Superintendents Tour Louisville Golf, Manufacturing Sites

More than 300 persons attending the GCSA convention in Louisville spent the afternoon preceding the first educational session on a kind of busman's holiday looking over three of the city's leading courses and touring the Hillerich & Bradsby plant. At Audubon CC, Joe McDermott, supt., told of and demonstrated the progress that is being made in converting the club's greens to Cohansey C7. At Seneca Municipal, the visiting delegation had an opportunity to look over an experimental Bermuda grass green and see the results of trial runs with a dye preparation that is being used to keep a late spring hue in another experimental green there. Joe Lally, pro, and Bob Hinkle, supt., who are busy getting ready for the Derby Open to be played at Seneca, April 24-28, were the hosts at the Municipal course. The visitors also got a chance to drop in on Supt. Ray Phillips at Louisville CC and inspect the layout there.

At H & B, Bill Kaiser, sales vp, arranged for the supts. to make a tour of the company plant where they saw how Power-Bilt golf clubs are assembled and Louisville Slugger bats are fabricated.

Would Play More Golf In Wet Weather

By BILL DALGETY
Pro-Owner, Willowbrook GC, Cortland, N.Y.

In 1956 pro shop business was badly hurt by wet, cool weather.

So we complained, were resigned to not being able to do anything about it and lost sales.

I've been thinking that many of those days when there wasn't a soul on courses in our section would have been regarded as fine for a game by many in Scotland and England.

I've also been thinking that our courses in the United States are much better for play in wet weather than courses overseas.

And, I've been thinking that the comfortable rainwear, spiked rubber shoes, non-slip grips and clubhouse facilities to be enjoyed after a bracing round in the rain are infinitely ahead of anything we had in the old country.

Then I got recalling how well American men and women, amateurs and professionals alike, score in bad weather on the other side and how they prove that the American golfer isn't too much handicapped by wet and blustery playing weather.

All that led me to thinking about what the spring rain and wind do in making a beautiful rose complexion for women and how playing in stimulating weather stirs up the golfer's circulation and shakes the lead out of his system.

So, I began wondering if the licking that pro shop and other club departments took because the weather's a bit wet is something that is inevitable.

I doubt that it is.

More pro play and lessons in rainy weather could very well set examples that would alter the generally prevailing custom of not playing in it, be a good thing for the golfers' health and enjoyment and give him more use of his club.

Professionals can — and should — do a lot of educational work to eliminate the present tendency to stay away from golf if the weather looks the least bit threatening or "the mist is heavy," as patriots say in California and Scotland when it's raining buckets.

Watch for This!

Every golf club in the United States is being mailed our annual form card on which space is provided for names of each club's operating personnel entitled to receive GOLFDOM. Please give this your prompt attention.

Unless we receive up-to-date information on those who are actively engaged in duties concerned with your golf club's operation we cannot continue mailing GOLFDOM.

If your club failed to receive our form card or misplaced it — use the form you'll find on Page 126 of this issue.

Our circulation auditing association requires us to show that the names to whom GOLFDOM is mailed are up-to-date. Lacking this information we are instructed to stop mailing GOLFDOM to old names on our list.

To make certain your 1957 officials and operating heads receive GOLFDOM fill-in the form and mail it — today — please.

Thank you.