New CMAA Officers elected

Outstanding seminars at managers' annual conference gave much food for thought.

William J. Hodges, Manager of the Paradise Valley Country Club, Scottsdale, Arizona, was elected president of the Club Managers Association during the organization's annual Conference, February 8-13, at the Statler-Hilton Hotel, Detroit, Michigan. He succeeds Charles Smith, Manager of the Chevy Chase Club in Chevy Chase, Maryland. Also elected were Horace G. Duncan, General Manager of the Cherry Hills Country Club, Englewood, Colorado, as vice president and Joseph J. Donoghue, General Manager of the Losantiville Country Club, Cincinnati, Ohio, as secretary.

Newly elected directors for CMAA are Joseph Ed Fleck, Hillcrest Country Club, Kansas City, Missouri; Charles F. Hathaway, Los Angeles Athletic Club, Los Angeles, California; Lloyd C. Weber, Mayfield Country Club, Cleveland, Ohio; E. Guenter Skole, Cosmos Club, Washington, D. C.

Remaining on the Board are Charles E. Haynes, Detroit Golf Club, Detroit, Michigan; H. Alton Owen, Jr., Harbor View Club, New York; Willard Steger, River Oaks Country Club, Houston, Texas; William A. Tucker, Lauderdale Yacht Club, Fort Lauderdale, Florida; Tony Wayne, Riverside Golf Club, Riverside, Illinois; Charles E. Smith, Chevy Chase Club, Chevy Chase, Maryland.

Over 1100 managers and wives attended the Conference—the annual high point in the association's educational program. The success of the meeting is a tribute to the distinguished speakers and educators who participated.

Governor George Romney addressed the entire group at the opening luncheon, pointing out that self-help trade and professional associations are basic to the American way of life. Tax problems were thoroughly aired in a two-hour Tax Clinic, moderated by Walter Slowinski, CMAA's legal counsel and partner of Baker, McKenzie and Hightower.

CMAA's annual Idea Fair was a conference highlight. Also on the agenda was a "Knickelodeon Kollege of Kanned Knowledge"—this was a presentation of films on food preparation and service produced by CMAA members.

Exceptional speakers made the 1966 seminars outstanding educational adventures. Helen Corbitt, past winner of both the Golden Plate and Food Service "Trend-Maker" award, gave a slide presentation on "Buffet Items to Delight Your Members." Robert Findley presented a seafood spectacular of lenten menu items. "Labor Negotiations—Present and Future" was discussed by Franklin Kenney who is one of the nation's leading labor relations lawyers. Dr. Lendal Kotschevar told CMAA members how to "Update Your Food Buying Procedures."

The most beautiful presentation was given by Frances Jones Poetker. Her "Minor Miracles With Flowers" seminar gave insight on how to use the magic of flowers to enhance club rooms and merchandising efforts. Dr. Russell Jenkins

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Coming Events


National Championship of Golf Club Champions, Breakers Golf Club, Palm Beach, March 28.

Northern California Turfgrass Exposition, Santa Clara County Fairgrounds, San Jose, California, March 31 and April 1.


NEW CMAA OFFICIALS

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discussed ways to “Overcome Problems in Communications With Boards and Committees.” “Ways to Merchandise Food More Effectively” were expertly presented by Win Schuler. “Wines from the Rhine” were sampled and discussed during a formal tasting conducted by Claus Glismann.

Bernie Roberts of Sales Power, Inc. kept everyone wide awake at an 8:00 a.m. management breakfast when he offered the advice “Lead or Be Led” and pointed out the leadership characteristics necessary for effective management.

The social side of the Conference was planned by managers of the Detroit and Michigan Chapters of CMAA and directed by General Chairman David H. Ripper.

CMAA is an organization of 2400 professional managers of bona fide country and town clubs; organized 39 years ago to encourage the education and advancement of its members, and to assist club officers, through their managers, in successful club operation.