Cheap Pool Point
Is Expensive
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Your members will be more inclined to sing in the showers (and lockerrooms) if they don’t have to look at “practically new” paint that has gone to pot because of steam, dampness and mildew. So many people think that they have to accept discolored and peeling paint and bare patches of plaster. It just isn’t so. A paint designed to stand up to these expensive nuisances will keep its clean, enamel finish for many years without repainting. Furthermore, it will protect the plaster beneath it from breaking down. As you probably know, once moisture gets at plaster, the plaster begins to lose strength. A good shower room paint keeps moisture away from plaster.

Don’t use paint left over from your pool. Get a paint made especially for shower and locker room ceilings, walls and floors. We think you’ll find a chlorinated natural rubberbase paint will be the best answer to this problem.

Sales Ideas
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bring fine returns if it is practiced. It amounts to this: Go out of your way to give good service and you’ll build up a fine reputation through a chain reaction among your players. Once the reputation is established, you can’t help but continue to increase sales, provided, of course, you keep up the kind of service your members have become accustomed to. I had quite a bit of success in 1958 in club sales. Once again, I can’t claim that I did anything that hasn’t been done before. I stressed that the golfer can only be properly fitted in a pro shop; I encouraged everyone interested in buying new clubs to give them a thorough test on the practice fairway before buying; I made as liberal an allowance as economically feasible on trade-in clubs.

Grau’s Answers
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Common Bermuda Infestation
Q.—I would like to know what can be done about Bermudagrass in our greens. We have Colonial and creeping bent in the greens. Bermuda was planted in fairways and it has spread to the greens. Now that I have been promoted to the No. 1 man I would like to do something about this problem. (Calif.)
A. If the greens are heavily infested you would do well to rebuild. In this process the greens should be torn up, necessary architectural changes made, sand (if needed) added, drainage corrected, brought to grade and soil sterilized to kill all existing vegetation. You have a choice between Dowfume and Vapam. Sterilize a collar at least 6-ft. wide around the putting surface. As soon as the green is ready to plant, add necessary nutrients and replant. You may choose from among these three bents: Cohansey, Old Orchard, Penncross. These bents are stronger and more resistant to Bermuda invasion than Colonial. Plant the bent 3 ft. beyond the putting surface. For the remaining 3 ft. you may plant one of the very fine Bermudas which resist the spread of common Bermuda. Two that are in use for this purpose are Ugandagrass and Tifgreen. Several courses in the Phoenix area have successfully used the protective band.
Small isolated plants of Bermuda may be cut out and the spots resodded with good bent sod from your improved bent nursery. Weekly edging seems to be adequate to prevent Bermuda invasion from collars. By any chance could there be bermuda seeds in the topdressing? Prevention is as important as control. Keep the bents vigorous with adequate feeding.

Too Much Penncross Seeding
Q. We finished seeding our new 18-hole course last fall with Penncross after the architect instructed us to sow 22 lbs. on our greens, which averaged 7,000 sq. ft. You mentioned that more