GOLFDOM
INCORPORATING GOLF BUSINESS
JANUARY 1966

CONTENTS OF THIS ISSUE

ARTICLES

26 GOLF'S BUSINESS BICEPS BULGE
BY ROGER CANEM

32 FEW CHEERS FOR THAT YEAR
BY CHARLES G. WILSON

38 STUDY WINTERKILL, THEN FIGHT IT!
BY DR. MARVIN H. FERGUSON

46 NEW PGA LEADERS KNOW SCORE
BY HERB GRAFFIS

52 PRO SHOP NEEDS WOMAN'S TOUCH
BY ERNIE SABAYRAC

56 BURDEN OF PROOF RULING HITS GOLF COURSE
BY WILLIAM JABINE

64 SUPERINTENDENTS EXHIBIT SCORES

72 NEW MEXICO BODY ELECTS SERNA

88 PLAY SPEEDED UP IN KITCHEN
BY S. H. ORNE

DEPARTMENTS

10 GOLF BUSINESS OUTLOOK

15 SWINGING AROUND GOLF
BY HERB GRAFFIS

78 COMING EVENTS

108 CLASSIFIED ADS

101 NEW PRODUCTS

110 ADVERTISING INDEX

104 PEOPLE IN THE NEWS

111 BUYERS' SERVICE

112 OFFICIALS’ PAGE

COVER: "THE SNOWBIRDS OF SIWANOY"
—AN ORIGINAL PAINTING BY TRAN MAWICKE.