Living bacteria, the workers in your soil are major contributors to superior turf. This working force digests your application of plant foods and fertilizers, converts them into a form that will be readily used, resulting in a healthier more vigorous growth.

The controlled composting of "True Organic," DIGESTS the chicken, cow manures and activated sludge into a Non-Burning plant food and soil conditioner. The countless billions of living organisms that are produced during composting are preserved by Air Drying at safe temperatures.

"True Organic," rich in minor elements, secondary and major plant nutrients, reduces leaching and improves your soil's condition.

Paul E. Allen Co.  Palm Harbor, Florida

Brennan Elected to Head Metropolitan Golf Writers

John M. Brennan, Long Island Press has been elected president of the Metropolitan Golf Writers Association to head a new slate of officers for the 1962-63 season. He succeeds Lawrence Robinson of the New York World Telegram.

Other new officers are Des Sullivan of the Newark Evening News, first vp; Dave Eisenberg of the New York Journal American, vp and treasurer; and Gene Roswell of the New York Post, secretary.

Lincoln A. Werden of the New York Times, a past president, was named to the new post of permanent chairman of the dinner committee. He is in charge of the annual national awards banquet.