**News of the industry**

**Eddy leaves Diamond Alkali**

After spending 37 years in the leather trade, Ralph Bosley Eddy will retire from the Diamond Alkali Company. He is a veteran of 20 years with Diamond, producers of specialty chemicals, fine chemicals, plastics, agricultural chemicals, industrial chemicals and cement. They operate 46 plants in the U.S. and 14 in foreign countries.

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**Hagen Company Relocates**

The Walter Hagen Golf Equipment Company has moved its manufacturing and headquarters facilities to Wyoming, Michigan. The new move was planned with expectation of continued growth and, in addition to housing all new modern equipment, it becomes the largest of all factories devoted entirely to making golf equipment.

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**Staff changes at Pedersen**

Pedersen Golf Corporation, manufacturers of golf clubs, have made new appointments in their staff. Standing from left to right are Bob MacGregor, vice president in charge of sales; George Poydinecz, president; Stan Mosel, vice president-staff coordinator and club design, and Tom Day, vice president and general manager.

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**Western Pro Golf Merchandise Show**

The second annual western pro golf merchandise show, sponsored by the Rocky Mountain section of the PGA of America, was held at the Riviera Hotel in Las Vegas, November 5-8.

The show drew pros from Mexico, Canada, Kansas, New York, Utah, Colorado, Texas, Illinois, Arizona, Montana, Missouri, Nebraska, Idaho and a large group from Southern California.

The show theme, "It Pays to Buy at the Show," had an impressive amount of response. A 1968 Buick Riviera was displayed and offered as a prize. Every $100 of merchandise purchased at the show entitled the buyer to a drawing ticket. A great many pros held off buying any merchandise until the show so they could take advantage of this attractive offer.

The winning ticket, drawn by Shirley Spork, teaching advisor to the Ladies PGA, was won by Bob Gutwein, head pro at Rancho Bernardo C.C., San Diego, Calif.

The largest purchase at the show was made by Walter Harris of Hidden Valley Country Club, Salt Lake City, Utah, whose 360 tickets represented $38,000 of buying.

Darrell Hickock of Tucson Country Club, Tucson, Arizona won $1250 as first place in the $6000 18 hole tournament at the Paradise Valley Country Club, sponsored by the golf show. Darrell