Mid Season Form All Year-Round

**Pak-A-Way GOLF DRIVING RANGE**

- Entire unit can be set up for use or folded against wall in less than 2 minutes by 1 person.
- Two persons can use it at one time.

Easy to install... safe to use—the ball cannot be driven out of it and cannot rebound or ricochet back against the player. Use regulation golf balls and golf clubs except putter. Durable and substantially made, the only complete package golf driving range for indoor use, includes net, backstop, and driving platforms with built-in rubber tee and brush mat... player opening 20 ft. wide; overall height 11 ft.; shipping weight 260 lbs.

Write today for complete details and prices.

**SINCE 1909**

**BERLIN CHAPMAN CO. BERLIN • WISCONSIN**

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**CLORO-SPRAY**

**THE COMPLETE LIQUID GRASS FOOD AND SOIL CONDITIONER**

It contains Chlorophyll — Nature's Green — wetting-out and wet-back agents. Plus our exclusive Formula No. 21. In addition to all of the above ingredients, CLORO-SPRAY has a guaranteed analysis of 7-7-7.

If your grass is sick enough for a blood transfusion, or ill enough for a tonic — start applying CLORO-SPRAY today. Keep your golf course healthier and greener with easy-to-apply CLORO-SPRAY.

**CLORO-SPRAY CORPORATION**

2215 No. American St., Phila. 33, Pa.

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**Dunlop Distributes Exclusive Line of Tufhorse Bags**

Dunlop Tire & Rubber Corp., and Des Moines Glove & Mfg. Co. have announced that Dunlop will handle an exclusive line of Tufhorse golf bags for distribution and sale to pro shops throughout the U.S.

Dunlop VP Vincent Richards said the line ranges from the superb pro bag to a complete selection of the finest Sunday golf bags.

The Dunlop staff bag is an all-leather bag available in 9, 10, or 12-inch diameters, made from Black Walrus grain sealskin with red trim collar and cuff. The bag features a step-down top, is stayless and has an extra large clothing pocket which contains the outside hood, eliminating necessity for removal of clubs in the rain.

**EVERYTHING IN GOLF AWARDS**

**SEND FOR FREE CATALOG**

**R. S. OWENS & CO.**

**NEW FACTORY ADDRESS**

4939 N. ELSTON AVENUE

CHICAGO 30, ILL.
**SUPERIOR RUBBER MFG. CO., INC. • 145 Woodland Ave., Westwood, N. J.**

Other Dunlop-Tufhorse bags are: an all-leather Black Elk tanned cowhide bag with stays; all-leather round 8-in. bag with stays and step-down top; a 9-in. Keystone shaped, step-down top bag; large red Vinolized duck or Naugahyde stay-type bag with natural leather trim and harness; a 9-in. Oyster White laminated duck or doubled auto sports top material; and 8-in. Keystone-shaped bag without hood trimmed in natural bridle leather.

Dunlop also is offering two Sunday bags: one an all-leather 6-in. bag available in pastel shades and extremely light in weight. The other is a 6-in. leather trimmed bag without stays.

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### New Aerifying Attachment for Green Mowers

Roll-Aerator Co., Framingham, Mass., is marketing a new greens aerifying unit designed especially to operate as an attachment to Jacobsen and Toro greens mowers. The unit, shown in the accompanying illustration, is known as the Roll-Aerator, is easily attached or removed and comes with reinforced grass catcher. Steel spikes arranged for 30 penetrations per sq. ft., at maximum depth of 1¼ ins., ample to penetrate matting. Does not affect height of cut and unit can be raised for mower cutting only. Details from Jacobsen and Toro greens mower dealers or from the company.

*It's Listed in Buyers' Service See page 79*

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### AMERICA'S FINEST GOLF PRACTICE NET

*Made with United States Rubber Company's shock absorbent ENSOLITE*

—a tough expanded cellular plastic pad sewed to heavy duck and designed to withstand the terrific impact of high velocity drives. Prevents ball rebound.

- Easy to set up—INSIDE OR OUTSIDE
- Back drop 8' wide 9' high
- Ensolite pad 4' x 8'
- Side nets 8' x 9'

**STANDARD WIDTHS**

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**Trial Section**

- 24" x 60"

**$12.50 postpaid**

Write today for illustrated folder

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**SAVE CLUB HOUSE FLOORS**

**WITH SPIKE-RESISTANT PNEU-MAT RUNNERS**

Protect your floors from spike holes with rugged Pneu-Mat Runners. Absolutely spike-resistant, they provide a comfortable walking surface—improve the appearance of your club house.


Money Back Trial Offer: Order a trial section. Test it on an area which gets especially hard wear. Money back if not satisfied.

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**Trial Section**

- 24" x 60"

**$12.50 postpaid**

Write today for illustrated folder

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**SOUTH BEND PRODUCTS SALES**

 Associates of — City Awning Company, 1422½ Mishawaka Ave. South Bend, Indiana
You can't miss!

**SEED WITH Scotts THIS FALL**... Year after year, greens and fairways are kept in championship form with Scotts TURF PRODUCTS... choice of over one fourth of the nation's leading clubs. Use Scotts this Fall in your turf program. Write at once for our recommendations.

OM Scott & SONS CO. Marysville, Ohio
also Palo Alto, California

**Scotts ARE FAMOUS FOR CHAMPIONSHIP TURF**

**Laugh and Learn**

with

**Golf's Greatest Show**

Indoor & Outdoor Shows

For Booking Details Write:

**JOE KIRKWOOD**

7059 W. Addison St. Chicago 34, Ill.

**PROS**...

Santa Claus, world's best pro shop salesman, wants a job in your shop.

See pages 24 & 49

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**Brunswick, MacGregor Discuss Possibilities of Merger**

B. E. Bensinger, pres. of Brunswick-Balke-Collender Co., Chicago, and A. G. Koegel, pres. of the MacGregor Sport Products, Inc. of Cincinnati have announced that their respective companies are considering the feasibility of merging the interests of the two companies.

Should the merger go through, MacGregor would be operated as a subsidiary or division of Brunswick thereby retaining intact the MacGregor name and organization. It was pointed out that no definite commitments had been made by either party, but that initial contacts appeared encouraging.

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**Borden Gets Supts' Endorsements on New Ureaform Product**

Borden Co.'s Chemical Div., collecting data on ureaform performance, has been pleasantly surprised by comments of supt.s on Borden 38 Ureaform, a new product. In many cases there is a great deal of negative comment when a new product is used, but Louis Verilli, supt., at Ridgeway CC, White Plains, N. Y., Wilbert Waters of Toledo's Inverness and Leo Wedyke, Glen Oaks CC, Farmington, Mich., are said to be highly impressed by Borden 38 performance. They point out the value of the product's long-lasting feeding, the good green growth it gives and its help in eliminating poa annua.

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**Pros, Lockerroom Attendants Cast Votes for Spikleen**

Lockerroom attendants and pros in particular are singing the praises of the new Spikleen that cleans golf shoes so effortlessly. Having plenty of them around, especially on tees and at clubhouse and lockerroom entrances, cuts down immensely on floors being littered with mud and grime. Spikleen is manufactured by the Spikleen Co., 10 Warren rd., Maplewood, N. J. which calls attention to the fact that Inverness in Toledo, site of this year's Open, had every one of its tees equipped with Spikleen.

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**Spalding Girls Hostesses At Press Lunch**

Girls of Spalding pro advisory staff were hostesses at a press lunch in Chicago's swanky Pump Room, Aug. 7. The staff members at the party were Marilynn Smith, Wiffl Smith, Mary Lena Faulk, Betty Jameson, Peggy Kirk Bell, Kathy Cornelius and Fay Crocker. They served up some fine interviews along with food and drinks. Making debuts in cafe society prior to their afternoon naps were the twinkling little daughters of Peggy Kirk Bell and Kathy Cornelius.
1958 Burke Line Unveiled at Sales Meeting

Burke Golf Sales, Inc., Newark, O., unveiled its 1958 line at the annual sales meeting held July 29-31 at the local Moundbuilders CC. Outstanding among the new clubs are the Mark II Punchirons and the all new Cobra Mark I woods. Also getting plenty of attention was the Burke line of golf bags with the new patent dividers.

Wives Attend Jacobsen Sales Meeting With Husbands

Wives of salesmen got an idea of how a mower manufacturing company operates when Jacobsen Manufacturing Co., Racine, Wis., invited them to attend the recent annual sales meeting along with their husbands. They were briefed on many different phases of the business and then regally entertained while their bread-winners concentrated on absorbing all the details of the 1957-58 sales and advertising campaign. New models of power mowers were introduced with all emphasis being put on improvements in construction and styling over this year’s models.

Charles A. Livesey, sales vp, predicted that the year ahead would be another good one with the industry, as a whole, improving on its unit sales of $3,000,000 in 1956-57.
Roseman Markets Raking Tool

Roseman Tractor Equipment Co., 2606 Crawford ave., Evanston, Ill., has developed a new scarifying and raking tool for use with the International Harvester Cub and Cub Lo-Boy. The Roseman tool handles four seed bed preparation operations in one—scarification and aeration, levelling and grading, pulverization and finishing. No hand labor or finish raking is required where the raking tool is used.

Supers and landscapers report big cost savings with the new Roseman Cub Model TRIH-8 tiller rake. Besides lawn installation it can be used for spreading gravel, reconditioning parking lots, etc.

MacGregor Gift Package

There's plenty of profit possibilities in this holiday gift package, according to MacGregor. It contains 1958 Tourney golf balls. The metal container is imported from Belgium, is a sample of fine old-world craftsmanship and has many uses. The golf motif, including Scotland's traditional heather and thistle, is lithographed in nine colors.
Gene Littler Pro-Only Models Highlight Spalding Line

Gene Littler woods with Spalding's exclusive Hydroseal impregnation process that protects wood clubs against swelling and cracking and Gene Littler irons with the new fanned-blade design have been introduced into Spalding's enlarged 1958 professional golf line.

The Gene Littler woods of seasoned persimmon are available with deep faced driver and regular fairway woods, stained a brilliant black, or with medium deep faced driver and extra loft fairway woods, finished in a gleaming light-cherry color, both in lengths of 43 or 42½ ins. (The Spalding Hydroseal method of plastic impregnation is said to offer the greatest protection against swelling and water-absorption ever achieved in a wood club. It will be a part of all Registered Spalding woods in 1958).

The increased length of the face scoring in the hitting area greatly adds to playing pleasure. The beveled top line has been thinned, the back-stamping improved and streamlined and the new, exclusive Spalding specified "Pro-Fit" True Temper shafts are reverse-threaded into the gleaming clubheads. There are no pins to work loose as in ordinary irons.
(Above) New products, Xmas sales were most discussed topics when MacGregor sales staff assembled in Cincinnati in August for annual meeting.

(Below) Tom Robbins (1), who is retiring soon after 25 years with MacGregor, is shown with Henry P. Cowen, pres., at “This Is Your Life” party. Tom received gold watch, shotgun and gold putter with other gain-away presents. During his quarter-century with MacGregor, Robbins served with sales staff. He is a former USGA secretary.
U. S. Rubber Packages Gift Balls in Ice Tray

A plastic ice tray that can make ice balls looking exactly like golf balls—that’s the unique Christmas package for golf balls being offered this year by United States Rubber Co.

The ice tray Christmas package for the U. S. Royal line—Specials, Royal Blues, Royal Seniors and Queen Royals will be sold through pro shops at no extra charge. It comes in two sizes—to hold either a doz., or a half doz. golf balls.

The plastic ice tray, with individual dimpled molds duplicating a U. S. golf ball, is unbreakable, tasteless and odorless. It is soft green in color.

Every tray contains simple, easy-to-follow instructions on how to make ice balls for drinks in the home, at the club or for big parties. It also provides housewives and party givers with a novel frozen dessert mold.

Each package has a gay Christmas card on top to personalize the golf ball gift.

U. S. Rubber is providing the golf pro with a special display card, as an attention getter at the club, which will hold both the dozen and half dozen tray and give details about the Christmas gift packages. The company also is offering for Christmas giving its red indoor putting device that holds a dozen golf balls and its gold plastic box with a dozen U. S. Queen Royals.

Toro 1956-57 Sales Up

Sales of Toro Manufacturing Corp., Minneapolis, Minn., for the year ending July 31, were $16,670,000, an increase of 10% over last year, according to D. M. Lilly, pres. Toro was one of the few manufacturers in the field to show a sales increase. 200 manufacturers in the industry sold an estimated 8,200,000 power units this year, equaling last year’s sales.
ATTENTION
Driving Range Operators and Distributors. We specialize in rebuilding golf balls with strictly new materials. Satisfaction guaranteed.

WAYNE GOLF BALL CO.
31117 Little Mack
St. Claire Shores, Michigan

Famous Golf Holes Feature Spalding Gift Ball Boxes
For Christmas, the Spalding Dot will be beautifully gift wrapped in handsome, simulated leather "Famous Golf Hole" boxes.

Each one-dozen or one-half dozen box bears a color reproduction of a painting of a famous American golf hole on its cover. Selected for portrayal by Artist Erwin Barrie are the 10th at Augusta National, 14th at Pine Valley and 5th at St. Andrews. These pictures are also available from Spalding in 11-x 14-in. size suitable for framing and can be had at a nominal charge.

Free name imprinting on balls is available to Christmas purchasers of a doz. or more Dots. Christmas delivery is guaranteed on orders received before Dec. 1. Imprinting is limited to 18 letters and spaces inclusive.

Heads Toro Sales Planning
William D. McNeely has been named director of sales planning and research for the Toro Manufacturing Corp., Minneapolis. McNeely will be in charge of market research, sales planning, dealer and consumer studies, establishment of product quotas, and reviewing problems of distribution for the power mower manufacturer.

Panek with Dunlop
Stanley J. Panek has joined the Dunlop Tire and Rubber Corp., as assistant advertising mgr. Panek, a World War II vet, is a graduate of the University of Buffalo. He formerly taught high school in Forestville, N. Y. Prior to joining Dunlop, Panek was ad mgr. of Lake Erie Machinery Co.
SINGLE (1/4") Raised Lip — Heavy Duty Blades for all Makes of Fairway and Rough Gang Mowers. DOUBLE (3/4") Raised Lip — Heavy Duty Blades for all Makes using this type Blade. Hand and Power Putting Green Mower Blades, Power Mower, Tee Mower and Trimmer Blades all made of the best quality knife steel and specially hardened to insure long wear and fully guaranteed to give complete satisfaction. Municipal Parks and Golf Courses, Public Courses, Golf and Country Clubs, Dealers and Repair Shops allowed special discount. You will save important money buying direct from manufacturer.

Price sheet on request or we will quote price for your blade order.

JONES MOWER & EQUIPMENT CO.
2418 Grasslyn Avenue, Havertown, Pa.

Scotty Gets "This Is Your Life" Sendoff from Toro Associates

Scotty McLaren gathers around Scotty as he accepts gifts, reads messages from friends throughout the country. Mrs. McLaren is at left. They are celebrating their 50th wedding anniversary this year.

Scotty McLaren, one of America's most familiar figures on the nation's golf greens, got "champion" recognition from his associates at the Toro Manufacturing Corp. recently in Minneapolis.

The tribute, a home-made but affectionate "This Is Your Life" production, showered memories on the dean of greens-cutting equipment in this country. He is retiring after 43 years with Toro. The program was presented before home office executives and a convention of the company's distributor organization.

Among those who had nostalgic messages for Scotty were Byron Nelson, representing pro golfers, Paul Weiss, pres. of the GCSA and Joe Mayo, formerly supt. of the Pebble Beach (Calif.) CC.

A native of Scotland, McLaren, brought his skill as a mechanic to the original Toro Motor Co., which soon became a prime supplier of tractors and gang mowers to golf courses and parks. In the intervening years he has helped plan and maintain many of the leading U. S. courses.

At his side, during the tribute, was his wife. They are celebrating their 50th wedding anniversary this year.

Under the direction of D. W. Lilly, Toro's pres., the company arranged for friends and relatives from Calif., Tex., Mass., and Pa. to "drop in" on Scotty. These included his brother Stewart of Montreal, his children, Peter from Dallas, Ella of Texarkana, Tex., and Margie of Augusta, Ga., and their families. Also present was William Forbes of San Leandro, Calif., who came to this country in 1905 with Scotty.

McLaren is a charter member of both the GCSA and the Minn. branch, and of the Clan McDonald of the Royal Order of Scottish Clans.
GOLF COURSE AVAILABLE
FOR LONG TERM LEASE

The Board of Commissioners of Springfield Township, Montgomery County, Penna., has recently purchased, for $235,000, the clubhouse and grounds in their Township now operated as the Fourstown Golf Club. This is the remaining 9 holes and clubhouse formerly owned by the Sunnybrook Golf Club.

This entire property with a first-class perfect condition course and an extremely beautiful clubhouse is available for long-term lease to responsible parties.

Address proposals, inquiries, etc. to:
J. R. Fulginiti, Secretary
Commissioners of Springfield Township,
1510 Paper Mill Road,
Wyndmoor, Phil. 18, Pa.

JOBS OPEN (continued)

GREENS SUPERINTENDENT — Man thoroughly experienced in maintenance and construction for club in Mid-Atlantic area. Excellent opportunity for man with enthusiasm and ability. Write full details including salary expected, Address Ad 912 c/o Golfdom

PRO-GREENKEEPER or GREENKEEPER for 150-member private country club. To start March 1, 1958. Either 12 mos. or 7 mos. employment with salary plus greens fee percentage and pro shop income. Write, stating experience and salary requirement, to Gallon Country Club, Gallon, Ohio.

Commission salesmen visiting golf courses wanted for line of grass seed, peat moss, and outstanding line of organic, chemical fertilizers. Many Eastern territories open. Write details, experience, background, area desired. Box 68, Spring Valley, N. Y.

MISCELLANEOUS

FOR SALE — 3 used Cushman Golf Carts in good condition, priced at $550.00 each. Limberlost Country Club, Home City, Indiana. Phone: Ulrich 4-5788.

For Sale — New 18 hole course, illuminated driving range on busy main New York State highway. Excellent local and transient possibilities. 360 acres, winding creek, fine mature trees, 4000 foot highway frontage easily developable homesite in growth path of nearby city. Very reasonable price includes small, new clubhouse, complete maintenance equipment. Small amount cash required makes real bargain. Address Ad 927 c/o Golfdom

FOR SALE — 132 ACRE ESTATE: BRICK 2-STORY SOUTHERN MANSION, 5000 SQUARE FEET. 4-CAR BRICK GARAGE WITH FOUR-ROOM APARTMENT. 50 x 90 SWIMMING POOL WITH BATHHOUSE. LANDSCAPED GROUNDS WITH TWO LAKES, ALSO FIVE WELLS. LOCATION AND AVAILABLE WATER MAKES THIS PROPERTY IDEAL FOR CONVERSION INTO COUNTRY CLUB. RIGHT PARTY WITH EXPERIENCE COULD BE GRANTED PERMISSION TO ACTUALLY START PROMOTION PROCEEDURES BEFORE PURCHASE AGREEMENT REACHED. NEED FOR COUNTRY CLUB AND GOLF COURSE RECOGNIZED BY COMMUNITY AND MEMBERSHIP POTENTIAL COULD BE DETERMINED PRIOR TO SIGNING OF CONTRACT. ADDRESS AD 906 c/o GOLFDOM

WANTED FOR CASH
Old Golf Balls retrieved from ponds, or out of bounds, on or around Golf Courses.

Cuts and bumped .................. 36 per doz.
Off brands & synthetic, or slightly nicked 1.56 per doz.
Bond & Perfect 1.25 brands for refilling .................. 2.40 per doz.
Live new top grade for rewashing .......... 3.60 per doz.
NOTE: Golf range balls, picked up, and cut deep into the rubber types wanted, but not acceptable at above figures.

Send for shipping tags and instructions

GOLF BALLS FOR RETAIL SALES ONLY

Reprocessed with 100% brand new Balata cover, new snow white enamel, imprinted with distance, trade name and number. We accept more salvaged compression cores and return only high compression (no shrinkage) at no additional charge. A fast seller at 50c to 65c each. Send us your current price for exchange $2.50 per dozen.

Also nation-wide distributors of the best in golf range & miniature course equipment—Balls, clubs, mats, and etc. Send for catalog. NORTHERN GOLF BALL CO.


WANTED — TO LEASE OR BUY — NINE HOLE GOLF COURSE. ADDRESS AD 914 c/o GOLFDOM

SELLING OUT DUE TO OTHER INTERESTS: GOLF RANGE, MINIATURE GOLF COURSE, BASKETBALL, BATTING, ARCHERY, INCLUDING ALL EQUIPMENT FOR SALE, AND THREE KIDDIE RIDES. ALL LOCATED ON 55 ACRES. SERVING 2 CENTRAL ILLINOIS AREAS OF MORE THAN 150,000 PERSONS. AVAILABLE FOR PAR 2 GOLF COURSE. CROSSES $9,000. 14 YEAR LEASE ON GROUND AVAILABLE. (THIS IS THE ONLY GOLF RANGE, ETC. WITHIN 40 MILES!) PRICE $50,000. ADDRESS AD 915 c/o GOLFDOM


Gloria Armstrong is officer-at-large. Kathy Cornelius, Betty Dodd and Mrs. Marlene Hagge constitute the tourney committee.

The pro girls are developing plans for higher purses, considerably more publicity and are discussing formation of an advisory committee which will include a number of women famous in business and professional fields.

Marilynn Smith Elected Head of Lady Pros

Marilynn Smith, Wichita, Ks., has been elected pres. of the Ladies PGA, succeeding Louise Suggs. Election was held during the George S. May tournaments.

Vp is Mrs. Marlene Hagge; sec. is Bonnie Randolph; treas. is Mary Lena Faulk.