Frank V. Baker, formerly pro-mgr. Pampa (Tex.) CC and pro at Boulder (Colo.) CC, now pro at New Mexico Tech course at Socorro, N. M. . . . Baker was a Wilson salesman for 1 1/2 years . . . Harold Mathisen succeeds Jim Noonon as pro at Mt. Hawarey CC, Peoria, Ill. . . . Jim retired to devote full time to his golf glove, headcover and other golf accessory business.

Zell Eaton, Jack Kramer and W. Cranston take 40-year lease on Los Seranos GC, Chino, Calif. . . . Harry Todd, Lloyd Mangrum, Doc Middlecoff, Lew Worsham, Lawson Little, Al Besselinl, and Jim Turnese now oil magnates . . . Suppose the boys after they get rich on their oil money will sponsor a Million Dollar Open? . . . Charles Timm to Odessa (Tex.) CC as pro . . . Frank Danner now pro at McKinney (Tex.) CC.

After Texas amateurs beat Texas pros 1 1/2 to 1 1/2 in annual Texas Cup matches pros are hoping the ams won't turn pro and play for money . . . A. E. (Ted) Cadman of Portland (Ore.) CC now managing Tamarisk CC, Palm Springs, Calif. . . . Charles P. Burgess, 68 Blackburn Rd., Summit, N. J., gen. cmh., 1954 National Open committee at Baltusrol, has announced appointment of departmental committee heads.

Noble E. Chalfant, Park Hill CC, Denver, Colo., elected pres., Rocky Mountain Section, PGA . . . Vps: Alex McCafferty, Niblsey Park GC, Salt Lake City, Ut.; Paul Jopes, Lincoln Park GC, Grand Junction, Colo.; Jimmy Thompson, Greeley (Colo.) CC; Mickey Riley, Meadowbrook GC, Salt Lake City, Utah . . . Bill Brown, Ft. Collins (Colo.) was elected sec.-treas.

George Calderwood, South Hills CC, Fond du Lac, Wis., re-elected pres., Wisconsin Section, PGA, for 9th time . . . Vps elected: Ade Jensen, Racine CC; Helmer Gothe, Janesville CC; Jimmy Milward, Oneida Club, Green Bay . . . Manuel De La Torre, Milwaukee CC, was elected sec.-treas., and Bill Beveridge, Bluemound Golf Range, was elected a director.

Al Zimmerman gets pro spot at new Paradise Valley CC, Phoenix, Ariz., which is expected to be ready for play soon . . . Jimmy Thompson from Greeley (Colo.) CC to pro job at Stockdale (Calif.) CC succeeding Al Seanor, retired on pension after 20 years as club's pro . . . Dick Boggs now head pro at Willowick GC (LA dist.) . . . Chet Coleman appointed pro at Inglewood (Calif.) CC . . . Ed DeBaufre at Wildwood CC (Philadelphia dist.) succeeding veteran Harry Arvey, who resigned.

Golf suffered lamentable losses in the latter part of last year . . . Art Andrews, jr., splendid youngster who was pro at Aurora (Ill.) CC died a day after being stricken while playing in a tournament at Peoria, Ill. . . . He was son of a widely known veteran pro whose brothers also were U. S. pro pioneers.

David Ross Valentine, a pioneer member of the PGA and a charter member of Golf Course Supts. Assn. died in Chicago after a 7 years' illness . . . Dave was pro at Beaumont, Tex. for 10 years . . . Built many golf courses, among them one in Puerto Rico in 1940 for the army . . . A young-minded oldtimer he was one of the strong early advocates of golf turf research . . . He was widely-known and greatly admired . . . He is survived by his widow who with Dave made one of the most delightful teams in golf.

Middle Atlantic Section, PGA, re-elected Al Houghton, Prince George's CC, pres. for 5th consecutive term . . . John Flattery, Green Spring Valley CC, was re-elected sec.-treas. . . . Vps: Walter Romans (Baltimore); Al Jamison (Va.); Bill Hardy (Wash.).

Bill Gordon, Tam O'Shanter CC, re-elected pres. Illinois PGA for 7th consecutive term . . . Also re-elected were Harry Pezzulo, Mission Hills, vp; and Lou Strong, Park Ridge, sec.-treas.

We've been hearing of several cases in different parts of the country lately where pro accounts due from members at private
"AGRICO-fed greens held up in spite of weather"

Ben Dziedzic, superintendent
Crestmont C. C., West Orange, N. J.

Speaking of a season most superintendents would like to forget, Ben Dziedzic, of Crestmont Country Club, West Orange, N. J., says: "The Spring and Summer of 1952 will go down as one of the toughest on turf in years.

Yet AGRICO COUNTRY CLUB and AGRINITE immeasurably aided my efforts in maintaining colorful, dense, healthy turf. Our greens were fed Agrico in the Spring and all Summer long. AGRINITE had been applied late the previous Fall. As many in the area know, our greens held up excellently in spite of the weather."

Order Agrico now—it's America's premier Golf Course Fertilizer. Contains both organic* and inorganic plant foods. Ask your regular supplier, or write to THE AMERICAN AGRICULTURAL CHEMICAL CO., 50 Church Street, New York 7, N. Y.

*Organic derived from AGRINITE, the better (over 8% nitrogen) all-organic plant food.

clubs are unpaid and in strong totals... Makes us wonder (1) if not collecting accounts thru the club is wise, and (2) why clubs that want to boast of character of membership as free from deadbeats don't toss out members who hold out on the pros because the slow pay guys think the pros don't dare force collection.

M. J. Dickinson heads Albertville (Ala.) G&CC now building course... H. H. Rock heads committee to get muny course built at Aberdeen, Ida... Loveland, Colo. Chamber of Commerce in campaign to finance proposed course... Decatur County CC, Greensburg, Ind., modernizing course... Considering reducing Mt. Tom GC, Holyoke, Mass., from 18 to 9 holes with scenic sites to be sold for residences.

Bob Toski of the tournament circuit and Miss Jacqueline Lee Stewart married at Coconut Grove, Fla... Jacqueline, daughter of Mr. and Mrs. Robert E. Stewart, Bedford, O., after graduating from Miami U, Oxford, O., became prominent in young business women's organizations.

Albert L. Bonney and Jesse Bloodsworth having new 18-hole course built at Kemps...
Your Turf is Judged by the Company it Doesn’t Keep!

CHLORDANE
CONTROLS—
Japanese Beetle Larvae
Ants  Chinch Bugs
Mole Crickets  Earwigs
White Grubs  Chiggers
Sod Webworms
Lawn Moths

WRITE—
VELSICOL CORP.
330 E. Grand Ave.
Chicago, Ill.

Representatives in Principal Cities

Inquiries for quotations and special analyses of grass seed are handled quickly. Any usual or unusual grass condition peculiar to your area may require a particular knowledge of seed habits based upon tests in different sections of the country. Our results of such tests are yours for the asking.

The larger users of lawn seed ASK WOODRUFF and rely upon Woodruff answers.

Inclined to construct course . . . Johnny Kelly will be pro . . . Judge Richard M. Sims heads group to build muny course at Novato, Calif . . . Charles Capples now mgr., Inglewood CC, Seattle, Wash.

Larry Curtola, owner of Castlewood CC, Pleasanton, Calif., constructing 18-hole championship course and 1100-yd. pitch-and-putt to enlarge Castlewood’s golf facilities to 45 holes, largest in California . . . George Hjelte, Los Angeles Recreation Dept. mgr., studying plans for construction of new 18-hole muny course in Rose Hills section.

The usual big difference between estimates of golf galleries and the actual attendance again is shown by figures released on paid gates for 1953 Ryder Cup matches . . . Total, including four practice rounds paid gate, was 14,531 . . . Paid gate for Saturday was about 5,500, and it was a big gallery . . . (newspaper estimates: 15,000) . . . There were almost 1000 marshals (stewards, the British call them) . . . Ryder Cup total paid gate at Ganton in 1949 was 17,366, including practice rounds.

Pete Cooper apparently doesn’t take the threat of younger tournament players too
Wherever you may be . . . and whatever your turf requirements . . . the Mock reputation for quality and specialized service can be helpful in solving your problems.

Mock's are leaders in distribution of all the newest developments in modern turf grass seed, sold either pure, or mixed to your specified formula. Your inquiry for information or quotation will receive immediate attention.

"For custom-tailored turf...."  
MOCK SEED COMPANY  
PITTSBURGH 30, PA.

Buckner Turf King Sprinklers save time and money. They distribute water uniformly over greatest distances yet reduce man-hours and conserve water.

Buckner Quick-Coupling Valves are ruggedly dependable—perfect companions for Buckner Turf King Sprinklers. Authorized Buckner distributors are trained to assist you, your engineer or your contractor in designing your irrigation system for greater economy and efficiency.

Buckner Manufacturing Co., Inc.  
1615 Blackstone Ave., P.O. Box 232, Fresno 8, Calif.

Probably a busy year of exhibitions for Byron Nelson. . . . Pros at PGA convention talked a lot about Byron's money-making draw and in addition to his sparkling golf his shotmaking demonstration and lecture that goes great with spectators and the home pro . . . Dick Chassee now pro at Hattiesburg (Miss.) CC.

Montecito CC, one of two courses in Santa Barbara, Calif., reported to be offered for sale by owner Avery Brundage for $650,000. . . . Table Mountain GC plans course in Oroville, Calif., area. . . . Fillmore, Calif., citizens considering building muny course in Ojai Valley site.

Desert Inn CC, Las Vegas, Nev., will have its Tournament of Champions April 22-25 with $10,000 for winner and $1000 guarantee to all starters . . . Calcutta, if any, will...
SHINE?

A few quick strokes of this paddle won't count against your score. A clean ball clicks off par far better than the penalty of lost balls too dirty to find.

HOW TO MAKE A HAPPY GOLFER

Better-than-ever Lewis Ball Washers are ready to come to the aid of the golfer. Up goes the paddle, in goes the ball, and in a few quick seconds, you're ready for the tee-off.

WEATHER WINNER

Two "stick-fast" coats of paint shielded by an all weather-protector plastic. Any season ... year after year ... ready to keep your golfers happy. KEEP YOUR PATRONS SATISFIED

Order from your dealer now!

LEWIS GOLF BALL WASHERS

G. B. LEWIS CO., Watertown, Wis.

be casual affair and not try to compete with high-rolling events at private clubs ostensibly not run by pro gamblers ... Tournament pros liked Desert Inn event last year but the gambling angle caused much suspicious sniffing about all big money cuttas.

J. C. Parker, Mobile, Ala., heads Skyline CC which proposes to build 18-hole course on new US 90 ... Metropolitan Golf Writers' Assn. second annual dinner to be held in Sert Room, Waldorf-Astoria hotel, New York, Jan. 21 ... John Inglis, Fairview CC pro, has been pres., Metropolitan (NY) section PGA for more than 20 consecutive terms ... Royal and Ancient has elected a Lt.-Col. named John Inglis as its captain but he won't be re-elected as often as our Johnnie.

Eddie Hoblit to Ventura (Calif.) muny course as pro-mgr. ... Course formerly was Montalvo GC, private ... Course completely renovated and new pro shop built ... Horace Glover on job as course supt. ... Eddie formerly on George Heaney's pro staff at Brookside Park, Pasadena, Calif. ... Before that pro at Bloomington (Ill.) CC ... He brought Arnold (Smokey) Morrison to Ventura from Brookside, as asst.

Get a "Head Start"
on your spring-time rushwith a ROYER

During the next several months, when bad weather calls a halt on outdoor work, you can get a head start on next spring's labor by preparing a supply of top dressing indoors. The perfectly blended top dressing prepared with a Royer Compost Mixer will not pack down in storage and will be available for springtime use. The operation of the Royer is simple ... materials are fed into the low hopper, rapidly shredded, pulverized and mixed, all trash removed. Capacity from 1 to 30 cu. yds. per hr. depending upon model selected. Write for Bulletin 46.
Hoblit says Ventura course transformation was quickly, economically and pleasantly made as result of fine cooperation from city and recreational board authorities and men and women's golf groups.

USGA reminds that use of small (British size) ball is illegal under USGA rules, except in international team matches... Says "some" small sized balls are being played in U. S. ... Penalty for use of illegal ball is disqualification in match and stroke play.

Doug Ford's $2000 win of Miami Open brought his 1953 total to $28,815. Second to Lew Worsham's $34,002. Ford, now 30, was 7th money winner in 1951 with $11,005 and 8th in 1952 with $14,566. The New Haven, Conn., pro has assembled a sound game and may have the lads this year watching the Ford go by.

Berry Haug now mgr., Indian Hills Golf & Country Club, Kansas City, Mo. ... Robt. L. Scott from Henderson (N. C.) CC to manage Carolina CC, Raleigh, N. C. ... Walter C. Schroeder from University Club, San Francisco, to Algonquin GC, Webster Groves, Mo., as mgr. ... Clyde Roberts from Cherokee CC, Knoxville, Tenn., to Westwood CC (Cleveland dist.) as mgr. ...

The Answer to Lost Spikes
CAM LOCKS have been added to the regular LARGE BASE spike. The CAMS hold spike fast in position. Will not rough sole.

F. C. PHILLIPS, INC.
STOUGHTON, MASS.

TURF that Speaks for Itself!

4% PHOSPHORIC ACID NOW THE MILORGANITE GUARANTEE

The phosphoric acid content of Milorganite is now over 4 per cent available, and almost 5 per cent total. The amount has been increased steadily due to the use of detergents. During the last half of 1953 available was 4.18 per cent and total was 4.86 per cent, making it possible to change the guarantee to 4 per cent.

At 1,500 pounds per acre Milorganite provides 75 pounds phosphoric acid; equivalent to 375 pounds of 20 per cent superphosphate. This is all or more than grass needs.

Milorganite alone produces outstanding turf on fairways and tees. No other fertilizer produces any finer putting green turf than safe-to-use Milorganite. Sometimes it is wise to use a little potash in addition on putting greens.

The services of our Staff Agronomists and Soil Testing Laboratory are available, with limitations, for the asking. Let us help you with your turf problems. For further information write:

Turf Service Bureau
THE SEWERAGE COMMISSION, Milwaukee, Wis.

GOLF CLUBS USE MORE MILORGANITE THAN ANY OTHER FERTILIZER

PHILLIPS CAM LOCK
GOLF SPIKES

The Answer to Lost Spikes
CAM LOCKS have been added to the regular LARGE BASE spike. The CAMS hold spike fast in position. Will not rough sole.

F. C. PHILLIPS, INC.
STOUGHTON, MASS.

THE ANSWER TO LOST SPIKES
CAM LOCKS HAVE BEEN ADDED TO THE REGULAR LARGE BASE SPIKE. THE CAMS HOLD SPIKE FAST IN POSITION. WILL NOT ROUGH SOLE.

F. C. PHILLIPS, INC.
STOUGHTON, MASS.

4% PHOSPHORIC ACID NOW THE MILORGANITE GUARANTEE

The phosphoric acid content of Milorganite is now over 4 per cent available, and almost 5 per cent total. The amount has been increased steadily due to the use of detergents. During the last half of 1953 available was 4.18 per cent and total was 4.86 per cent, making it possible to change the guarantee to 4 per cent.

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Milorganite alone produces outstanding turf on fairways and tees. No other fertilizer produces any finer putting green turf than safe-to-use Milorganite. Sometimes it is wise to use a little potash in addition on putting greens.

The services of our Staff Agronomists and Soil Testing Laboratory are available, with limitations, for the asking. Let us help you with your turf problems. For further information write:

Turf Service Bureau
THE SEWERAGE COMMISSION, Milwaukee, Wis.

GOLF CLUBS USE MORE MILORGANITE THAN ANY OTHER FERTILIZER
Gordon High now mgr., Wichita (Ks.) CC.

Expect to have Ft. Worth factory now being built for manufacture of Hen Hogan's clubs in operation by spring . . . Pros still talking about Totten Heffelfinger, USGA president, at PGA President's dinner, saying that unless big money calcutta gambling is eliminated golf will have a scandal similar to the basketball gambling expose . . . Tot admitted he didn’t know how the high-rolling calcuttas could be stopped . . . Trend among leading clubs is to drop or limit calcutta betting . . . Most pros agree Heffelfinger warning is well-founded, but say the calcuttas are organized and conducted by amateur and not by pro golfers.

USGA has officially declared that a player who "accepts a financial reward for winning a tournament in connection with which a calcutta pool is held," has impaired his amateur status and could not be cleared for play in USGA Amateur championship.

Strong possibility that 1954 PGA annual meeting will be at St. Paul . . . St. Paul already busy planning 1954 PGA championship.

Green committees last year began prohibiting use of golf carts on days when wet condition of course made turf damage a possibility . . . Prevented misuse of a good

most Enduring
of all golf clubhouse floor covering...

MELFLEX HEAVY DUTY PRODUCTS

For 28 years golf management's preference for Player Safety, Floor Protection, Lasting Service and Maintenance Ease.

GET MELFLEX "FACTORY DIRECT" QUOTATIONS ON THESE LEADERS:

Heavy Duty MEL-ISLE and MEL-FLOR AISLE RUNNERS

Heavy Duty ENTRANCE MATS

MOLDED SAFETY STEP TREADS

SHOWER AND STANDING MATS

Made of the toughest, surest-footed non-slip materials obtainable, Mel-Isle (ribbed) and Mel-Flor (smooth) are amazingly enduring for spike shoe traffic.

Range owners say Melflex Extra-Duty Driving Mats play best, last longest of all tee mats. Melflex tubular rubber tees are tops in durability — $17 per 100. Be your own judge — with a trial order.
Tufhorse Golf Bags
FOR TOP PROFITS IN PRO SHOPS
FOR GREATEST PLAYING CONVENIENCE
at the tee
on the fairway
on the green
Model LP 588
Sturdy, black CANVALON bag with red tooled steerhide top and bottom cuff. Adjustable sling suspension. Molded handle.

Green chmn. and committees left decision on course dryness to carry buggy traffic without turf injury completely up to sup't. but took responsibility for the rulings. Some complaints at restrictions by a few selfish players and, sorry to say, by a few pros who didn't want to lose buggy rental. Great majority of players who wanted courses maintained in good shape for all endorsed action for course protection. Golf buggies, like bag carts, are here to stay but have brought traffic and course maintenance problems that still have to be solved.

Twentieth annual dinner at Town and Country Club of St. Paul, Minn., late last summer, of former caddies at the club suggests other clubs might well adopt the idea. Youth of several British Ryder Cup players has American golf writers wondering when our own crop of pros in the 20-30 age bracket is going to flower. Seems there is a higher percentage of star girl golfers in the teen years and 20s in the U.S. than there is of younger male amateur and pro male stars. That's something for debate in the club grill rooms.

Our own hunch is that the increase in roster of girl stars is a definite indication of more and better pro instruction.

Shine?
Sure! You need a clean club for a clean shot.
LEWIS Golf Club Cleaner
This extra special service can make an extra special friend on any course. "Shines" the golfers' clubs in a jiffy with quick-and-easy automatic brush action. Can be coin operated, too, to pay for itself. Worry-free service for years and years and years. Add a big measure of pleasure for your members or patrons. "Shine" their clubs with the popular Lewis Golf Club Cleaner.

Ask for dealer demonstration
G. B. LEWIS CO. WATERTOWN, WISCONSIN

Sturdy, black CANVALON bag with red tooled steerhide top and bottom cuff. Adjustable sling suspension. Molded handle.

MacGregor
THE GREATEST NAME IN GOLF
4861 Spring Grove Ave., Cincinnati, Ohio

Made by DES MOINES GLOVE & MFG. CO.
DES MOINES, IOWA
lot of these girls are remarkably pretty kids too... Again, to our peril, we say that there's nothing in the rule book which prohibits a girl golfer using cold cream.

While at St. Andrews last fall we dropped into the club-making shop of the Auchterlonies... Father Willie, who won 1893 British Open, still very brisk mentally and physically... Saw some Auchterlonie wood heads that have aroused warm admiration of visiting Yank pros... All match play in USGA Women's Amateur at Allegheny CC, Sewickley, Pa., Sept. 13-18, and no sectional qualifying rounds... Blind draw with few seeded players distributed in the field's quarters... The girls liked the way this procedure of their choosing worked out in the 1953 Women's Amateur.

This year's National Open at Baltusrol GC, Springfield, N. J., June 17, 18, 19 will return to procedure of 1952 with sectional qualifying rounds... The added two qualifying rounds at Pittsburgh, sitting larger sectional qualifying field, wasn't satisfactory... Cost too much and didn't admit any more who had even a remote chance... GOLFDOM forecast that the 1953 system wouldn't be repeated.

Bill Martin signed as pro by new South
Make Top-Soil Out of Sub-Soil by working in Hyper-Humus Cultivated Peat

The Organic Soil Improver

You can have velvet greens in spite of soil handicaps. Let us show you how raw sub-soil can be transformed into fertile top-soil for less than the cost of hauled-in topsoil.

Write us for Special Bulletin — "Make Top-Soil Out of Sub-Soil"

Ask your supply dealer for HYPER-HUMUS

HYPER-HUMUS COMPANY
Box G Newton, New Jersey

Hills CC, West Covina, Calif. . . . There are about 350 golf courses in Africa south of the equator, says South African Golf. . . Don and Bill Duwe to open 9-hole pitch and putt course in St. Louis this spring . . . Considerable activity in pitch and putt course construction last fall in metropolitan areas. . . Owners are confident the short courses will draw all day long and get players around fast enough to make good financial returns . . . Night lighting specified for some of the new short courses with hope the insect problem can be solved by spraying insecticide fog.

Felice Torza, runner-up in 1953 PGA, keeps at his St. Charles (Ill.) CC pro job this year but will play in a few more tournaments. . . Torza's asst., Bill O'Hara, returning to St. Charles after winter work in Florida. . . Paul P. Sheeks, Firestone Tire & Rubber Co., recreation director, planning annual pee-wee tournament for Akron area. . . Lloyd Mangrum's statement that Wentworth is the best British course he has played is being noted by Britshers who'd like to see British Open played occasionally in inland courses instead of being always contested on seaside courses.

The NEW Model 54 FERGUSON

**NIGHT CRAWLER**

**GREEN AERIFYING MACHINE**

With these 12 important improvements:

1. New, Uni-ball joints at Walker Beam Ends
2. New, Belt Guard and Deep Groove Pulleys
3. New, One-piece Cast Ram Housing
4. New, Airtight Bearing protecting Bellows
5. New, One-piece axle construction
6. New, Jack Shaft Casting for positive alignment
7. New, One-piece Steel Tube Handle
8. New, One-piece Head Casting
9. New, One-piece ¼" Formed Steel Frame
10. New, Heavier Single Main Chain and Sprockets
11. Oilite Bearings throughout Machine

**BERRIEN TOOL & DIE, Inc. Eau Claire, Mich.**

DIVISION OF SOUTH BEND SCREW PRODUCTS, INC., SOUTH BEND, IND.
Good start made by Doc Middlecoff and Jerry Barber in unscrambling tournament circuit confusion and controversy gives hope that PGA soon may do the simple obvious thing of releasing its tournament schedule, even if incomplete, far in advance of usual practice... No reason at all why dates, places and prize money of tournaments already set for 1954 shouldn't be released and data on open dates filled in later... The earlier release would get more publicity for PGA and tournaments.

George Sargent out of hospital and doing well after treatment for heart ailment... Western Open changing dates from customary period of Memorial Day weekend... Winner of PGA Seniors and top British senior pro as determined by British Golf Writers’ Assn. will play for world senior pro title at Southport, Eng., in July.

Charley Pace signed as pro-mgr., Kendallville (Ind.) CC... Greenbrier tournament at White Sulphur Springs, W. Va. with quite snazzy amateur invitation list and limited number of pros invited, will not have a calcutta this year... Formerly Greenbrier calcutta was one of biggest... Big calcutta now definitely bad publicity for clubs and resorts... Also bad publicity with tax and labor relations complications for the high rollers.

Cliff Booth, pro at Wequetonsing GC, for 26 years, has retired and is succeeded at the club by Lee Kosten... Cliff started in pro golf as Harbor Point (Mich.) CC pro in 1912... He is a grand old-timer and many hundreds who are happy and proud to have him as their friend hope he'll have a swell time taking it easy.

Alex Ayton back in St. Louis after trip home to St. Andrews... Great reunion back home with his brothers Dave and Laurie and the rest of the tribe... Charles T. Chevalier, 50-year-old pro at Heaton Moor Club, Stockport, Eng., has made 22 aces... On 10 different courses... First one made in 1918... His shortest ace is on 138 yd. hole; longest, 300 yds.

Several years of talk about USGA having seniors' championship crystallizing with Western Seniors' GA officials asking USGA to consider, at its annual meeting...
addition of national seniors’ event to its tournament calendar . . . Sectional qualifying rounds should produce fast field of men over 55 . . . Regional senior associations now generally have waiting lists due to restrictions of course capacity for tournaments.

Optimist Club of Georgia’s $10,000 Columbia Open at Armed Forces GC, Ft. Jackson, Ga., got strong aid from Optimists’ Armed Forces GC pro Mike Serino, Melvin Hemphill, Dave Todd and Johnny Spence . . . Gave pros $10,000 to shoot for in late November . . . Holes at Armed Forces course are named after great generals in War Between the States (known to DYs as Civil War) . . . Each hole represents named general’s battle characteristic.

Nine holes being added to Chico, Calif., muny course . . . Soon to start building Sacramento, Calif., Haggin Oaks muny course clubhouse which city council says will be “one of best in U. S.” . . . Working on plans to build course at Blackfoot, Ida. . . . Santa Barbara, Calif., in brisk campaign to finance new muny course . . . Gordon Miller, Louisville, Ky., pres., new Har-

(Continued on page 76)
LAWN MOWER STATIONARY BLADES

SINGLE Lip and DOUBLE Lip HEAVY DUTY Blades for all Makes of Fairway Mowers — Hand and Power Putting Green Mowers — Power Mower Blades — Tee Mower and Trimmer Blades all made of the best quality knife steel and heat treated to insure long wear and guaranteed to give complete satisfaction. Order on your Club Stationary for Special Club Discount. Dealers and Repair Shop orders are also given prompt attention and wholesale prices. You will save important money buying direct from manufacturer.

Price sheet on request or we will quote price for your blade order.

JONES MOWER & EQUIPMENT CO.
2418 Grasslyn Avenue, Havertown, Pa.

We pay the postage on all orders of $15.00 and over.

your thinking and reflexes. Observation comes first, then imitation followed by the subtle modifications of our subconscious minds in adapting basic principles to our individual requirements.

"The Viewer," which is part of the ‘Golf Genie’ is designed so that players learn by visual impression. I realized the conventional movie projector was too expensive, bulky and required too much preparation to en-

Joe Novak stops film in "Golf Genie" to show pupil detail of swing causing trouble.

courage the spontaneous, frequent viewings essential for the most productive results. So, the Viewer was made pocket size to be conveniently carried anywhere, thus encouraging frequent use at home, the office or club, with no batteries or electrical connections needed.

"Hand operation regulates film at any speed, even freezing a still picture for detailed study at any phase of the swing. Each 50 ft. reel has about 4,000 pictures. Our film library of ‘Golf Stars in Action’ leads off with Sam Snead, whose perfect swing is on the film currently being furnished with the ‘Golf Genie’, and later films will feature Mangrum, Middlecoff, Burke, Boros, Bolt, Harrison, Worsham and many other tournament stars. Also in preparation is a film based on my own instruction method, reduced to an 8-step formula presented in my first book, which depicts the principles of attaining power through the body and direction of the hands. The film will be ready for the release shortly, of my new book, ‘How to Put Power and Direction in Your Golf.’

"By taking your Viewer along when taking a lesson from your pro it will enable him to illustrate details by pointing them out in Snead’s swing or your own."

Complete information on the “Golf Genie” may be had from Joe Novak Enterprises, P.O. Box A-6, Los Angeles 24, Calif.

SWINGING AROUND GOLF

(Continued from page 23)

Pony Landing CC, announces purchase of land for 18-hole course . . . New England PGA pros planning 5-day pro-member tournament to be held at five clubs late this summer . . . Dave Todd to Cherry Point (N. C. Marine Air Corps) GC, as pro.

PGA Senior championship at Dunedin with Ronald Teacher, Glasgow distiller, picking up tab for expenses of qualifiers from PGA’s 30 sections stirring so much interest many of the old boys have been practicing this winter . . . Teacher’s financing of PGA Seniors and National Golf

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GOLF COURSE ARCHITECT
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• BENT GRASS •
Stolons and Sod. Washington — C1 —
and other recommended strains.
Fund, Inc. allotments to PGA educational, relief and welfare funds considerably relieved PGA budget problem . . . George S. May organization study of PGA headquarters resulted in suggestions for operating economies.

Life magazine considering paying for PGA film on teaching to be produced by Teaching committee headed by Harold Sargent . . . Film to include several stars as models and to have the pros’ instruction customers in the act . . . That’ll be interesting valuable innovation as golf instruction films have pictured only the performances of the perfect, not the problems of those who go to pros for playing help.

Western Golf Assn. awards its 1955 Western Open to Portland GC, Portland, Ore. . . . Western director Bob Hudson to sponsor the event . . . Every event Bob has engineered (Portland Open, PGA and Ryder Cup) has been highly successful.

Be sure the USGA Handicap System for Men poster displayed in your clubhouse or pro shop is the one printed in blue . . . The poster printed in black had lines transposed in the 85% Allowance Table.

CLASSIFIED ADS

Rates: Minimum insertion $4.00 for 20 words; additional words 20¢ each. Bold face type, 25¢ per word. Classified cols. reserved for help or services wanted and for sale of used equipment.

Under no circumstances are we permitted to divulge the name and address of those placing the blind advertisements. Responses to all box number ads should be addressed to the box number and mailed to GOLFDOM; replies are promptly forwarded to advertisers.

BANKRUPT SALE of Golf Course Supplies will interest Fee Course Operators and others. Prices slashed up to 50% on nearly $10,000 stock, old established dealers. Broker: Clinton KENT Bradley, Mountain View, New Jersey.

ASST. PRO — Good player with shop and some teaching experience and ambition to learn from first class pros how to eventually be able to handle home pro job of his own, seeks asst. job. Hard worker, Single, Reliable, will make money and friends for his employer. Address Ad 101 % Gofdom.

WANTED: PRO-GREENKEEPER for 9 hole golf course, ALSO MAN AND WIFE to take over food concession, operate dining room and manage clubhouse, in small central Ohio Country Club having membership of 150. Address Ad 102 % Gofdom.

PROFESSIONAL, CLASS A PGA MEMBER presently employed as Pro at large N.E. club, desires to change pro position for coming season. 25 years’ experience, including club management and greenkeeping. Finest references and top credit rating. Married, no children. Address Ad 103 % Gofdom.

PROFESSIONAL or ASSISTANT — Age 24, MARRIED, TWO CHILDREN, 10 YEARS IN GOLF WORK, YEAR ROUND JOB PREFERRED. ADDRESS AD 105 % GOLFDOM.

PRO — would like to make change for ’54 season. Age 35. Extensive experience. Wife willing and capable to assist if necessary. Address Ad 106 % Golfdom.

SCOTCH BORN PRO NOW EMPLOYED WISHES A CHANGE FOR 1954. P.G.A. MEMBER, EXCELLENT TEACHER, SOBER HABITS, MARRIED, NO CHILDREN, ALSO INTERESTED IN A POSITION IN THE SOUTH FOR THE WINTER MONTHS. ADDRESS AD 107 % GOLFDOM.

Wanted: Experienced greenkeeper, under 50 years preferred. Home and utilities furnished, 18 hole public course. Write to A. W. Petibon, Breadhead Road, R. D. #1, Monaca, Pa.
On the West Course of the Birmingham (Ala.) CC, where the 39th annual Women’s Southern Amateur championship will be played, May 10-15. This shows the 14th hole from the tee. It’s a dogleg to the right and one of many rigidly testing holes on the 6,316 yd. course with a women’s par of 36-38—74. The rolling, tight and beautifully conditioned course never before has been played in a women’s championship.

SWINGING AROUND GOLF

(Continued from page 79)

others here and abroad moving . . . After some dragging of official feet . . . Harlow also proposed US-British junior matches for which the National Golf Fund, Inc., allotted $3000 to be spent under U. S. Junior Association of Commerce.

Chicago Daily Fee Golf Assn., whose members are owners and operators of semi-private courses in the Chicago area, will have their annual winter meeting at Bobby Jones course, Sarasota, Fla., Feb. 4 and 5 . . . Ralph Melin is the organization’s sec. . . . Owners and operators of semi-private courses in other districts are invited to attend.

Paul Hahn, busiest of the trick shot stars, making another movie in January at Ellinor Village, Ormond Beach, Fla. . . . Formula of picture is an interesting, instructive novelty that gets the average golfer “into the act” . . . True Temper sponsoring the film as a golf promotion job . . . Harold Sargent, chm., Teaching committee, PGA, and other PGA officials working on golf movie that will combine instruction and promotion in great shape.

North Ridge CC, Sacramento, Calif., expects to be playing on its first 9 by July . . . Ninth annual Midwestern Shade Tree Conference, Feb. 17-19, Hotel LaSalle, Chicago, expected to draw a number of course supts. . . . Scotch golf writers and golfers are saying that instead of British PGA worrying about Ryder Cup financing problems it should play the matches in Scotland where galleries are bigger.

Columbia, Mo., new 9-hole muny course, constructed by Junior Chamber of Commerce, to be opened this spring . . . Norbeck CC (Washington DC dist.) $200,000 clubhouse to be opened this month . . . Steve Berrien, Upper Montclair (N.J.) CC elected pres. Metropolitan (NY) Golf Assn., succeeding Jim Robbins of Garden City GC.

Wm. F. Bell planning 9-hole muny course for Alhambra, Calif. . . . Billy’s got considerable work in progress and doing fine job of carrying on the excellent work of his late and great dad . . . Tam O’Shanter CC (Chicago dist.) first 11 months house business in 1953 14 per cent over same period 1952 . . . Gross in ’53 first 11 months, $1,031,279 . . . George S. May, owner, celebrated by giving away a Cadillac at the club New Year’s eve.