America's Finest Golf Car Battery

THE ELECTROMATIC 195

★ MORE DISTANCE
  • Longer Life
★ MORE DISTANCE
  • Heavier Weight
★ MORE DISTANCE
  • Thicker Plates
★ MORE DISTANCE
  • Glass Insulation
★ MORE DISTANCE
  • ¼ Turn Caps
★ MORE DISTANCE
  • Less Corrosion
★ MORE DISTANCE
  • Less Water Consumption

A TRUE 195 AMP HOUR BATTERY
CONTAINING MORE LEAD AND
ACTIVE MATERIAL!

Designed exclusively for golf car use.
Greater Distance — longer life.

NOT A MASS PRODUCTION BATTERY
Manufactured under a slow, controlled
process by specialists in the mobile
power field. 24 MONTH WARRANTY.

For that EXTRA 5 OR 6 HOLES PER CHARGE
BUY THE BEST - ELECTROMATIC 195.

LIST PRICE $56.95 EACH; SPECIAL
WHOLESALE PRICE TO PROS & CLUBS
$20.00 EACH.

Same price for automotive terminals or wing nuts.

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supt. A supt. is not just a manager of men
and a purchaser of equipment, but is an
equipment and mechanical expert.

9. "What about maintenance require-
ments?" This question, too, shows a great
appreciation and awareness of the me-
chanical aspects of operating equipment.
Supts. are becoming aware that the or-
iginal purchase price of a piece of equip-
ment is not the criteria of economy. The
cost of keeping equipment running, as
well as the number of hours of "down
time", are important considerations.

10. "What about grass catcher durabili-
ty?" This shows an even closer analyza-
tion of the component parts of a particular
mowing machine with an eye toward dura-
bility and longevity. The supt. has an in-
creasing appreciation of the abuse and
usage which his equipment is exposed to
during its life span.

Rutgers Field Days

The Rutgers University turf field days
are scheduled for Aug. 7-8 at the College
of Agriculture in New Brunswick, N. J.
Ralph E. Engel, professor in turf manage-
ment, again is in charge of the two-day
program.

Temperament in Fitting
(Continued from page 82)

As for flexibility of shaft and club
weight, these things aren’t as confusing
or complex as many of us make them
out to be. In many cases, these factors
actually come down to the temperament
of the person with whom you are deal-
ing. A strong, muscular person naturally
should be considered for a firm, possibly
even stiff shaft, with club weight on the
heavy side. The slight person, of course,
probably should be fitted with a quite
flexible shaft and a light to medium
weight club.

Nervous or Deliberate Type?

But don’t accept this as the final word.
Over the years I have taken a fitting cue
from the customer’s manner of speech
and, to a lesser degree, his actions or ap-
parent temperament. If he is a fast talker
and something of a nervous type, he is
sure to be a fast swinger. For such a per-
son, I recommend a club with a shaft
that is not too whippy and overall weight
that is on the heavy side. You have to do
something with a person like this to get
him slowed down. The same kind of