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GOLF BOOKS


"Building a championship golf team is similar to developing an outstanding football team," says Dave Williams, the man who coached the University of Houston golfers to a record-breaking string of five consecutive NCAA championships between 1956 and 1960.

In his new book, "How to Coach and Play Championship Golf," Coach Williams points out that golf is a team sport in high school and college. "Before taking notice of this," he admits, "I figured all you needed were a lot of good players. It's nice to have the players, but that's only a start. You have to do something with them after you get them."

When Dave Williams volunteered to coach the University of Houston golf team at the close of the 1951 season, it had won only a single match in the past year. At that time, Williams was an associate professor of engineering with no previous experience as a coach. For him, the golf team was an extra duty that brought him no increase in salary.

"To prove the seriousness of my intentions," he declares, "I formulated a goal and announced it publicly: It was to win the National Collegiate championship!"

During the next five years, Coach Williams made a lot of real mistakes—but he profited from every one of them. By 1956, he had learned enough to pilot his team to victory at the NCAA matches and bring home to the University of Houston its first national championship in any sport.

This feat was repeated every year for the next four years, to establish a modern NCAA record!

In his book, Dave Williams digests all his experiences of the past 10 years in order to give high school and college coaches a complete guide to building a championship golf team—even if they have to start from scratch.

The book contains a step-by-step program for attracting players, organizing a squad, finding a place to play, instilling

(Continued on page 72)
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