"A firm grip is fundamental to a good golf swing... my game starts with PRO-GRIP"

DOW FINSTERWALD
1963 Ryder Team

MANUFACTURERS SPECIALTY CO., INC.
3736 SUNNY STREET ST. LOUIS 4, MO.

Sing Along as You Swing Along
...Make the Grass Grow Greener!

Cussin’ and fussin’ on the course is out. This year move your singing talents out of the shower room and on to the fairways. You’ll be the pride of your green committee and enjoy playing the finest turf you’ve ever known.

This suggestion is the result of recent studies conducted in far-off India by way-out scientists! They have found that rice and corn give a surprising 17 per cent greater yield when subjected to the sweet sounds of music. Rice and corn being basically grass, shouldn’t course turf respond in a similar manner?

The source for this offbeat information is the monthly bulletin of West Point (Pa.) Products Corp. Trying to explain the 17 per cent increase, the bulletin states: “Sound waves are a source of energy. Therefore we can theorize that this energy effects cell growth. Another theory is that sound energy can increase molecular activity in the soil and keep the plants ‘awake’.”

If a supt. is having trouble with bluegrass on the fairways, he may suggest that the week’s theme be “Down Where the Bluegrass Grows.” Or if he’s overseeded the greens with rye, he may ask for the sweet serenade of “Coming Through the Rye.” Of course, if he gets too corny, he may come up with just that.

‘Picture Show’ Is A Hit

The picture tour of Philadelphia courses, as presented during the GCSA conference by Marshall Farnham and E. R. (Eb) Steiniger, was top entertainment. After Farnham’s opening remarks, Steiniger showed a series of colored slides of holes of Philadelphia district courses. He combined more history, golf information, scenery and architectural and maintenance data in his talk than you’d ordinarily get in a three day tour of courses in the area. The picture feature should set a pattern for regional and future national GCSA conventions. It showed many things supts. can take back and use on their courses.

Golf House Contributions

Thirty-eight individuals, clubs and firms contributed items to the USGA Museum and Library during 1963, enhancing the memorabilia at “Golf House”, USGA headquarters. Among the gifts were historic golf balls and scorecards.