THAT KASUAL LOOK
The soft comfort of Kunik Kasuals . . .
for him . . . for her. Impeccably tailored
from finest fabrics. Tommy Bolt sport
clothes, slacks and Bermuda shorts.
Ladies’ knickers, Bermuda, culottes and knits.
At leading pro shops, coast to coast.
Catalog for Pros only Dept. G
KUNIK KASUALS
6818 Ventnor Ave., Ventnor, N. J.

GOLD CLUB SHOPS
CASH IN ON THE PRODUCT
THAT’S MAKING GOLF HISTORY!
E-BOND NO. 10-40
KINETIC EPOXY
DRIVER INSERT RESIN
- Replaces plastic-screwed-inserts on golf
drivers and woods
- Increase driver & wood distance by 10 to
20 yards
- Soon to be standard with most major club
manufacturers
INTERNATIONAL EPOXY CORP.
501 N. E. 33rd Street
FORT LAUDERDALE, FLORIDA

New England GCSA Educates
Public at Exposition

When the Eastern States Exposition
was held last fall in West Springfield,
Mass., the New England GCSA was re-
presented with an exhibit that was some-
thing of a show stopper. It consisted of
a golf hole with an artificial tee, Merion
bluegrass fairway, running brook, sand
trap and Kernwood velvet bent grass.
Plastic golf balls were knocked around
the site which had a 50-foot backdrop
depicting a typical New England moun-
tainside course.

New England GCSA members, re-
splendent in white shirts, green and silver
stripe ties and Dartmouth green pullover
sweaters, manned the booth, answering
questions and explaining fine points of
the game. The majority of questions con-
cerned weeds and crabgrass. Most of
the viewers came away convinced that the
velvet bent was artificial even though
the supts. went to great pains in stressing
that the grass was real.

The supts. report that many of the
persons who visited their booth were
puzzled as to what a supt. does on a
course.
DIRECTIONAL & INFORMATIVE
GOLF COURSE SIGNS
by TAT GOLF SIGNS

THE MOST DURABLE, ATTRACTIVE
AND ECONOMICAL GOLF SIGNS
ON THE AMERICAN MARKET

4" x 8" SIZE  50¢
Large, 6"x8" golf signs, 75¢ ea.
Self-fastening aluminum stakes, 25¢.

Designed and produced with the same attention to good taste and quality that reflects country clubs and golf courses the nation over, TAT golf signs are a product of 35 years of industrial sign making know-how.

TAT golf signs are constructed of tough, durable, three-sixteenths deluxe tempered masonite spray coated with a snow white background and printed in vermillion red, with long lasting enamels.

YARDAGE MARKERS
6 in. x 8 in. size
with new raised numbers
(Send us your score card)

Sets of 18—$28.80  Sets of 9—$15.95
Including Stakes

SAMPLE OFFER
In order to prove to you the quality of TAT Golf Signs, send $1.00 to cover handling, boxing and mailing and we will send a (4" x 8") sign with stake.

BRAND NEW BROCHURE —
just off the press — over 70 messages.
Free on Request

TAT GOLF SIGNS
DUNEDIN, FLORIDA

Approximately a half million persons attended the nine-day Exposition.
Leon V. St. Pierre of Longmeadow CC was in charge of the GCSA exhibit. He was assisted by Richard C. Blake, Mt. Pleasant CC, Tom Blake, Oak Hill CC, Lucien Duval, Chestnut Hill CC and Herbert Berg, Pleasant Valley CC. Prof. Joseph Troll and several students in his turf management school at the University of Massachusetts and the Longmeadow CC's Ladies Golf Association also participated in the exhibit.

An exhibit of the Massachusetts Lawn and Turf Council adjoined the GCSA display.

GCSA Convention Program
(Continued from page 30)
supt., Fairlawn CC, Akron, O.; Tom Burrows, supt., Glencoe (Ill.) CC; and Richard Blake, supt., Mt. Pleasant CC, Boylston, Mass.


Friday, February 12
Morning Session
Theme: Information Cafeteria.
Course Design for Both Maintenance and Play: Geoffrey S. Cornish, Fiddlers Green, Mass.
Work Smarter — It’s Easier: Roger Thomas, Jacobsen Mfg Co.
1965 conference critique: John J. Spodnik, supt., Westfield CC, LeRoy, O.