William L. Pack has been promoted to executive director of the National Golf Foundation. He is relieving Harry Eckhoff, who he was assistant to for the past two years.

Harry H. Rieckelman, Jr. is the new regional sales manager in the Great Lakes region for Weathermatic Sprinkler Division, Telsco Industries. This was announced by v.p., R. R. Abernethy.

Leo McNamara has the newly created position of national field director for Walter Hagen Golf Equipment Company. He has been with the company in the New York sales division 19 years.

John O. K. Jacobsen has been promoted to regional sales representative for Jacobsen Manufacturing Company. He joined the firm in 1962 as a market research field analyst.

Robert J. Bolfert was named dealer progress supervisor for the U.S. and Canadian dealer organization of the Harley-Davidson Motor Company. He has been with the company for three years.

Guy C. Beishline has been appointed executive vice president and general manager of Baylis Industries. He is a member of the American Management Association.

B. J. Moriarty was named general manager of the Campbell Manufacturing Company Ltd., a subsidiary of Canadian Industries Limited. He has been with the company since 1939.

John E. Overlock has become a vice president of the Frank Noone Shoe Company, along with his other duties as director of marketing and sales of Par-Pals Division.

Martin Ketels is now director of publications/promotions for the National Golf Foundation. During his two years of newspaper work he introduced an annual golf magazine supplement.

Robert B. Covalt was promoted to a new position of assistant to the president of Morton Chemical Company. He joined the Ringwood Chemical Company, now a Morton plant, in 1956.