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Golf Business News

Gets Dunlop Promotion

Joseph Bold has been appointed Southwestern regional manager for the sports div. of Dunlop Tire & Rubber Corp. Bold makes his headquarters in Dunlop's Dallas regional office. He has been promoting the sale of the company's golf and tennis equipment for 15 years.

Rubado Handles DeYoung Glove

Earl Rubado who retired after 40 years with United States Rubber selling golf balls to pros in Pa. and N. Y., is covering his old territory selling the DeYoung capeskin golf glove, made in England. Rubado heads the Veritas Import Co., 2501 Grant Blvd., Jamaica, N. Y.

Feldner with Hornung

Claude Feldner has joined Hornung's Pro Golf Sales, Inc., Fond du Lac, Wis. Feldner, formerly in the retail clothing business in Fond du Lac, will cover territory from Florida north for the Hornung organization.

Cushman's Scotsman Is Dual-Purpose Vehicle

The Scotsman, newest in the line of golf cars made by Cushman Motors, Lincoln, Neb., subsidiary of Outboard Marine Corp., is a double-duty vehicle that can be used for utility purposes as well as transporting golfers. It is powered by gas and is designed so that a utility body fits neatly on its rear deck. Fertilizer and other materials can be hauled in the utility unit. The two seat Scotsman also can be equipped with an optional surrey. The car is powered by a 5 hp engine, has a 12 mph forward speed and turns in a 11.5 foot circle. The tri-wheel Scotsman has standard automatic electric starting, brake-accelerator control and a positive locking parking brake. For golfing convenience, it has front mounted golf racks and ball and tee compartment.

Miller Chemical & Fertilizer Corp., 3006 W. Cold Spring Lane, Baltimore 15, Md., has introduced Broad Spectrum turf fungicide.

Old Orchard Turf Nurseries

Old Orchard © C 52 CREEPING BENT STOLONS

R. R. Bond, 1711 Fritz Avenue, Madison 5, Wisconsin. Cedar 3-9130
West Coast Grower: Cal-Turf Nurseries, Inc., Camarillo, Calif.

THE GREENS ARE THE FOUNDATION OF ALL SUCCESSFUL GOLF COURSES
West Point Adds Fairway Spiker to Aerifier Line

West Point (Pa.) Products Corp., has added a companion tool to its line of tractor-drawn aerifiers, the FS-1 Fairway Spiker. It is designed to keep the surface open for water penetration rather than runoff. The FS-1 is 6 ft. wide and has flipover transport wheels. There are 140 double end spring steel spiking blades on the unit, and it is said to slice the soil without disturbing the lie for the golfer.

Al Florian now is with Wittek Golf Range Supply Co., Chicago, covering Md., Dela., Pa. and N. Y.

Benkert, McGrath Elected Vps by H & B; Becker Is Controller

Carl J. Benkert has been elected executive vp, sec. and treas. of Hillerich & Bradsby Co., Louisville, Ky., succeeding E. B. Reichmuth, who died in Dec. Benkert has been with H & B since 1929 and for many years has been vp in charge of distributor sales, a board member and member of the executive committee. Also recently elected an H & B vp was John J. McGrath, who is the company's director of advertising and promotion. He has been with the firm for 37 years and for the last 20 has been advertising manager. B. W. Becker is H & B's controller, a new position, assistant treasurer and member of the executive committee. Becker was with a public accounting firm before joining H & B.

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February, 1963
Jacobsen Turf-King 76 Has V-Belt Drives

The Turf-King 76, a 3-reel heavy duty mower, manufactured by Jacobsen Manufacturing Co., Racine, Wis., is powered by a 9 hp engine and cooler operation is said to result from use of the notched belt. The belts are manufactured by Raybestos-Manhattan, Inc.

Densified Wood, No Screws in Pedersen Wood Heads

Pedersen Sales Co., Wilton, Conn., is making its Exel model woods (1 through 5) with densified wood inserts and no screws. Drivers with "Bomber" and medium depth faces are available for men, and shallow No. 1 heads for women. The woods have persimmon heads, stained golden brown with copper color markings on top. All woods have the exclusive "Pedersen" finish. It is said to stabilize the heads and prevent shrinkage, swelling and marring under all playing conditions. Three standard flexes are available for men and one for women. Pro-Fit shafts in all flexes may be specified.
Packaged Comfort Station
Super Secur Comfort Stations, 778 Burlway rd., Burlingame, Calif., markets a pre-fab steel comfort station that is said to meet the need for low cost comfort facilities on courses. Single room units are 8 x 8½ feet and separate room, 14 x 8 feet. Plumbing fixtures are unbreakable cast aluminum. Flush valves, mirrors and security bolts are of vandal-proof design. The Super Secur station is designed for package delivery, is erected on self-leveling stakes and a flat slab can be poured after the building is completed.

First Flight Opens Outlet in New Jersey
New quarters of First Flight Co's Northeast division were opened in Jan. in Hackensack, N J. It will serve pros is N. J., Pa. and other north-eastern states. Manager of the new quarters is Ed Philbin, who has been with the firm for several years and formerly headed its Midwest division. He is succeeded in Chicago by Mike Jiaras. First Flight has announced plans to open a

Toro’s Parkmaster Not Stymied by Obstacles
According to Toro Manufacturing Co., Minneapolis, the Parkmaster greatly reduces mowing time because of its ability to go over or run around obstacles. Raising or lowering of blades or tucking them in for transport is handled through a quick-acting hydraulic system. The Parkmaster can be fitted with six-or eight-blade reel Spartan gang mowers. Its high torque engine is geared to give proper mowing speeds with reserve power for any mowing operation.
Beauty, Durability Feature
Two Ben Hogan Golf Bags

Beauty and durability are said to be combined in two new Ben Hogan bags that are sold in pro shops only. The Kangaroo-Ala-Gator (left) unites 10-in. stepdown keystone construction with easy-carry triple bridle-brace suspension. It has a roomy, three-zippered ball pocket and extra zipper pouch across the face of the deep boot pouch. The round molded leather bottom is steel ring reinforced and fitted with slotted drain holes, metal drag plate and a foam rubber cushion to protect grips. The exclusive deluxe bag (right), of imported Kangaroo leather, has all the features of the copy described above plus gold welting and handset copper rivets. It is available in black, red, loden, mink and alligator pattern. Carry-all, shag bag and head covers, to match, are available with both bags.

Burgett's New Par-D-Lux Glove Gives Skin-Tight Fit

A new stretch golf glove, with snap fastener on the back to give a better fit, is being marketed by K. L. Burgett, Co., Peoria, Ill. The helanca nylon insets stretch to give the player a skin-tight fit, although the glove slides on and off with ease. It is cut from pigtexed capeskin with full finger styling. Known as the Par-D-Lux (B7B), the glove comes in champagne and red, champagne and champagne, champagne and wheat, wheat and wheat, black and red and black and black. Burgett manufactures a complete line of gloves, head covers and accessories for the pro shop trade.

Bonamy Gets PGA Appointment

Robert Bonamy has been appointed assistant sales manager of PGA Golf Equipment Co., Inc., according to Robert F. Smith, the firm's president. Bonamy has been in the golf business for several years and until recently was assistant sales manager of the AMF Ben Hogan Sales Co.
GEOFFREY S. CORNISH  
Golf Course Architect  
Fiddler’s Green  Amherst, Mass.  
Phone: ALpine 3-3913  

There's Glim of Gold in Those Etonic Shoes

There is a glint of gold in the Etonic all-gold Official Staff Model golf shoe for men. It has full gold kid skin lining, cushion inner-sole and new Power-Play spike placement. The shoe is crafted of choicest calfskin with genuine 14-karat gold leaf finish and is sold only in pro shops. Etonic shoes are manufactured by Charles A. Eaton Co., Brock- ton, Mass.

Pardy Acquires Control of Bridgeport Implement

Controlling interest in Bridgeport Implement Works, Box 397, Stratford, Conn., has been acquired by Thomas G. Pardy, who now serves as president. He had been sales and general manager since 1953. The newly reorganized firm plans to expand its sales through dealers in the commercial, industrial and farm fields. Other officers are E. Z. Sarka, vp, and Edna W. Pardy, sec. Bridgeport manufactures the Pixtome, widely used for picking up, carrying and dumping stones from \( \frac{1}{2} \) to 9-in. diameter.

Kent Markets Golf Tubes for Bag Insertion

Golf Tubes, product of Kent Sales & Manufacturing Co., 501 Dodge st., Kent, Ohio, are made of tough, colorful transparent polyethylene and are inserted in bags to prevent club shafts from getting nicked and scratched. Grips also are preserved by the tubes. The tubes are packaged for convenient display, with bulk packs containing 150 or 42 tubes, and gift packs, 14. Colors are red, natural, green and yellow. The tubes are 34 ins. long and 1\( \frac{1}{4} \) ins. in diameter.

Toro's Caddymaster Gives Fingertip Control

Toro's Caddymaster, a battery-powered caddy cart, is said to respond instantly to the finger to follow the player's stride, up or downhill. It can be disassembled without tools for easy transport or storage. The unit has a 12v power supply that is entirely enclosed, and a 110v a.c. charger and timer clock are built in to the battery box.

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Use IHC 404 in Building
Tippecanoe CC Course

Tippecanoe CC, Monticello, Ind., used an
International 404 with 2000 loader to con-
struct a 9-hole addition to its course last fall.

The unit was primarily used for building tees.
After final touches are put on the new part
of the course this spring, the club will use
the tractor for mowing and other maintenance
work.

Bob Harrison Joins
MacGregor Pro Staff

Robert W. (Bob) Harrison, former North
Carolina Junior champion and member of a
Rollins (Fla.) College golf team that was un-
beaten for three years, has joined MacGregor’s
advisory staff. Harrison, a pro since 1960,
did well in the 1961 Portland and Bakersfield
Opens and in 1962 finished high in the money
in several tournaments. A fourth place tie in
the Seattle Open was his high mark for last
season. He is 24 years old and started playing
golf eight years ago.

Turface Improves Drainage
in Green, Tee Construction

Turface, product of Wyandotte Chemicals
Corp., J. B. Ford div., Wyandotte, Mich., is a
new type soil amendment developed for top-
dressing and construction of tees and greens
to improve drainage and aeration. A calcined
mineral aggregate, Tur-
face is said to help
grases develop sturdier
root structures by stor-
ing moisture at root
level. It also acts as a
separator for aerification purposes, particularly
in sticky, gummy soils.

SS-T3 Reduces Seepage

Owner-Pro George Jemsek of Chris Town
G & CC reports that seepage on the course’s
lagoon has been reduced by almost 90 per-
cent through application of Soil-Sealer 13. In-
formation about the chemical stopper can be
obtained from Bishop White & Assoc., 3933-
E. Flower, Phoenix, Ariz.
Cooler, Operated on L-P Gas, Needs No Electricity

Sahara Water Cooler Corp., 1633 S.E. 4th St., Deerfield Beach, Fla., produces an L-P gas operated water cooler adaptable to all courses. It requires no electricity or batteries, operating on a time tested and proved gas absorption principle. Courses with fresh water lines can easily connect to the Sahara, while those without lines can manually fill a 9.5 gallon reservoir to supply it. The manufacturer points out that with the cooler, costly icing problems are eliminated and there is no necessity to make water line and electric cable installations. A descriptive brochure can be obtained by writing to Sahara.

Mann Supervises First Flight, Palmer Co. Production

Paul Mann, who has specialized in the engineering of production lines and in producing golf equipment for the last 25 years, has accepted a position with First Flight Co., Chattanooga, Tenn. to supervise expansion of the company’s golf line and to set up production of Arnold Palmer Co. equipment. Construction of a new plant to house both manufacturing facilities was started in January. It will encompass about 36,000 square feet of manufacturing space. Mann attended Northwestern U. and is a graduate engineer. He is married, has two children and makes his home in Chattanooga. Announcement of his signing with First Flight was made by Jack Unrkins, board chairman, and Dan Oehmig, the company’s legal adviser.

Five Jacobsen Appointments

Jacobsen Manufacturing Co., Racine, Wis., recently announced the following appointments: H. Ernest Munch to manufacturing manager of the Racine plant; John E. Burke to sales rep for commercial products; Robert McNabb to manufacturing engineer; John A. Chobanian to production control manager; Walter L. Stripe, Jr. to cost and budget supervisor; and John K. Jacobsen to conduct institutional market research.
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Pop-up institutional sprinklers made by Moist-
O'Matic, Riverside, Calif., a Toro Manufacturing Co.
subsidiary, have manual controllers that can over-
ride the automatic system for special watering pro-
grame. Controllers are installed outside the sprinkl-
ing diameter to control watering, completely elimi-
nating the need for shifting hoses and sprinklers as
with older systems.

Disease, Measuring Guide
in Mallinckrodt Chart

The convenient Turf Fungicide application
chart, published by Mallinckrodt Chemical
Works, 2nd & Mallinckrodt sts., St. Louis 7,
Mo., again is available from this firm. It en-
ables the sup't. to keep an accurate record
of his turf disease control program for the
entire year. It is recommended that he hang it
over previous years' charts so that a detailed
history of treatments of every green is available.
The chart includes a Timetable which tells when
to be alert for certain diseases and an Area
Measuring guide for figuring correct fungicide
dosages.

Wright Takes Flintite Post

John Wright has been named sales engineer
of the Flintite sales dept., Indianapolis region,
according to E. C. Koch, vp of
the Orangeburg div. of Flint-
kote Co. He covers all of In-
diana and central Ill. Wright
was graduated from Purdue U,
with a B. S. in civil engineer-
ing and before joining the
Flintkote firm was a sales
engineer with Armco Steel Co.
Orangeburg produces Flintite
asbestos cement pipe in a new
plant in Ravenna, O.

Palmer Instruction Record
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The Arnold Palmer instruction record, made
in conjunction with the weekly ABC-TV Chal-
lenge Golf show, is available exclusively through
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try. The LP records on which the Palmer les-
sions are pressed consume about 1½ hours play-
time, and the album in which they are pack-
aged includes photos and text describing Pal-
mer's swing.
Wanted Experienced PGA Golf Starter for full time starter's job from May 1 thru October 1 at Northwest Suburban Chicagoland semi-private golf course. List qualifications. Salary open. Address Ad 223 c/o Golfdom

CADDYMASTER WANTED FOR CHICAGO AREA COUNTRY CLUB WALLUSKA FROM OCTOBER 31st. REFERENCES. SALARY $3100 MONTHLY, BOARD AND ROOM AND CONCESSIONS. ADDRESS AD 224 c/o GOLFDOM

WANTED SINGLE MAN GENERAL DUTIES IN GOLF SHOP, CLUB CLEANING, REPAIRING, ETC. PRIVATE COUNTRY CLUB, CHICAGO AREA. SALARY, ROOM AND BOARD. ADDRESS AD 225 c/o GOLFDOM


Manufacturer Representative for one man gasoline golf car and golf course maintenance vehicle. Write giving complete details of line presently handled and territory covered to E. A. Thompson, Facer, Inc., 644 Baker St., Costa Mesa, California.

FOR SALE, MODEL 300 E-Z-GO Golf Carts, completely rebuilt and repainted, new batteries and charger, each $495.00. Our trucks can deliver. Nassau Car Co. Inc., 133 E. Jericho Turnpike, Mineola, New York.

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FOR RENT OR LEASE — COUNTRY CLUB. BAR AND DINING FACILITIES, SWIMMING POOL; 18-HOLE GOLF COURSE, LIGHTED DRIVING RANGE, $300.00 PER MONTH, MAINTENANCE PROPERTY ATTACHED. GOOD LOCATION. FULLY EQUIPPED. CLUBHOUSE. RENTAL CAMERAS, ETC. WATERTOWN, N.Y. ADDRESS AD 220 c/o GOLFDOM

FOR SALE — 20 Moto-Caddys — slightly used. $75.00 per unit F.O.B. Albany, N. Y. Nat-Car Golf Sales & Rentals, Inc., 1085 Central Ave., Albany, N. Y.

FOR LEASE: GOLF COURSE, 18 HOLES, COMPLETED WITHIN THE NEXT TWO MONTHS; LOCATED IN SUNNY CARIBBEAN, POPULATION 50,000. ONLY COURSE WITHIN 50 MILES. WRITE OR WIRE FOR COMPLETE DETAILS — ARCHIE B. LADD, V.P. OF NORTH ATLANTIC, 2040 HALL, KEY WEST, FLORIDA, PHONE 294-5721.

Will lease, buy or actively participate in Golf Driving Range or Course. Situation must have merit with past, present and future performance record. Address Ad 219 c/o Golfdom.

GOLF CENTER for sale or lease. Central New England. For further information address Ad 220 c/o Golfdom

Golf Course for Sale — 18 hole tournament length. Waterfront property — 1 hour north of Syracuse. 222 acres; $20,000 clubhouse; water to all greens & tees; brook through length of course. Work barn; Ford tractor; 7-gang & 5-gang fairway units; 2 new cutting green units. Full course & equipment price $115,000.00. C. Bucky Hewitt, Willow Brook GC., Fireside Lane, Canaan, New York.

RESPONSIBLE PARTY WANTS TO BUY OR LEASE GOLF COURSE. SEND FULL PARTICULARS IN FIRST LETTER. ADDRESS Ad 226 c/o GOLFDOM


FOR RENT OR LEASE — COUNTRY CLUB, BAR AND DINING FACILITIES, SWIMMING POOL; 18-HOLE GOLF COURSE, LIGHTED DRIVING RANGE, $300.00 PER MONTH, MAINTENANCE EQUIPMENT EXTRA, LOCATED IN NORTH LOUISIANA. ADDRESS Ad 231 c/o GOLFDOM

For Sale — 18 hole Par 71 Public Golf Course. Clubhouse, Dining Room, Ballroom, Bar, liquor license, large Pro Shop. Flourishing community Eastern Pennsylvania. Address Ad 235 c/o Golfdom

FOR SALE — 9 HOLE GOLF COURSE FOR SALE. GOLF COURSE EQUIPPED, GOLF CENTER BUILDING, PROPERTY ATTACHED, GOOD LOCATION. ADDRESS Ad 237 c/o GOLFDOM

USED & "RE-MANUFACTURED ELECTRIC GOLF CARS FOR SALE. SEE OUR AD ON PAGE 6 THIS ISSUE OF GOLFDOM. H. COTTER ELECTRIC CAR CO.

Representative wanted to sell line of top quality pro golf balls and also range balls. Territory open in Midwest & South. Address Ad 239 c/o Golfdom.

Wants Super Senior

W. H. (Bert) Way, 88-year-old dean of U. S. professionals is trying to get PGA support for a Super Senior tournament for both amateurs and professionals who are 70 or older.

Heads Southern Tier Association

Al Durland of Otterkill G & CC, Newburgh, N. Y., is president of the Southern Tier Turf Assn., which has a membership composed of superintendents of courses. The committee of the organization be investigated.

PGA Retirement Plan

At the PGA's annual meeting last November, delegates recommended that the possibility of establishing a retirement plan to cover present and future members of the organization be investigated.