Practice green goes in at Green Valley CC, Greenville, S. C., which was put into play last October. Caddiemaster's headquarters are in background. Architect George W. Cobb, who is nearly working around the clock in Eastern Seaboard golf building boom, designed Green Valley.

The Boom's In Bloom

Feverish new building, face lifting by golf enterprisers are giving players more and better courses

Here you see Before and After views of the Palm Beach CC. Supt. Tom Dawson, Sr., stripped 18-hole course of all vegetation to a depth of 8-ins., raised the fairways and planted Ormund Bermuda. He had the acreage overrunning in sturdy, weed resistant grass in six months after one dose of herbicide and one fertilizer application. Hard by the ocean, Palm Beach is beset by salt water intrusion and a sandy, mineral soil. Surrounding supts. are closely studying methods used by Dawson, a 45-year turf veteran. Betting is he'll keep the grass thriving.

Floyd Farley designed Par 3 Golf Club, Ltd., Tulsa, Okla., which is owned by Seth Hughes. 9-hole course is 1,200 yards long and located in pecan grove, covering 15 acres. Greens are Tifton 127; tees and fairways, U-3 Bermuda, and all are irrigated. Restaurant and paved parking lot are in right foreground. At night, course becomes a driving range.