The working version of the golf car now is about as prominent in course maintenance as it is in play, according to reports of many superintendents at the Golf Course Superintendent Association San Francisco meeting and exhibition. The working car plus the portable wireless telephone is helping the superintendent to be “everywhere at once.” Years ago in Golfdom, Kent Bradley reported valuable use of the field wireless sets in getting course jobs done correctly and promptly. That story was applied by many smart superintendents who, in some cases, paid their own money for the communications equipment when chairmen didn’t think much of the idea. We saw the small working car—portable wireless phone combination employed by Frank Dinelli and his eldest son and top aide at Northmoor in the Chicago district; so the job must have saved its cost several times during construction of seven new holes while maintaining the top standard of course condition on existing holes.

The Dinellis told me that when you know how to use these small working cars for trouble-shooting, education and supervision you’ve bought yourself the equivalent of the services of a couple of competent new men.

This is the sort of experience—school stuff discussed informally in the bull sessions at rooms and bars at the GCSA national meeting and in sectional meetings. It means huge sums in savings and improvements on golf courses each year.

Golf car use is developing changes in maintenance procedure so that aeration, fertilizing, grass strains, etc., to offset car traffic, is foresighted standard practice at numerous well-managed courses. Probably the day isn’t too far away on first class courses when the black-topped car paths, or other paths artificially surfaced will be torn up and grass will be used as the path. What car roads actually are in the rules of golf bewilders me since they’re considered neither hazards nor obstructions. Local rules sometimes encourage reading the scorecards, so I yip a ball off a car road, hoping for the best for my arms and club, and knowing that the way I play a stroke or two won’t make much difference.

Another subject discussed out of formal bounds at GCSA meetings is replacement of divots. On watered courses divot replacement generally is disregarded because management of the top grade courses has the soil-seed-fertilizer repair treatment pretty much standard operating procedure. It is quick, looks neater, plays well and as for the cost of fairways and tees, who knows?

If there were a sort of a Pulitzer Prize awarded for golf business writing it should go to Dr. Marvin Ferguson, research director of the USGA Green Section for his report on turf research at nine state universities and experiment stations and his recommendations for 1968 turf research. Ferguson’s round-up and condensation of what’s doing in turf research is a “must” reading for every superintendent, chairman and other club official who wants to know what the score is in turf maintenance. Support of the turf research programs by USGA Green Section and some state amateur organizations and the National Golf Fund is an exceedingly valuable use of working money. The Ferguson round-up was printed in the Green Section report, and at the National Golf Fund annual meeting was rated as the record that told the clearest story of giving golfers big dividends on their National Golf Day dollars.

National Golf Day, the educational and welfare annual fund-raising operation, conducted as a public service by the PGA, is an exhibition of generosity unique in professional sports. PGA members raised $98,553 in 1967 at $1 per throw from men and women golfers who competed against the better score of the PGA champion, Don January, and the National Open champion, Jack Nicklaus, both of whom gave their services free for the “Round of Champions” which was not televised last year. The day for the Round of Champions will be Memorial Day, May 30th, and that will be the target round (whoever’s lower) against which the noble ones who pay $1 per person compete on whatever day the PGA sets as National Golf Day. There is nothing else like...
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Graffis Continued from page 8
this in sports as pros in other sports are not notorious for "giving."
Unfortunately, only about a third of the PGA class A members are active in National Golf Day . . . Two-thirds are indifferent to the immense prestige possibilities of a PGA fund-raising enterprise, in cooperation with amateur golfers, that distribute about 27 per cent of its net revenue among 23 caddie scholarship funds; 46 per cent to turf research and educational budgets of the USGA Green Section, the Golf Course Superintendent Association research and scholarship funds and the PGA educational fund; and 25 per cent among the National Amputee Golf Association, the golf therapy and entertainment programs presented at veterans’ hospitals by the United Voluntary Services and the Relief and Benevolent funds of the PGA.

The PGA with its National Golf Day gives more ($10,660) to the Golf Course Superintendents scholarship and research fund than the Golf Course Superintendents Association research and scholarship funds and the PGA educational fund; and 25 per cent among the National Amputee Golf Association, the golf therapy and entertainment programs presented at veterans’ hospitals by the United Voluntary Services and the Relief and Benevolent funds of the PGA.

Allie Russo, pro at Palm Beach Lakes (Fla.) GC, whose club was top of the country in National Golf Day, got an award for his members and himself at the PGA clubhouse during the annual meeting of the National Golf Fund . . . Herb Graffis of Golfdom and Golf, was re-elected president, National Golf Fund . . . Graffis, no hand at ducking bows for work others have done, had to admit that Lloyd Lammert and Bob Creasey of the PGA, Marshall Dann of the Western Golf Association, Joe Dey of the USGA and other Golf Fund teammates were very tight and canny about the distribution of other people’s money.

Generally, club officials, club owners and pay-play golfers haven’t got the slightest idea of what National Golf Day, a generous public service of golf, is all about
... Many pros are afraid to tell their members and players.

The PGA further elevated its high standing in golf public service by having the 21 per cent of National Golf Day revenue, usually applied to the PGA Educational account, be turned over to relief and benevolent funds, sectors in which pro golfers are far behind pro baseball and football players... The transfer is offset by educational money taken from other PGA funds...

Substantial economies were effected in the promotion of 1967 National Golf Day and its operation, a project in which all officers are unpaid and pay their own expenses.

Eventually many of the better clubs may bill members $1 a year for National Golf Day on the pattern followed by a considerable number of the top clubs in billing members for caddie scholarship and local association handicap cards.

Par-3 development has settled down to a solid business gait and out of the boom stage... These par-3s are much older than you may think... Ted Woolley, president, Golfcraft, when he was a smart young pro fresh from Scotland, was an early builder and operator of a par-3... It was around San Diego and about 40 years ago... Sonny Ryan now starting his tenth year as teaching pro for Dave Felder at Dave's Golf Center in Minneapolis says Dave's new nine hole par-3 about 1,250 yds. long opens about mid-May.

Bantam Books, Inc., will publish this December the first of the annual round-ups, that the late Charley Bartlett, Golf Writers' Association secretary, had been preparing for years... Bartlett's oldest son, Mike, will edit the book... Bob Cromie, Chicago Tribune book editor, a golfer and former sports writer, arranged the deal with Bantam... Marshall Dann of Western Golf Association, Carol McCue of Chicago District GA, Waxo (Dudley) Green, Golf Writers president, and others are collaborating.

Ted Swanson, Wakefield, Mass., and a founding member of the New England GCSA when he was superintendent Bearhill GC, Stoneham,

Continued on page 78

FOR 18 OF THE BEST-DRESSED GREENS...

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For a top-notch top dressing that leads to plusher greens with truer putting surfaces, you just can't beat a Royer Superintendent Soil Shredder. It efficiently makes up any top-dressing formula in a single continuous action—raw ingredients in one end, top dressing out the other—at the rate of 15 cubic yards per hour. You can prepare and store or take the mobile Superintendent right to the green. Equally important is the quality mix you get. Using a patented cleated-belt action the Superintendent breaks up lumps without damaging soil structure, mixes and blends thoroughly to eliminate formula stratification, cleans out oversize, and discharges a “Royerated” blend into a stockpile, truck or trailer. When large amounts of coarse organic matter and small stones are present in the soil, further screening may be desirable. Here’s where the Royer Powerscreen is important. This fine-mesh, vibrating screen receives the discharge from the Superintendent and produces a final mix that is uniformly textured and completely trash-free... a top-quality mix that allows powered top-dressing spreaders to operate at their highest efficiency by minimizing downtime. And, a mix that mats in (not off) the green to eliminate trashy aprons. Detailed tips on operating the Superintendent and Powerscreen are contained in a booklet, “Golf Course Superintendent’s Guide to the Use of Royer Equipment.” Why not write for a copy.

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ONE APPLICATION of SOLEXTO, two gallons to the acre (1-to-200 solution), grub-proofs the turf for at least ten years. Moles, too, are kept out by elimination of their food.

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Solexto diluted 1 to 400 and sprayed on two to four acres gives season-long control of beetles, ants, crickets, chinchbugs, cut worms, rose chafer, hoppers, fleas, ticks, mosquitoes and many other pests.

ECONOMICAL COVERAGE:
Because such high dilutions are possible, extensive coverage is very economical. Labor can also be saved by using E.W.T. Selective Weed Killer in the same solution for general spraying of turf.

Write to the C. B. Dolge Company, Westport, Connecticut for information about other insecticides; also inquire about weed killers, golf ball cleaner, mole and gopher killer.

Graffis
Mass. died recently in a nursing home . . . Ted was in his 60s . . . He is survived by a son and two sisters . . . Swanson retired several years ago because of poor health, eye trouble and nerves . . . You'd be surprised to know how many top superintendents suffer from ulcers and other nerve-tearing afflictions . . . They've got jobs of nerve strain from nature and golfers.

Course near Flagstaff, Ariz., originally known as Northernaire CC, then Oakwood CC, taken over by new company headed by E. L. Robinson of Phoenix and will have course modernized and put into top condition by Art Snyder, Jr. . . . Homesites and winter sports also in Pinewood plans . . . Gaylord Currie, on Jules Platte’s pro staff at Paradise Valley CC in winter will be Pinewood pro in summer . . . Harold Thomas, pro at Greenville (N.C.) G&CC for 22 years resigned and bought Brook Valley CC at Greenville . . . He will operate Brook Valley and serve as its pro . . . Thomas C. Unger is now manager, Westwood CC, New Castle, Ind.

National chain of golf courses headed by Honolulu attorney William W. Saunders, and with Alexander C. Waterhouse as senior vice president, now are principal owners and operators of nine golf clubs on the mainland . . . Sonoma (Calif.) National was bought by Saunders’ father, Dr. Cecil A. Saunders, a former Honolulu physician . . . Saunders family owned interests in the Colwood National and Meriwether National courses at Portland, Ore., which with Sonoma, were elements of the national golf management organized and formed in 1956.

Charlestown (W.Va.) councilman William E. Mohler, in proposing that Edgewood CC nine-hole private course become public pointed out that financing of the purchase of Edgewood, which would be too expensive for the city, actually would be no problem. The councilman pointed out that Edgewood CC has a history of financial problems and that the city would be able to finance the purchase without difficulty.

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... Larry Brancato succeeds Williams at Knoll GC, Boonton, N.J. ... Ed Gauntt leaves Twin Oaks CC, Oklahoma City, Okla., to become pro at new Norman, Okla., Westwood Park municipal course.

Dick Labelle now pro-manager, Juniata GC at Seattle, Wash. ... Paul McMullen, for past three years assistant to Gene Root at Lakewood CC, Denver, Colo., to be pro at Aurora (Colo.) municipal course which will open in August ... Henry Hughes designed the course ... Irwin Mahood now manager, Everett (Wash.) G&CC ... L.C. Martin named pro-manager, Emory G&CC, Harriman, Tenn. ... His father was in that job for 25 years ... Nicholas J. Pompa buys Chili CC at Pittsford, N.Y. ... His brother Vince moves from Gowanda CC, Hamburg, N.Y., to become Chili pro.

Propose to use nine "trainees" in building a nine-hole course on Port of Skamania County land near North Bonneville, Wash. ... The expected $35,000 grant is for a work-training program for chronically unemployed persons or persons "who are unable, because of age or otherwise, to secure appropriate employment or training assistance under other programs."

Ray Oakes signed as pro for the new Briarcliff G&CC being built near Rainier, Ore., to plans of Fred Federspiel ... Bobby Bruce Fanin now pro at Fernandina Beach (Fla.) GC succeeding Ed Mattson who resigned after serving as pro since 1957 when the course was opened ... Ronnie Mattson now pro at Ludlow (Mass.) CC succeeding veteran Art House who retired ... Mattson, former New England amateur star, turned pro six years ago to become assistant to Henry Bontempo at Franconia.

Lawson Little's death at Pebble Beach, Calif., was a merciful end to the long illness of a colorful champion and a very grand fellow ... Lawson's record of winning the U.S. and British Amateur championships in 1934 and 1935 is unique ... Not even Jones came close to it ... In winning the 1940 National Open after a play-off (70 to 73)
from Gene Sarazen, and the Canadian Open in 1936, the year he turned pro, Little, an engaging personality, was the trail-blazer for amateur champions who have turned pro... He was a more spectacular amateur than the later ones but was ahead of the Big Purse era... He did very well, though, and Lawson and his lovely wife, Dorothy, were gracious host and hostess at the beautiful Pebble Beach home during Crosby tournament... Twin daughters and a son are the Little children... The son consoled his mother with a glorious epitaph: "Mother, a lot of Great Ones have gone up there and now with Dad they've got the captain of the team."

Bill Lyons, owner of Lyons Den Golf, Inc., Canal Fulton, O., and widely known among superintendents, makes a $300 scholarship grant to any lad who works on his course then goes to a turf management school... Series badges for the Masters were oversold by February 3, more than two months before the tournament began... Larger orders were reduced by Augusta National to give wider coverage... Only tickets that could be bought at the gates were for practice rounds, April 7-10, inclusive, at $3... Plainly the Masters is the most successful of all golf tournaments.

Bob Rickey, widely known in pro golf as a MacGregor-Brunswick sales executive has been promoted and not only heads pro golf sales, but all other of the company's golf and other athletic goods marketing.

A man in Bangkok asks us who makes a small, portable automatic wooden tee-making machine to be operated by boys who want to make money for their welfare fund... Only one course in Thailand but ought to be fair business at other Orient courses.

Robert Muir Graves, Lafayette, Calif., designed 18 that is being built by Robert F. Lawrence Co., Inc., Milbrae, Calif., for city of Walnut Creek in San Francisco district... Course is at base of 4,000 ft. Mt. Diablo... Clubhouse architects are Thomas and Wolverton... Scheduled opening, late summer... Fourteenth All-America Intercollegiate Invitation tournament at Pine Forest CC, Houston, April 17, 1968 with its 16 fine teams is an exhibition of the influence of Dave Williams, golf coach of the University of Houston... Very, very rarely do you ever see or hear of one of Dave's graduates who has turned pro conducting himself other than in an admirable manner.

Warren Orlick, PGA treasurer, and pro at Orchard Lake (Mich.) CC, administrative supervisor of the 1968 PGA Championship, will be chairman of the 1969 tournament to be played at National Cash Register GC, Dayton, O., Aug. 14-17... Orlick is one of the top experts on the rules of golf.

Howard Jones for past 15 years superintendent of Oakland Hills CC 36 holes in suburban Detroit, leaves to join Harry Pollock and Joe Gulasy in their reorganized Pine Brook Corp. at Cleveland, O., to complete the Pine Brook 18 in suburban Grafton... The course is a daily fee type one. Continued on page 100
Ted Woehrle moves from Beverly CC, Chicago, and will become Oakland Hills superintendent... In addition to usual course management work, Woehrle will work on revamping Oakland Hill's public north 18 to plans of Robert Trent Jones and making Oakland Hills a 36-hole private club... John T. Brennan is Oakland Hills general manager... Mike Souchak is pro. Harley Coster, who has rebuilt more golf cars than anybody else, after selling his own car business and trying to retire, is now back in golf car business with Sam Oneall Golf Sales, 1203 Stadium Drive, Indianapolis... Coster has lectured on golf cars at several PGA schools and with him you get practically a short course in correct maintenance and repair of cars... Listening to him in 'question and answer' sessions involving 25 or 30 makes of cars is valuable basic training.

Latest of the 'swing-grooving' devices we've seen is the Swing Rite arrangement of two plastic guide rails between which the club is swung... It received favorable comment at the PGA show... It's made at Fairless Hills, Pa... Veteran pro Al McDonald is in...
interested in it.

Charles Grant now pro at Illinois CC, Springfield, Ill., succeeding the late Archie Hambrick... Professionals’ wives are having a spell of scoring aces... Lately Mrs. George Corcoran, Mrs. Gene Sarazen and Mrs. Willie Palumbo were playing at Marco Island (Fla.) CC where George is golf director and Gene resides in the winter and Mrs. Corcoran holed a tee shot... It was her third ace... Senior queen interested in it.

Courses, all in the scenic mountains... The state has four fine offices is at Charleston, W.Va., with the Department of Natural Resources’ wives are having a spell of experienced superintendent and he’s teamed with park executives with savvy and class.

Ike Handy, the adept veteran amateur of Houston, Tex., who’s written several interesting and unorthodox books on the golf stroke points out that the widely publicized “computer scoreboard” figures of several 1967 tournaments don’t show the journey stars as very good all-around golfers, as only six of 86 averaged par, but figures did indicate that unless the star pros had been exceptionally fine putters they’d not been better than club champion status... The “box score” the late Charles Bartlett compiled and ran in the Chicago Tribune showed that even with the courses softened by wider fairways and easier rough, the boys were pretty much spraying shots but getting well with 28 or 30 puts.

Jack Parnell now pro at Callaway Gardens, Georgia course for which Tommy Aaron is the touring sandwich man.