Hy Turkin, New York sports writer, does really great job in compact career story in The Sporting Goods Dealer about Vinnie Richards, the tennis “Boy Wonder” who recently was made Dunlop Tire & Rubber Co. vp . . . Pros and assistants can get helpful selling information on “Birth of an Iron” series of iron club manufacturing pictures Wilson Sporting Goods Co. ran as a center spread in its company magazine, “Memo.”

USGA Executive committee establishes Research and Education Fund for Green Section . . . Commercial firms and others which have made research contributions to Green Section are invited to allot $100 per . . . Nothing from this fund will be used for USGA administrative costs.

Northeastern Wisconsin Golf Assn. clubs to have their annual golf club operations clinic at Oshkosh (Wis.) CC May 10 . . . Iowa golf club officials, supt., pros and managers to meet at Sunnyside GC, Waterloo, April 26 . . . Ken Weiler, formerly asst. to Lou Strong at Park Ridge (Ill.) CC now pro at Kishwaukee CC, De Kalb, Ill. . . . Roy Wallin to Mason City (Ia.) CC as pro.

Connecticut PGA annual golf show and dinner at Bon hotel, Hartford, April 15 . . . Al Wyman from Edgewood GC, Fargo, N. D., to Briergate GC, Deerfield, Ill., as pro-supt. . . . Frank Mitchell, Kroydon sales mgr., recently demonstrated his line convincingly at the Maplewood (N. J.) CC . . . He poured in an ace on the 18th . . . Second time he’s aced that hole.

Maryland’s governor, Baltimore’s mayor, and park officials are working members of a committee to make big things of Fifth annual eastern open at Mount Pleasant course, Baltimore, May 20-23 . . . Irv Schloss is pro there . . . It’s a public course, great condition and fine test of golf . . . National Brewing Co. putting up $20,000 for the event . . . 19th annual Midwest amateur at French Lick Springs (Ind.) hill course May 7-9 . . . Roy Seneff is pro . . .

New owners have big plans for restoring the old glories of the place.

Indiana PGA annual meeting at Indianapolis April 13 . . . Robert Trent Jones, architect, to be honored at dinner at Myrtle Beach, S. C. Dunes Golf and Beach Club, April 5 . . . Jones designed the course, one of the fine tests of golf in the southeast . . . Jean Broderick, formerly of San Jose (Calif.) State College golf team now asst. to Joe Moniz, Jr., at Green Gables CC, Edgewater, Colo. . . . Green Gables making $150,000 addition to clubhouse.

Harry D. Nash, 53, sports reporter and broadcaster for Newark (N. J.) News and its radio station died of a heart attack March 19 in Fitkin memorial hospital, Neptune, N. J. . . . He had been ill for several months . . . Harry began covering sports with the Binghampton (N. Y.) Sun in 1926 and after working on the New York Post went to the Newark News in 1934 . . . He succeeded the late Hal Sharkey as golf writer . . . With Ted Husing Nash made the first broadcasts of National Open and Amateur championships . . . He really knew golf and golfers and set a standard for golf wireless coverage few have been able to equal . . . He was a thoroughly fine fellow and a master at his business . . . He is survived by his widow, a son, a daughter, and 5 brothers.

Bud Holscher hired by Harry Cooper to be Harry’s asst. at Metropolis CC (NY Met dist.) . . . Metropolitan (N. Y.) Golf Assn. for first time in its history will use 6 18-hole for Metropolitan area qualifying for National Open . . . Ray Lundeen now mgr., Fergus Falls (Minn.) CC.

Annual Field Day at New Jersey Agricultural Experiment Station, New Brunswick, N. J., Aug. 3 . . . Ray Parker, pres., Concord Hotel Co., adding Doc Middlecoff and Doug Ford to his Kiamesha Lake, N. Y. pro staff of Jimmy Demaret and Jackie Burke . . . George and Babe Za-
Take fatigue out of sports and trim your waistline
...wear
BREEKS
by Vassar

Men of every age have found that BREEKS—the revolutionary new posture aid—provide welcome support for sports and daily wear. Patented, porous-knit panels of Lastex and nylon pull stomach in and up, slim down hips. No buckles, zippers or belts—just wear them as you would ordinary shorts. Easily washable. Small...up to 36" waist; Medium...37" to 42"; Large 42" to 45"; X-Large...above 45" waist.

$7.50

ATTENTION PRO SHOPS!
Fast-selling BREEKS are distributed to Golf Clubs and Pro Shops through Jackman Sportswear Co., Inc., 6332 Roosevelt Road, Oak Park, Illinois. Write for catalog.

VASSAR COMPANY
2545 Diversey Parkway, Chicago 47, Ill.

harias have sold Tampa (Fla.) G&CC to Lee H. Dentzer, Cleveland (O.) trucking magnate. Derek Dentzer, owner's son, now operating the club. Johnny Suggs, father of Louise, leases Lithia Springs (Ga.) CC and plans extensive improvements. He built the course in 1932 and operated it until 1948. Druid Hills GC, Atlanta, Ga., holds its annual Dogwood invitation tournament April 22-25. Jim Gill to Carolina CC, Raleigh, N. C. as pro.

Fred Rayzor Cobb, 55, coach of North Texas State College golf teams who developed great players and the team that won four consecutive national intercollegiate championships (1949 thru 1952) died suddenly at Denton, Tex., March 17. Cobb entered golf through Bob Jones with whom he attended Georgia Tech. Cobb was a football star there.

Henry James Whigham, 84, winner of second and third USGA National Amateur championships in 1896 and '97 died at his home in New York. He was a son-in-law of Charles B. Macdonald, first National Amateur winner. He was born in England and was a newspaper reporter and

LIGHTWEIGHT CHAMPIONS

"FEATHERWATE" Seat-Sticks are all season best-sellers to sportsmen and sportswomen everywhere (there's a children's model, too)! Choose from brown, fawn, or grey stem with all-metal, leather or tartan seats in a full range of colors...in all, over 30 models, each constructed in rustless lightweight alloy, guaranteeing amazing lightness with strength.

Retail prices from...

$9

AND NOW...
The "FEATHERWATE" standard range is fitted with large-diameter KICK-OVER GROUND PLATE. Folds into line with stick when not in use.

...NO INCREASE IN PRICE!

Ask for details of the NEW Automatic Self-Adjusting model, 'FEATHERWATE' Umbrella-Seat-Sticks, and Beach Brolly.
LOOK ALIKE but...

MANY MAKES of high grade golf clubs may look alike, but it's the FIT that makes a set of clubs a joy or an irritant. Only clubs made expressly for each player, to fit his individual physical characteristics, will give a golfer that relaxed feeling so essential for longer drives and lower scores.

For over 30 years Kenneth Smith has been handmaking golf clubs to fit any golfer's physical specifications, his style of play, his natural swing. Kenneth Smith believes golf clubs must be right for you in nine fundamental measurements—not just two. He was the first, and is still the only club maker to put club manufacturing on a personal, yet a highly scientific basis. All Kenneth Smith clubs in a set are not only made expressly to fit you, but are scientifically matched and identically swing balanced.

If you're not happy about your handicap, inquire about Kenneth Smith clubs, hand-made to fit you.

Write today for your copy of Kenneth Smith's new booklet.

Golfers score better with GRIP TITE

Grip Tite is the new formula that gives golfers the "tackiest grip ever." It absorbs perspiration, keeps hands clean and assures firm, relaxed control of the club. Sold by pro shops everywhere in its smartly colored, compact type plastic container. Packaged in attractive counter display cartons of one dozen boxes that build sales and profits. Retails at 50c.

A trial order will convince you that GRIP TITE is the best of all golf grip compounds. Pro price: $3.60 per dozen; minimum order — 1 doz. Order from:

AL POLAGYI — Golf Division
LUSTRE LANE PRODUCTS, Inc.
Salamanca, N.Y.
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50-FORE! CADDY SAVER

A deLuxe Collapsible Cart

The Cart that Rolls When Folded! Easiest to open and close — practically automatic. Holds any style bag. New ratchet control holds handle firmly in any position — it just can't slip. Lightweight but strong. Easy to push or pull, open or closed. Rustproof — made of strong tubing and aluminum. Ball bearing wheels, semi-pneumatic tires, 10" wheels. $28.95

Beckley-Ralston STROKE SAVERS Cut Scores 10 Strokes!

Easiest of all Clubs to play. More than 1,000,000 sold — there is a large and growing replacement market. Famous for their square grips and short shafts, which give golfers greatest possible directional accuracy for shots within 50 yards of green. Putter 31". Approach Cleek 32", Chipper 33". Right or left hand. $9.95

WALLOPER — Fastest selling special club ever developed. Takes place of woods for players who have "woods" difficulty. 39" long, with standard round grip. Right hand only. $12.50

TRAPSHOOTER-NIBLICK — A 2-purpose club, to play difficult lies out of sand traps, heavy rough and long grass. 35" long. Standard round grip. Right hand only. $10.95

RUTLEDGE PUTTER — Gets the puts down, because it gives unfailing directional accuracy. Square grip. Right or left hand. $9.95

Send for Literature and Discounts

THE RUTLEDGE COMPANY
3337 Belmont Ave., Chicago 18, Ill.

National Cash Register Co. new 36-hole golf plant at Dayton, O., will officially open May 30 . . . Dick Wilson designed and supervised construction of two fine courses for NCR employees . . . Ock Willowit, MacGregor Golf salesman won PGA National GC championship 1 up over Ev Stu-art, Duluth, Minn.

Brooke Manor Farms CC (Washington DC dist.) expected to open June 1 . . . Frank Murray expects 1000 members . . . $50 plus tax initiation fee and O.K. of admissions committee . . . In lieu of dues members will pay $1 weekdays and $2 Sundays when they play . . . Murray built course and will operate it on 20 year lease . . . A. H. Tull designed the course . . . 3 sets of tees . . . Yardage from 6000 to 7000 . . . Brooke Johns, owner of the property, will operate clubhouse, lockers, food and drink concessions.

Riley E. Heckert from Gettysburg (Pa.) CC to Hershey (Pa.) CC as supt. . . . Clare Emery graduates as asst. of Wiffy Cox at Congressional CC (Washington DC dist.) to pro job at Washington (DC) G&CC . . . Bill Clarke, formerly asst. to Walter Romans at Baltimore (Md.) CC now pro at Hillendale CC, Baltimore, succeeding Char-
Fred says:

"All lightweight bags weigh less, but only the Lightweight BALANCED GOLF BAG is balanced."

STANDARD MODEL
15 CLUB CAPACITY
COLOR - GREEN
F.O.B. CHICAGO
Minimum shipment—1/2 doz.
ORDER NOW
BALANCED GOLF BAG
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Strongest of them All!

K-KART RENTALS pay for themselves quickly. You make more money per Kart. Upkeep is low. Parts are interchangeable. Aluminum Steel construction assures maximum strength, minimum weight. Equipped with new improved bag rest. Semi-pneumatic Ball-Bearing wheels. Detachable handle assures complete control.

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K-KART COLLAPSIBLE Golf Bag Carrier

Rest while you play with K-KART’S new Rest-Period Seat. Automatically locks wheel to prevent rolling. Supports 200 pounds easily. Weight transferred through wheel to ground. A mere turn of a wing nut and you are ready to start for the first tee. Collapses in seconds. Adjustable handle for perfect balance.

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KUNKEL INDUSTRIES
2358 Clybourn Avenue Chicago 14, Ill.

Please enter your order for:

[ ] doz. R-10 Rentals
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Check if you desire with detachable handle □

Name _______________________
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Remember: 30c each freight allowance on 12 or more.

Kunkel Industries
Make of the World’s Finest Collapsible Golf Carts
2358 Clybourn Avenue • Chicago 14, Illinois

ley Betschler, retired.

Dick Schlichter, formerly asst. of Bob Williams at Naval Academy course, Annapolis, Md., now pro at Gettysburg (Pa.) CC ... John Brennan, Long Island City (N.Y.) Star Journal golf editor, reports Long Islanders have toned down Calcuttas from the old high-rolling figures ... Brennan says Long Islanders wintering in Florida noted USGA plea to cut down the floating crap game Calcuttas was not sympathetically received by the touring golf hustlers.

Rex McMorris of National Golf Foundation says there now are about 50 par-3 courses operating on pay-play basis ... Rex also notes that there are 114 golf courses operating at colleges and universities and several more being planned.

Leo Fraser, one of the top men in the businessman pro ranks, and owner of Atlantic City (N.J.) CC, schedules 5 pro-am events for eastern PGA sections at his course ... $2500 pro money for each event ... First 3 teams in each event will play for the championship ... Steve Tobash back to Mister status from the army now pro at Fort Meade (Washington DC dist.).

Meadowbrook CC, Tulsa, Okla. plans to
The Answer to Lost Spikes
CAM LOCKS have been added to the regular LARGE BASE spike. The CAMS hold spike fast in position. Will not rough sole.

F. C. PHILLIPS, INC.
STOUGHTON, MASS.

Build 9 holes, eventually 18, at Tulsa, Okla. . . . Walter S. Kriner, with Titusville (Pa.) CC 17 years and for 10 years previous at Dubois (Pa.) CC, signed as supt. Riverside CC, Cambridge Springs, Pa. . . . Spokane (Wash.) muny course rates up about 25 per cent, bringing them into line of most northwest muny course rates . . . First increase since 1948.

Plans completed for Lancaster (Calif.) CC course and clubhouse . . . Huntsville (Ala.) hopes to have first 9 of new muny course open this summer . . . Plan to partially finance with advance season ticket sales . . . Bob Campbell now pro-suupt., Worland (Wyo.) muny course.

Frank J. Milan starting his 31st year as mgr.-pro-suupt. Wentworth Hotel GC, Portsmouth, N. H. . . . Looks like young Frank has a steady job . . . Dave Justice from Capitol Hill GC, Oklahoma City, Okla., to supervise maintenance at Hillcrest CC, Oklahoma City . . . Pitman GC, Vineland, N. J., closed since early in World War II, renovated and reopened by Robert Venables . . . Course was designed about 25 years ago by Alex Findlay.

McPherson, Ks., organization committee for new golf club appointed . . . Burlingame

Nice clubs to play...

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WOODS AND IRONS

WOODS: New from sole plate to grip cap, every feature adding to its beauty and effectiveness. Re-designed box-type head, with exclusive contro-weight balance . . . new Thunderbolt Hy Lustre Shaft . . . genuine Persimmon Head. Available with new deep beveled leather or Golf Pride "Rib-Lock" cork and rubber grips.

IRONS: The irons feature Concentrated Weight behind the hitting area . . . Exclusive KROYDON HY POWER Stif-flex HY LUSTRE Shafts, making the club as attractive as it is powerful . . . Special Hy-carbon Steel or Stainless Steel Heads. Furnished with "RIB-LOCK" or new deep spiral leather grips with handsome plastic cap.

Kroydon CLUBS FOR BETTER GOLF

Handsome, black plaid bag with russet leather cuffs, chape and saddle panel. All leather sling, top ring, divider strap and tunnels. 9" round.
Make golf ALL Play
and NO Work

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GOLF CART

Price $39.50


3. SEAT — Sturdy enough for the heaviest golfer or spectator. Makes the back nine easy as the first. Cart folds easily and compactly to fit auto trunk or locker. Cart, Bag, and Seat in one lightweight unit. A wonderful attention getter, it sells itself.

*NEW*
- Extra Large Accessory Pocket for Shoes, Coats, etc.
- Cigarette and Score Card Holders.
- White Plastic Handle Grip.

LUMEX GOLF CART SEAT
Price $12.50
Simply attached to any center-post cart. The Seat structure carries all the weight, putting no strain on the Cart. Doesn't interfere with the pulling balance of the Cart. Folds compactly around Cart and bag. Weighs only 5 pounds.
The Seat is the same size and construction as the "3 FORE 1" GOLF CART, of which there are more than 12,000 now in use. CART and SEAT fully guaranteed for one year.

LUMEX, Inc.—11 Cleveland Street
VALLEY STREAM, N. Y.

(Calif.) CC to spend $1,000,000 on new clubhouse and course remodeled to locate 5 holes near new clubhouse... Deal to be partially financed by sale of 40 acres around clubhouse built in 1910... Lester Reynolds after 10 years as pro at Rock Hill (S. C.) CC goes to Carmel Road CC, Charlotte, N. C.

Inland Empire div. of Pacific Northwest PGA formed with Tex Smith, Elks G&CC, Yakima, Wash., pres.; Harold West, Pendleton (Ore.) CC, vp; Joe Greer, Yakima (Wash.) CC, sec.-treas.; and Buck McKendrick, Lower Valley CC, Sunnyside, Wash., trustee.

Middle Atlantic PGA disturbed about pros taking jobs at some private clubs for no salaries... Talking about refusing PGA membership to such fellows... We doubt that would correct a situation actually based on pro and club official ignorance of pro dept. sound operation... We've noticed during about 30 years that pros working on that basis are paying clubs for "association with nice people" and credit rating of pros at such jobs isn't what is necessary to properly stock the shop.

Maury Fitzgerald, Washington Times Herald veteran golf writer, says "We won-

Ed says:
"Even millionaires prefer the Lightweight BALANCED GOLF BAG."

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15 CLUB CAPACITY
COLOR - GREEN
$400 ea. CHICAGO
Minimum shipment—1/2 doz.
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BALANCED GOLF BAG
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GOLF TROPHIES
PRIZES and NOVELTIES
FREE
with every order of $10.00 or more
of the famous MONTEBELLO
PLAYING CARDS
golf motif on each card.
Write for free circular on Golf Trophies, Plaques, Novelties and Awards. Immediate delivery.

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HAND ENGRAVING ONLY 6¢ PER LETTER
THE TROPHY AND MEDAL SHOP
10 South Wabash Avenue
Chicago 3 CEntral 6-5018

It all seems to add up that the pro who takes a private club job for no salary needs considerable education in what operating costs are on a well-handled club job.

Bill MacDonald, Chicago trailer coach magnate, and his associates have bought 205 acres in May Harbor section of Miami Beach, Fla. . . . Construction to start soon on $500,000 plant . . . Washington (DC) G&CC considering selling present course and homesites bordering course for $1,800,000 and building on 500 acre site near Langley, Va.

Starke, Fla., Jaycees propose building muny course . . . H. C. Hackbarth, architect of Little Rock, Ark., Rebsamen Park muny 18 expects course to be in play by July 1 . . . Roy F. McCawley, formerly Supt., Holston Hills CC, Knoxville, Tenn., to Harlan (Ky.) CC as pro-supt. . . . Mrs. McCawley to manage clubhouse.

GOOD GOLF REQUIRES GOOD FEET!
the Lang Normalizer should be in every locker . . . Eliminates foot fatigue, strengthens arches . . . makes golf a pleasure. Used by many baseball, football, basketball trainers. A profitable pro-shop item. Handsome, sturdy mahogany throughout.

Not electrical
nothing to wear out.

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Manufacturers of the Lang Foot and Arch Normalizer

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How you can attract More Customers and More Money to your DRIVING RANGE

U. S. Driving Range Balls are designed and built to rigid specifications. To stand the terrific beating that a driving range ball must take, U. S. Rubber has experimented, tested and built a special range ball that has proved its quality for years.

A "cheap" product is never satisfactory or economical. "U. S." range balls are more economical than seconds, or ordinary balls sold at lower prices. They are a better buy than old, discontinued, reprocessed or repainted balls sold at "bargain" prices.

"U. S." offers the most complete and varied assortment of distinctive markings, together with first-quality golf balls, more durable covers, and a whiter, longer-lasting paint job.

Contact your nearest U. S. Rubber branch or write to Golf Ball Department, United States Rubber Company, Providence 1, R. I.

Ralph C. (Boo) Parker now pro-supt., Lebanon (Ky.) CC . . . New 9-hole course at Big Spring Lake, Albertville, Ala., to open in July . . . Local business firms financing holes of the course and having their sponsorship made known by bronze plaques on tees . . . Athens (Ala.) CC in new clubhouse remodeled from mansion built in the 1850s.

Houston (Mo.) CC building 9-hole course at local airport . . . Vista, Cal., organizing new country club . . . Oak Ridge, Ore., considering building 9 holes . . . Discussing building 18-hole course on McNary farm near Salem, Ore. . . . Second 9 of Forest Hills GC (Portland, Ore., dist.) to be opened by owner Wm. Martin this summer.

New muny course at Elko, Nev., to open next month . . . Ray Bouty from Tooele, Ut., is pro . . . George Guy from Rolling Hills GC, Weiser, Ida., to pro job at LaGrande (Ore.) CC . . . Frank Penning, Kroydon Illinois salesman, had bag of samples stolen from his car in Chicago . . . Whoever stole the bag and clubs got a peculiar set; 8 drivers, 5 brassies and 7 putters.

Thorne Wood, back from Air Force, now pro at Asheboro (N. C.) muny course . . .

Q-TEE AUTOMATIC TEE

75 on hand for immediate delivery

Increase your profit and treat your patrons to these all electric tees. Simple to install — easy to maintain.

Representative will give demonstration at your range.

Exclusive Eastern distributor

GREEN HILL DRIVING RANGE, INC.
Highway 35 at Manasquan Circle
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Increases player traffic
Increases range profits

WILL-TEE
FULLY AUTOMATIC GOLF TEE

No Air Compressors
No Motors
No Electric Wiring
No Pedal to Push
Fully Guaranteed
Sensational Low Prices
Will tee a ball every 3 seconds, or as desired.

Machines proved the reliability of their all-weather performance at some of the nation's busiest golf ranges this past year. Here's long-lasting, trouble-free service that builds range patronage and operating profits.

For complete information write

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(Tel: 45935) 612 Chaffee Road
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Your inquiry will be immediately forwarded to the WILL-TEE district representative nearest you.

New York, N. Y.
Boston, Mass.
Chicago, Ill.
Los Angeles, Calif.

Bill Farkas now pro at Ho-Ho-Kam CC, Coolidge, Ariz. . . Construction of second 9 at Apple Valley (Calif.) CC started . . . Wm. (Bud) Bell, Jr., architect and supervising construction . . . Lloyd Mangrum building a home alongside Apple Valley course.

George Von Elm resigns as pro at Hacienda CC, La Habra, Calif. . . . Southern Calif. PGA Educational committee headed by Joe Robinson, pro at Virginia CC, Long Beach, Calif., has begun a series of educational programs that may set pattern for other PGA sections . . . First session was at Stan Thompson club factory at Los Angeles . . . Pros and assistants got a close-up on modern club manufacturing methods.

Otis J. Lea to build 18-hole course in Baton Rouge, La. . . North Miami, Fla., 18-hole course being considered for site bordering Biscayne canal . . . National Golf Day in Canada to be June 5 with Royal Canadian Golf Assn. and Life magazine sponsoring . . . Proceeds to be divided between Canadian Red Cross and junior golf promotion.

Fred Newnham retiring as pro at Santa Fe (N. M.) CC . . . succeeded by J. D. Tay-
GENERAL STEEL
LOCKER ROOM EQUIPMENT

on a par with service every golfer wants

Club members appreciate the handy, roomy accommodations of General Steel Lockers and Racks. Your investment pays off in longer lasting, trouble-free service. Write today, literature on request.

GOLF LOCKER No. 72

Sturdy all-steel constructed double door locker, made in standard sizes. Contains full hat shelf, coat rod and hooks, private-lock inner compartment, 4 spacious open compartments with lid shelves, mirror, tray, towel rack, and cylinder lock set in handle. Baked-on enamel finish in green or gray.

GOLF BAG RACK
No. 72

Keeps golf bags and clubs in an orderly, compact arrangement. Heavy duty steel construction, designed in sections 3 ft. wide by 3 ft. deep with 12” square openings. Illustration shows two units with 42 openings. These racks can be made to your specific requirements. Baked-on enamel finish in green or gray.

LOCKER ROOM BENCH No. 72-LB

Steel pedestals. Height 17”, width 8-1/4”, solid oak top 1-5/8” thick. Cut to any length required.

“Those in the know see the pro” for top quality direct from the source call

GENERAL STEEL PRODUCTS CORP.
FLUSHING 55, N.Y.  Independence 3-3000

lor from Clovis (N. M.) CC . . . Ken Wingho from Littlefield, Tex. moves to Taylor’s former spot at Clovis.

Hampton Auld now pro at Norwalk (O.) Elks CC . . . That club’s supt., Ed Leonard, has greens many say are state’s finest . . . Bob Smith from Connecticut now pro at Wooster (O.) CC succeeding Chick Biagetti who’s gone into drug store business . . . Charley Stamm returning as pro to Zanesville (O.) CC where he did a grand job in 1953, his first year there . . . Stamm was trained as asst. by “Sandusky Bill” Gordon, Paul Bertholy, Harry Schwab and Gene Marchi . . . With tutelage like that Charley sure ought to be good . . . Last year at Zanesville he conducted a twice-a-week TV show and fine junior program, finished well in Ohio Open.

Ohio’s “Sandusky Bill” Gordon starting his 29th year as pro at Sandusky’s Plum Brook CC after recovering from slight ticker trouble during winter at Dunedin . . . Abe Forbrich in his 20th year as pro at Fremont (O.) CC . . . New clubhouse being built by Fremont CC . . . Club expects to add second 9 after recovering from clubhouse construction expense . . . Paul Bertholy’s Sandusky (O.) Golf Range raised

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CHAMP
SELF LOCKING
GOLF SPIKES

EXCLUSIVE!

YOU CAN’T BREAK ‘EM APART!

ARE YOUR SPIKES MARKED Hardened Steel?

THEN THEY’RE CHAMPS THE PROVEN SPIKE!

20,000,000 NOW IN USE!

CHAMPS OUTSELL ALL OTHERS 2 to 1

MAC NEILL ENGINEERING CO. • WALTHAM, MASS.
STOP BALL MARKS on your GREENS with this handy DIVOT-FIXER

Ball Markers:
Keep greens unmarked by supplying inexpensive Divot-Fixers to your players, and save upkeep costs.
Endorsed by turf experts and superintendents. Clubs everywhere proving that given Divot-Fixers players do their part to protect greens. 10 minute delay often too late for recovery of injured turf. Repeat orders prove its value.
Also cleans shoe spikes, scoring on club heads, etc.
Prices for nickel plated, F.O.B. Des Moines, la:
1000—$65  500—$35  250—$20
Imprinting, $10.00 extra per order
WOODSIDE GOLF & PARK SUPPLY CO.
Des Moines 13, la.

Complete equipment for GOLF RANGES and MINIATURE COURSES
We have a good supply of low priced range balls.
Catalog sent on request
McDonald & Son Golf Co.
P.O. Box No. 366  Tel. West Chicago 50
West Chicago, Illinois

nearly $1500 by hole-in-one tournament to send Leo Biagetti on tournament circuit.
Bob Renaud from pro-mgr. position at Thomson (Ga.) CC to Pickens County CC, Pickens, S. C. . . . Renaud designed Pickens County course and supervised its construction . . . First 9 opens July 1 . . . Work begun on second 9 . . . Clubhouse and pool being completed . . . Pickens County club was started July, 1953 with 220 members . . . Expects to have one of best, most complete plants in southeast.
Thomson (Ga.) CC certainly came along with Renaud's work . . . Club had started with 100 members in 1951 . . . Slow action dropped membership to 45 . . . Renaud came on job in June, 1953, when the course was one weedy green and a weedy range . . . He completed a 9-hole course, stirred up golf interest and when course was opened Sept. 15, 1953 membership was over 100 and golf interest was rapidly growing.
RKO releasing Jimmy Demaret picture . . . Demaret, Golfsations Co. presenting new golf shirt . . . Collier's magazine carries story on Hogan by Demaret . . . TV stations offered series on "Golfing with Demaret" . . . Looks to us like a hell of a busy schedule for a guy who's incorrectly labeled a playboy.
George W. Hargreaves now pro at Plym Park GC, Niles, Mich. . . . Billy Sixty, Milwaukee (Wis.) Journal golf writer, had a merry yarn with some untold close-ups on "Fabulous Hagen — Golfdom's Rainbow" in March 14 Journal's Men's and Recreation Section . . . Royal Canadian GA and Cana-
SHINE?
A few quick strokes of this paddle won't count against your score. A clean ball clicks off par far better than the penalty of lost balls too dirty to find.

How To Make A Happy Golfer
Better-than-ever Lewis Ball Washers are ready to come to the aid of the golfer. Up goes the paddle, in goes the ball, and in a few quick seconds, you're ready for the tee-off.

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Order from your dealer now!

Lewis Golf Ball Washers
G. B. Lewis Co., Watertown, Wis.

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The most accurate sharpener ever built! Best for precision grinding of any reel type mower, from the smallest edger to the largest power or fairway mower. No disassembling of mower necessary. Engine, handle, wheels remain in place on the mower during grinding. Equipped with attachment bar for grinding both the face and edge on bed knives. Offered with gravity feed or hand crank for accurate grinding. Adjusts instantly for hook or straight line grinding. Reconditioner provided for lapping-in operations. It's the fast, easy way to keep your mowers sharp.

Simplex 100 Portable Lapping Machine
Designed to recondition any reel type mower quickly and with minimum of effort. Will run in either direction. Can be used anywhere that a source of electric power is available. Reduces sharpening costs. Keeps mowers in top condition between grinding jobs.

For further information, write to:
THE FATE-ROOT-HEATH COMPANY, Dept. G-4, Plymouth, Ohio

Dian Seagram distillers co-sponsors of first international blind golfers team match between U. S. and Canadian teams in July ... Costs will be borne by Seagram's ... Gate receipts will go to Canadian National Institute for the Blind.

John D. Parr, 69, who was at clubs in New Jersey, New York and New Hampshire for 45 years, died recently at his home in Westfield, N. J. after a long illness. He came from England 50 years ago and retired from pro golf 5 years ago, leaving the Roselle GC, Rahway, N. J. ... He is survived by his son John A. Parr, Colonia, N.J.; a sister, Mrs. Alice Lewis of Westfield, N. J., and a brother and sister in England.

Watsonville (Calif.) GC converting first hole to golf range, adding 3 new holes to make a 12 hole course ... Expect to add 6 more soon if play continues to increase ... Model home erected on one of 45 homosites on course ... New watering system and pro shop ... Club is energetically promoted ... And why not, with Pat Markovich and Joey Rey owning it?

Frank Lovrine, formerly asst. to Bruce Herd at Flossmoor CC (Chicago dist.) signed as pro by South Side CC, Decatur, Ill. ... Richard Dodds, formerly at Cress-
"AGRICO greens show excellent growth and color"

— Cosmo Piantedosi, Superintendent, Commonwealth C. C., Newton, Mass.

"Regular feeding of AGRICO COUNTRY CLUB for greens has always given my greens excellent growth and color," reports Cosmo Piantedosi, superintendent at Commonwealth Country Club, Newton, Mass.

"In November, I applied AGRINITE to my greens after I last cut them," he goes on to say. "The results in the spring were very good. The color was good, too, and remained a long time. Also the turf thickened up considerably. Use of Agrico and Agrinite has given me the utmost satisfaction and I shall certainly continue to use these fine products."

Order Agrico now — it's America's premier Golf Course Fertilizer. Contains both organic* and inorganic plant foods. Ask your regular supplier or write to The AMERICAN AGRICULTURAL CHEMICAL Co., 50 Church Street, New York 7, N. Y.

*Organic derived from AGRINITE, the better (over 8% nitrogen) all-organic plant food.

"AGRICO greens show excellent growth and color"

moor CC, Hobart, Ind., now pro at Valparaiso, Ind., Forest Park muny course ... Members of Golf Writers' Assn. of America to bust out in new uniforms at Masters' tournament ... Darlingest jackets of hang-over brown with embroidered crest over left lung and lovely old school ties ... Writers at Masters' formerly keenly felt their sartorial inferiority to the club's caddies in swanky green space cadet uniforms, members wearing green jackets with air of studied carelessness and the Barbours' dog in its green blanket.

Other plans of Golf Writers call for business meetings at the Masters', US Open, PGA and National Amateur championships ... Writers' pres., Lincoln Werden of NY Times, and Cliff Roberts arranged for snack bar in press sty at Masters', thus happily settling complaint of golf writers that a sandwich in the clubhouse cost them about the figures of the winning score of the tournament.

Bo Dempsey, pro at Plainfield (Tex.) CC during day is an outfielder at night for Plainview Ponies of West Texas-New Mexico league ... C. H. Alberding, hotel magnate, planning new course in Phoenix, Ariz. . . . Tony Skover, green chmn., Mea-
Leading golf course operators throughout the country rely on Chlordane to help beautify fairways and greens by controlling damaging insects. Your insecticide supplier has Chlordane formulations ready for you. Ask him for necessary Chlordane control data today—or write:

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100 E. 42nd St., New York 17, N. Y.

dowbrook CC (Detroit dist.), and Meadowbrook's supt., Andy Bertoni, also teamed together in officiating basketball games last winter.

Sherwood Moore, Hollywood (N. J.) CC, re-elected pres., New Jersey Golf Course Supts.' Assn. . . . Melvin B. Lucas, Homestead; and Joseph Stemmle, Springdale, were elected vps . . . Albert Foster, Aldercrest was elected sec., and H. T. Isleib, Madison, was elected treas. . . . Directors elected: Frank Scehla, Colonia; Benjamin Dziedzic, Crestmont; and Wm. Monahan, Rock Spring.

Hawaiian golfers complaining about Honolulu Star-Bulletin new policy of eliminating results of tournaments held by "more than 50 clubs of varying sizes" . . . Sports editor Wm. Metz says it doesn't think the "routine" events are worth the space nor do readers "whose main interest is baseball, basketball, football, etc." . . . If the old newspaper axiom "names make news" still holds good amateur participating sport should continue to be a circulation builder . . . Reason golf news is so limited in many papers is difficulty of getting the names and scores easily and quickly . . .
The knife-like blades of the Spike-Disc cut unnoticeable slots to the root areas allowing moisture to go down where it will do the most good. The Spike-Disc leaves no ugly holes or dirt plugs on the green, manufactured by Ohio Machine Products, Inc., Columbus, Ohio. 

Write for full information to: Dept. G2

JOHN H. GRAHAM & CO., INC., Sales Agent
105 Duane St., New York, N. Y.

Jerry Glynn, pro at Glen Flora CC, Waukegan, Ill., and teaching in winter at Marshall Field & Co., Chicago, may have the widest geographical range of students of any pro instructor... He’s got one pupil who comes from Paris, France once a week for a lesson, another every 10 days from Cairo, Egypt, and one who comes in weekly from Brussels, Belgium, for a lesson... They’re all TWA pilots... Golf is great for those birds... After long stretches and heavy, keen responsibilities in their planes they need the walking recreation golf gives them.

Fire destroys clubhouse and pro shop at Guyan G&CC, Huntington, W. Va.... Pro Arnold Browning opened downtown shop and is restocking members... Arnold’s records helped in settling insurance claims... Reminder to other pros to see they’ve got complete inventory of their own and members’ stock that is carried in the shop, and that one copy of the inventory is on file safely away from the shop.

Trans-Mississippi Seniors’ Assn. holds its first annual tournament at Thunderbird CC, Palm Springs, Calif., week starting

One solution to a lack of competent help is more productive use of your present labor supply. Time saved from the slow job of preparing top dressing by manual methods through the use of a Royer Compost Mixer is available for other essential work. And with a Royer you do save time... up to 89% of the manhours formerly needed. Your investment will pay off in short order. Equally important, the quality of your top dressing will be greatly improved. Send for Bulletin 46.
Greenkeeping Superintendents, who know the score when it comes to the successful development and maintenance of exceptional greens and good fairway turf, specify and use more MILORGANITE than any other fertilizer. A carload a year usually takes care of the requirements for a well-kept 18-hole course.

MILORGANITE produces vigorous, healthy, weed- and drought-resistant turf that keeps your Club membership and guests both happy and enthusiastic.

The services of our Agronomists and Soil Testing Laboratory are available for the asking.

THE SEWERAGE COMMISSION
MILWAUKEE • WISCONSIN

April 20 . . . Golfers over 50 invited.
Ed Newkirk building 9-hole course at China Lake Naval Testing Grounds near Inyokern, Calif. . . . Club managers comparing notes at managers' annual convention found no reason for any improvement in clubhouse labor situation this year . . . Managers reported country and city clubs losing business because of good labor scarcity at clubs . . . Very tough job to try to maintain former top standards of food and service at clubs . . . Bill Norcross, mgr., University Club of Hartford (Conn.) told Connecticut managers consensus at CMAA national convention was 90 per cent of clubs had increased prices in the past two years.

Pro shop contents total loss by fire at Centre Hills CC, State College, Pa. . . . Pro Harold B. Harrison set up temporary pro shop in clubhouse and with merchandise rushed by manufacturers caring for members most of whose equipment was lost by fire . . . USGA sends out bulletin asking all clubs to include in list of club tournaments National Golf Day, Sat., June 5 . . . USGA Green Section turf research which benefits all clubs has had $13,000 from National Golf Day 1952 and 1953 funds.

Ed Brady, supt. of golf at New York City's 10 muny courses has arranged series

For the first time, we are offering a dependable power roller that can be used on lawns, tennis courts, running tracks, baseball diamonds, football fields, playgrounds and blacktop patching and is quickly and easily interchangeable into a Motoraire for coring and aerating turf.

For rolling or aerating, this one machine can be used many times during the year. A natural for landscape men and institutions.

SOILAIRe INDUSTRIES
MINNEAPOLIS 3, MINN. • Used by over 1000 Institutions
of bi-weekly classes over two month period this summer for boys and girls from 12 to 17 . . . Pros at the course will teach the kids . . . Should be the biggest junior golf educational program ever put on . . . Brady says if players wouldn't drag golf carts on greens and aprons, maintenance costs of city's courses would be greatly reduced.

Ed Landeen resigns as pro at Twin City CC, St. Paul, Minn., to become pro-supt., Stevens Point (Wis.) CC . . . John Handwerg, who has owned and operated River Vale, Shackamaxon and Greenwood golf clubs in northern N. J. and has sold them all, is building 27-hole Empire State CC, two miles north of Central Valley, N. Y. . . . Orrin Smith is architect . . . Empire State courses and fine clubhouse to be in operation in spring, 1955 . . . Sam Dien, New York City sports dealer and golf enthusiast, presents plans in The Sports Merchandiser for 3-hole course (holes 150, 225 and 75 yds.) and 9-hole putting green for boys' and girls' camps . . . Dien, whose address is 110 Fulton st., NYC, says he hopes the idea will develop so a non-profit organization, possibly to be called Junior Golfers of America, might be formed . . . He is enlisting pro cooperation.

(Continued on page 107)
SINGLE Lip and DOUBLE Lip HEAVY DUTY Blades for all Makes of Fairway Mowers — Hand and Power Putting Green Mowers — Power Mower Blades — Tee Mower and Trimmer Blades all made of the best quality knife steel and heat treated to insure long wear and guaranteed to give complete satisfaction. Order on your Club Stationary for Special Club Discount. Dealers and Repair Shop orders are also given prompt attention and wholesale prices. You will save important money buying direct from manufacturer.

Price sheet on request or we will quote price for your blade order.

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We pay the postage on all orders of $15.00 and over.

In 1926 Milorganite production was 3,000 tons. In recent years the annual production has been approximately 70,000 tons. More than 1½ million tons of Milorganite has been shipped since 1927. The operation, which from the start has been strongly based on expertly engineered sales work at golf courses, is rated by American municipal authorities and sales and advertising men as the foremost demonstration of civic efficiency in marketing as well as in solving a difficult problem of sewerage disposal.

Radish, an enthusiastic and fairly proficient golfer, will begin his lively retirement program with his usual spring training trip to Pinehurst.

SWINGING AROUND GOLF
(Continued from page 35)

Bill Remsen, formerly asst. to Spencer Murphy at Glen Oaks, succeeds Pat Doyle as pro at Clearview, New York City muny course ... Doyle resigned after 18 years at Clearview ... Billy Capps of Greenville, N. C., joining Murphy staff ... Midwest Assn. of Golf Course Supts. has public relations committee of Gordon Brinkworth, Brookwood; Bill Stupple, Exmoor; and Ray Gerber, Glen Oak; supplying lawn and garden bulletins to garden editors of Chicago and suburban newspapers and radio stations.

Robert F. Hutchinson signed as pro-supt. by Forrest Park CC, Adams, Mass. ... Johnny Cochran, Denver (Colo.) CC pro gets Zeke Dexter, former All-American footballer, as asst. ... Willie Nicoll, pro at Peninsula G&CC, San Mateo, Calif., for 31 years, resigns because of poor health ... Willie's going to make a trip to Scotland to visit the old playmates ... Club plans to give its beloved Willie a big party before he sails.

Henry J. Stacey, gen. mgr., and Walter Scheiber, pro, planning brilliant schedule for spotlighting Great River CC, formerly
NOW A STRONGER, HEALTHIER TURF AT LESS COST
MICHIGAN PEAT
NATURAL'S FINEST SOIL BUILDER
Leading clubs maintain thick, healthy turf by building their greens with proper mixture of Michigan Peat, sand and soil. Michiigan Peat makes heavy soil porous, binds light sandy soils, permits adequate aeration, holds water and plant food, allows grass to attain deep root structure. Invaluable for top dressing! Saves watering bills. Our staff will help you solve your problems and save money.
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WE want to help more public course operators stretch dollar purchasing power up to 100 per cent on golf course and clubhouse supplies. Register FREE in mutual buying pools. Now starting 9th year service, and extending to wider area.
C.K.B. SERVICES • Mountain View, New Jersey
NOT for Driving Ranges.

Timber Point, famous spot on Long Island . . . Boston Sunday Post carried bright illustrated story by Gerry Moore on how Phil Farina and his supt., Bob Mucciaroni have restored abandoned Wayland CC (Boston dist.) 9-hole course and enlarged it to 18 . . . New course will open Memorial Day . . . Farina who started in golf as a caddie when 11, then worked his way up thru pro ranks until going into World War II combat, is co-owner of Wayland.

Alex Radko has no chance to sample the new leisure . . . Alex continues in charge of USGA Green Section office at Beltsville, Md., while handling duties as director of USGA Green Section office in newly established Northeastern office at Rutgers university, New Brunswick, N. J. . . . Radko’s been at series of meetings of green chmn. and supt.s, in N. Y., N. J. and Conn. telling of Green Section program . . . With new Green Section office at Rutgers the long and valuable service of Eugene L. Larkin and Dr. M. E. Husted in promoting turf research and its golf course use in NY metropolitan area and N. J. reaches a target . . . Wonder if clubs in that area realize how much Gene and Doc have done for them over the years? . . . Probably not.

Green Section’s tie-up with Georgia Coastal Plain Experiment Station with new Southeastern office and the Rutgers tie-up puts dead stop to early suspicion that new policy of Green Section meant reduction of turfgrass research . . . By the way, turfgrass is now the formal term for what golf is played on . . . The term turf was officially discarded by agronomy authorities as having the connotation of horse racings . . . When we write turf to save space in GOLFDOM we mean turfgrass so don’t think we are thinking about getting a long shot in the third at Churchill Downs.

USGA decision, effective in 1955, to limit Open championship exemptions to winners of previous 5 National Opens instead of all previous Open champions, and to lowest 10 scores and ties in previous Open, instead of lowest 20, came after several years consideration . . . USGA didn’t want to hurt feelings of ex-champions or unduly tighten Open competition, but pressure to give more young candidates a chance in the Open forced the decision.

USGA annual meeting Jan. 29 to announce first winner of USGA Bob Jones award to be given to an individual “of any degree of golfing skill” in U. S. for “single act or series of acts over a period of years”
We have a plentiful supply of Old Orchard C-52, Arlington C-1, and a fair supply of Congressional C-19, to offer for spring delivery. NO INCREASE IN PRICES.

Old Orchard Turf Nurseries
R. R. Bond, Prop.
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THE GREENS ARE THE FOUNDATION OF ALL SUCCESSFUL GOLF COURSES

of "real sportsmanship." It will commemorate the "exemplary sportsmanship, as apart from the skill, of Robert T. Jones, Jr.," says USGA in announcing the award. That's a sure enough open competition Winner will be determined by a special committee of 7 appointed each year by USGA president.

The Jones award probably will be the top prize of the game. And what a tough job it's going to be picking the winner. A somewhat similar task confronts the Golf Writers' Assn. in making their annual award of the Bill Richardson trophy to "the man who has done most for golf" during the year. That's gone on a membership voting basis now to escape the feeling that the Richardson award might go to one who has done most for golf writers during a year.

Tommy Armour while in one of his profound philosophic moods of umbilical contemplation said he'd like to make an award to The Duffer of the Year. To qualify Armour said the candidate would have to be a club official paying his dues, having a big house account, working for the club for no money, taking abuse and shooting about 105 without complaining or hope.

Colonial CC (Ft. Worth, Tex.) Ninth annual invitation, May 26-30, will have $25,000 prize money again. It's largest purse for PGA co-sponsored event in which contestants pay no entry fees. Field is limited to maximum of 48 and minimum of 36. Harlow Waite who was gen. mnr. of the division of U. S. Rubber that made first U. S. ball, winters at Clearwater, Fla., playing with senior pros.

Charles A. Nash, Mission Hills, is chmn. of committee to finance Chicago teams in national Public Links championships and to get this event for Chicago. Others on the Executive committee are Wm. B. Langford, Chas. N. Eckstein, John R. Coghill, Jos. J. Jemsek, Packy Walsh, Wm. E. O'Connor and the president of the Cook County (Ill.) Board of Commissioners, Wm. N. Erickson.

Mrs. John Watson heads Women's Aux-

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NO CLASSIFIED ADS ACCEPTED AFTER THE 25TH OF MONTH PRECEDING DATE OF ISSUE.

Under no circumstances are we permitted to divulge the name and address of those placing the blind advertisements. Responses to all box number ads should be addressed to the box number and mailed to GOLFDOM: replies are promptly forwarded to advertisers.

BANKRUPT SALE of Golf Course Supplies will interest Fee Course Operators and others. Prices slashed up to 50% on nearly $10,000 stock, old established dealers. Broker: Clinton KENT Bradley, Mountain View, New Jersey.

Class A GOLF PROFESSIONAL with 20 years successful experience at two clubs wishes opportunity to serve a club needing top-grade man in the departments of membership service, instruction and course upkeep. Specializing in instruction to juniors and ladies. A-1 credit rating; excellent references. PGA member. Personal interviews requested. Available April 1st. Address Ad 405 c/o Golfdom.
The Businet* Journal off Golff

Gallery surrounds fairway and green as Alice Bauer Hegge, paired with sister Marlene, gets ready to play tee to green shot during exhibition match with Babe Zaharias and Betty Dodd at opening of new Par-3 course in Sarasota, Fla., owned and operated by Bert Montressor and Dare Davis. Complete story on new layout will appear in May Golfdom.

Swinging Around Golf
(Continued from page 111)

By Herb Graffis

What Merchandising Means in Pro Business Success
By Ed Rankin

Tells Maintenance Practices in the Chicago District
By Robert Williams

"Home Town Boy" Makes Good with Pals Building Club
By Howard J. Fife

Tax Study Shows Clubs Pay for More Than They Get
By "Skip" Wogan

Birkdale Rated Stiffest Course for British Open
By W. H. Corlett

Tips on Greens Program
By Beryl Taylor

Look Before You Leap When Planning Swimming Pool
By J. Thomas Norris

Worthington Ball Co. 50th Year Is Celebrated

SWINGING AROUND GOLF

financial grant... Trouble is the pros often never made what the members thought the pros made.

There's no general plan we know of for financing club employee retirement... Most satisfactory way we've heard of is to set up retirement pay as fixed expense instead of putting it off and letting the next year's board side-step... It's a matter club officials should be discussing with insurance men.

O. J. Noer made his 20th consecutive appearance on the Iowa State short course when he was on this year's program... Date for Waite Memorial tournament at Shawnee-on-Delaware (Pa.) CC set by Fred Waring for Sept. 7-11... Art Newman now mgr., The Valley Club of Montecito, Santa Barbara, Calif. ... Mel Smith is pro there and Mel and Art were together at French Lick Springs Hotel in 1934.

Norman Drew, 21-year-old Walker Cup player has turned pro and British pros think so well of the lad they believe he might be first British player to be on Walker and Ryder Cup teams... John Plant, sec., Gezira Sporting Club, Cairo, Egypt, tried unsuccessfully to get PGA to send U. S. pro to compete with European stars in Egyptian Open April 2-4... German Golf Assn. inviting U. S. amateurs and pros to compete in German Amateur, Ladies' and Open championships at Krefeld, during week July 25-Aug. 1.