Laher Cites Advantages of Turf-Kare Kar

Turf-Kare Kar, made by Laher Spring & Tire Corp., Oakland, Calif., is said to move over grass as if it were a superhighway. It has extra wide tires that measure 12 and 15 ins., 16 ins., and carry 9 lbs. of air each that spread the car weight over a comparatively large area. In recent demonstrations, the car was driven repeatedly over a man’s hand to prove that it causes no damage. The car also has been spun on freshly watered greens without leaving a mark, according to the manufacturer. Turf-Kare Kar is a modification of the regular Laher Golfer. It has four speeds both forward and reverse.

100 Samples Displayed in Squire Slacks Catalog

The 1959 Golf Fashion catalog of Squire Slacks by DiFini features over 100 fabric samples for golf and dress slacks and men’s and women’s Bermuda shorts. One of the leaders in the men’s slack selection is a new fabric called Dacron-Comiso, a blend of DuPont polyester and high tenacity rayon. Several “tone on tone” shades are especially woven for DiFini. In the ladies’ selection, emphasis is on Drip-Dry and wash’n’ Wear fabrics. A free catalog can be obtained by writing to DiFini Originals, Inc., 18 W. 20th st., New York City 1.

SportCo Cartoon Booklet, Posters Have Threefold Message

Ten full-color cartoons offered in both booklet and poster form and created by Walt Ditzen, one of the country’s best known cartoonists, are being offered to clubs by SportCo, 220 W. 47th st., Kansas City 12, Mo. The cartoons have three main functions: to improve golf etiquette, save on course maintenance and promote more activity and business for the club and pro shop. The booklets are small enough to fit into the monthly statement envelope. The posters, 10 x 13-ins., carry plenty of punch and will get the point across if hung in lockerrooms, pro shops, etc. Price lists for cartoons and posters can be obtained from SportCo.
KEN Shop Supplies
Help You Give Better Service

Deflection Board
A "must" for every Pro who does any repairs. Shaft or complete club is placed on the bracket, weight is suspended on the opposite end. Amount of bend is shaft deflection.

ALSO: Ellingham Tools, Grip Conditioner, Adhesives, Listing, Buffing and Cleaning Supplies — and all other shop needs. The most complete stock of golf supplies in the golf industry.

Write for handy SHOP SUPPLY LIST

Klub Kleen Polishes, Restores Clubs
Klub Kleen, made by H & K Chemical Products, Dept. M, Box 56, Wolcott, Ind., has 16 ingredients, including silicone, for cleaning and restorring golf clubs. It comes in kit form, bottle or bulk for convenient pro shop use. The kit contains an 8 oz. bottle of the cleaner, nylon-plastic brush and fine flannel polishing cloth.

John Bean Catalog
John Bean Div., Lansing 4, Mich., and San Jose, Calif., now has available five catalogs describing its 1959 Diamond Jubilee sprayer line. Catalog data covers application and complete specifications. Of interest to supts. are catalogs describing Royal High Pressure sprayers and Royalette All Purpose sprayers.

Bradley Has Utility House
Clinton Kent Bradley, Mt. View, Wayne, N. J., is distributor for Mirro Utility House which can be used on courses as a storage room, shelter, parking lot office, etc. Made of aluminum, it is portable and folding and is 6 1/2 ft. high, 6 1/2 ft. long and 4 ft. wide. There is a special price to golf clubs on the utility house.

Improved Individual Net
Berlin Chapman Co., Berlin, Wis., is marketing an improved Pak-A-Way driving range designed for individual use. It is said to be easy to install, two players can use it simultaneously and a ball can't be driven out of it, nor can one ricochet and endanger the player, according to the manufacturer.

Big Toro Advertising Drive
Starting in April, Toro Manufacturing Corp., Minneapolis, is undertaking its most ambitious magazine ad campaign in history. It will continue for 60 days. Several U. S. and Canadian national magazines will carry Toro ads which will feature, among other things, the new "wind tunnel" mowing principle.

Haws Fluoride Unit
Haws Drinking Faucet Co., 4th & Page Sts., Berkeley 10, Calif., has an attachment available that provides correctly fluorinated drinking water for individual fountains in areas where general water supplies are non-fluorinated.
Personnel Changes at K & B

Three personnel changes have been made at Keasbey & Mattison Co., Ambler, Pa. Daniel Shoemaker, former general sales mgr. of Industrial Products, has been named asst. to the general sales mgr. of the company's sales div. Walter M. Deckman succeeds Shoemaker. Frank Q. Chambers is K & M's new N. Y. dist. mgr., having been promoted from the N. Y. dist. building materials dept.

Shell Nematode Killer

Nemagon soil fumigant, made by Shell Chemical Corp., 50 W. 50th st., New York City 20, has been used for several years by nurserymen and farmers in controlling nematodes. One of the fumigant's striking advantages, according to the manufacturer, is that it can be applied around many living plants without causing injury.

Proveda Markets Cleaner

Invented by Club Manager

A. J. Edmundson, of South Shore CC, Chicago, has invented a golf shoe cleaner that is being manufactured and marketed by Proveda Manufacturing Co., PO Box 516, Jackson Center, O. Easily installed, it is made of cast aluminum with fiber brushes anchored in a squared U shape box. One brush cleans the sides of the shoe and the other, the spikes. Brushes are standard and easily replaced.

Furgol Joins Etonic Staff

Latest addition to the Etonic golf shoe touring pro staff is Marty Furgol of Lemont, Ill. Furgol, who has been playing the circuit for about 10 years, recently won the San Diego Open. Etonic is made by the Charles A. Eaton Co., Brockton, Mass.
**New! Sterling Silver Stymie Marker**

A handsome way to mark the spot, when your golf ball is in the way. Sterling Silver Stymie Marker, resembles a tombstone. Adds style and individuality to your golf game. Ideal gift for a golfer partner, too. Send only $2.95 tax, postage and engraving included. Satisfaction Guaranteed. Allow 7 days for delivery. Please print name clearly.

CHARM HOUSE • P.O. Box 219-G
Springfield, Mass.

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**F-R-H Develops Hoist for Large Mower Grinder**

A lawnmower hoist that simplifies grinding of large fairway mowers is now available from Fate-Root-Heath Co., Plymouth, O. It is designed for the FRH Model 400 and Model 410 sharpeners. Using it, one operator can handle the grinding job. The hoist is attached to the Simplex Grinder at six different points and can handle any Simplex that ever has been built. It is slip-proof with the heaviest load as gear and ratchet indexing provide positive holding action and thus greater safety for the operator.

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**Whirlwind Creating Production Whirlwind at Toro**

Toro's 1959 Whirlwind, the powered rotary with "wind tunnel" mowing, has been so well received, that Toro Manufacturing Corp., Minneapolis, has tripled its manufacturing facilities for the mower. Whirlwinds are in production in Wichita and Davenport in addition to the regular plant in Windom, Minn. Both the 19- and 21-in. rotaries, already shipped or on order, were 50 per cent ahead of 1958 orders in March.

**Ferguson Repeats Observations on Ripple Soled Golf Shoes**

Marvin Ferguson, USGA green section research coordinator, has reiterated an earlier declaration that ripple sole golf shoes are easy on turf. Writing in the February USGA Journal, Ferguson said that shoe tests will be broadened, but he restated his original conclusions that ripple soles didn't cause any unusual turf wear and didn't have any appreciable effect upon a rolling ball.

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**Monroe Folding Banquet Tables**

Direct Prices and Discounts to Golf Clubs, Lodges, Parks, Hotels, Churches and All Organizations, Satisfaction guaranteed.

Manufactured by THE MONROE COMPANY
12 Church Street, Colfax, Iowa

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**ATTENTION**

Driving Range Operators and Distributors. We specialize in rebuilding golf balls with strictly new materials. Satisfaction guaranteed.

WAYNE GOLF BALL CO.
31117 Little Mack Ave.
Roseville, Michigan
One of five new industrial products from Ford Tractor and Implement div. is the Dearborn earthcavator of 65- and 72-in. width for use with Ford tractors, and an 80-in. model for Fordson Power Major Diesel tractors. Earthcavators can be rotated to three positions: grade, scarify or backfill.

Eaton Has Foot Spray
Charles A. Eaton Co. (Etonic Golf Shoes), Brockton, Mass., is marketing through pro shops only a new product, 20th Hole Foot Spray. It is sprayed directly on the foot and is said to give instant relief to that burning sensation. It also helps control athlete's foot and sprayed inside the shoe, banishes odor and stickiness.

Jacobsen's Model 76 for Heavy Mowing
Heavy mowing (up to 10 acres a day) is said to be standard performance for Model 76 Mower Mobile Riding Rotary, made by Jacobsen Mfg. Co., Racine, Wis. It is powered by 9.2 hp engine and travels at ½ to 4 mph. A three-spindle cutting unit is said to give a smooth, even cut. Three additional discs are mounted above the cutting rotors for better grass ejection. Turning radius of Model 76 is about 24-ins. It has an automotive type steering wheel and close coupled riding unit and the front unit swivels to conform to ground contours.

Mitchell Has P.R. Consultant
William F. Mitchell, North Sutton, N. H. golf architect, has appointed Charles C. Caruso & Associates, 77 Summer st., Boston, as his public relations consultant. Mitchell has a "sample" 18-hole course in North Sutton and is planning to open other offices including one in Florida.
LIQUID-LUSTRE
GOLF BALL WASH
Costs as little as 2c per washer per week!
- Keeps golf balls SPARKLING WHITE! ... Golfers satisfied!
- Perfectly safe for washers . . . . either hard or soft water!
- Will Not cause RUSTING!
- No unpleasant odor—Ever!
- Used at fine golf courses from coast to coast!
ORDER YOUR SUPPLY TODAY!
Per Single gallon $4.75
5 gallons, per each gal. can 4.50
Order from your dealer or direct from DBA and give dealer’s name.

DBA PRODUCTS CO. INC.
Deerfield, Illinois

Etonic Features Choice
Domestic, Imported Leathers
Available in pro shops throughout the U.S. are Etonic Ryder Cup spiked golf shoes, featuring choicest domestic and imported Softee leathers in black and brown, full length air-foam cushion innersoles and glove soft leather linings. Etonic claims Ryder Cup shoes are worn by more pros than any other golf shoe in the world. Each pair is individually packed in a luxury cloth shoe bag. The shoes are made by Charles A. Eaton Co., Brockton, Mass.

Nyracord Toughens Up
Floor Matting
Nyracord, made of quality rubber with reinforced synthethic fiber, is a new compound which promises to revolutionize production of floor matting, according to the American Mat Corp., Toledo, O. It is said that the finished product is so nearly indestructible that it can withstand the heaviest kind of spike, cleat and skate traffic. In tests, a tractor was driven over and spun on Nyracord tile without causing any noticeable damage.

Harrington, Seward with Hagen and Wilson
H. W. Colburn, vp and sales mgr. of Wilson Sporting Goods Co., has announced appointment of Harry C. Harrington as sales rep for the Walter Hagen div., and Robert Seward as sales rep for Wilson. Harrington will work in the Chicago area. He is a former Morgan Park High (Chicago) athlete and played on the city championship golf team in 1952-53. Seward, who will cover Ind. and Mich., is a Bradley U. graduate and played college golf for three years.

Fore-Site for Iron Accuracy
Is Easily Applied
Fore-Site, made by Sports Equipment Co., PO Box 1262, Cedar Rapids, Ia., is easily applied to irons without increasing weight or causing obstruction. Made of mylar, it is waterproof and will not crack or peel. It is said to improve accuracy and has been tested and recommended, according to the manufacturer, by Gene Chapman, a pro. A booklet by Chapman describing use and function of Fore-Site can be obtained from Sports Equipment Co. It fits all irons and the putter.

SPECIALIZED GOLF COURSE SPRAYERS
To keep your Fairways, Greens and shrubs in perfect condition you need a HARDIE SPRAYER for applying insecticides, weed control, fertilizers, herbicides, spraying greens, shrubs, etc. Most models available in wood or steel tanks. Call your dealer, or write for catalog today.

THE HARDIE MANUFACTURING CO.
Div. of Vulcan Iron Works
Wilkes-Barre, Pennsylvania
Kill WATER WEEDS!

Water hazards and lakes now may be cleaned of all rooted aquatic weeds, Lily, cattail, milfoil and many other aquatic weeds are easily killed with one application of R-H GRANULAR WEED RHAP. It is easily applied — will not harm fish or animals. This inexpensive application usually lasts from 18 to 36 months. Write for further information or ask your dealer.

REASOR-HILL CORPORATION
BOX 36G, JACKSONVILLE, ARKANSAS

Burgett Introduces Two More Glove Lines

Two new button-back, full-fingered golf gloves are 1959 entries in the Par-D-Lux line of K. L. Burgett Co., Peoria, Ill. The gloves are an all-leather style of the finest imported skins in a “rainbow array” of colors, and a Helanca Back model featuring leather palm and cloth back, that are either matching or contrasting in color. The outstanding new feature of the gloves is the attractive button tab on the back. When opened, the glove slips on easily — then buttons securely for a snug, comfortable fit. Pro shops may order the new gloves now for either immediate delivery or as specified, along with the established items in the Par-Glov and Par-Hood lines.

All-leather, button back.

Expands Product Engineering

Jacobsen Mfg. Co., Racine, Wis., one of the leading power mower manufacturers, has announced an expanded program of product engineering and design. It is proceeding under the direction of Sherman C. Heth, long with IHC, with Ray Strassel, Jacobsen’s chief engineer, assisting him. Also working on the program is Ray Kaufmann, assistant chief engineer. Cooperating on a consultant basis is the firm of Waltman & Associates, Chicago.

Carroll and Ault Combine

Thomas E. Carroll & Sons, Inc., 15710 Colesville rd., Silver Spring, Md. has been in the landscape contracting business for 30 years and is one of the East Coast’s largest landscape seeding contractors. Rather recently, Carroll & Sons has coordinated its work with that of E. B. Ault, course architect, also of Silver Spring, in the development of course installations. This combination now furnishes course design, construction and agronomic specifications, landscape design and supervision in one package.

Tombstone Ball Marker

Charm House, PO Box 219-G, Springfield, Mass., is marketing a ball marker made of handmade sterling silver that resembles a tombstone. The name of the purchaser is engraved under the inscription, “Here Lies.” Orders are filled in about seven days. Names to appear on the tombstones should be made easily decipherable.
Acushnet Process Sales Co. sales reps, meeting in Clearwater, Fla., in February reported new highs in advance orders almost to a man. Bill Bommer, Acushnet pres., is very optimistic about 1959. He foresees gains for sales of the Titleist and other balls, the Bull’s Eye putter, gloves and head covers. Sales impetus is being added by the biggest magazine ad campaign Acushnet ever has undertaken.

Solid Nylon Center in Ball
According to duPont’s Production Information Service, use of a solid nylon center in the new Ram golf ball adds 10 to 20 yards to a drive. The center is a marble size “Zytel” nylon resin with high resilience and unusual ability to retain “true round.” The Ram, sold only in pro shops, went into production in March. It is manufactured by Brass Ram Corp., Bay City, Mich.

Sit-N-Rest Secrets
Sit-N-Rest Golf Bag Co., 2404 W. Clybourn st., Milwaukee 3, has available a small booklet which purports to give the two rules that enable a golfer to master the game. It is one of those “tune in tomorrow to see what happens to Stephen Stymie” deals, so it is suggested that you write to Sit-N-Rest, manufacturer of a cart bag and Woods Nest covers, to unlock the secrets.

FREE TO PROFESSIONALS
68 Page Awards Catalogue Featuring the Finest Trophies and Medals
Consider us as headquarters and warehouse for prompt delivery of your needs, at More Margin of Profit than ever.

SPORTS AWARDS CO.,
429 W. Superior St., Chicago 10, Illinois
Phone: SUSuperior 7-6034

Golf Score Cards
Specializing in Printing for Clubs and Pros.
CHARGE CHECK BOOKS
HANDICAP CARDS and PANELS
BAG and GUEST TAGS
(WRITE FOR CATALOG)
VESTAL-MONROE PRINTING CO.
ESTABLISHED 1912
TELEPHONE HARRISON 7-8314
701 S. LA SALLE ST. • CHICAGO 5
Compact, cellophane-overwrapped tray has been adopted by Plymouth Golf Ball Co., Plymouth Meeting, Pa., for merchandising new Stylist steel-center ball. Tray is sparkling showpiece and gives extra long heat seal. In red, white and blue, it is divided into three sections.

**Ball Mark Eraser for Superintendents**

A ball mark eraser made by Poppet Corp., 8707 Hudson blvd., North Bergen, N.J., is a tool recommended for the supt. by the manufacturer. It works through a series of pins (about the size of nails) in a cluster that is pressed into the soil and then withdrawn. The cluster removes compacted turf which has been pressed between the points of the pins. To remove the ball mark, the pin cluster is withdrawn through matching holes in the base. The base plate strips off the turf at the ground level. In practice, the turf is merely raised to ground level and is not actually torn away from surrounding turf. The Poppet Ball Mark Eraser can be bought on a money back arrangement.

**Halts for Crabgrass Is New Scott Product**

Halts is the new product developed by O. Nl. Scott & Sons, Marysville, O., to help beat the crabgrass problem. It is said to kill crabgrass seeds as they sprout and without thinning the turf or causing it to turn an unsightly brown. Tests, Scott says, have proved that as high as 95 per cent of the summer crabgrass crop can be destroyed by pre-emergent treatment. Halts and all Scott products are specially priced to golf courses.

Pedersen Sales Co., Wilton, Conn., has added a “guide” to its full-finger golf glove, that it is said, automatically shows the golfer the correct position of the left hand on every shot. Pedersen’s “Hold-Rite,” for men and women, in black leather is specially treated to a fine tackiness to help with the grip.
MacGregor Flame Ceramic Irons on Launching Pad

Taking a cue from aircraft and missile engineers, MacGregor is using powdered ceramic material in its new FC-4000 Flame Ceramic irons. The ceramic is fused to metal at 4,000 deg. F for wear resistance and longer "touch." What is said to be unique vertically scored black face permits the player to frame the ball for easier line up. The new Pro-Pel Action shaft has exclusive stepdown pattern and graduated wall thickness that is claimed to give increased power. FC-4000 is available in four flexes.

Linck Has Weed Control Product for Southern Turf

For its Southern market, O. E. Linck, Inc., Clifton, N. J., is offering TAT-42, said to be a true pre-emergence weed control especially compounded for Bermuda and St. Augustine turf. A single application lasts from three months to a season, according to the manufacturer, and it works on weedy grasses as well as broadleaf weeds without injury to turf.

Five Uses for JR-1 Aerifier

In its West Pointers bulletin for March, West Point Products Corp., West Point, Pa., points out that the JR-1 Model Aerifier can be used in five different ways: (1) with standard Aerifier Reel; (2) with Super Reel; (3) with Spiker Reel; (4) with Roller attachment; and (5) with Aeri-Punch. The company reports that at the GCSA show in Chicago, the Aeri-Punch was getting the most attention from supt.s.

Reinforced Rubber Matting

Ace Kleen Sweep All Purpose matting, made by Ace Rubber Products, Inc., Akron, O., is said to be extra durable, resisting spikes and hard wear. It is made of a wear-resistant rubber compound reinforced with chopped rayon and nylon fibers. It has been thoroughly tested in lockerrooms, field houses, bowling alleys, etc.

Pins for Lady Golfers

For the lady golfer, Shirley Spork, PO Box 637, Palm Desert, Calif., is offering pins and charms in 14k gold. They are recommended as gifts or for tournament prizes and are said to reflect superb taste and excellent craftsmanship. Catalog information can be obtained by writing to Miss Spork at the above address.
Hillerich & Bradsby officials and sales reps are shown at annual Power-Bilt meeting, held in Louisville's Brown Hotel, Mar. 5-6. H & B men are inspired for the 1959 campaign on strength of a prosperous 1958 when Power-Bilt sales records were obliterated. In photo are: (Seated: l to r): Bud Schweri, Bill Schoenboechler, Carl Beneck, Charles Quick, Bill Kaiser, Art Birtles, Ren Smith, Nick Schaefer and Jim Loverty. (Standing) Bill Junker, (of Fawick-Flexi-Grip Co.,) Red O'Dea, Tom Force, Gene Alyea, Joe Rountree, George Haschak, Carl Glessner, Gus Novotny (front), Bill Zylstra, (rear), Herb Heimerdinger, John Sullivan, Bart Brown, Howard Martin, Orv Parsons; John Seavey, Charlie Marcum and Jack McGrath.

Robert E. Kennedy has been named personnel mgr. of Keasbey & Mattison co's Ambler, Pa. offices and plants. He formerly was asst. dir. of personnel at Proctor & Schwartz, Philadelphia.

Lee Z. Wilkins has been appointed sales service mgr. in the sales div. of Keasbey & Mattison Company, Ambler, Pa., manufacturers of asbestos, asphalt and heat insulating products.
SAFE: Quarter inch deep FLUFF insures safety for Iron and Wood shots. DURABLE: A link weave mat, reinforced with galvanized steel spring wire, provides durability in all kinds of weather.

Asst. Wanted: Pro at an active Northern Minnesota resort club needs a young qualified assistant by May 1st. Assistant will get salary, give lessons and a percent of his sales. Nice cabin furnished on the course. Address Ad 414 c/o Golfdom.

Well known golf manufacturer with established product acceptance wants additional full time salesmen to augment present sales staff. Salary and commission. Exclusive territories. State age, experience and marital status. Address Ad 415 c/o Golfdom.

MISCELLANEOUS

FOR SALE: 6600 YD. 18 HOLE PUBLIC GOLF COURSE, 215 ACRES LOCATED IN SOUTHERN NEW ENGLAND DRAWING FROM LARGE POTENTIAL AREA. OWN WATER SUPPLY PLUS ARTESIAN WELL. SNAP VALVES ON ALL TEEs AND GREENS. AMPLE MACHINERY, EQUIPMENT AND TOOLS FOR ECONOMICAL OPERATION AND EXPANSION FOR DRIVING RANGE, CHIP AND PUTT, SWIMMING POOL, ETC. LOCKER ROOMS, SHOWERS, FULLY EQUIPPED KITCHEN, BAR DINING ROOM AND TERRACE TO ACCOMMODATE 200. $550,000.00. * GOLF CLUB, P. O. BOX 419, PROVIDENCE 1. R. I.

FOR SALE — Golf Driving Range in N. J. Excellent location on busy highway. Ideal for retired couple. All new equipment. Long lease on land. Illness. Address Ad 405 c/o Golfdom.

FOR SALE — 40 USED CHAMBERLIN RENTAL CADDY CARTS — GOOD CONDITION. W. MILLER, 198 S. WILLE, WHEELING, ILL.

WANTED FOR CASH

Old Golf Balls retrieved from ponds, or out of bounds, on or around Golf Courses.

Cuts and bumped ................................... .30 per doz.

Off brands & synthetic, or slightly nicked 1.50 per doz.

Round & Perfect 1.55 brands for refinishing 2.40 per doz.

Like new top grade for refinishing 2.60 per doz.

NOTE: Golf range balls, picked over lots, and cut deep into the rubber types wanted, but not acceptable at above figures.

Send for shipping tags and instructions.

GOLF BALLS FOR RETAIL SALES ONLY

Reprocessed with 100% brand new Baleta cover, new snow white enamel, imprinted with distance, trade name and number. We accept your mixed compression cores and return only high compression (no shrinkage) at no additional charge. A fast seller at 50¢ to 85¢ each. Bulk—your coat on exchange $2.65 per dozen. Also nation-wide distributors of 5-DOZEN gross. Golf range & miniature course equipment—Balls, clubs, mats, and etc. Send for catalog.

NORTHERN GOLF BALL CO.
2350 W. Roscoe Street
Chicago 18, Illinois

For Sale — Driving Range & 18 hole miniature. New England drawing from large potential area. Own water supply plus artesian well. Snap valves on all tees and greens. Amples machinery, equipment and tools for economical operation and expansion for driving range, chip and putt, swimming pool, etc. Locker rooms, showers, fully equipped kitchen, bar dining room and terrace to accommodate 200. $550,000.00. * GOLF CLUB, P. O. BOX 419, PROVIDENCE 1, R. I.


Wanted — good used ball picker. Must be in good shape and priced right. Address James C. Hall, P.O. Box 491, Mission, Texas. Phone: JU 5-9192.

SOILAIRES TURF MACHINES, 8 FOOT MODELS, SLIGHTLY USED ON ONE RENOVATING JOB. HALF PRICE. BOB ARNOLD EQUIPMENT CORP., MILLINGTON, N. J.

Lady Goodwin Grip Prevents Slipping, Absorbs Shock

The "Lady Goodwin," manufactured by C. S. I. Sales Co., Solon Center Bldg., Solon, O., is especially designed to help women improve their golf. Even when a club is held lightly, the manufacturer says, the grip's textured surface prevents fingers from slipping. Of resilient rubber compound, the cushioning action of the grip absorbs shock. In wrap-on style, it can be ordered for new or old clubs. The color combination is shadowlight gray with vermilion stripe.

Sheehan with Cad-E-Mobile

Cad-E-Mobile Corp., 99 Front st., N.W., Grand Rapids 2, Mich., manufacturer of the electric powered bag carrier, has announced appointment of Dan Sheehan as general sales mgr. He is a former Burke Golf Co. sales mgtr. and at one time was field director of the National Golf Foundation. Sheehan's duties with Cad-E-Mobile will be to coordinate sales and handle distributor relations.