THE NERVE CENTER from which the present day superintendent operates in directing the increasingly diverse and complex responsibilities tied up with modern course maintenance practices too often is only a nondescript, inadequate structure hid away from view rather than a well lighted, fully equipped, properly laid out shop for efficient service.

The average golfer or club member who demands the best in course condition and proudly boasts of its beauty, in all too many instances, would tag the golf course maintenance shop a disgrace to the club and certainly not in keeping with the times. Unfortunately this too general situation stems from the day when course maintenance equipment consisted of only a few hand mowers and a horse drawn gang of mowers. The maintenance shop or “shed” has failed to emerge from the “horse and buggy” era and thus keep pace with the technical and mechanical developments which have made possible the high standards of course maintenance enjoyed practically everywhere today.

With an investment in equipment running into thousands of dollars, the practical club official realizes the soundness of a maintenance policy that provides proper care and handling of equipment and adequate facilities for needed repair and conditioning. The day has long since passed when the golf course superintendent can be lightly referred to as a jack of all trades and master of none. Scientific improvements and specialized equipment have com-

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WELL EQUIPPED SHOP

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pelled the superintendent to become proficient in many trades. He must be agronomist, architect, carpenter, mason, electrician, mechanic, plumber, painter, etc., but for the competent and efficient discharge of his duties he needs a well equipped shop and the proper tools to do the work.

Albert Allen, Supt., Kernwood CC, Salem, Mass., pictures of whose shop are shown here, says, "If club members would take a little more interest in the problems of the present day superintendent and if they would take time to inspect conditions under which he has to work, there is no question but that there would be some changes for the better. Some of these ‘holes in the wall’ that are called shops are a disgrace to both the golf course and the superintendent."

Close inspection of the pictures show neat and orderly arrangement of all tools, efficient layout of equipment and ample working space in all departments. Unfortunately some departments of Allen’s shop have been left out. Not shown are the plumbing, electric welding, hardware and paint depts.

There is plenty of light for close work inside. Work benches and machinery with moving parts have been placed to take advantage of light from windows (see photo bottom page 65) as has Allen’s desk shown in corner of shop in photo at top of page 64.

Photos of the Kernwood course maintenance shop attest to the many and varied jobs the superintendent is not only called on to do but in this case is equipped to expertly handle, from cabinet making to designing and building new course equipment.

Newest Merchandise Sells to Winter Visitors

By DEAN SMITH

PHOENIX, ARIZ., golf pros have a huge influx of winter visitors on their courses between November and April. These pros are unanimous in their belief that new lines in golf equipment and sports wear offer the best opportunity in selling to those visitors.

"New lines come out along in December, and we get the first crack at the winter guests with those lines," says Vernon (Red) Allen, veteran pro at the Wigwam Inn course. "Since we have an opportunity to show this new merchandise several months before the visitors get to see it at