PACIFIC Northwest Golf Assn., which has offices in the Fourth Ave. building in Seattle, has published its first survey of country club operations. It was begun last fall, when a 14-page questionnaire was sent to member clubs, and compilations were completed this spring.

The survey is divided into six sections and covers the following: Types of membership; Green fees, locker rentals and pro shop; Power carts (golf cars); Club operations; and General.

Information under types of membership covers average monthly dues before taxes in addition to initiation fees. This data is categorized under male and female and covers full-playing, associate, military, clergy and non-resident memberships. Junior and intermediate and Young Men and Young Women club affiliations also are included. Also covered in the first section of the survey are social memberships and country club memberships (regular members who have transferred to non-golfing status).

Pros Keep Profits

In section two, various charges made for green fees and locker rentals for the 20 reporting clubs are listed. Average salaries paid to pros are in excess of $3,200 annually and at all clubs, the pro retains the profits made from the shop. This includes revenue from storage and club cleaning charges. About half of the clubs handle the pro’s billing. Four clubs pay salaries to assistant pros, with these ranging from $85 to $300 monthly.

All but two clubs permit the use of golf cars. Car ownership is predominantly by members although at several clubs, cars are owned and leased by dealers. Cars are owned by the clubs in three instances, and by pros in seven. 18-hole rental charges generally range between $6 and $7. For member owners, the initial fees for a car stall range from $50 to $250. Monthly maintenance charges average around $7.50, but in four instances there is an annual charge made by the club. These run from $40 to $100.

Food, Beverage Revenue

Income from dues at the 20 clubs ranges from $27,000 a year to $186,000.