Manufacturing News

Goodyear Produces Tubeless Tire for Conventional Golf Car Rim

Goodyear Tire & Rubber Co. is producing the first tubeless, low profile golf car tire using a conventional rim. Called the Rib Caddy Master tubeless, the tire is said to leave no imprint on wet or soft turf. The tire operates at low inflation with more uniform ground contact pressure, and has low section height and a wide, flat tread. The straight rib design gives excellent lateral traction for sidehill operation without causing turf damage in straight-forward movement where the tire slips against the ground in rapid starting or stopping. It is also claimed that the tubeless feature improves bruise and puncture resistance and the larger rim diameter increases the transmission of torque.

Golf, Inc. Markets Clover Putters

Clover putters, made by Clover Golf Products, Ft. Worth, Tex., will be marketed by Golf, Inc., Tulsa, Okla., exclusive distributor of Spartan gas-powered golf cars. The Clover putters are of offset shaft design and are available in six models, five in bronze and one in aluminum.

West Point Introduces Companion Aeri-Spiker

West Point Products Corp., West Point, Pa., is marketing the Companion Aeri-Spiker, designed to make topdressing more effective. The unit is self propelled, has adjustable depth setting and folding handle for easy transport. It helps prepare soil for seeding and prunes surface roots in addition to aerifying. Movement of the blades provides locomotion for the Aeri-Spiker.

MacGregor Tourney DX Gift Balls Available in Three Packages

MacGregor presents a doz. DX Tourney gift balls in a utility case, the lid of which has a full color reproduction of the 9th hole at Oakmont, site of the 1962 USGA Open. The reproduction is from an oil painting. A compact version of this gift also is available in a smaller utility case containing eight balls. Four DX Tourneys are packed in a handsome miniature bag that makes a distinctive pencil "caddie" for home or office.

Stonco Electric Catalog

An eight page catalog, recently issued by Stonco Electric Products Co., Kenilworth, N. J., illustrates a variety of weatherproof cast aluminum fixtures, floodlights and luminaires. Catalog S-62 can be obtained by writing to Stonco.
Get beauty teamed with durability and cleaning ease. That's Magic Fluff. It comes in a rich, oriental color blend to suit any decor. All orders are custom made to fit individual floor areas. Write for a Special Trial Size Magic Fluff Mat Sample . . . 17" x 32" $5.00 postpaid.

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THE EXCITING NEW COVERS GOLFERS ARE TALKING ABOUT

PREMIUM HEAD COVERS by JAY-THOMAS

Patented all-knit Shank protects clubs... all colors, all combinations up to No. 7 wood... Leather head topped with water resistant pom-pom assures all weather durability.

Write Jay-Thomas for brochure.

Jay-Thomas INC.
2360 N. 30th Street
Milwaukee 10, Wis.

Bowen Adds Sales Reps

Bowen, Inc., Pasadena, Calif., has added four sales reps to cover Calif., the Northwest and Rocky Mountain areas. They are: Ray Warden, Beaverton, Ore. (Ore., Wash., Ida. and western Mont.); Ted Wilson, Denver (Colo., Utah, Wyo., N. M., eastern Mont.); Charles Murphy, Alamo, Calif. (northern Calif. and northern Nev.); Richard Dillons, Glendale, Calif. (southern Calif., southern Nev. and Ariz.).

Seven feet of grass or weed is shredded literally to nothingness with the new Ford 84-in. rotary cutter. Here is the offset-pull model that is equipped with chain guards. The unit also is available in straight-pull and mounted models.

Giant Trail-Vac Makes Quick, Clean Pickups

Three Giant Trail-Vacs (in photo) are ganged behind a tractor for fast, efficient removal of leaves, waste and litter. The Trail-Vac has a heavy duty, gas engine-powered vacuum cleaner mounted on an easily maneuvered, covered trailer. Complete information may be obtained by writing to Giant-Vac Mfg. Co., South WIllington, Conn.

Al Robbins Enterprises, PO Box 887, Evanston, Ill., has added the new Dymo instant label maker to its line.
A couple of star women bowlers, Mary Lou Keeling (center) and Rosemary Micheli, were tempted to devote more time to golf by Wally Ulrich of the Fawick Flexi-Grip Co., Akron, O., who gave each a set of clubs at a recent award dinner sponsored by that company. Mary Lou and Rosemary set a new women’s doubles record of 1312 that was topped five days later, but any way you look at it, that’s a lot of pins. Fawick manufactures golf grips as well as bowling supplies.

**Cushman Motors on Display at Sporting Goods Show**

Cushman Motors, Lincoln, Neb., a subsidiary of Outboard Marine Corp., will display its full line of 2-wheel sports vehicles at the National Sporting Goods Assn’s annual Western Market show, Oct. 29-31 at the Ambassador Hotel in L. A. Ray Dowd and John C. Daggett will be in charge of the display.

**Cizek Introduces Two Golf Car Models**

Two low-cost gas engine golf cars have been introduced by Cizek Manufacturing & Distributing Co., Inc., Clutier, Ia. A 3-wheel Senior model has a 4 hp, 4-cycle engine and can travel 8 to 10 mph. It can carry four bags and two bags and a water cooler. A lighter model has two front and two rear wheels with bicycle handle bars. It has a 4½ hp, 4-cycle engine, travels 5 mph and has a reverse gear. It will accommodate two bags. The bag holder is removable so that a 3-gang reel mower may be attached.

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Specialized Consulting Services in:
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"PRO ONLY POLICY WONDERFUL," says JOHN K. REIDY Leicester (Mass.) Golf & Country Club

"My players used to come in with CART-BAGS purchased elsewhere, but now your Pro Only policy has forced them to come to me. Thanks! CART-BAGS conserve space even when not folded. No cut or bruised fingers folding other carts to fit into storage. We just wheel the CART-BAG to space, and that's it!

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Rain Bird’s Under-Tree Sprinklers

A new series of full-circle sprinklers for under-tree sprinkling needs is being introduced by National Rain Bird Sales & Engineering Corp., Azusa, Calif. Known as Model 14, the sprinklers are available with regular or low-angle nozzles and have an unusually low precipitation rate. They may be ordered with regular or TNT bearings, the latter being recommended where there may be extreme wear due to abrasive water or sand. Sprinklers in the new model are said to average a higher throw and wider circle of coverage than the two models in series 14V and 14V-7 degs.

Bill Lyons Invents Machine for Planting Bent Stolons

Bill Lyons, supt. at Firestone CC, Akron, O., and operator of the Turfgrass Farms, 1843 Glenmount ave., also in Akron, has invented a machine for planting bent stolons. It is a disc planter with discs placed 1½ ins. apart across its 3-ft. width. Depth of planting is regulated by placing concrete blocks on a weight tray. Courses using the machine are said to be planting 5 to 8 bu. per 1,000 sq. ft. The machine, used for Nimisila thus far, will be tested on Bermuda and zoysia next year.
U.S. Rubber packs one doz. U.S. Royal gift balls in book ends (l) or a half doz. in the letter holder (r) in a choice of green or brown simu-leather. In the center is the deluxe Christmas gift — a doz. U.S. Royals and a doz. golden tees in a rich burgundy simu-leather box. If gift orders are placed by Nov. 20, a doz. balls can be imprinted (up to 15 letters) at no extra cost.

Galasso Gets "Toro Topper" Award
Danny Galasso, head of the golf div. of Toro Powerhouse, Inc., White Plains, N. Y., travelled to Minneapolis last month to get red-carpet treatment from the Toro Equipment Co. as "Mr. Toro Topper of 1961". Galasso topped all other Toro salesmen this year in pushing mowers, etc. out the door and into the hands of supt's and other consumers. His efforts earned him an all-expenses vacation in any part of U. S. for himself and his wife.

Ball-O-Matic Dispenser Reduces Range Overhead
Ball-O-Matic, Inc., PO Box 5606, Denver, Colo., is said to be the first completely automatic, coin operated washing, counting and dispensing machine for golf balls. Numerous ranges are using it because it is claimed it increases revenue and reduces overhead. More than 5,000 balls can be stored in the machine which is made of heavy gauge reinforced steel and has a baked enamel finish. It has a pilferproof coin box and a warning light tells when the machine requires refilling. Ball-O-Matic weighs 300 lbs., is 3 ft. wide and 6 ft. high and is shipped ready to operate.

LOWER SCORES and DEVELOP accurate, straighter DRIVES with America's Finest GOLF PRACTICE NET Developed in 1954 INSIDE or OUTSIDE it's easy to set up.

* SHOCK ABSORBENT pad made of U. S. Rubber Co.’s ENSOLITE Backdrop ..........8’x9’ Ensolite Pad ..........4’x6’ Side Nets ..........8’x9’

Only $69.50 F.O.B. without Side Nets Long-lasting tough expanded cellular plastic pad is sewed to heavy duck and designed to withstand the terrific impact of high velocity drives. Send order, check or Money Order to:

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Buyers’ Service • P. 159
is prepared especially for the leather grips of Golf Clubs. It gives a firm, tacky grip with light hand pressure, permitting an easy relaxing rhythmic swing. Your Accuracy will improve, you'll feel relaxed — and those “Extra Strokes” will vanish.

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Mills designed systems were installed in over 35 miles of fairways in 1960 alone.

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Skinner’s S-505 Used As Full or Part Circle Sprinkler

The S-505, latest addition to the line of Skinner Irrigation Co., 1511 Water st., Troy, O., can be used as a full or part circle sprinkler to handle all types of low-gallonage watering. The S-505 is hand set for degree of arc, gives slow, positive operation from 10 lbs. p.s.i. and side-and back splash are reduced to a minimum. It is available in Hi or Lo angle spray arc and has an adjustable baffle to reduce the “throw” of the sprinkler to fit unusual conditions. Constructed of brass, bronze and stainless steel, the S-505 has sand resistant bearings and is available in a number of nozzle sizes.

Four Salesmen Inducted Into Sabayrac’s Million Dollar Club

One of the highlights of the annual sales meeting of Ernie Sabayrac, Inc., held in Ft. Worth, was the awarding of plaques to four salesmen who qualified for enrollment in the Hialeah, Fla. company’s Million Dollar club. Inducted were Bud Werring, Chicago, Morgan Barofsky, San Francisco, John Hainje, Kansas City, and Joe Aubuchon, St. Louis. They joined Johnny Burt, Les DeFino, Jack Carnahan and Lyn Price, who earned their “S” in previous years.

Form Architectural Firm

The firm of Ellis, Arndt & Truesdell, with offices at 614 MacArthur Bldg., 114 W. Union st., Flint 2, Mich., has been formed to engage in the design of golf courses, park facilities and recreational buildings.
SPIKE RESISTANT PNEU-MAT RUNNERS


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Available from the Ben Hogan Co. for the pro shop holiday selling season are red gift boxes with a choice of the 90+ or new "flash reaction" Hogan golf balls. They are available in doz. or half-doz. gift packages. Gift boxes double as handsome dressers valets. The large one is lined with velour. Both gift packs feature handy and sturdy change scoop valet design.

Cushman’s Truckster Catalog

A new catalog illustrating the 1962 line of Cushman Trucksters is available from Cushman Motors, Lincoln, Neb. Trucksters have single or twin cylinder OMC Cushman Spuer Husky gas engines or are electric powered. The latter includes one of two-passenger vehicles. The Truckster, whether gas or electric powered, is particularly adaptable for golf course work. A copy of the eight page, 4-color catalog can be obtained by writing to Cushman.

Galloping Bowling—New Parlor Game

A companion game to Galloping Golf has been introduced by Galloping Games, Inc., Dept. 10, 461 E. Ohio st., Chicago 11, Ill. It is Galloping Bowling and its action is said to be so realistic that you actually experience the thrill of rolling a 300 game, getting doubles and turkeys and picking up spares and splits. Galloping Bowling is played with dice and any number of persons can participate. It comes with a professional style dice cup, five dice, a pad of 25 score sheets and rules of play.

CREEPING BENT STOLONSThis introduces the Creeping Bent Stolons, which are the foundation of all successful golf courses.

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ONE SIZE FITS ALL

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Ryan Renovaire Designed
for Contour Aeration

Ryan Renovaires give true contour aeration through individual wheel-weighting trays and are said to be the first to offer all-season aeration that doesn't interfere with golf or other sports activities. The 8-ft. Monarch and 4 1/2-ft. Chief are built on the same heavy welded pipe frames as past models but wheels, blades and weighting system are brand new. Sharp steel coring tines, renovating tines or slicing blades are attached to extra weight paired wheels that have individual weighting trays. The trays make possible maximum penetration regardless of soil density or surface contour. Ryan, located at 871 Bowen st., St. Paul 1, Minn., points out that the Renovaire’s sharp steel slicing blades increase its usefulness by providing a way to maintain an aerating program throughout the warm months without disturbing turf surface.

Scott Lawn Journal in 35th Year

“Lawn Care”, published by O. M. Scott & Sons, Marysville, O., the trim little journal distinguished by the rich greens in its color photos, is in its 35th year of publication. The first Used On Leading Golf Courses Throughout The World

The HENRY GOLF BALL WASHER

You get more ball washer for the money with The Henry. It costs less initially. Course Supts, will find it requires minimum upkeep. Golfers throughout the world have found that The Henry, with its rubber squeegee and gasket, cleans their balls faster and more efficiently.

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4 hp, 4-cycle gasoline engine. Centrifugal clutch.
1 forward speed, 8-10 mph; reverse optional.
Chain drive, 2 foam rubber padded seats. Brakes on both rear wheels. Carries 4 bags. Length 65", width 38", height 42". Weight, with recoil starter, 320 lbs.

ALSO: Lighter weight all-purpose Golf Car with 4½ hp. engine.

write CIZEK MFG. & DIST. CO. Inc., Clutier, Iowa

Here is a photo of the Ben Hogan Co. sales force which, under the direction of Ernie Sabayrac, Hialeah, Fla., and Hogan Co. executives, attended an annual sales meeting in Ft. Worth in August. The meeting at which the “pro only” policy was emphasized, was conducted by Hogan and E. R. Rankin, vp and general manager of the Hogan firm, and the company’s 1962 line of equipment and accessories was introduced. At the gathering were two American Machine & Foundry executives, Willard D. Voit, chmn. of Voit Rubber Corp., and E. R. Corvey, deputy director of planning and marketing for AMF. The annual golf tournament, held in conjunction with the meeting, was won by Johnny Burt with a low net of 64. Low gross went to Morgan Barofsky for the second straight year. He had a 74.

issue was mailed to 5,000 land owners because Scott’s early contact with customers was exclusively by mail. Today, the firm has 9,000 dealers. Scott was getting its research program underway when “Lawn Care” was first published, but then the only thing it could advise lawn lovers was to pull out the weeds by hand or dig them out with a hoe.

Plasti-Marker, Inc. Speeds Distributor Expansion

Plasti-Markers, Inc., P. O. Box 536, Scottsdale, Ariz., report enthusiastic response to the recent introduction of its complete line of indestructible plastic golf course signs. In addition to the standard signs and markers which meet a wide range of normal location and direction needs, Plasti-Markers are made to special order. While distributors presently are stocked and serving many sections, priority attention is being given to completing the company’s aim for a distributor setup from coast-to-coast. Inquiries should be sent to the above address.

Landreth Gets Distance Through Efficient Transmission

According to Landreth Engineering Co., its Club Car is 300 to 600 lbs. lighter than other golf cars. Its fiberglass body on a unit-welded aluminum frame contains no steel or paint requiring maintenance. Terra-tires or regular tires may be used. The car will deliver 54 to 100 holes of golf a day due to 96 per cent efficient transmission of energy from motor to wheels by the special sealed direct drive unit.
Myers Builds Sprayer to Apply Naugatuck's Grass Retardant

F. E. Myers & Bro. Co., Ashland, O., has developed a special air sprayer for a grass growth inhibiting chemical, MH-30 (maleic hydrazide), developed by the agricultural research div. of Naugatuck Chemical Co., a div. of U. S. Rubber Co. The unit is called the Right-of-Way Sprayer and has an exclusive air carry system that gives complete and even coverage within a 30 x 80 ft. area. The sprayer is a combination of several Myers sprayer components and is truck mounted. The main component is a 500-gal. skid type unit with a two-stage centrifugal pump and an engine that produces 200 p.s.i. pressure at 100 gal. a minute. A boom type sprayer, with height control wheels, provides coverage on open level terrain. A hose with adjustable nozzle is included to cover inaccessible areas.

Naugatuck's MH-30 grass retardant has been available since 1950 but spraying equipment to properly apply it was lacking until the Myers firm developed the Right-of-Way. The retardant stops cell division, suppressing new grass growth, but doesn't interfere with other normal functions of the plant.

Cummings Is Etonic Sales Manager

Charles E. (Chuck) Cummings has been appointed sales mgr. for Etonic golf and street shoes, manufactured by Charles A. Eaton Co., Brockton, Mass. A U. of Wyoming graduate and World War II vet, Cummings was with Wilson Sporting Goods Co. for 12 years, many of them as a district sales mgr. before taking his present position. He is now located in Brockton, having moved there from Des Moines, la.
Happy News in Louisville


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147
Par-Mate Offers Cold Weather Gloves for Golf or Driving

Cold weather gloves for golf or driving (S-84 Leather and wool stretch gloves), made under the Par-Mate label by Jack D. Levine, Inc., 10 W. 33rd st., New York 1, have an imported capeskin palm and all-wool tweed back. Three rows of elastic guarantee a snug, comfortable fit. The S-84 molds to the hand’s contour and is available in medium and large sizes for men and in one size for women. The gloves are available in tan leather and tweed or black leather and tweed combinations. Levine also distributes the S-82, a cold weather model that has all the S-84’s features plus a back lined with dacron and wool.

Mat Has Two Types of Surfaces

The Pyramid Top-Pebbled Bottom, a mat made by American Mat Corp., 1802 Adams st., Toledo 2, O., is said to be unusual in that it combines two types of surfaces, each of which performs a different function. The pyramid top gives a firmer grip than a corrugated surface and allows drainage in four directions where the corrugated traps moisture. The pebbled bottom also permits good drainage and aeration. The mat is available in black, brown, brick red and green and comes in two thicknesses, 3/8 in. and 1/2 in. Maximum width is 6 ft. and maximum length, 14 ft.

Spalding Reports Higher Net

A. C. Spalding & Bros., Inc., Chicopee, Mass., for the quarter ending July 31, had a net income of $607,000 or 61 cents a share compared with $387,000 or 39-cents a share for a like period in 1960. For the nine-month period ending on July 31, Spalding reported a net of $736,000 (73 cents a share) compared to $901,000 (90 cents a share) for the same 1960 period. Spalding declared a five cent a share dividend payable Oct. 16.

Revolta Instruction Film

Monitor Films, Inc., 2772 Skokie Valley rd., Highland Park, Ill., has taped an instruction film featuring Johnny Revolta. It can be shown on standard 8mm home projectors or through a hand viewer supplied by Monitor. An instruction booklet is included with the film.

Good Ideas Firm Designs Charts for Analyzing Game

GolfAnalysis, published by Good Ideas, PO Box 57, Mystic, Conn., contains charts for 26 – 18-hole rounds that enable a golfer to keep a detailed record of his game. Spaces are provided for the player to note the club used and the result of each stroke taken and there is a summary space where faulty shots can be listed. Using the analysis in conjunction with his lesson taking, the golfer and the pro can better concentrate on the player’s weak points. Good Ideas is seeking to distribute GolfAnalysis to golf shops and pro inquiries are invited.
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SS-13 Cuts Water Loss at Moon Valley in Phoenix

SS-13 (a soil sealer) that was applied to a pond at Moon Valley GC in Phoenix, Ariz., greatly reduced loss of water through seepage. The pond was losing 500 gpm even though a special earth had been applied to the tank bottom. After treatment with SS-13, the loss was reduced to 140 gpm. Supt. James H. Snyder pointed out that the water savings would pay for the treatment in less than 60 days. SS-13, made by the Brown Mud Co., 4330 190th st., Torrence, Calif., is a milky looking fluid that is applied by hose from a tank truck and has achieved, it is claimed, an average seal of 75 per cent in more than 300 earth reservoirs.

Jett, Frye Are Spartan Distributors

Edgar Jett, 906 Forest Ave., Richmond, Va., is distributor of Spartan golf cars and other products of Golf, Inc., Tulsa, in Va., N. C. and Md. Jett also handles the Bowen golf shoe line in the three state area. Bill Frye Associates, 6215 Azalea Lane, Dallas, Tex., also has been appointed distributor of the Spartan car by Golf Inc.

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ATTENTION: COUNTRY CLUB OWNERS, MANAGERS and PROS...

THE GOLF SHOE VALET will aid you in keeping carpet and floor clean in clubhouse, pro shop and locker room. Cleans grass and mud from bottom as well as sole edges of shoes. Constructed of anodized aluminum frame with base brush of hard wood and heavy duty plastic bristles. Side brushes high quality Tampico Fibre. All brushes removable, reversible, replaceable.

Available in Grey, Orange, Yellow. 1 unit $19.95 ea.; 3 or more $17.95 ea., FOB Huntington Park, Calif. Ship. Wt. 5 lbs. NOTE: Postage paid if check received with order. Guaranteed satisfaction or money refunded. The GOLF SHOE VALET is the shoe cleaner that gets the job done! A proven product.

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Denny Shute, pro at Portage CC, Akron, O., and former tournament great, treats his golf shoes with a new silicone waterproofing compound, Weather-Cote, a Goodyear product, for protection and also to condition the leather.

**First Flight Sales Increase But Profits Dwindle**

In the first six months of 1961, First Flight Co., Chattanooga, Tenn., increased its sales by approximately 30 per cent over the similar 1960 period, but net earnings after taxes were about 30 per cent lower than last year. Substantial increases in sales and advertising expenses of the growing company resulted in the dip in earnings. In introducing its 1962 lines, First Flight added the “Gary Player International” line along with a popular-priced line, the “Doug Sanders”. Early demand for the Player and Sanders clubs and a cutback in First Flight's Hole-in-One promotion expense should result in a substantial profit increase in the second half of the year, according to company officials.

**Ballock Describes Services**

A booklet recently published by Bob Ballock, Fresno, Calif., course architect, gives numerous reasons why persons planning country clubs or homesite and course developments are wise to hire an architect to design their courses. In addition to describing his services, Ballock lists many of the more than 100 courses he has designed in the United States and in the Philippines.

**TEE MATS**

We manufacture golf driving range Tee Mats, runners of all kinds, Home Driving Range Mats and commercial mats of all kinds. Order now before spring rush.

**TELE-TRONICS**

45 W. Myrtle
Youngstown, Ohio
Phone 744-7725
Ten Models in Victor's 1962 Series 3000 Golf Car Line

Electri-Car Div. of Victor Adding Machine Co., 3900 N. Rockwell st., Chicago 18, is offering 10 different models in its 1962 line of Series 3000 golf cars. Fourteen new or improved features are being incorporated in the Series 3000 including a variety of tire options, new acceleration systems, spring systems that adjust to the weight of the riders and a new 2 hp electric motor of greater power and endurance. The 10 models are being offered to cover varied turf and terrain conditions that may be encountered in different parts of the country. The new models were shown in August to Victor sales personnel. At this time it was announced that the company is expanding its golf car program to quadruple the present number of dealers handling Victor cars.

Three Arcs Covered By New Aqua-Dial Sprinklers

A new line of rotary sprinklers for courses and other large turf areas has been introduced by Aqua-Dial, PO Box 1325, Newport Beach, Calif. In the photo is Model 13, a gear driven sprinkler with three-sweep nozzle that is said to give evenly controlled outer, medium and inner sweeping water coverage. It is permanently lubricated, made of non-corrosive materials and, installed in the turf, its nozzle pops up when the water cycle begins. Aqua-Dial also has cam-driven nozzles and a wide variety of nozzle sizes and part circle arcs.
**COLBY PIONEER PEAT**

Products for building and maintaining golf greens are available in winter storage for prompt shipment.

BLACK—cultivated fine milled for top dressing.

BROWN—peat for building new greens.

GREENS—top dressing (1/3 peat - 1/3 sharp sand and 1/3 loam), or any required proportion.

QUOTATIONS on materials packed in plastic lined bags, or in bulk, gladly furnished.

**COLBY PIONEER PEAT CO.**

P.O. Box 115  HANLONTOWN, IOWA

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**Hinson Doesn’t Neglect Men or Women in 1962 Bag Line**

A new type of military styling for men’s bags, and a full line of women’s bags, designed by women, features the 1962 line of Hinson Mfg. Co., Waterloo, Ia., offered for exclusive pro shop sale. Men’s bags are available in seven Custom colors and there is a choice of eight colors in women’s bags. Three women’s styles are trimmed in brilliant black patent leather and three others in leather that matches the body color. They come in beige, moss green All women’s bags have either a newly styled and royal blue, woven wicker, and white vinyl. vanity pocket on the side or a vanity pocket built into the full-length clothing pocket, plus large zippered ball pockets. In the men’s line, solid brass hardware is said to give luxury tone to the top-price bags. Stowaway umbrella sleeves are built into the inside of six bags and this year, Hinson is offering the patented 14-club Uni-Vider in two men’s styles. Tri-Viders are optional on five of each of the men’s and women’s models and a new 4-section Link Divider is built into the higher priced men’s bags.

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New Roseman Unit Said To Make Nighttime Mowing Easy

Roseman Mower Corp., Evanston, Ill., claims to be the first to successfully introduce nighttime mowing. Development of the Mark IV roller drive mower equipped with a Hi-Speed reel has made this possible, according to company officials. The reel gives a closer clip, eliminates ribbed effect, cuts clippings in much shorter lengths and gives uniform dispersement on fairways through a new combination scraper-grass deflector. This makes it possible to mow at night or any other time regardless of moisture conditions.

Bob Eaton's 1962 Preview

In a "Confidential Report to the Pro", Bob Eaton of Charles A. Eaton Co., Brockton, Mass., gives a roundup of latest golf business statistics and some shoe selling suggestions for the spring of 1962. Included are pen and ink previews of some of the fashions to come in Etonic golf and street shoes and Van Heusen shirts, sweaters and jackets.

Gage Aids In Club Fitting

Greenbrier Golf Co., Inc., White Sulphur Springs, W. Va., has a new, moderate-priced gage for measuring loft, lie, hand height variation and other factors in fitting clubs. The device and its use is described in an interesting illustrated booklet prepared by Valentine V. De Olloqui, Jr. of the company which makes the club alignment and adjustment equipment. Professionals who have been using the gage say that they believe it will prove to be a decided help in the fitting of clubs to buyers.

There has been no changes in price, freight rates, etc., in the Ardco Roto-Werl spreader, now manufactured and distributed by Ardco, West Point, Pa. Tony Mascaro of Ardco designed the unit.