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which it turns over about three times annually on a 12-month operation. By maintaining tight control over what is selling, and what should be stocked, Barger is able to closely monitor the profitability of his shop. He, like Kennett and other successful pros, does this through a complete control approach to operating a business on a golf course.

Souder Re-Elected As Western Golf President

William F. (Fritz) Souder, Jr., Chicago insurance executive, was re-elected president of Western Golf Assn. at the 64th annual meeting of the organization in Dec. Souder, the 36th man to hold the post of president, said WGA had its greatest year in 1962. Much of the success was due to the comeback of the Western Open, held in Chicago, which netted nearly $25,000 after a string of financial flops in recent years. Proceeds of the tournament were turned over to Western Golf’s Evans Scholarship Foundation.

Other WGA officers, all re-elected, are: Norman G. Copland, Cameron Eddy and George H. Webb, vps; Clifford Domin, treas.; Thomas V. King, sec.; and A. J. Petit, Jr., general counsel. The association’s board is composed of 69 men.

14 Writers Pick Single Winner in Golfing Poll

Probably because Gary Player and Labron Harris confounded most people by winning the PGA Championship and National Amateur in 1962, golf writers who took part in Golfing’s annual poll didn’t fare too well. None of them forecast Harris’ victory, only one picked Player, but 13 of them redeemed themselves by foreseeing Jack Nicklaus as the winner of the Open. Here is the list of those who picked one winner:

John O’Donnell, Davenport Morning Democrat; Ken Alyta, Charlotte (N.C.) AP; Orlando Blackburn, Lamarque (Tex.) Times; Al Cartwright, Wilmington (Del.) Journal; John Cathey, Greensboro N.C.) Record; Maury Fitzgerald, Washington Post; Frank Reece, Dallas Morning News; Ron Young, Clearwater Sun; Bert McGrane, Des Moines Register; Aileen Covington; Earl Hilligan; Robert M. Bramby; John Hubbard, PGA Magazine; Gene Korzelius; Mark Schreiber.