The New England P.G.A. Golf Exhibit at the Statler Hilton, Boston, last month once again proved to be one of the largest shows in selling volume for a one-day show... And it didn’t even run its full day... Although the exhibit was to have been open until 6 p.m., competition from another golfing group—Nicklaus, Jacobs and Brewer—dispersed the crowd at 5 to every available TV set for the Masters playoff.

The Kimberton Co., formerly The Bartholomew Co. of Chester Springs, Pa., is featuring a new fan flair skirt... The design is unique and should be well-accepted by the ladies... The skirt is a wrap around, pleated, buttons down the front and the waist band is a draw string... It can be folded on its pleats and packs small enough to fit in a glove compartment or golf bag... The item is available in madras, thai cloth and denim... Kimberton also manufactures a select line of men’s and ladies’ club emblem shirts.

The First Flight Co. recently signed contracts with Manhattan Shirt Co. and Asher Slack Co. to represent both manufacturers in pro shops... Manhattan produces a full line of men’s and ladies’ sports apparel and Asher manufactures Gary Player golf slacks (see photo).

Jaymar-Ruby, men’s slack manufacturer of Michigan City, Ind., has named the following five new sales representatives: Philip Schaeffer, New York state exclusive of Metropolitan New York City area; Steve P. Hair, Washington, Oregon and Western Idaho; Sherman A. Klein, metropolitan Los Angeles and adjacent cities; Louis J. Mele, California from Bakersfield south with the exception of metropolitan Los Angeles; and James A. Suzewits, area of Wisconsin, Illinois, Kentucky and Tennessee.

Glancing at golfwear

By JOYCE HAKLAR
Golf / Golfdom fashion editor

The use of synthetics in golfwear can now cover the golfer from head to toe. Above is a shirt of Orlon, Gary Player slacks by Asher of Dacron and Orlon, and Etonic shoes of man-made Corfam.

Charles A. Eaton Co. of Brockton, Mass., will be sole distributor for the Palm Beach Co. in pro shops, according to Chuck Cummings, vice-president, sales... Etonic features a vast line of men’s and ladies’ golf shoes, street shoes for men, sweaters and shirts for men and Etonic by Harburt apparel for ladies.