WOMEN
like to have
pretty feet

Brushed Pigskin Shoes are 1959's Big Fashion News

Coast to Coast, wherever golf is played, women are buying Joyce brushed Pigskin like they were free! The reason, of course, they're fashionable, colorful, feminine...for the first time ever, smart women can buy smart shoes for golf. They'll buy from you if you have 'em—better wire your order now. Joyce shoes are better looking and more practical, too—featherweight, super-comfortable, better balance, water repellent.

WIRE FOR COLOR CATALOG
BOWEN, INC. 79 Masonic Ct., Pasadena 1, Calif.

containers should be available for all combustible material. These containers should be placed away from walls and stored piles of goods.

24. Goods subject to rust and corrosion should be stored in a dry place and in most cases, should be slushed in oil or covered with heavy grease.

25. Goods easily subject to damage should always be stored in containers; preferably the containers in which they were shipped by suppliers.

Golf Ball and Club Manufacturers
Elect New Officers


The Golf Club Mfrs. Assn. elected Carl Benkert, Hillerich & Bradsby, pres., succeeding Henry Cowen, The MacGre-