Jacobsen Manufacturing Co., Racine, Wisconsin, a leading producer of turf mowing equipment announces the appointment of Francis J. Hinrichs as Sales Engineer for the Midwest.

Fran attended San Diego Junior College and most recently was a dealer salesman with the Homelite Corporation.

E. C. Seyphol, formerly vice president in charge of sales, has been named executive vice president of AMF Western Tool, Inc., according to an announcement by Guy F. Campbell, President. The post is a new management position.

A leading producer of powered lawn and garden equipment, snow blowers, Par Pony golf cars and AMF Ski-Daddler power snow sleds, AMF Western Tool has its headquarters and main plant in Des Moines, Iowa, with another plant in Gainesville, Ga.

A 1935 graduate of the State University of Iowa, Mr. Seyphol joined the firm then known as Western Tool and Stamping Co., in 1946 as general sales manager. He became vice president in charge of sales in September 1954, and a director of the company in October 1956.

A. J. Industries has recently announced the appointment of Don Lee as a new western regional sales manager. His headquarters are at 1261 Sierra Vista Avenue, Alhambra, Calif.

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People in the News

It has been announced that William (Billy) Langford, dean of American golf course architects, has been named a principal with the firm of McFadzean and Everly, Limited, of Winnetka, Ill. Mr. Langford has been in the field of golf course design for many years, during which time he has designed more than 250 courses.

McFadzean and Everly, Limited, Park and Recreation Planners, appointed Mr. Langford as part of an expansion program aimed at meeting the increasing demand for recreational facilities in the US, particularly in the golf course field.

Eugene L. Sparrow, a veteran of 17 years in the tractor and equipment industry, has been appointed industrial sales manager of Ford Motor Company's U. S. Tractor and Implement Operations. He previously was training department manager.

Mr. Sparrow joined Ford in 1953 and has had a series of management positions since then. Prior to that, he was with the former Dearborn Motors Corp.,

Move at Certain-Teed

The St. Louis district office of Certain-Teed Products Corporation Pipe Division has moved to suite 110, 12015 Manchester Road, Des Peres, St. Louis, Missouri from 11136 Manchester Road, Kirkwood, Missouri.
for four years.

"Mr. Sparrow has been responsible for establishing many of the major industrial equipment training programs at Ford," said Mr. Grommersch, general sales manager, "and he will be well suited to help expand our industrial sales even further."

Max Elbin, president of the PGA, announced recently that Fred J. Corcoran has been appointed public relations advisor for the association. Mr. Elbin said, "Mr. Corcoran will be called upon from time to time by the officers of the PGA to advise them on matters which may have an impact on the public image of PGA."

Corcoran will not be an administrative officer of the association, but will operate out of his present offices in New York City where he will continue to engage in the performance of comparable duties for the National Hockey League, and other organizations.

Corcoran served as PGA tournament manager from 1937-1948 and as promotional director from 1952-1955.
Walter C. Davidson, vice president of sales for the Harley-Davidson Motor Co., has announced the appointment of Kermit A. Krieger as a district manager for the company.

Mr. Krieger comes to the company with varied sales experience. A 33-year old family man from Colorado Springs, Colo., he was recently the owner and manager of Teletronic Enterprises. He was also sales representatives for Charles Pfizer and Co. over seven years, and sold life insurance for the Home Life Insurance Co.

Krieger, a University of Denver graduate and an army veteran, has been a motorcycle rider for many years. He will begin his training immediately.

Kenneth E. Uptegraft, 42, has been named vice president (marketing) of Fore Motor Cart Co., St. Claire Shores, Mich. The company manufactures the Model Tee one-man electric golf cart. Uptegraft will be responsible for expanding Fore's national distribution program, according to Maurice M. Miller, company president.
A 41-year career in the sporting goods business came to an end when Walter Crowe retired at Wilson Sporting Goods, February 1. Crowe brought 11 years experience as a golf salesman when he joined Wilson in 1936. With the exception of brief assignments at Nashville and Dallas, he worked at the company headquarters in Chicago and, in 1957, in suburban River Grove, throughout his tenure with the company.

In addition to being well known as a salesman among midwestern professionals, Crowe has quite a record as a participant in the sport. He won the Cook County Amateur title in 1919, 1922 and 1923. He won his first county championship at 17 and, in the semi-finals, fired a record 26 which was never broken on the old (par 31) Garfield Park Course.

Crowe, a lifelong Chicago resident, lives with his wife and two daughters at 1777 Central Ave., in suburban Des Plaines.

Arnold Palmer Enterprises announces the appointment of Fred Hawkins, popular touring pro for nearly two decades. Fred's new job will keep him in constant contact with what is closest to his heart, and that is golf.

He will be directly responsible for the hiring and training of golf professionals who will run the Arnold Palmer Indoor Golf Schools now being franchised throughout the United States, and other countries.

Use Zip Code . . . . . For Faster Delivery
Already one of Southern California's fastest growing public links, the less-than-a-year-old San Joaquin Golf Course on Irvine Ranch in Orange County took another step forward with the recent appointment of Cliff Halstead as manager.

Halstead has moved quickly in his new post, speeding the 18-hole course's advance to maturity with a fertilizer air drop. Greenkeeper Fritz Howell was quite pleased with the results, pointing out that the air drop saved time and was cheaper than hand application.

The fertilizer was sprayed from heights of 40 to 50 feet over the 163 acres, with the Urea pellets covering a 60' wide area. Two course employees used 8' x 8' white flags at the start and finish of each run as the plane completed area coverage, missing not an inch of terrain, in less than 90 minutes.

Other advantages were less interference with play and heavy watering for only one night instead of localized watering for three nights. Almost seven tons of Urea pellets were used at a cost of $1.50 per acre.

Halstead says that the challenging 6,428-yard course has now reached the stage of playing condition not usually enjoyed by a new layout until its third year. He looks forward to a marked increase in play this summer.

The new manager came to San Joaquin from the Las Posas Course in Camarillo Hills, where he served in the same capacity for five years. Previous to that, he managed the La Jolla Country Club. He has been a fixture on the Southern California managerial scene since 1945.