Palmer Enterprises add Japan to market

"Arnies Army" shortly will include the Japanese, along with American servicemen in the Far East.

Almost as good a businessman as he is a golfer, Palmer is president of his own company—Arnold Palmer Enterprises—which manufactures, markets and promotes a wide range of golf-related equipment, clothing, instruction materials, and driving ranges and putting courses.

An Arnold Palmer putting course, 18 holes complete in every detail, has been shipped to Tokyo.

Frank Abramoff, senior vice president of Palmer Enterprises who will supervise the installation of the layout in Japan, remarked at a recent press conference in the firm's Pleasantville, N. J., headquarters, that "shortly the sun will never set on Arnold Palmer golf installations."

There are almost 200 Palmer installations around the world. Most are built on franchise arrangement and operated under local control. All printed material connected with the courses is made available bi-lingually.

Palmer plans a chain in Japan.

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changes in the list. From the Fairways and Roughs Section, he eliminated the 3-Gang Fairway Roller; from Tee and Greens section, the Power Sickle Bar Trim; from Miscellaneous General Equipment section, the Proportioner w/nozzles and hose and the Water Ballast Roller.

Additions suggested by Danner were: Two more Power Putting Green Mowers; one more Power Vertical Mower; for the Rough, one 5 gang Blitzer Rough Mower ($1,500) and one 90 inch Whirlwind Rotary PTO Mower ($1,000); one Power Topdressing Screen ($650); one Portable Electric Generator ($350); one 1 Ton Power Roller ($1140); two Fire Extinguishers ($125); and one Power Rotavator ($500).

As regards irrigation systems, Danner thought the Manual and Semi-Automatic were unsuitable, at least for his area. He saw as practical just the Portable Sprinklers and the Fully Automatic Systems.