HIGHLIGHTS
OF THIS ISSUE

PGA 50TH ANNIVERSARY
Herb Graffis reviews the history of the association as revealed in the lives of the hard-working and dedicated men who have become its presidents. He tempers nostalgia with some humorous insights into the "goings-on" that have taken place during the first half century of the PGA's existence.

COMPLETE IRRIGATION
The development of a completely automatic irrigation system which is operated from a central control panel is explained by the man most responsible for its being. Mike Mattwell tells about the intricate connections and color-coding that enable ordinary green employees to control the watering of any and all greens, tees and fairways from one location at St. George's G&CC on Long Island.

A MANAGEMENT 'TEAM'
A West Coast management team has taken over operation of several golf courses with an eye on high profits through the application of sound business principles to golf course management. This article tells how key employees are selected and shows how a new course was built from the ground up.

MUNICIPAL COURSES
These case histories show how two medium-size cities in New England built brand-new municipal courses that filled their citizens' needs while meeting the requirements of climate and location. It is a thorough briefing on planning and construction, with a chart which itemizes the costs for each of the golf courses.