Protect your floors from spike holes with rugged Pneu-Mat Runners. Absolutely spike-resistant, they provide a comfortable walking surface — improve the appearance of your club house.


**MONEY BACK TRIAL OFFER:**
Order a trial section. Test it on an area which gets especially hard wear. Money back if not satisfied.

Write today for illustrated folder.

SUPERIOR RUBBER MFG. CO., INC., 145 Woodland Ave., Westwood, N. J.

for development and maintenance of the Acushnet ball manufacturing standard and for the golf ball sales policy which was set up with the cooperation of the late Philip E. Young, pres. of Acushnet.

Mr. Bommer suffered a heart attack last Nov, but apparently had recovered.

He is survived by the widow, Mrs. Doris Saunders Bommer, a son William, who is vp Acushnet Process Sales Co., and a daughter Nancy.

**Golf Writers’ Tourney at Myrtle Beach, April 2**

Third championship of golf writers, an annual fixture at the Dunes Golf and Beach Club, Myrtle Beach, S. C., will be played April 2. The event at which the Dunes club members and pro Jimmy D'Angelo are most genial and generous hosts to the reporters always is held the Monday before the Masters.

Plans this year call for carrying the writers from Myrtle Beach to Augusta by special bus on April 3.

**ED GETS QUEEN ROYAL**

Ed Lawlor, Philadelphia district representative of U. S. Rubber golf ball department, is the beaming groom and the gorgeous bride is the former Miss Jo Hayes of Whitestone, Long Island.

After a honeymoon in Florida the Lawlors went to their new home where Jo will spend Monday evenings waiting for Ed to come home from the district tournaments.

**DELIVERS MORE WATER . . . FARTHER**

Only Double Rotary operates with a single long, long line of water which, rotating slowly, covers up to 6500 square feet with a gentle, rain-like action. No puddling. No run off. No washing of new seed. No wasted water.

**DOUBLE ROTARY SPRINKLER**

**MODEL H,** double snout—for medium to high pressures; up to 90 foot diameter $19.50

With single snout (not illustrated)—for low, medium and high pressures; up to 80-foot diameter $18.75

Double Rotary Sprinkler Co.

422 Admiral Blvd.

Kansas City 6, Mo.
West Point Aeri-Dryer
Soon to be Available

The Aeri-Dryer, introduced by West Point Products Corp. at the GCSA show in Long Beach, will be in production in the spring.

Frank Mitchell (1), Golfcraft, Inc. sales mgr., adds John Weitzel, Hershey, Pa. CC pro, to Golfcraft’s advisory staff. Pennsylvania state Open champ in 1955, Weitzel has toured the PGA circuit with some success. Wounded in World War II, Weitzel turned pro in 1945. He has been at Hershey for the last three years.

Central Trimmer & Edger
Easy to Handle

An electric lawn trimmer and edger produced by Central Stamping & Mfg., Polo, Ill. is especially adaptable for working in and around near-inaccessible places. It is equipped with a lightweight tubular handle, adjustable guard and guide and is finger-tip controlled. Powered by 110 v motor, the Central’s 5-in. tool steel blades can be easily adjusted to horizontal or vertical cutting positions.

Bowen Named New Bowen & Hull President

At a recent meeting of directors of Bowen & Hull, Inc., makers of Feather-Light golf shoes, B. C. “Kip” Bowen was named president of the Pasadena, Calif., firm. Bowen, widely known in pro golf merchandising, replaces Fletcher Hull who joined with Bowen four years ago in organizing the company which introduced the light weight, wedge type golf shoes and casuals. Hull, also well known in pro merchandising, resigned from the company in early February to form his own company, a new firm which will specialize in the merchandising, distribution and designing of soft goods items for the golf trade. Hull had extensive experience in the soft goods field before entering golf shoe manufacturing. Detailed plans of the new Hull organization will be announced in March.
LAWN MOWER STATIONARY BLADES

SINGLE Lip and DOUBLE Lip HEAVY DUTY Blades for all Makes of Fairway Mowers — Hand and Power
Putting Green Mowers — Power Mower Blades — Tee Mower and Trimmer Blades all made of the best quality
knife steel and heat treated to insure long wear and guaranteed to give complete satisfaction. Order on your
Club Stationery for Special Club Discount. Dealers and Repair Shop orders are also given prompt attention
and wholesale prices. You will save important money buying direct from manufacturer.

Price sheet on request or
we will quote price for
your blade order.

JONES MOWER & EQUIPMENT CO.
2418 Grasslyn Avenue, Havertown, Pa.

FOR BETTER SCORES
follow through with Scotts®

Over the years, Scotts record for producing outstanding
turf parallel the popular growth of golf. Today, players on over a fourth of the nation's courses enjoy
Scotts turf perfection. Plan now to improve your greens
and fairways with Scotts TURF PRODUCTS. The results
are certain to win enthusiastic player acclaim. Write
for recommendations of our turf specialists and
estimates on your program.

O M Scott & SONS CO, Marysville, Ohio
also Polo Alto, California

March, 1956
Give turf that professional look with
PROFESSIONAL 8-6-4 FERTILIZER
containing UREA-FORMALDEHYDE for longer
lasting feeding. We also carry Urea-Formal-
dehyde separately. Write for complete infor-
mation.

YOUNG & HALSTEAD CO.
Mount Kisco, N. Y.
Seed - Professional fertilizers - weed killers
insecticides - fungicides

of the agent in the soil.

2) The beneficial effect of increasing the
micro-organism count in the soil was observed
where the non-ionic wetting agent was used.

3) No significant effect on nitrification was
observed when the non-ionic wetting agent was
used.

"Indications are that the increase in micro-
organisms, following the application of a
non-ionic wetting agent, do not produce
rapid results. However, the maintenance of
a more uniform supply of moisture in the soil
provides a more suitable medium for the
further culturing of soil bacteria. By this
means the soil structure is improved by a
cumulative process.

"During the construction of a green or tee
the physical structure of the soil is altered.
Therefore, it is desirable to use a non-ionic
wetting agent in conjunction with mulches,
topdressings, and chemical nutrients, to pro-
vide a means of accelerating formation of
fertile soil. In greens that are high in organic
content, the lower interfacial tension of wetter
water will free the moisture withheld by the
organics and make it more available to the
turf roots.

"Non-ionic wetting agents will cure areas
that suffer from the effects of thatch. Lafkin
Lawn and Golf Supply Co., White Plains, N.Y.
applied Aqua-Gro on a plot of badly thatched
grass where aeration and all other accepted
techniques failed to give any relief. The appli-
cation of the non-ionic wetting agent per-
mitted water to readily penetrate the thatched
roof. The previous history of wilting and
browning out was no longer evident. The main-
tenance of a more uniform supply of moisture
in the thatch and underlying soil provided
a more suitable medium for the further cul-
turing of soil bacteria. It is believed that this
will aid in the eventual decomposition and
removal of thatch.

"Tests are being conducted at agricultural
experiment stations to determine if non-ionic
wetting agents, in addition to curing the effects
of thatch, will, by their continued use, remove
the cause of thatch. Treatment for thatch on
fairways and tees is accomplished by a Spring
and Mid-Summer application for a total of
75¢ per 1000 sq. ft.

"Periodic applications of Aqua-Gro to greens
prevents the formation of dew droplets. The
cost of each application is slightly less than
20¢ per 1000 sq. ft. The material is applied
at one to two week intervals.

Application may be made in conjunction
with soluble plant foods and fungicides. The
non-ionic wetting agent adheres to the blades
of grass and reduces the interfacial tension of
the dew drops as they form. The moisture
can no longer collect on the blades but runs
down the stem and into the ground.

A complete stock of
FINER TURF GRASSES
including
Merion Bluegrass, F-74 Fescue
Our own "Blended Bent for Greens"
and "Blended Bent for Fairways"

YOUNG & HALSTEAD CO.
Mount Kisco, N. Y.
Seed - Professional Fertilizers - weed killers
insecticides - fungicides.

J. PRESS MAXWELL
Golf Course Architect
Member: American Society of Golf Course Architects
Design Construction
3855 WALNUT HILL LANE
DALLAS, TEXAS
Tel. Di-8889

TIFTON HYBRID BERMUDAS
RIGDON PLANT COMPANY
P. O. Box 517, Tifton, Ga., Tel. 209
Entire Stock Certified
By Georgia Crop Improvement
Association
MacGregor Has Picture Lessons on Putter and Wedge

The 1956 MacGregor wall hanger picture lessons are on the putter, showing Doug Ford putting; and on the wedge with Lew Worsham demonstrating the club.

Front and side continuity photographs are shown making the pictures clear and useful as lesson aids.

Comment on the frames of the motion pictures is provided by the two stars appearing in the feature.

The wall hanger is for pro shop display or where pros are giving class lessons. The chart has been sent to all pro shops in the U.S. Additional copies are available from The MacGregor Co., Cincinnati 32, O.

M-H-F To Make New Tractor

A new industrial division has been established by Massey-Harris-Ferguson, Inc., Racine, Wis., to market a full line of light and medium-duty industrial wheel tractors and allied equipment, L. M. Sweeney, vp in Charge of Sales has announced.

B. R. Bermann, formerly general service mgr., Ferguson Div., has been named sales mgr. of the new M-H-F Industrial Division.

According to Bermann, the line is competitively priced and is designed to fill a gap between present light and heavy industrial equipment.

"Present schedules call for the tractors to start rolling off production lines late in March," Bermann continued. Supplementing them will be a full complement of allied equipment for broad applications including construction, materials handling; use by municipalities, and for utility work by such enterprises as golf courses, nurseries, cemeteries, institutions, and recreational facilities of all types. Attachment will range from loaders, back hoes and lift forks to dozer blades, trenchers and mowers.

Wilson to Have New Branch Building for Detroit

Wilson Sporting Goods Co. has let bids for construction of a new branch in the 4300 block on Woodward ave., in Royal Oak, Mich., Detroit suburb.

Frank Dancer, Wilson Detroit branch mgr., says the new building will have 13,000 sq. ft. and will combine office and warehouse facilities. The Detroit move is the eighth branch expansion operation Wilson has made during the past two years.

LUMEX

3-FORE-1

GOLF CART

for your golfers who want the best. 14-club compartment bag with accessory pockets, cart and seat in one smart, sturdy unit. Colors: green, blue, red.

Write for information on all LUMEX Golf Products

LUMEX, INC.

Valley Stream, N. Y.
MacGregor Introduces New Range Ball

MacGregor Golf Co., Cincinnati, O., is introducing a new range golf ball. Priced at $4.25 per doz., the ball is available in a choice of red, blue, green or orange stripes. The word "range" or a range's individual name, can be stamped on both poles.

The ball gives an actual game "feel," yet has a new extra-tough cover which results in longer use.

Livesey Named VP by Jacobsen Mfg.

Einar A. Jacobson, vp and genl. mgr., Jacobsen Mfg. Co., Racine, Wis., producers of power lawn mowers, has announced appointment of Charles A. Livesey as vp in charge of sales. Livesey is a graduate of the Harvard Business School where he also was a member of the marketing faculty for five years. He joined Jacobsen as assistant to the pres. in 1947. He transferred to the sales dept. soon after and has been sales mgr. for the past five years.

Mosquito-Killing Fogger for Power Mowers

Donaldson Co., St. Paul, Minn., has introduced a simple fogging device that attaches to almost any make of power lawn mower.

For best results, the mower is left upwind on the lawn, and turned on. Ten minutes of spraying is enough to kill flies, mosquitoes and bugs in the average-size area. Larger plots can be covered by moving the mower to a new location after ten minutes.

A combination of DDT, aldrin and other ingredients, is sprayed through a specially-designed muffler in the operation. The insecticide is safe for plants and animals. The fogging unit screws onto any 4-cycle engine up to 2 1/4 horsepower with 3/4-inch exhaust. No other attachment is needed.

Midwest Regional Turf Foundation, started in 1946 with approximately 100 memberships, now claims 260 members.

IMPORTANT NOTICE to Club Managers

Turn to page 142 — and make sure your active operating heads receive GOLFDOM in 1956.
New Marking on Colt Golf Balls

Colt Golf, Inc., has made changes in the marking of the Colt ball and display package. A horsehead appears on the ball and the new package (right) doubles as a counter display. Two different Colt balls are available. The "Colt Black" is a high compression ball for pros and low handicap golfers, and the "Colt Red" is a durable hard cover ball for championship play. They are available at pro shops or Colt Golf, Inc., 161 E. 37th St., New York City.

Personnel Changes Made by Shell Chemical Div.

Two personnel changes in Shell Chemical Corp.'s agricultural chemical sales div. were recently made.

C. H. Daniels has been appointed to the Atlanta district as a sales development field rep. Daniels graduated from Massachusetts State College and started with Shell in its Boston div. in 1947. He has been employed in the marketing phase of the company's agricultural chemicals since that time. O. W. Whitehead, formerly with the U. S. Dept. of Agriculture, has joined Shell's Atlanta dist. as a sales rep. Whitehead was district supervisor of plant pest control at Statesboro, Ga. Prior to his employment with the USDA, Whitehead attended Alabama Polytechnic, Albany, Ala., where he majored in agriculture.

Jacobsen Sales Continue at Record Tempo

Advance bookings placed by dealers for spring delivery in the first five months of the year by the Jacobsen Mfg. Co., Racine, Wis., and its two subsidiaries, Oscar T. Jacobsen, pres., stated recently.

Nearly a 60 per cent increase in orders this year over the same period last year have been booked by the companies: Jacobsen; Johnston Lawn Mower Corp., Brookhaven, Miss., and Worthington Mower Co., Stroudsburg, Pa., manufacturer of multiple-unit large acreage mowing equipment and tractors.
Large, Roomy Addition to MacGregor Bag Line

A new addition to the line of MacGregor Golf bags for 1956 is the L672, a large pear-shaped bag featuring colorful two-tone combinations of sturdy duck and embossed steerhide leather trim. It has a step-down Keystone collar and wing-type sling suspension. It is equipped with full-length streamlined clothing pocket with roomy ball and accessory pocket. Leather saddle on both sides prevent wear.

An attached hood conceals inside zipper opening on top of the clothing pocket. Divider strap need not be removed to erect the hood. Sling is foam rubber padded and attached with snap. The L672 is nylon lock-stitched throughout with white felt trim and large round leather bottom. It is available in canary body with black trim; cardinal body with black trim; and beige body with natural russet trim. It can be obtained from the MacGregor Co., Cincinnati 32, O.

Mallinckrodt Disease Table Available for Supts.


Designed to be hung on a wall, the table shows when nine destructive turf diseases are most likely to strike; helps the supt. maintain a regular preventive fungicide schedule; and provides plenty of space for making notes on fungicide application.

Mallinckrodt is also making available for supts. a handbook published by the Brooklyn Botanic Gardens covering pests and diseases. Of particular interest to supts. are pp 63-68 which give a great deal of information on turf disease problems.

John Deere Booklet Describes New Equipment

John Deere, Moline, Ill., has issued a booklet describing its new line of tractors and equipment, copies of which are available upon request to the company.

Of special interest to golf supts. is the 420 Utility tractor, grassland drill, heavy-duty mower, Quick Tatch equipment for landscaping activity, gang and cutterbar units, rake, scraper and several others which are described in the publication.
Wren Heads Wilson’s Advertising, P.R. Dept.

Robert L. Wren has been named Advertising and Public Relations Director of Wilson Sporting Goods Co.

Associated with Wilson for nearly five years, Wren produced an outstanding record in his former capacity as advertising production manager. Prior to that time, he was a key man in the company’s extensive public relations program.

President Fred J. Bowman called selection of Wren highly deserved and a particularly significant step forward in the Wilson policy of developing executives within the company.

Owner of bachelor of journalism and bachelor of arts degrees from the University of Missouri, Wren played end on the varsity football team four years and ran the dashes in track. Following his playing career, he helped coach the football, track and baseball teams and served as the University’s assistant sports publicity director.

Wren, a veteran of three years in the Navy during World War II, joined the Wilson public relations department in 1951 and helped build it into one of the finest in the field. Later he assumed added advertising responsibilities which led to his appointment as production manager in 1953. His work in connection with catalogs and displays has netted Wilson nation-wide acclaim.

Looking to New Records

Confidence that his sales organization would set new records for volume this year, was expressed by Ernie Sabayrac, standing, front row, after concluding staff meetings during recent PGA Seniors Tournament, Dunedin, Fla. Sabayrac, distributor to pro shops, handles several outstanding lines including Foot-Joy golf shoes, Hogan golf clubs, Palm Beach slacks, Coberknit jackets, Izod shirts. At the meeting were: Front row (l. to r.) Sabayrac, John Burt, Sammy Sigh, James Burt, Bruce Hamilton, Rear (l. to r.) Hal Whittington, Chester Kubik, Tony Augustin, Dand Parrilli, Michael Long, Grant Robbins, Al Roberson, Robert Cross, Daniel Labadie, Leslie De Fino.

March, 1956
DETTRA GOLF FLAGS
of BULLDOG bunting

Look Better
Stay Brighter
Last Longer
Rugged—Color Fast
See your Dettra Dealer
or write Dept. G
DETTRA FLAG CO., INC.

RUBBER MATTING FOR GOLF
CLUB AND RANGE OPERATORS

Send for descriptive illustrated literature
on range mats, runners, and other specialized mats. Designed for years of hard
wear with the ability to "Take it." Long
service, high quality and modest price
mean satisfied customers.

GET THE FACTS — TODAY!
ALVIN C. BAIN MAT CO.
Specialty Matting
HANCOCK 2, MARYLAND

Caddy-Lac Cart Offers
Unusual Features

Single-action opening and closing, a hinged
seat which automatically springs into folder
position when not in use, and easily adjustable
handle height are features claimed for the "Caddy-Lac" golf
cart manufactured by the Royal Co., Pleasant
Plains, Ill. The new cart will soon be
available in pro shops throughout the U. S.

The cart is constructed of high-
strength aluminum tubing with castings of
special alloy aluminum. Sleeve bushings
through the tubing are
used at pivot points. Ten, 12 or 14-in. wire
spoke wheels are mounted on adjustable cone,
double row hardened ball bearings. Tires are
semi-pneumatic tubeless. Bags of any size are
held in place by adjustable brackets and snap-
action rubber straps. Caddy-Lac rolls open or
closed and locks in either position.

Power Disc Spiker is
Effective Aerating Tool

Texas and Oklahoma supt.s, are reported to
be well pleased with the power disc spiker
manufactured by the Power Spike Mfg. Co.,
Walters, Okla. Until now distribution only
has been made in these two states.

"Power Spike," trade name of the unit, is
24-in. wide and powered by a 1/4 hp engine
with reduction gear. Traction is on the disc
spikes with wheels being used only to make
turns off the green. Power Spiker covers 4,000
sq. ft. in about 10 minutes, but can be made
to operate more slowly by thumb throttle con-
trol. Overall weight of 225 lbs. can be reduced
to 180 lbs. by removing front molded case
weight.

The unit is said to be ideal for aerating,
introducing moisture, preparing soil for seed-
ing, etc.

Manufactures Ball Marker

Edwin W. Lane Co., 32 W. Randolph st.,
Chicago 1, makers of golf trophies and medals,
has manufactured for the Illinois Seniors' Golf
Assn. a ball marker containing the associa-
tion's insignia. The idea has gone over so well
other organizations are asking Lane to make
markers for them.

ATTENTION

Driving Range Operators and Dis-
tributors. We specialize in rebuild-

golf balls with strictly new ma-
terials. Satisfaction guaranteed.

WAYNE GOLF BALL CO.
31117 Little Mack
St. Clair Shores, Michigan

Pro-Grip

is prepared especially for
the leather grips of Golf
Clubs. It gives a firm, tacky
grip with light hand pres-
ture, promoting an easy re-
leasing rhythmic swing. Your
accuracy will improve,
you’ll feel relaxed — and
those "Extra Strokes" will
vanish.

PRO-GRIP Grip
Was contains
LANOLIN and is
medicated.

PRODUCER'S SPECIALTY CO., INC.
2736 Sidney Street
St. Louis 4, Mo.
Trimalawn Is Distributor for Parker Sweeper

Trimalawn Mower and Equipment Co., Devon, Pa., has been named a distributor for the heavy duty line of leaf, grass and litter sweeping equipment manufactured by Parker Sweeper Co., Springfield, O. Will Wall, Parker sales mgr., said the Trimalawn firm is acting as distributor in parts of Pennsylvania and New Jersey. The equipment is used primarily on golf courses, parks and large estates.

Sterling Practice Net Available in Two Sizes

The Sterling nylon golf practice net, made of 100 per cent nylon mesh, will not rot or mildew, according to the manufacturer. It is available in two sizes: 10 x 10 x 20-ft.; and 16 x 16 x 20-ft., the latter to accommodate two golfers. Either size may be erected on poles or suspended by wire cables or ropes. No storage precautions are necessary.

More detailed information can be obtained from Sterling Net & Twine Co., PO Box 464, Boston 2, Mass.

No Sting, More Distance Claimed for Wilson Clubs

New Wilson Sporting Goods Co., Dyna-Powered golf clubs recently received wide acclaim in a United Press story written by Hal Wood.

Special mention was given to the "no sting" factor and greater possible distance, two unique features of the club that make it such a revolutionary improvement in the golf equipment line. No matter where on the face of the club a ball is hit, it is claimed, greater distance will be achieved.

Veterans Sam Snead and Patty Berg, both champions and both members of the Wilson golf advisory staff, praise the new clubs highly. According to Wood, Snead believes the clubs are the answer to the prayer for those desiring extra distance. Patty Berg is said to be hitting the ball farther than at any time in her illustrious career with the new clubs.

Appoint Mueller Sales Manager of Product Engineering

Appointment of Robert C. Mueller as sales manager for Product Engineering Co., Portland, Ore., manufacturers of Con-Voy golf carts, Seat Master cart seats and a line of toys, has been announced by Ralph M. Gilvra, pres.

Mueller comes to Product Engineering with a broad background in sales and sales management. Since his graduation from the University of Michigan, Mueller has been engaged in national sales work throughout the United States and Canada.
Introduces 3 More Units for Toro Power Handle

Toro Mfg. Corp., Minneapolis, Minn., has unveiled three more units for its Power Handle. These include a generator (a "hurricane package") and a lawn sprayer, bringing to eight the number of components that can be fitted to Toro's Power Handle, a basic source of portable power for motorized grass cutting and gardening equipment.

Generator, pump and sprayer join five other components that can be fitted to the light-weight Power Handle, a self-contained detachable unit powered by a 23/4 hp, 4-cycle Briggs and Stratton engine. The other units, introduced last summer, include the 21-in. self-propelled reel-type Sportlawn mower, 20-in. self-propelled rotary-type Whirlwind mower, 17-in. tiller, Trimmer-edger, and the 17-in. snowplow.

Specifically designed as an emergency unit for providing electricity during power failures, Toro Power Handle generator, 115 volt machine, can keep lights on in the house, and refrigerator or freezer unit going with its 1,000 watts. The portable nature of the Power Handle (handle folds to fit compactly in a car trunk) with the generator means a new source of power for those using equipment away from standard electrical outlets.

The Toro Power Handle Pump, combined with the generator in the "hurricane package," can be used for pumping out flooded basements at 131/2 gals. a minute. The Pump also can be used in watering lawns for homes located beside a lake.

A 10-gallon tank on the Toro Sprayer holds plenty of insect and weed spray, or liquid chemical fertilizer. Trees, as high as 25 ft., can be reached by its pin-stream spray.