Guest Lecturers

(Continued from page 76)

diana business and Senior golf, said that
members expect the pro to know all the
answers and, although it's impossible to
please everyone, he should give it the pro-
fessional try.

"Agree with the members — cheer-
fully say 'yes' and gently add a 'but' that
will leave the way open for a diplomatic
presentation of the facts," Johnson ad-
vised. He said that unless a pro is clean
and neat, dressed in good taste and has
an attractive appearance he has no place
at a good private club or a semi-private
course. He said the pro is supposed to be
Exhibit A of good manners, good sports-
manship, good stock and good salesmanship
in the pro shop and elsewhere around
the club.

In Johnson's judgment a number of pro
shops miss serving members because there
aren't enough range of sizes and good as-
sortment of merchandise are lacking. He
gave a good tip to car manufacturers in
remarking that he thought some cars are
designed to give bags undue severe wear.
He also said that shop storage racks cause
more damage than they should in some
instances.

Johnson in pointing out that the pro
is held responsible for everything that hap-
pens in his dept., even to cleaning the
clubs, said, "It doesn't take intelligence to
clean golf clubs, but I'm surprised how
many careless jobs of cleaning are done.
The pro is blamed — and he should be
— if he doesn't check on cleaning and
every other small job around the shop,"
Johnson noted.

Honor Caddie Bill Sponsor

Morton H. Fetteroff, Jr., co-sponsor of
a bill in the Pennsylvania state legislature
to reduce the minimum age for caddies
from 14 to 12, will be honored by the
Philadelphia PGA for "an outstanding
contribution to golf" at its annual show
in the Sheraton Hotel on April 11. The
bill was signed into law by Governor
David Lawrence and became effective
last Sept. 1. It permits 12 and 13-year-
old boys to carry one golf bag for 18
holes a day.

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ists in golf course planning, construction or mainten-
ance. Helping to solve their kind of problems has built
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searching maintenance procedures, checking out new
equipment—all of this is freely available at B. Hayman
Co. This kind of service has built the reputation we
now enjoy and intend to maintain. May we assist you?