PAR-TEE The Proven Automatic Tee

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Women's Golf Picture Bright

On the completely bright side of the golf business picture as pro authorities see it is women's golf.

Only one pro reported that women's play so far this year isn't ahead of last year's figure at his club and, generally, in his district. All others said that increase in women's play has been from "average" to "excellent."

Women's buying at pro shops isn't increasing in proportion to the increase in women's play. The women are close buyers, especially of clubs. They are doing quite a lot of apparel buying for their husbands and children in the pro shops so several pros advise.

National Senior Open

The second National Senior Open is scheduled to be held at Spokane, Wash., Sept. 13-15. George Howard, pro at O'Donnell GC, Palm Springs, Calif., is pres. of the National Senior and Joe Albi, pres. of the Athletic Round Table, Tacoma, is tournament sponsor.

COLBY PIONEER PEAT

Products for building and maintaining golf greens are available in winter storage for prompt shipment.
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BROWN—peat for building new greens.
GREENS—top dressing (1/3 peat - 1/3 sharp sand and 1/3 loam), or any required proportion.

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