SPORTSVISION SHOOTS NEW GOLF SERIES

Sportsvision, Inc., San Francisco, specialists in sports TV film, had a crew at Las Vegas shooting "Tournament of Champions." Don Schwab, Pacific Coast Intercollegiate champion in 1949 and Sportsvision’s production head, directed instruction sequences to be available in 8 mm., 16 mm., and 35 mm. films, and a series of 12 15-minute black and white and colored films of Mangrum, Snead, Besselink, Boros, Middlecoff, Bolt, Jackie Burke, Jim Turnesa, Worshaw, Kroll, Ferrier, Stewart, Palmer, Douglas, Holquin and Jimmy Clark.

Course Labor Shortage Not Realized by Officials

By JOHN C. EBEL
Supt., Biltmore CC, Barrington, Ill.

In the past several issues of “Golfdom” I’ve been especially interested to see timely problems similar to my own discussed. Weather and other unpredictable circumstances have always made a golf course superintendent’s job tough, but I think all will agree that obtaining competent personnel is our biggest single headache. It will continue to be if clubs do not meet the competition of the local labor market.

Sure, a superintendent can do an amazing amount of work with school boys and temporary help who will work for lower rates, but they are available only a few months out of the year.

The use of expensive machinery and the application of fertilizers and chemicals require men who are definitely interested in golf course work and are properly compensated for it. These trained men must be employed year-around because there is work to be done in off-season weather that is as essential to a good golf course as is the work done when the season is in full swing.

What I’ve said here is nothing new to superintendents, but maybe if enough of us talk loud enough, long enough, and often enough, club officials will realize we have a point and set up budgets to correct the problem.

Ike Gives Golf Ball Prize for Blood Bank Tourney

WHEN Paul Pehler left North Hills CC (Milwaukee dist.) as George Calderwood’s asst. to take over a pro job of his own at Westfield GC, Winona, Minn., he took along with him the Blood Bank tournament idea that the North Hills members and Calderwood and his staff put over in a big way last year.

Westfield needed golf interest development and a lot of it so Paul put forth the Blood Bank tournament idea. The members and other Winona citizens jumped at it.

More than 200 pints of blood have been