“REGULATION”
FIBERGLASS FLAGPOLES
• Flexible  • Low maintenance
• Lightweight  • Last for years
• Non-corrod ing  • Economical
Available in 5, 6, 7, and 8' lengths.
Up to 12' on request.
Molded fiberglass in permanent white and striped with red or black. Long-lasting metal base and aluminum top assembly secured by galvanized all-tite swivel.

aluminum
TEE MARKERS
Made from aluminum alloy for durability and weather resistance. Numbers available, 1 thru 18.

CONTAINER DEVELOPMENT CORP.
MONROE STREET • WATERTOWN, WISCONSIN

TROPHIES & AWARDS
Pro Shops:
Let us carry the stock for you. Write for 1964 #0 catalog. Your order shall be shipped promptly and accurately. Our expert engravers will enhance any selection with personalized lettering.
20” TALL $13.80 NET
Over 23 Years in Business.
#507A-1
SPORTS AWARDS CO.
429 W. SUPERIOR STREET
CHICAGO 10, ILL.
Telephone: Area Code, 312; 787-6034, 6044

Here is the clubhouse of the Mooring CC, opened in Naples, Fla., in recent weeks. It’s a Par 63, 4,100 yards long with nine par 3 and nine par 4 holes. The clubhouse is done in colonial style with car garage to match. Naples, with a population of less than 10,000, boasts of five 18-hole courses.

information about the clubs and shafts, etc. help the prospective buyer decide what is best suited for him.”

Al says the business his shop does with women is on the increase and both men and women are paying more attention than ever before to golf course attire.

After 42 years in the game, what are some of Al Keeping’s lasting impressions:

“I have met very few people I haven’t liked. You meet many fine people in this business — for example, my friend, Tom Armour. We occasionally exchange teaching techniques. I think he has the greatest command of the English language of any pro I have known. I have played in tournaments with him and although we are at great distances from each other nowadays, we still correspond.”

Likes To Teach Kids
To sum up: “I haven’t made a fortune out of this business of golf but it has been good to me. One of the great satisfactions is to take a beginner or an average golfer and inspire the student to make the most of his potential.

“I especially like to teach the Juniors. We have a five-week course for about 40 of them, giving individual lessons two afternoons a week.

“We can’t all be great golfers, but we can play the game like ladies and gentlemen. It adds to enjoyment of life. You can fairly well judge a man’s character by the way he plays golf.”