myself acquainted in person and by let-
ters to the members, got beginners and 
juniors classes going, wrote a golf col-
umn in the local paper with the assist-
ce of Matte Otte of the Stevens Point 
Daily Journal and was on radio with Al 
Mayer of WSTP.

The PGA movies were shown as a 
spring golf party feature.

These promotion activities met with the 
sort of response that cheers and inspires 
a pro. Sometimes a pro can work hard 
and try everything to spark golf interest 
and get nowhere but when his work re-
cieves attention and cooperation then the 
job richly rewards his planning and en-
ergy.

The response depends on the spirit of 
the membership.

The population of Stevens Point is 
20,000. The course has 9 holes. Construc-
tion of another 9 is contemplated soon. 
The original design by architect Wm. E. 
Jackson called for 18.

New Clubhouse Gets Action

When the new spirit began flaming at 
the club the decision was made to build a 
new clubhouse. Now we have one of the 
most attractive and serviceable clubhouses 
you'll see in any city of 20,000 in the 
country. The lockerroom, dining, grill and 
and kitchen facilities and the pro shop are 
excellent. On the second floor is an apart-
ment for the professional and superin-
tendent.

One thing at our club you don't see 
often enough at other clubs in smaller 
towns and cities is adequate, well laid-
out and well maintained parking space, 
with good lighting.

The club has been foresighted in its 
landscaping, planting pines 25 years ago 
and now having this planting fit into the 
course and landscape architecture as 
though the trees had been there forever. 
We also have a large Norway pine 
nursery from which the club sold trees 
last Christmas.

Under consideration are a swimming 
pool, tennis courts and a curling rink.

Membership Large, Active

With the lively spirit that prevails at 
the club and the inviting facilities it is no 
wonder that the club's membership of 392 
is the largest of any club in the North-
eastern Wisconsin Golf Assn.

Local businesses are staunch and vig-
orous supporters of the club, with the 
Hardware Mutual Insurance Co. being 
especially active. The local Chamber of 
Commerce considers the club one of the 
many fine assets of the community.

Our president, M. H. Kraus, our green 
chmn., Bobby De Guire (who was club pro 
for 16 years), our Sports committee 
chmn., Nick Zei, and our Ladies' committee 
head, Mrs. Dave Pfiffner, have pro-
grams that keep the members continu-
ously enjoying the club. Here the com-
mittees work as teams instead of letting 
a few carry the load.

When pros, course supts., and managers 
get together and compare notes on how 
they can aid the progress of their clubs 
they usually conclude that the main and 
first thing any club needs is money.

I can tell you after seeing the way the 
Stevens Point CC has developed recently 
that an enthusiastic and resolute club 
spirit is the primary need of any club. 
When the spirit is there the money comes.

BOOK REVIEW

The Complete Guide to Golf. Published 
by Bobbs-Merrill Co., Inc., Indianapolis 
and New York. Price $2.75.

This is a collaboration by Armour, Ho-
gan, Snead and Middlecoff, with chapters 
from the books of each. Armour leads off 
by telling the reader why he (the reader) 
may hit good shots now and then but 
scores badly. The Armour advice on 
gearing one's game to one's capabilities 
has become a classic since Armour's book 
was first published, two years ago. Then 
Armour handles the grip subject.

Hogan's material is on the unity of the 
full swing which is properly started by 
the recoil from the forward press.

Snead contributes instruction on how 
to get more distance, and adds a number 
of sound tips.

Middlecoff presents two excellent chap-
ters; one on the use of the various clubs 
and the other a treatise on putting.

Phil Galvano writes on “The Psychology 
of Learning.” Gene Gregston describes 
what he believes to be “The Five Finest 
Rounds of Golf.” Gene Little, in the in-
troduction, says “All of us on the pro 
circuit have learned a great deal from 
each of the four authors of this book.” 
And so will any other golfer studying 
this book.

Make certain your officials and 
operating heads receive GOLFDOM 
in 1956

Fill in the form on page 142 and 
mail it today.