The Golf Market's 33rd Annual
Planning & Reference Issue
— covering all three months of the Golf Market's concentrated period
of planning, budgeting and buying:

OCTOBER — NOVEMBER — DECEMBER

At regular advertising rates, its timing and continuous
usefulness to the buyers—all of them—throughout this im-
portant buying period, makes the Planning Issue the out-
standing advertising buy for those who want a profitable
share of the fast expanding golf market business.

Final Ad Forms Close October 3rd

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Membership Provisions
Rule Out Damage Suits

Tam O'Shanter CC, in the Chicago
District, which has been the target for
several personal injury suits in the last
five years, took steps to prevent litigation
from another direction by disclaiming re-
sponsibility for loss or damage to personal
property belonging to members, their fam-
ilies or guests. It did so by inserting the
following paragraph in its membership
blank:

In consideration of granting member-
ship to me in Tam O'Shanter Country
Club, I hereby agree to expressly waive:
(1) Any claims for loss or damage to
personal property of myself, family or
guests anywhere in the club.

Not Tested in Court

This provision has not been tested in
court. So far the club has turned down
two applications for membership because
the applicants were unwilling to agree to the
provisions of the above paragraph.

The above agreement gave rise to a later
one which reads:
I also waive all claims for any damage
or injuries to myself, my family or
guests incurred anywhere in the club.
No court decision or opinion has been
rendered on the legality of this provision.

After the first suit was filed against Tam
O'Shanter about 20 more personal injury
claims were made within a period of about
six months. The club passed a resolution
that it would not pay a single cent on any
claim, even if a judgment was rendered
against it, without carrying the case to the
state supreme court.

Two CMAA Workshop Meetings
Scheduled for September

September workshop sessions of the
Club Managers Assoc. of America will be
held on the 10th and 11th at the University
of Pennsylvania and on the 14th and
15th at Michigan State University in East
Lansing. Frank J. Thomas of the Union
League Club of Philadelphia is chairman
for the Pennsylvania meeting and W.
Bruce Matthews of the CMAA's Continu-
ing Education Service is in charge of the
meeting at Michigan State.

During August, the CMAA held four
workshops. They were at Northwestern
University, University of Denver, Wash-
ington University and San Diego U.
Subjects covered at the two days semi-
nars include party ideas, value in food
purchasing, quality control, labor costs and
mechanics and dynamics of management.