



E-Z-GO GT-7 TRUCK
 CUSHMAN 1967 TROPHY
 IZOD ODLO JACKET

PRIME SHOW

continued from page 66

of seat, wrap-around bumpers and automatic reverse warning buzzer. A storage area has been built into the fiberglass body, and new optional two-pedal and steering wheel cars are available. Lighter weight enables car to deliver 96 per cent of battery power directly to rear wheels with patented transmission.

Hillerich and Bradsby features the 1967 Power-Bilt Citation Wood Model 313, an ebony finished wood with powerized treated solid persimmon head and Cicolac face insert. Club has power-weighted brass back, Duo-Power chrome shaft. Cushman Form Super-Tack leather or rubber grip. All woods are Master-Matched for balance and uniformity in swing feel.

Atlantic Products Sales offers Space-Mate, a new carry bag to carry golf attire. It holds enough clothes for a long week-end and is easy to carry, fits under seat of aircraft or in club locker.

Izod announces the Odlo jacket, a 100 per cent stretch nylon jacket for golf and leisure wear.

Harley-Davidson offers its 1967 Model D gas and Model DE electric golf cars. Electric model has batteries that last twice as long, cost 40 per cent less to keep charged. Gasoline model is 50 per cent quieter—63 decibels; engine is mounted at rear axle; vibration is reduced.

Cushman announces the Trophy, a luxury golf car that offers four-wheel stability, automotive steering and suspension system that delivers a smooth ride. Automatic seat brake is standard. Available with electric or gasoline power.

E-Z-GO offers a gas maintenance truck with 1,200 lb. capacity, fertilizer resistant bed, dump body, which rides two persons. Accessories include a low range differential, PTO, spray and seeding equipment, windshield and canvas enclosed top. Truck has steering wheel and lights, front and rear. ●

LIST OF PGA EXHIBITORS

ALL STAR INDUSTRIES

10 W. 33rd St., New York, N. Y.

COLUMBIA CAR CORPORATION

P. O. Box 336, Charlotte, N. C.

CUSHMAN MOTORS

921 N. 21st St., Lincoln, Neb.

DERBY CAP MANUFACTURING COMPANY

700 W. Main St., Louisville, Ky.

CHARLES A. EATON COMPANY

147 Center St., Brockton, Mass.

GOLFCRAFT, INC.

Escondido, Cal.

GOLF DESIGNS, INC.

Westminster, Mass.

LAMKIN LEATHER COMPANY

406 N. Aberdeen St., Chicago, Ill.

LEMMER-MAYER COMPANY, INC.

286 Fifth Ave., New York, N. Y.

MILLER GOLF COMPANY

Pond St., Randolph, Mass.

MOTOR APPLIANCE CORPORATION

8301 Maryland Ave., St. Louis, Mo.

ARNOLD PALMER COMPANY

Chattanooga, Tenn.

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PGA EXHIBITORS

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PURITAN SPORTSWEAR

510 Moss Ave., Clearwater, Fla.

RAM GOLF CORPORATION

Pontolac, Miss.

ROYAL GOLF EQUIPMENT SALES

1230 Sixth Ave., New York, N. Y.

ERNIE SABAYRAC

1045 E. 16th St., Hialeah, Fla.

WESTINGHOUSE LIGHTING DIVISION

Cleveland, Ohio

ANGLO BURTON CORPORATION

Middlefield, Ohio

Crookshank golf clubs.

Arthur Bender, vice president, general manager;
William F. Miller, board chairman.

ASHER & MANHATTAN SHIRT COMPANY

1271 Sixth Ave., New York, N. Y.

ATLANTIC GOLF EQUIPMENT COMPANY

4210 S. Dixie, West Palm Beach, Fla.

Ball-O-Matic machines, Allison Pickers, all range
and course equipment, Caddy Cooler, pro shop re-
sale items, Double Eagle products.

Rick Alford, president; Mary Lou Alford, secretary;
Bill Clampett, Jack Jamison.

ATLANTIC PRODUCTS

Trenton, N. J.

Golf bags, luggage, golf clubs.

Jack Murray, vice president; Howard Renshaw,
Jim Laverty, Joe Nowicki.

AUBUCHON-CARNAHAN SALES

Bridgeton, Mo.

MICHAEL B. BENDER LTD.

35 Steven Dr., Hewlett, N. Y.

D. S. BRADLEY, INC.

P. O. Box 66, Marblehead, Mass.

BROCKTON FOOTWEAR, INC.

144 Field St., Brockton, Mass.

Foot-Joy, Ben Hogan golf shoes for men, women.
Ben Stone, president; William E. Tarlow, vice
president; Richard N. Tarlow, treasurer.

BUCCANEER MANUFACTURING COMPANY

144 Spencer St., Brooklyn, N. Y.

BURTON MANUFACTURING COMPANY

P. O. Box 351, Jasper, Ala.

Burton golf bags, "Perfect-Match" head covers,
golf luggage.

Max A. Ziegler, sales manager; J. R. Burton, Jr.,
president, Bill Zylstra, Orv Parsons, Loch Lowman.

ACUSHNET PROCESS SALES COMPANY

P. O. Box B-965, New Bedford, Mass.

Titleist golf balls, Acushnet golf gloves, head
covers and Bull's Eye putters.

L. Dean Cassell, sales manager and three sales
representatives.

ALLIS-CHALMERS SPORTS PRODUCTS, INC.

Box 471, Harvey, Ill.

Gasoline and electric powered golf cars.

L. B. Jackson, sales manager; G. B. Crawford,
plant manager.

ALL STAR PRO GOLF

120 S. Main St., Clarion, Iowa

Clubs, bags, balls, hats, carts, putters.

Clark Holthaus, owner; Jack Johnson, sales mgr.

AMF/BEN HOGAN COMPANY

2912 W. Pafford St., Ft. Worth, Tex.

Wood clubs, iron clubs, putters, golf bags, car-
ry-all bags, shag bags, head covers, umbrellas,
gloves, golf balls.

Lyne A. Price, vice president-sales and 14 dis-
trict managers.

CALREE COMPANY

555 Grand Ave., Baldwin, N. Y.

CHICO'S TOMAHAWK GOLF PUTTERS

1476 N. E. 130th St., Miami, Fla.

Tomahawk golf putters.

Chico Miartuz, partner; Chuck Kozak, partner-
manager; Bob Shave, Jr., partner; Shirley Allen,
secretary.

CLUB CAR, STEVENS APPLIANCE TRUCK

Norton Rd., Augusta, Ga.

Electric golf cars.

W. P. Stevens, Jr., general manager; Robert
Balfour, sales manager; Danny Williams, sales rep.

GEORGE COOK LTD.

6310 S. W. 65th Ave., Miami, Fla.

Mr. Dino, Foxcroft blouses, Universal sweaters,
Slovin ladies' shorts and slacks, McChesney hats,
Jerks socks and sportswear, Thomson men's slacks
and shorts, Enro shirts and sportswear, custom made
jackets, slacks and suits.

George A. Cook, president; Lorraine Cook, vice
president and treasurer; Paul Smith, Vince Szalai,
Frank Higgins, salesmen.

H. COSTER ELECTRIC CAR COMPANY

4499 W. Minnesota, Indianapolis, Ind.

Rebuilt golf and industrial vehicles.

Harley G. Coster, board chairman; George L.
Hamilton, president; J. D. Eastman, Joe Eastman,
district managers.

OTEY CRISMAN PUTTER COMPANY

205 Faulk Avenue, Selma, Ala.

Otey Crisman handcrafted golf putters.

Otey Crisman, owner.

CROSTON & CARR COMPANY

72 Summer St., Boston, Mass.

Blazers, sportcoats, custom made crests, ties.

William W. Croston, president; Frank P. Murphy,
sales manager.

DATONO PRODUCTS DIV., DAYTON STENCIL

111-13 E. Second St., Dayton, Ohio.

DIFINI ORIGINALS, INC.

367 Southern Blvd., New York, N. Y.

Complete lines of men's and women's sports-
wear.

Jack Lust.

DISPLAY CREATIONS

Hialeah, Fla.

DUNLOP TIRE & RUBBER CORPORATION

500 Fifth Ave., New York, N. Y.

Golf and tennis equipment.

V. H. Clay, vice president; P. R. MacDonald,

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PGA EXHIBITORS

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asst. vice president; Terry Carney, Howard Fahey, Bob Leibe, Jerry Sheridan, Tom McDermott, Gene Mills, Tom Moore, regional managers.

EDMONT-HILL, INC.

P. O. Box 725, Peoria, Ill.

Gloves, head covers, lightweight golf bags.

Robert B. Robinson, general manager; Nelson E. Likes, sales representative.

ELLSTROM GOLF DIV. DEARBORN GAGE CO.

32320 Ford Road, Garden City, Mich.

Ellstrom Trusphere golf balls,

Ralph Ellstrom, vice president.

ESQUIRE HOSIERY

200 Madison Ave., New York, N. Y.

E-Z-GO CAR DIV. TEXTRON, INC.

P. O. Box 388, Augusta, Ga.

Electric golf cars.

B. F. Dolan, president; W. A. Dolan, Jr., vice president; R. H. Lemmon, sales manager.

FAWICK FLEXI GRIP DIVISION

Box 111-C, Akron, Ohio

Golf Pride grips.

Wally Ulrich, director, public relations.

FERNQUEST & JOHNSON GOLF COMPANY

Collins Ave., Coloma, Cal.

Fernquest & Johnson woods, irons, putters.

Donald E. Fernquest, president; Doug Farley, Canadian representative; John Mehigan, Ken Brandt, Walter Kubik, Frank Dalpes, Gordon Gramer, Jack Frantz, Chester Kubik, Bob Spence, Bill Ruff, Bill Barnum, James Dixon, James Patterson, salesmen.

FIRST FLIGHT COMPANY

99 Tremont St., Chattanooga, Tenn.

1967 line of First Flight golf clubs, bags, balls, gloves, headcovers, weekenders; Manhattan line of sports apparel and Asher slacks.

L. W. Oehmig, president; Ronald E. Miller, sales manager and several representatives.

FLIP-IT, INC.

670 Broadway, New York, N. Y.

Hats and caps for men and women.

Gene Saunders, president; Paul Gletchenhaus, vice president.

FORE MOTOR CART COMPANY

20500 Stephens, St. Clair Shores, Mich.

Model Tee single seat golf cart, Power Caddy industrial personnel carrier.

Don H. Cunningham, vice president, sales-administration; Maurice M. Miller, president; Lou Balagna, national sales manager.

GENERAL BATTERY AND CERAMIC CORP.

P. O. Box 1262, Reading, Pa.

Golf car batteries and accessories.

W. G. Yedlicka, regional sales manager.

THE "G" GRIP CORPORATION

200 Eliot St., Fairfield, Conn.

Golf grips.

David R. Howard, director of sales; Charles Fairclough, agent.

GOLDEN INTERNATIONAL, INC.

124 Idlewood Dr., Stamford, Conn.

Duragluv English leather full-fingered gloves. Merle G. Bogin, president; Bruce M. Bogin, vice president.

GOLF MART

Birmingham, Mich.

GOLF SPECIALTIES, INC.

223 Crescent, Waltham, Mass.

Golf tabs, club cleaners, complete shop supplies.

E. F. Gregg, president; W. C. Lee, sales mgr.

GOLF & SPORT HEADWEAR COMPANY

8315 W. 20th Ave., Hialeah, Fla.

Golf hats and caps for men and women.

Harold Kittay, president; Chuck Hardy, Carl Anderson, Pete Readell, representatives.

GOULD-NATIONAL BATTERIES, INC.

1200 First National Bank Bldg., St. Paul, Minn.

Pow-Wow golf car battery.

J. H. Garvey, brand sales manager; R. D. Hase-winkle, manager special application sales; F. H. Harris, Southern regional manager; R. J. Philastre, automotive advertising manager; G. K. Sevlie, East Point Divisional mgr.; W. D. Griffith, sales rep.

GREAT LAKES GOLF BALL COMPANY

4527 Southwest Hwy., Oak Lawn, Ill.

GREEN TEE ASSOCIATES, INC.

309 Fifth Ave., New York, N. Y.

McMullen, Duca, G. T. of Boston, Crazy Horse, Kangaroo shirt, Top Pro socks.

Mrs. Gloria Secher, president; Chic Falk, sales manager; Joe Sullivan, Vincent Choltko, Fred Schweitzer, Wallen Kindel, Jr., John Parson, Bill Noble, sales representatives.

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1447 Summit, Toledo, Ohio

Golf umbrellas.

H. Franklin Waltz, president.

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Golf clubs, bags, balls.

J. R. Duvall, Leo McNamara, Gordon Lofgren.

HARLEY-DAVIDSON MOTOR COMPANY

Milwaukee, Wis.

Golf cars.

R. K. Zickert, golf car sales manager; R. Murtz, district manager; E. Schmidt, sales rep.

HILLERICH & BRADSBY COMPANY, INC.

436 Finzer, Louisville, Ky.

Powerbilt golf clubs.

Bill Kaiser, vice president; Carl Gliessner, Bill Zylstra, Orv Parsons, Gene Duncan, Gus Nevoltry, Jim Laverty, Walt Cisco.

HINSON MANUFACTURING COMPANY

Waterloo, Iowa

Golf bags and allied products.

James N. Hinson, board chairman; Harold Barty.

HORNUNG'S PRO GOLF SALES, INC.

41 E. Bank St., Fond du Lac, Wis.

Matzie putters, Hodgman rainwear, Edmont gloves, Hinson bags, Hanes knit shirts, other items.

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PGA EXHIBITORS

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Robert P. Hornung, president; Gretchen Hornung, vice president; Claude Feldner, salesman.

INTERNATIONAL GOLF ACCESSORIES

150 W. 52nd St., New York, N. Y.

Allen Solly shirts and Bermudas.

Norman Bender, president.

IZOD-HAYMAKER GOLF PRO DIVISION

498 7th Ave., New York, N. Y.

Men's and ladies' golf and after golf apparel.

Don Drotman, divisional manager.

JARMAN COMPANY

5675 Lake Rd., Portland, Ore.

JAYFRO ATHLETIC SUPPLY COMPANY

Groton, Conn.

THE KIMBERTON COMPANY

Chester Springs, Pa.

Kimberton custom embroidered men's and ladies' golf shirts, Fan Flair wrap-around skirts, Gala Forest woolen tweed coats by Dorward of Scotland, Delano custom design china and giftware, Royall Lyme toilet lotion.

William T. Yetter, sales mgr.; George C. Colket, vice president; R. S. H. Turnbull, R. A. Hoover.

KOUNTRY KLUB SPORTSWEAR COMPANY

10199 St. Charles Rock Rd., St. Ann, Mo.

Golf apparel and accessories, alpaca sweaters, windbreakers, Grais coats and jackets, golf headwear, hose, peds, gloves.

Mark J. Dotzler, pres.; Homer Wolfe, sales mgr.;

William Bailey, rep.

KRISTAL KRAFT, INC.

900 4th St., Palmetto, Fla.

Mira-Dip and Pro-Kit golf club refinishing, Uni-poxy IC 110 pour-in-place epoxy inserts.

Robert E. Kurz, president; William C. Deppen, sales manager; Paul C. Baechle.

KUNIK KASUALS

6818 Ventnor Ave., Ventnor, N. J.

Men's and ladies' sportswear.

John P. Kunik, Marge Kunik, Andy Barber, Elsie Vincent.

JACK D. LEVINE, INC.

10 West 33 St., New York, N. Y.

Golf gloves, hosiery, golf umbrellas, Fairway Friends head covers.

Jack D. Levine, president; Lou Rosen, manager; Bob Hoffner, Hylda Levine.

ANNIE LAURIE ORIGINALS

439 25th St., West Palm Beach, Fla.

Hats, handbags, belts, sweaters, sport and high fashions.

Annie Laurie, owner; Mrs. Jack Garrett Scott, associate; Mrs. Charles Goldsmith, fashion coordinator; Charles Goldsmith, promotion manager.

LEFCOURT IMPORTS

919 West 39th St., Miami Beach, Fla.

Imported Italian hats, collection of bouffant hats.

David Lefcourt, owner; Miriam Lefcourt, Jeff Lefcourt, sales representatives.

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This one loves to
play
and
play
and
play!

Seldom needs maintenance, this Link-mobile golf car. Simplified design, rugged strength see to that. Make this one easy and fun to drive besides. 8 hp engine levels 35° grades, with speeds to 10 mph. Goes five 18-hole rounds on a 3-gallon tankful of gasoline, with fuel to spare. Heavy-duty

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Linkmobile DIVISION, NORTHWESTERN MOTOR CO., FAIRMONT, MINN.

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continued from page 74

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P. O. Box 491, Pittston, Pa.

Michael Davis "Registered" golf bags.

E. J. Manley, president; John Fickinger, sales manager; Tom McKee, sales representative.

MACGREGOR-BRUNSWICK

Cincinnati, Ohio

Pro-only golf equipment—bags, men's and women's clubs, balls, head covers.

James Ireland, sales manager; R. D. Rickey, vice president-merchandising; Vic Bass, Harry Adams, Guy Ross, Jerry Purdy.

MUNSINGWEAR

718 Glenwood Ave., Minneapolis, Minn.

NATIONAL GOLF FOUNDATION

Merchandise Mart, Chicago, Ill.

Golf films, publications.

Harry Eckhoff, executive director; Bill Pack, Bob Ellsworth.

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262 Colonial Ave., Williston Park, N. Y.

Crisman putters, Ted Smith putters, Lucky "711" gloves, Northup's "An" putter, Northup's knitted gloves, Coleman supplies and extras.

Al Northup.

NORTHWESTERN GOLF COMPANY

4701 N. Ravenswood, Chicago, Ill.

Golf clubs, bags, golf balls and accessories.

Nat Rosasco, Jr., president; Chet Condon, sales manager; Bob Moser, Bill Jelliffe, Chandler Harper, Bob Hamilton, Herman Keiser, Harry Pezzullo, Jim Turnesa, Marty Furgol, advisory staff.

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Palm Beach Gardens, Fla.

GINO PAOLI

1407 Broadway, New York, N. Y.

Men's and women's golf apparel.

Dick Berman, general manager; Dennis Iden, Ed Manley, salesmen.

PEDERSEN SALES COMPANY

80 Danbury Rd., Wilton, Conn.

Pedersen custom made golf equipment; golf bags and balls, Munsingwear shirts and sweaters, Louise Suggs golf wear, Connolly golf shoes, Bernhard Altmann sweaters.

Frank P. Waters, general manager.

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Ladies' sportswear, dresses, purses, hats, novelties. Pegie Magargel, Joseph Magargel, owners.

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Clubs, bags, balls, gloves, and wearing apparel.

Mark Cox, president; C. P. McCarthy, general sales manager; Ken Devine, PGA sales manager; J. Blanton, H. Paylor, J. Anievas, J. Taylor, F. Mahoney, A. Raymond, sales representatives.

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PGA EXHIBITORS

continued from page 78

PLYMOUTH GOLF BALL COMPANY

4070 Butler Pike, Plymouth Meeting, Pa.

Golf balls.

James G. Hogg, president; John C. Baduini, sales manager; Duncan H. Pollitt, vice pres.; T. G. Crane.

DAVID L. PRANSKY & SONS

107 S. 2nd St., Philadelphia, Pa.

Bags, clubs, balls, socks, shirts, slacks, Edmont-Hill gloves and accessories, Converse-Hodgman rainwear and shoes.

Edward S. Pransky, vice president-sales; Irwin Frank, Martin Polikoff, salesmen.

PRO-SHU COMPANY, INC.

1707 S. Cameron St., Harrisburg, Pa.

Ladies' and men's golf shoes.

E. D. Porcelli, display manager; A. J. Tomasello, C. R. Cline.

GORDON RAMSEY COMPANY

8778 Ferris Ave., Morton Grove, Ill.

Robert Burns golf shoe, Knox hats, Perfect Touch golf glove, Catalina Pro Fashions, Allsop, Shoe-In.

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ED RANKIN, INC.

3804 Burns Rd., Palm Beach Gardens, Fla.

Custom made woods.

Ed Rankin, president; Don Vachon, plant manager; Margaret E. Redman.

RELIABLE KNITTING WORKS

Milwaukee, Wis.

Knit club wocks for woods.

Harry Brown, sales manager.

THE GRANT ROBBINS COMPANY

31968 Bella Vista Dr., Farmington, Mich.

Turf Coach ladies' Italian knitwear, Bridge-water golf shoes, Leonardo-Strassi men's shirts and sweaters, Slack Fashions, Tal Tane umbrellas and All Weather jackets.

Grant Robbins, owner; Jack Frantz, Tom Ramey, Bob Cross, Jim Dennis, Jim Hall, Lin Fisher.

RONENSON INDUSTRIES, INC.

P. O. Box 217, Windermere, Fla.

"BILLIE" ROSS OF THE PALM BEACHES

1007 N. Dixie Hwy., Lake Worth, Fla.

Decorated ladies' hats and bags, gift items.

"Billie" Ross, owner.

SAK'S FIFTH AVENUE

Fifth Ave., New York, N. Y.

Sak's men's and women's softgoods.

Francis J. Wood, manager, Golf Department.

SCOTT MANUFACTURING COMPANY

1763 Jackson, Omaha, Neb.

Golf bag travel cover which can be personalized with names, initial, club emblem.

Orville Olson, Jr., president.

SHAKESPEARE COMPANY

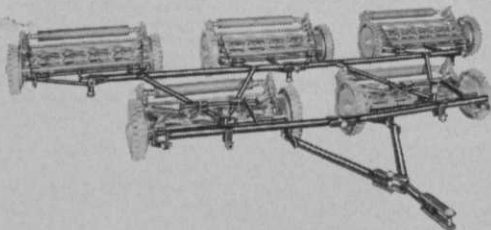
241 E. Kalamazoo Ave., Kalamazoo, Mich.

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PGA EXHIBITORS

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Shakespeare golf clubs, balls, bags and kidskin golf gloves; Power-Mated, XLD, Brookwood and Lady Shakespeare clubs, XLD-85, 95, Black Watch balls.

Jack Slater, sales manager; Bill Yates, pro sales manager; Frank Mitchell, Dave Neuner, Joe Weinstein.

SIT-N-REST GOLF, INC.

631 E. Centre St., Milwaukee, Wis.

Sit-N-Rest combination cavet and bags; regular golf cavets, English 10 and English 14.

Bruce P. Menzel, vice president; Joe Redanty.

E. J. SMITH & SONS COMPANY

1041 Hawthorne La., Charlotte, N. C.

Munsingwear, Altman of Vienna, Con-Voy, Conolly, Cali-Fame, Louise Suggs, Mr. Links lines.

George Smith, president; Walt Summerville, sales manager; Jim Cox, salesman.

SPALDING SALES CORPORATION

Meadow St., Chicopee, Mass.

Golf clubs, balls, bags, carts, hardgoods.

James Long, vice president-engineering; Howard Nannen, vice president-sales manager; James Shea, professional sales manager; James Noris, vice president-merchandise and special sales; John St. Clair, custom built manager; Robert McLaren, Thomas Williams, Carey Spicer, Chester Jones, Marty McCormick.

SPORTS NOVELTIES

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Golf greeting cards, novelties, jewelry, accessories and golf awards.

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STATES HAND KNIT CRAFTS

303 Fifth Ave., New York, N. Y.

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Joseph Friedman, president; Arnie Worth.

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J. Lanier Williams, vice president.

SWEET SWINGER, INC.

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- Used at fine golf courses from coast to coast!

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TEXACE

San Antonio, Tex.

TOWN TALK MANUFACTURING COMPANY

445 Baxter Ave., Louisville, Ky.

Personalized golf caps and hats.

Eugene F. Meyer, president; Wayne O. Joplin,
secretary-treasurer.

TOWNE AND KING, LTD.

595 Broadway, Redwood City, Cal.

Men's sweaters and knit shirts.

VERSAL, INC.

1626 Werwinski, South Bend, Ind.

Viking golf cars.

David A. Metcalf, vice president; Vernon S.
Sutton, sales manager.

VIDEO LEASING, INC.

154 East Erie St., Chicago, Ill.

THE VOYAGER

1433 N. E. Miami Pl., Miami, Fla.

Ladies' apparel, shorts, pants, tops.

Dave Neuner, sales manager; Mrs. Betty Gott-
lieb, Mrs. Irma Hahn, Mrs. Dale Grieve.

DICK WATSON

P. O. Box 7, Miami, Fla.

Personalized golf items—tees, ball markers, pen-
cils and tee packs.

WILSON SPORTING GOODS COMPANY

2233 West St. River Grove, Ill.

Golf clubs, bags, balls and sundries.

W. P. Holmes, president; H. W. Colburn, vice
pres.; Joe Wolfe, G. Hageman, Joe Finn, Bill
Baker, sales representatives.

WITTEK GOLF RANGE SUPPLY COMPANY

3650 Avondale, Chicago, Ill.

Golf range, miniature equipment and supplies;
golf ball dispensers, pro shop fixtures, supplies;
practice nets, course equipment, golf balls.

Klem Wittek, Robert Wittek, Cy Wolak, Avery C.
Harris, Ted Gravely, Gordon Valdez.

E. T. WRIGHT & COMPANY, INC.

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Alan Darling.

Bob Jordan

Golf Course Constructor

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For more information circle number 156 on card



Member: American Society of
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