conscious of public relations in every field of human activity. Golf clubs, too, should recognize their responsibilities to their communities. In years gone by, there has been a great deal of effort to by-pass this phase of club life. However, the sooner we face up to it, the better. Golf clubs are made up of good citizens, and good citizens will always cooperate intelligently with high schools and universities, especially in their district. We must be willing to permit their teams to play upon our courses within reason, and we must accept our proportionate share of tournaments that are designed for the benefit of the community.

Furthermore, we have a distinct obligation to cooperate with the Civil Defense Administration by making our open golf courses available in an emergency.

Newspapers are important factors in the promotion of good will; and I know of no way to make a club member happier than to have his club, or his own individual name, mentioned in the newspaper.

We also have an obligation to do everything in our power to encourage additional public and private golf courses. Most communities do not have sufficient golf courses. With the increased urbanization of our populations, the golf course becomes a necessity.

I would like to urge the golf associations and the clubs to bring pressure on their city and county governments to establish additional public courses. We should endeavor, as citizens of the greatest Democracy on earth, to champion a program that will help make golf a game for the many — and not for the privileged few.

One of the crowning glories of our great industrial centers is our golf courses. As the populations of our cities increase, these courses play an ever-increasingly important role in health. Their wide open spaces, their air of tranquility give something of great value to the neighborhoods in which they are located.

They say a man who uses only his hands is a "laborer" — one who uses his hands and his head is a "craftsman" — but the person who can use both his hands and his head and his heart is an "artist"! Well, we always stand in need of true artists. Art is an important part of life. As superintendents, we ask you to give us golfers an ever beautiful, interesting, and fascinating experience when we play your course.

You fellows must combine with your skill the soul of an artist. I sincerely mean this. There's an old saying that a deep relationship exists between soil and soul.

Writers Cite George S. May
For Contribution to Golf

George S. May, who is rumored to have vast stores of gold buried under the bunkers at his Tam O'Shanter CC in Niles, III., has been named as the man who made the greatest contribution to golf in 1955 by the Golf Writers Assn. of America.

May received 419 points to win the accolade by a comfortable margin over Francis Quimet of Boston, who polled 358 points. Voting was on a 5-4-3-2-1 basis for first, second, third, fourth and fifth. May, who has been sponsoring the world's most lucrative series of golf tournaments for the last 15 years, got 52 first place votes.

36 Favor Quimet

The Golf Writers gave Quimet, winner of the National Open in 1913 and the man who is credited with giving golf its first real impetus in the U.S., 36 first place votes. Third place winner was Jack Fleck of Davenport, Ia., who edged Ben Hogan for the Open title in a playoff last June. His 321 total included 23 first place votes.

Women golfers came in for recognition when Patty Berg of St. Andrews, Ill. and winner of four major proette tournaments in 1955, polled 299 points and 22 firsts for fourth place. Several months ago, Patty was selected woman athlete of the year for '55. Fifth place went to Harvie Ward, the amateur champion, who collected 245 points.

Pays Out $1,100,000

Since the inauguration of his All American Open and World Championship tournaments in 1941, May has doled out more than $1,100,000 to the pros and their female counterparts. Another $146,000 awaits the top winners in this year's Tam O'Shanter events. May will receive a year's possession of the William D. Richardson trophy and a permanent plaque in recognition of his selection by the Golf Writers.

Others selected for their contributions to the game include: Clint Russell, blind golf founder, 284; John Jay Hopkins, International Golf Assn., 227; Joseph C. Dey, USGA executive director, 201; and Clifford Roberts, Masters tournament chairman, 189.

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