MacGregor Introduces New Range Ball

MacGregor Golf Co., Cincinnati, O., is introducing a new range golf ball. Priced at $4.25 per doz., the ball is available in a choice of red, blue, green or orange stripes. The word "range" or a range’s individual name, can be stamped on both poles.

The ball gives an actual game “feel,” yet has a new extra-tough cover which results in longer use.

Livesey Named VP by Jacobsen Mfg.

Einar A. Jacobson, vp and genl. mgr., Jacobsen Mfg. Co., Racine, Wis., producers of power lawn mowers, has announced appointment of Charles A. Livesey as vp in charge of sales. Livesey is a graduate of the Harvard Business School where he also was a member of the marketing faculty for five years. He joined Jacobsen as assistant to the pres. in 1947. He transferred to the sales dept. soon after and has been sales mgr. for the past five years.

Mosquito-Killing Fogger for Power Mowers

Donaldson Co., St. Paul, Minn., has introduced a simple fogging device that attaches to almost any make of power lawn mower.

For best results, the mower is left upwind on the lawn, and turned on. Ten minutes of spraying is enough to kill flies, mosquitoes and bugs in the average-size area. Larger plots can be covered by moving the mower to a new location after ten minutes.

A combination of DDT, alethrin and other ingredients, is sprayed through a specially-designed muffler in the operation. The insecticide is safe for plants and animals. The fogging unit screws onto any 4-cycle engine up to 2½ horsepower with ¾-inch exhaust. No other attachment is needed.

Midwest Regional Turf Foundation, started in 1946 with approximately 100 memberships, now claims 260 members.

IMPORTANT NOTICE to Club Managers

Turn to page 142 — and make sure your active operating heads receive GOLFDOM in 1956.