If your club is going to put its best foot forward, the gateway should be artistically ornamented. Here is how it can be done

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The course is designed, built and planted. The clubhouse, swimming pool and tennis courts are ready. But money has run low and there is little left for beautifying the clubhouse grounds. This is bad enough when the new layout is built by an existing membership, but when it is a new group trying to attract members it can be catastrophic.

It is fine to have a well-planned course and a handsome lockerroom for the man of the family, but what about his wife and the children? She may or may not like golf, but one thing is sure: she wants attractive surroundings. These mean not only nice buildings but well planned landscaping. Money should be reserved for this from the start and the cost of hiring a competent landscape architect should be included.

The cost need not be burdensome. The landscaper can suggest reasonably priced, low maintenance-cost trees, shrubs and plants. He will develop plans so that, in most cases, the planting may be done over a period of two or three years, if necessary. He will tell you how you can fill in with low-priced annual plants such as zinnias, petunias, marigolds, etc., for the first year or so.

Entranceway is No. 1

Certain vital locations must be permanently planted at once. The entrance to the clubhouse grounds is No. 1. It should be tastefully ornamented with a type of planting that will create the impression of dignity. A pair of fine blue spruces or concolor firs as accents, complemented by a skirting of low-growing yews is a lovely arrangement. Be sure the spruces or firs are given plenty of room because they will develop into large, magnificent specimens. A couple of colorful flowering crab-apples will add color.

The drive to the clubhouse entrance should be lined on either side with trees. It is well to select low maintenance-cost types. Do not plant them too close together — 50 to 60 feet apart is near enough and 15 to 20 feet from the drive is close enough. Medium size trees (under two-inch caliper) may be used. They will
develop quite rapidly if carefully selected and properly planted. If there is an exit road it should receive similar treatment.

Evergreens Near Clubhouse

The main clubhouse entrance is the next 'must'. Evergreens, both needle and broad-leaved, are invaluable here where winter color is desirable. The type of plants to be used will be determined by such things as building architecture, climate, soil condition, etc. Your landscape architect can advise you as to their selection. He will help you avoid over-planting, a common error. The planting should be done with the idea that it will suffice for from 15 to 20 years. But it must be remembered that evergreens, in most cases, require judicious annual pruning.

The third essential planting is the screening of out buildings, the parking area and swimming pool. This can be done at a reasonable cost with various deciduous shrubs (they drop their leaves in winter) and small trees. They add color and interest to the picture. If the swimming pool must be fenced, a row of tall hedge will provide a shield to conceal the unsightly wires. Where a broader screen is desirable, almost any of the taller growing flowering shrubs may be used. These should be accented with an occasional flowering crabapple, dogwood (Cornus Florida), redbud or the like.

Foundation Planting

The complete foundation planting for the clubhouse can be done over a period of years. The landscape architect's plan should ultimately be carried out because he will develop an original plan to tie the building into the entire picture. He uses growing plants to soften sometimes harsh vertical and horizontal lines. It must be realized that plantings seek to add to and compliment the beauty of the building. The use of an occasional 'accent' plant may be advisable but the whole planting should be a blend of component parts.

Broad expanses of lawn are lovely but use of a few specimen trees is advised to relieve monotony. Long-lived sturdy varieties should be selected. Here are a few suggestions: Rivers purple-leaved beech, crimson king maple and sunburst locust for foliage color; Flowering crabapples and magnolias in variety; Flowering dogwood, paper birch as well as some of the better spruces and firs. Flowering cherries, flowering peaches and flowering plums are lovely but they tend to be short-lived. Many of the shrubs make excellent specimens if planted singly and given room to develop.

Women members eventually may want a rose garden. This requires considerable care year after year. Do not plan to make it too large, but be sure it is large enough to fit into the general picture. Select roses of proved quality and do not become entranced by catalog pictures. Don't forget the floribundas and polyanthas. They do a lot of blooming at little expense.

USGA Reduces Film Prices; Offers Pictured Rules Book

The USGA is offering motion picture prints from its Golf House film library at reduced prices. Purchasers are permitted to rent the prints within their districts. The films are 16 mm with sound and most are in color. Most are not new but are in good condition. A dozen different films are listed in the USGA brochure and they range in price from $100 to $225. Complete details and purchase order forms can be obtained by writing to the USGA, 40 E. 38th st., New York 16.

Also available from the USGA for $1.95 is "Golf Rules in Pictures." Practically all the rules are covered in 155 pictures and the explanatory text.

National Golf Day
May 25th

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