Modern clubs *Birdie* their bag handling costs with vertical BAG RACK storage systems

Designed by golf equipment engineers — BAG RACK is orderly, self ventilating and permanent. Upright, full vision storage speeds bag service. Adjustable for all bag styles and areas.

![Bag Rack Installation](image_url)

**Bag Rack installation in the new pro shop of Ridge CC, Chicago.**

Full information on request.

---

**Toro Introduces New Low-Cut Spartan Fairway Mower**

A new 8-blade Spartan Fairway Mower, designed to meet the demand for low-cut, smooth fairway turf, has been introduced by the Toro Mfg. Corp., Minneapolis. Equipped with 16-in. steel wheels, the reel is pitched to give clean cutting with minimum draft down to a height of 3/4 in. or less. Smaller 14-in. wheels are also available for an even greater frequency of cut. The eight blades of hardened alloy steel are riveted on malleable spiders for added strength. Special equipment includes 16-in. pneumatic tires and a three-segment rubber-roller. The Spartan Fairway fits the Universal Non-Convertibles, Universal 3, 5 & 7 gang, Master 3,5,7 gang, Roughmaster, Ford Ferguson and Hydraulic Parkmaster. According to James R. Watson, Toro agronomist, introduction of the Spartan Fairway is particularly timely because so much bentgrass and fine-texture Bermuda are being used on fairways throughout the country that low cutting has become necessary to prevent thatch, etc.

---

**Tee Marker Easy to Wash**

Reisse Bentley, 297 Wave St., Laguna Beach, Calif., has started production of a golf tee marker that has self-cleansing properties and needs only to be sprinkled to remove dirt from a polished surface that is similar to that of a golf ball. Pacific Toro, which has been distributing the marker in Calif., reports a big demand for it. Complete details can be obtained from Reisse Bentley.

---

Bowen, Inc., Pasadena, Calif., distributor of the Wm. Joyce golf shoe, is now exporting to such countries as Japan and Australia as well as Bermuda, Hawaii, etc.

---

*August, 1961*
Lawnmaker Works Rapidly in Installing Turf Areas

Brettrager Mfg. Co., 5410 East st., Saginaw, Mich., makes three models of Lawnmaker — Models 24, 36 and 67 — that are said to be ideal for installations of lawns or turf plots of almost any size. Model 36, for example, produces up to 35,000 sq. ft. of finished lawn in an hour. After rough grading, one or two passes with a drag and float will condition even the heaviest packed soil so that the machine will, in one pass, finish a 3-ft. strip. Rollers are steel-welded and rakes are of finest spring steel. Lawnmaker's 36 has a fertilizer hopper with 250 lbs. capacity and its seed hopper holds 40 lbs. This machine is about 45 ins. wide and 80 ins. long and is easily transportable.

Spalding Pro Sales Meeting

Spalding's annual pro golf sales meeting will be held in the Rhode Island State building of the Eastern States Exposition Grounds, Springfield, Mass., on Aug. 24-25. The company's annual president's dinner, which the salesmen will attend, is scheduled for the Schine Inn, Chicopee, on Aug. 23.

Cushman Touch-Up Enamel

Pressurized spray cans of touch-up enamel are available for Cushman golf cars. The enamel comes in seven colors that match original factory colors, and is available in 12-oz. cans. Cushman, a subsidiary of Outboard Marine Corp., has its plant and offices at 965 N. 21st st., Lincoln, Neb.

Freedman Markets 'Softouch' Line

Joe Freedman, who has been in the golf sales business for more than 40 years, is representing the States Hand Knit Crafts, 12 W. 31st st., New York City 1. Since 1952 he has been specializing in the golf sock business. His "Softouch" line, which he distributes only to pro shops, can be obtained in more than 50 styles. He offers overnight service on orders.

MILT COGGIN

Golf Course Architect

Design and Construction
Specialty — Subdivision Golf Courses
P.G.A. Golf Professional for 16 years.
1301 West Frier Drive
Phoenix, Arizona Phone WI-30292
Plasti-Markers Says Signs Are Indestructible

Plasti-Markers, Inc., PO Box 536, Scottsdale, Ariz., is supplying what it describes as indestructible tee markers and signs. The signs and markers are fabricated from extruded, non-shatterable plastic blocks developed from tenite butyrate by Eastman Chemical Products and Florida Plastics, Inc. The product has been tested in the last five years in deserts and mountains and along seacoasts and has withstood the rigors of all kinds of weather conditions. The signs are faced with durable and color-fast molded letters and are mounted on galvanized spikes that are replaceable. Plasti-Markers claims that one of the big advantages of its signs is that they require little or no maintenance. A warranty that comes with them guarantees that they can be beat with a hammer, hit with clubs, etc, without seeming damage or marring.

Art Stuhler, pro at Wannamoisett CC, Rumford, R. I., has been signed as a U. S. Royal staff member, according to Fred P. Koehler, mgr. of field sales promotion. Stuhler, a professional since 1936, won the Woodstock Open in 1956 and Northeastern PGA titles in 1957 and 1958.

Absorbent Coaster-Soakers

Low-price 6-ply absorbent cellulose coaster-soakers for use under glasses and cups can be obtained from the B. H. Jordan Co., 64 E. 8th st., New York 3. Special designs and imprints in color on white stock are available. Complete information can be obtained from the Jordan firm.
PGA Distributors Show 1962 Line

Sales reps and officers of the National PGA Distributors, Inc., recently attended a showing of the 1962 PGA line at Licking Spring Trout Club Newark, O. The line was presented by John Baduini, sales vp. Shown for the first time were Ryder Cup woods and irons which have the 'Peak Power' design. At the show were (front row, l to r) Harley Greenamyre, Andy Fabrizo, Tee Marchi, Joe Blanton, Paul Watson, Art Longtin and John Baduini; (second row) Jim Cahill, Al Raymond, Lew Oder, asst. to sales mgr., Ray Bassler, Jack McCann, Billy Burke and Jim Longtin; (third row) Bill Nugent, Harry Paylor, W. D. Schaffner, pres., Tim O'Brien, Fred Reo, Al Bove and Mickey Spencer. At the meeting but not shown in the photo were Chick Harbert, Burke vp, and Don Fischesser, PGA vp.

William F. Gordon
and
David W. Gordon
Golf Course Architects
Doylestown, Pennsylvania
Fillmore 8-4243
Members American Society of Golf Course Architects

PACKAGED SHELTER

A spacious 10' x 20' x 7' port—built to last a lifetime! Perfect for golf courses, driving ranges. Bolts together in 1 hr. Needs no paint or special foundation. Satisfaction guaranteed. Write for brochure.

KWIK-BILT, INC. BOX 6834 DALLAS, TEX
Consolidated Develops Ultra-High Impact Plastic Pipe

Development of an ultra-high impact plastic sewer and drain pipe has been announced by Consolidated Pipe Co. of America, 1066 Home ave., Akron, O. It is made from a compound developed to provide an extremely tough, corrosion-resistant pipe and is known as Consolidated S/D. It is available in diameters of two and six ins. and lengths of 10 and 20 ft.

Consolidated Pipe started construction of a 45,000 sq. ft. plant in Stow, O., 10 miles north of Akron, in June. The plant will double the size of present manufacturing facilities and it is expected that it will be completed by November.

Heads Brunswick Sports Group

Lawrence T. Peifer has been named executive vp of the sporting goods group of the Brunswick Corp., Chicago. He will be in charge of the operating functions of the company's four sporting goods units, including The MacGregor Co. Peifer has been with Brunswick since 1959, coming to the firm from the Borg-Warner Corp.

Reduce Price of Soil Sealer

SS-13 Sales Co., 716 S. 7th st., Phoenix, has reduced the small-order price of its Soil Sealer-13 by about 45 per cent, according to a recent announcement. The product is a milky liquid compound, mixed with the water of ponds, reservoirs, etc., that retards the seepage of water through the soil by increasing the hygroscopic properties of individual soil particles. It is approved for the Agricultural Conservation program.

Kane Succeeds Ellis as Dunlop's Southeastern Sales Manager

James Kane of Atlanta, Ga., is taking the place of O. D. Ellis as Southeastern regional sales mgr. for Dunlop Tire & Rubber Corp. Ellis has been appointed national sales mgr. of the expanded Tennis dept. Kane served with the Army in Germany during World War II and, after a short career as an opera singer, spent several years with a Philadelphia ad research firm. Since joining Dunlop he has been a sales rep in the Carolinas, Fla. and Ga.
Six New Sales Reps with National PGA Distributors

Six sales reps were introduced at the recent National PGA Distributors, Inc. sales meeting held in Newark, N.J. Now servicing Long Island and Westchester County, N.Y., is Andy Fabrizio, 522 Cornwall Avenue, Melvern, N.Y. Fabrizio is a former pro at Garden City CC and has been associated with golf all his life. Jack McGann, 13 Kales Avenue, Beverly, Mass. will service upper N.Y. state and Western Mass. Ray Bassler has the Middle Atlantic territory and resides at 2653 West Park dr., Baltimore, Md. Art Longtin, Jim Longtin, and Mickey Spencer from the A. L. Longtin and Sons Co. will represent the PGA line in Texas, Ark. and La.

Johns-Manville Folder Lists Clubs Using Transite

A folder recently released by Johns-Manville, Box 14, G-1, New York 16, lists hundreds of clubs from New York to California that have used JM’s Transite pipe in their irrigation systems. Included in the folder is an article describing the low-cost installation made by Bradenton (Fla.) CC, which appeared in Golfdom in Aug., 1959.

Ryan’s Heavy Duty Roller Gives Good Hourly Production

A new self-propelled, heavy duty roller, made by Ryan Landscaping Equipment Co., 871 Edgerton st., St. Paul 1, Minn., is nearly 2-ft. wide and has been designed primarily for turf use. Filled with water it weighs more than one-quarter ton and provides contact pressure of 28 lbs. per lineal inch. Thus it levels and compacts usually with one pass. Positive action chain drive rolls it at a good walking pace so that 10,000 ft. can be covered in an hour. The roller also is recommended for maintaining tennis courts and for blacktopping.

K & M Acquires Plane

Keasbey & Mattison Co., Ambler, Pa., has acquired a twin-engine airplane to expedite travel of its headquarters personnel and for transporting customers. It is based at the Philadelphia International Airport and is piloted in all flights by a pilot and co-pilot.
Edwin W. Lane Co. Reproduces Course Replicas on Bent Glass

Edwin W. Lane Co., Dept. GCC, 32 W. Randolph st., Chicago 1, makes exact replicas of any course in ceramic colors on break-resistant, charcoal tinted bent glass. These can serve as ashtrays, coasters, plaques, etc. Orders must be for 250 pieces or more. Full information can be obtained from the Lane company.

Aqua-Dial Has New Line of Pop-Up Spray Heads

The Aqua-Dial Co., P. O. Box 1325, Newport Beach, Calif., announces a completely new line of pop-up spray heads. They include full and part circles, short and long bodies, and stream spray heads for low water volumes. Special features are a non-seizing adjusting screw for complete control from full flow to complete shutoff and a Buna N “O” ring which forms a positive seal.

Power mowers with wheels driven by pinion gears on the reel shaft can be lapped-in quickly and easily with the Simplex Hand Lapping Adapter, made by the Fate-Root-Heath Co. (Special Products div.), Plymouth, O. The adapter clamps to either wheel and is spring loaded to grip the tire. With the mower on the bench or on the Ideal cleaning stand (in photo) the reel can be cranked backward while lapping compound is applied to lap-in the reel blades to the bed knife. If the mower is on the floor, supported on blocks so that the wheels are free to turn, the adapter can be ratcheted back and forth to turn the reel.

Offers Conversion Chart

Precision Equipment Co., 4401 N. Ravenswood ave., Chicago 40, offers free a wall chart of Conversion Factors that the supt. may find useful. It shows the conversion of ins. to cm., watts to hp, cu. ft. to liters, etc.
Pro-Pel Action Shaft Display

Now available to golf pros is MacGregor's new Pro-Pel Action Shaft Display. Tested in several leading pro shops, the display includes four 1961 MacGregor Tourney Woods, each with a different flex. This is said to be an ideal sales aid as it enables the golfer to test which flex suits him best. Literature on this display, which is specially priced by MacGregor, has been sent to pro shops throughout the country.

Battery Operated Moto Caddy Can Be Had on Lease or Sale Plan

Moto-Caddy, made by Borst Engineering Co., Waukegan, Ill., is powered by a battery and electric motor and operated by a light touch of the handle. A downward press accelerates the cart to match a walking gait and an upward one applies braking action. Maintenance is simple. The battery may be recharged without removal and one charge is said to give power for at least 18 holes. Moto-Caddy is for lease or outright sale to clubs. The lease plan includes seasonal service and no winter storage.

Inertol Markets Venti-Breather, New Aid in Resuscitation

Inertol Co., Inc., 480 Frelinghuysen ave., Newark 4, N. J., is national distributor of Venti-Breather, said to be a major advance in the technique of mouth-to-mouth resuscitation. It permits rescue breathing by untrained persons without personal contact with the victim, and was invented by a physician. The flexible face mask fits both children and adults. The rescuer breathes through a tube to inflate the victim's lungs and when the lungs deflate, a unique one-way valve directs the breath away from the rescuer's mouth and face. Nothing is inserted in the victim's mouth to cause gagging or injury. Complete information can be obtained from Kenneth Schiller, advertising manager for Inertol.
Kill WATER WEEDS!

Water hazards and lakes now may be cleaned of all rooted aquatic weeds, Lily, cattail, milfoil and many other aquatic weeds are easily killed with one application of R-H GRANULAR WEED RHAP. It is easily applied — will not harm fish or animals. This inexpensive application usually lasts from 18 to 36 months. Write for further information or ask your dealer.

REASOR-HILL CORPORATION
BOX 36GC, JACKSONVILLE, ARKANSAS

Comptometer-Victor Merge

Directors of Victor Adding Machine Co. and Comptometer Corporation have unanimously approved merging the businesses of the two companies. The approximately 1,000,000 outstanding shares of Comptometer will become the same number of shares in the combined operation, and the 1,000,000 outstanding shares of Victor stock will become 3,600,000 shares. Detailed agreements are being prepared and will be submitted for approval by the stockholders at meetings to be held at an early date.

Brochure Describes New Cushman Golfsters

A new full color brochure on the 1962 line of Cushman Golfsters is available from Cushman Motors, Lincoln, Neb. It describes and shows both Cushman’s electric powered units and the new gasoline-powered Golfster. Four pages in length and printed in full color, the brochure lists complete specifications for both Cushman Golfsters. It describes such optional equipment as the three tire sizes that are available. The brochure also gives complete specifications on the new OMC-Cushman Twin Super Husky that powers the new gas Golfster unit. This engine is rated at 18-hp and is governed to a constant speed of 10 mph.

Royal Xmas Golf Pack

Ken Venturi and Bill Collins of the U.S. Royal staff demonstrate the U.S. Rubber Co’s Christmas golf pack. Venturi, at left, shows a dozen U.S. Royal balls in simulator leather green or brown book ends, and Collins shows the half-dozen pack in simulator letter holder in green or brown. Book ends and letter holder come at no extra cost. If the Royal Xmas gift order is placed by Nov. 20, a dozen balls can be imprinted (up to 15 letters) at no extra cost.

SAVE 1961 SUMMER SALE

MONROE FOLDING TABLES

Summer Sale factory saving to Churches, Schools, Clubs, etc.

WRITE FOR 1961 CATALOG IN COLOR — FREE Color pictures on full line — MONROE Folding Banquet Tables, chairs, table and chair trucks, platform-risers, portable partitions. Our 53rd year.

THE MONROE CO., 12 Church St., Colfax, Iowa

WHOLESALE TO CLUBS and PROS

UNIVERSAL BOWLING & GOLF CORP.
525 So. Wabash Ave., Chicago 5, Illinois

Please send Wholesale Golf Catalog to:

Name

Title

Name of Club

Address

City & State

August, 1961 91