Great growth of Dallas, Texas, with hundreds of new firms building in the city in 1953, a $15,000,000 Statler hotel being built and other solid signs of progress are brightly reflected in the new country club of the Dallas Athletic club. The new clubhouse, pictured above, will be completed in April. It is claimed to be the most modern and completely equipped for efficient operation of all country club clubhouses. The new 18, designed by Ralph Plummer and having four scenic and shot-testing lakes which are tied into the drainage and irrigation system, will be in play in May. Additional 18 will be built later. The club’s present golf establishment will continue in operation as the Glen Lakes Club. The over-all cost of the new DAC CC plant will exceed $1,000,000. The course will represent an investment of more than $200,000 and will have supt., house, and one of the finest equipment barns, containing complete inventory of new equipment. The pro shop, pro Graham Ross declares, will be the best that has been proved anywhere for member service.

L. B. Strayhorn is pres., DAC CC and Joe H. Banks, gen. chmn. of the committee responsible for the new course.

DALLAS AC CC COMPLETING NEW CLUB

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ing greater returns every year. With high costs of labor, materials and equipment we all have to look to more turf research and its practical application to keep our budgets sound.

And, in thinking about the scientific aspects of turf research we superintendents might look somewhat scientifically at our own jobs and their comparison with the work of others.

We realize that what a scientist may discover a doctor will administer to a patient to combat what nature and human abuse are inflicting. If the doctor fails, the patient is buried.

But the golf course superintendent who treats ailing turf, regardless of its age and what nature is doing to it, is not supposed to lose the patient. The doctor and the superintendent are on duty many more than 40 hours a week. But, oh, what a tremendous difference in pay per hour.

Boston plumbers get $3 an hour for their work and knowledge. They also get time-and-a-half and double time for overtime. The golf course superintendent at $3 an hour for the time he puts in on the job would be in a far higher tax bracket than any superintendent is now.

And, about overtime: one superintendent told me his wife is threatening to divorce him if he doesn’t cut down on his hours of devotion to his work.

Labor Relations Touchy

You hear over and over again how tough it is to get help at what golf course labor is paid. But that’s not all the trouble when you do, as you must, plenty of scientific research in labor relations. A superintendent tells me that when he, or any of his help, are working on the course, members of his club, without warning, bang shots at the employees. How would that sort of treatment go in a factory?

Now, whether or not the members realize it, the superintendent has to be one of the world’s greatest labor relations experts. Otherwise he wouldn’t be able to keep help, considering competitive wages, hours, vacations, insurance and other benefits.

He also must be a rapid-fire executive, making an accurate diagnosis of a trouble or emergency and making the right decision immediately. He must organize and