.

American Society of Golf Course Architects at their annual meeting, held at Boca Raton, Fla., elected Ferdinand Garbin, president, succeeding Wm. F. Gordon... James G. Harrison was elected vice president and Edward L. Packard, secretary-treasurer.

David Imber now pro at Southern Illinois G&CC, Marion, Ill.... James A. Hector named pro at Davis (Calif.) municipal course... Vernon Johnson engaged as manager Athens (Ga.) CC... Jimmy O’Brien goes as pro to South Glean-son Park muny course at Gary, Ind., from Old Orchard GC at Elk-hart, Ind.... Pat O’Brien, jimmy’s son, is assistant to Hal Miller, pro at Evanston (Ill.) CC... Al Renzetti’s evening instruction programs for Clarkstown (N.Y.) recreation

Continued on page 89

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Continued from page 12

commission last winter were so successful Al was signed to repeat the program in spring . . . He also conducted golf classes one night a week for members of the Clarkstown fire and police departments.

Joe Lee who was associated with the late Dick Wilson in design and construction is covering a lot of territory in his work on new courses . . . He's doing 18 on the shore at Acapulco, Mexico; 18 for P.H. Ludwig at Freeport, Bahamas; remodeling Stardust at Las Vegas; doing another 18 at Great Harbor Cay in the Bahamas . . . Flat Creek CC and Peachtree City are Lee's new ones in Georgia.

Quite a party at the formal opening of Toney Penna's new plant at Jupiter, Fla., where Toney and his staff are turning out custom woods and irons . . . Mr. and Mrs. Bob Hope, the Perry Comos, the Lou Strong, Governor Kirk of Florida and other notables, some of whom are Penna's stockholders attended the plant's christening.

British PGA voted to use the larger (1.68) USGA size ball in their tournaments for the next three years . . . In the British Open the R&A 1.62 size will be used . . . British ball makers long have made both sizes and don't think British pros' switch to larger ball will mean the British play-for-pay boys now will sweep world-wide opposition to low places on the prize lists . . . British Open prize money this year up to $48,000; $12,000 more than last year . . . First prize upped $2,160 to $7,200 . . . USGA Open purse this year will be $190,000.

There are some amateur golfers left . . . Enough of them who are prominent enough to make big companies and advertising agents pay attention to USGA amateur status code when putting on big prize amateur golf tournaments . . . Astrojet Golf Classic prizes were turned down, as in excess of amateur limitation by Otto Graham, Bill Rigney, Alvin Dark, Daryle Lamonica, Mickey Mantle, George Andrie, Willie Mays, Gino Cappelletti and Carl Yastrzemski . . . Graham wouldn't take a new auto

continued on page 91

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Ernie Nagy now pro at Lake Front GC, Columbiana, O. . . . Louis Bernal named superintendent, Whittier Narrows GC (L.A. dist.) succeeding the late Fred Day . . . Brackenridge Park course at San Antonio, Tex., where Texas Open began in 1922 and helped establish the tournament circuit, is getting a major renovation . . . Murray Brooks, course manager, who has been at Brackenridge since it opened in 1917, has a lot of pro tourney history to tell . . . Charles Rizzo now pro at Lomas Santa Fe CC, new club near San Diego . . . Al Kern is general manager . . . Rizzo formerly was at Carlton Oaks and Stardust . . . Bill Zech, formerly pro at Circle-R Ranch CC near San Diego, now is pro at Whispe-
ing Palms CC, Rancho Santa Fe, Calif. . . . Albie Pearson, former baseball star, signed as general manager, and CC by new owner Victor Anderson . . . Jim Ellis now pro at Exeter (N.H.) CC.

Mike Shepard now pro at Glen Lakes GC new 9-hole course at Glendale, Ariz. . . . Fred R. Seitz, Jr., from Sunnehanna CC, Johnstown, Pa., to manager post at CC of North Carolina at Pinehurst succeeding Calvin H. Buswell who switched from the Carolina job to become manager, New Haven (Conn.) CC . . . Bob Pritchett signed as pro by Diamond Oaks G&CC, Haltom City, Tex. . . . Danny Gaskill signed as pro by Pitman (N.J.) CC . . . Ron De Santis switches from pro job at El Rio CC, Tucson, Ariz., to become Tucson CC pro, succeeding Darrel Hickok who went back to the tour . . . Charles Lambert now pro-manager, Hohenwald (Tenn.) Recreation and GC . . . Jack Snyder now pro at Ruggles Army course at Havre de Grace, Md., succeeding J. Lawrence Wisner who retired.

Rolling Hills CC, Denver, which was bought two years ago by the Adolph Coors Co., which agreed to build Rolling Hills a new club, has been leased to Gene Root, long time pro at the Lakewood CC, Denver . . . Root will operate

Continued on page 94

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Continued from page 91

the former Rolling Hills as a public course known as Applewood CC. Root is a first class golf businessman who has made it a point to know more than the pro department operations at a club. . . . Bill Farkas leaves Black Mountain CC, Henderson, Nev., to join pro staff at Desert Inn CC, Las Vegas. . . . Bob Day succeeds Farkas at Black Mountain.

Fred Billings, basketball coach at Kincaid high school in Houston, has arranged a golf school for youngsters at Fairway Farm course near St. Augustine, Tex., July 14-19 and July 21-26 . . . Pro instruction in shooting, fishing, swimming, water skiing and other sports also on the program. . . . $125 a week includes everything. These schools remind us of what a tough job it was in the early days of the National Golf Foundation to promote golf in high schools by providing golf instruction to scholastic coaches attending summer coaching schools. . . . Many fine pros volunteered their services at expense and sacrifice of time to themselves and的确 a great deal to establish the sound base on which high school and collegiate golf has grown.

Larry Willige switches from pro job at Pinecrest CC, Pelham, Ga., to become pro-superintendent at Redstone Arsenal course, Huntsville, Ala. . . . Wallace Martin, pro at new Foxfire CC, near Pinehurst, N.C., with Vic Sorrell, Jr. as assistant. . . . Gene Hamm designed the course. . . . John J. Nixon now manager, Pine Valley CC, Ft. Wayne, Ind.