A pro on the Pacific Coast — I forget who — was talking about the big increase in women's golf and said: "Women made the cigarette business very big and they're going to do the same thing for golf." * * * Clever idea in club grill rooms is that in Coral Ridge clubhouse at Ft. Lauderdale . . . Bar is in front of picture window that is practically one wall of the room and which opens onto view of 18th green, 1st and 18th tees and 1st green in distance . . . Because bartenders aren't transparent their working platform is lowered so you can see a lot of the course picture over them.

A smart New England pro tells me he likes to start new golfers, especially women golfers, with well fitted used clubs upon which he has spent a little time getting them into good condition . . . He says it's not only the bargain price that appeals but it is the idea of giving the women more attention while fitting them . . . The plan keeps them away from cut-price stores and brings them back to him when they are playing a lot of golf and want a brand new set of clubs.

There's a lot to be said for the plan at the new Diplomat CC at Hollywood, Fla. Diplomat 18-hole course is part of largest resort built in southern Florida in 30 years. With Middlecoff are (l to r): Roy Weir, caddymaster; Nick Bersan, asst. pro; Buck White, assoc. pro; Bur Anders, starter; John Porazinski, shop attendant. Frank Sarro, teaching pro, wasn't present when picture was taken.

Turf Conferences
Mar. 3-4—Midwest Regional Turf Conference, Purdue University, Lafayette, Ind. Mar. 6-7—U. of Massachusetts Turf Conference, Amherst.
Mar. 10-12—Iowa GCSA Short Course, Iowa State College, Ames.
Apr. 7-8—Southeastern Turf Conference, Tifton, Ga.

Masters . . . Jimmy Walker, 36, three-time winner of British Police championship, is among Scotland's better amateurs . . . He was a speed cop in Ayrshire . . . He is fast traffic on a course, playing 18 holes usually in less than 2 hours.

Northeast GCSA raising fund to help Al Bosbach, one of its members who lost a leg as result of an automobile accident this winter . . . Al was returning from a Central N. Y. association meeting when the mishap occurred . . . Contributions for the fund have been coming in from supt.s and others all over the U. S., according to Larry Mattei, supt. at Kingsboro GC, Groversville, N. Y., who is in charge of collections.

Utica, N. Y. group has organized Highy Hills CC and expect to have first 9, swimming pool and clubhouse ready by this summer . . . Geoffrey Cornish is the course architect and Joseph Bader is supt. . . . Second 9 to be built later on 300-acre tract . . . Tom Mascaro, pres. of West Point Products Corp., West Point, Pa., recently married to Dorothy R. Heathman of Lawndale, Pa.

George Lake, pro at Recreation Park GC, Long Beach, Calif., takes over pro concession at Los Alamitos Race Track GC . . . John Beekman, who handles public relations for the race track, is mgr. of the 9-hole course . . . Los Coyotes CC, Buena Park, Calif., publishes Vol. 1, No. 1 of a house organ for members in January . . . It's very nicely turned out and appropriately named "The Lost Coyotes."

Pre-Xmas sale of season's tickets for USGA Open topped $100,000, according to Philip Taber, general chmn., Southern Hills CC, Tulsa, where the '58 event will be played . . . Previous high mark was $73,000 in 1956 when the Open was played at Oak Hill CC in Rochester. (Continued on page 98)