COMPARE — and you'll insist on

HENRY GOLF BALL WASHERS

* CLEAN • Dirty water can't splash; no brushes to rot.
SAFE • All-over "massage" action gentle on ball point.
THRIFTY • Serving year 'round course for 12 years.
BEAUTY • Trim design, silver coated — dresses up tees.
SERVICE • Long life rubber liners replaceable; oil impregnated bearings. Speedy parts delivery.

Henry Golf Ball Washer—A. C. Schendel, Distributor
Waukesha 5, Wisconsin

GOLF PRIDE GRIPS
PUSHED BY ADS

The Fawick Flexi-Grip Co., Akron, O., is launching a spring and summer consumer advertising campaign via newspaper sport pages. The firm makes Golf Pride rubber grips for golf clubs, replacement and as standard equipment on several makes of clubs. A new wrap-on model, with cap and wrapping-strap molded in one piece, is being introduced.

The Golf Pride series will start April 1st in New York, Chicago, Pittsburgh, Cleveland and Philadelphia papers. Other markets will be added during the season. Three golfing magazines and trade advertising in five magazines of the golf equipment and sporting goods field also will be used.

Francis G. (Bo) Wininger who's been showing well in his maiden year on the tournament circuit, has been signed on Wilson's advisory staff.

HARDIE EXPANDS SPRAYER
SALES STAFF

A sales expansion program by the Hardie Mfg. Co., Hudson, Mich., Los Angeles, Calif. and Portland, Ore., reveals the recent development and manufacture of machines of new design for the application of pest control chemicals and a greatly increased demand for such equipment. The following new salesmen have just been added to the staff of the Hardie, Hudson, Mich. office.


Kenneth Betts will represent Hardie in Texas and New Mexico.

James Russell, who learned the sprayer business in the Hardie plant when he was employed in the production department during the last several years, has been appointed to represent Hardie in Eastern Michigan and the Upper Peninsula of Michigan.

William H. Pulley, who has been active in the pest control equipment industry for the last several years has joined Hardie as direct factory representative in Delaware and the Del-Mar-Va Peninsula.

The appointment of J. A. (Jack) Robinson as Northeast Sales Mgr. of The Hardie Manufacturing Co. will provide a larger measure of Hardie factory service to golf courses in New England, New York State, New Jersey and Pennsylvania.

You'll improve your course
with SKINNER

Individual units or complete "tee to green" systems. Precision made of brass, bronze and stainless steel parts to assure dependable performance for years. Write today for specifications. THE SKINNER IRRIGATION CO., 415 Canal St., TROY, OHIO.

"Pioneer and Leader in Irrigation for Nearly Half a Century"
FONKEN HAS NEW “PICKER UPPER”
An improved golf ball retriever has been announced by the Fonken Manufacturing Co., 433 W. Magnolia ave., Glendale 4, Calif. The 1953 “Picker Upper” golf ball retriever quickly clears a swath 9 ft. wide over every type of range terrain, the company says. The 1953 Fonken “Picker Upper” has greater flexibility than ever before to meet every change in contour, as well as the ability to retrieve golf balls in heavy grass and weeds. An improved separator-comb placed ahead of the molded, cold rubber-covered pick-up discs aligns the golf balls for pick up by the discs without cuts, slices or bruises, and deposits them into readily removable wire steel baskets for return to the tees.

MacGregor’s New “Buggy Bag” Fits All Carts
The “Buggy Bag”, made to fit all types of carts, rental or collapsible, has been introduced by MacGregor Golf Co., Cincinnati. The “Buggy Bag” has a “floating”, reinforced steerhide cuff that adjusts up and down 9 inches to attach to any cart. A loop is also provided for fastening to those carts having a hook instead of brackets. “Buggy Bag” can be carried by its handle or by attaching a conventional sling.

PEND-L-PUTTER NOW IN NEW MODEL
P putt-Master Co., 31 N. First st., Phoenix, Ariz., has a new model of its Pend-L-Putter which can be used in the conventional manner, right- or left-handed, as well as swung between the legs when facing the cup, which is the manner for which the putter was designed.

The putter has been steadily increasing in use since the Rules of Golf OKed center-shafted putters and is in pro play.

LAWN MOWER STATIONARY BLADES

We make these blades in several styles to fit the different makes and types of Lawn Mowers—including the small Hand Trimmer—Hand and Tee Mowers—Putting Green Mowers—Power Mowers and the large Gang or Fairway Mowers. Best quality knife steel, electric furnace heat treated to insure long wear and fully guaranteed to give complete satisfaction. You save important money buying direct from manufacturer.

Price sheet on request or we will quote price for your blade order.

JONES MOWER & EQUIPMENT CO.
2418 Grasslyn Avenue, Havertown, Pa.

We pay the postage on all orders of $10.00 and over.

April, 1953
on the tournament circuit. Its inventor, Wm. E. Saufley, prominent Arizona amateur and businessman, has worked magic with it, giving amazing demonstrations in contributing to 3 out of 4 Phoenix pro-amateur victories as Johnny Palmer's partner, and setting a record of 25, 23, 23 and 21 putts in four rounds of the Phoenix invitation. The new model retails at $14.50.

**NEW FEATURES IN 1953 HILLERICH & BRADSBY POWER-BILT LINE**

The 1953 line of Power-Bilt clubs incorporates the following new features: Power-Flite insert which adds beauty and power to face of woods; more compact iron blades with beautiful two-tone stainless steel finish which H and B says render more power and greater accuracy to iron shots; locked-sole plate construction for more strength and durability to woods. Regular Golf Pride rib lock grips or Chrome-Tex red leather grips are available. Attractive new finishes add beauty and distinction to the line.

The Power-Bilt line has a wide array of special putters, wood clubs, junior clubs, men's and women's left hand clubs in all sizes and prices. Details from H&B, Louisville.

**SPALDING PRO ONLY ITEMS IN NEW CATALOG**

Spalding golf equipment with its new headliner being the Synchro-Dyned irons and woods, is fully described in a catalog now being distributed to pros. The catalog shows in addition to clubs, balls, bags, accessories of many kinds and a cart.

**BONNIE RANDOLPH TURNS PRO AS “LADY BURKE”**

Bonnie Randolph, Columbus, O., lass who has been showing bright promise of star ability in women's tournaments, turned pro after the Titleholders' tournament at Augusta. She's been signed by Burke Golf Co., Newark, O., and will campaign the Lady Burke line.

Bonnie's a lovely blonde, 25 years old, who started to play golf 8 years ago during her last year in high school. She was an excellent athlete in school.

The Burke Co. is initiating a strenuous sales push on Lady Burke clubs and is getting good response thru pro shops.

**MacGregor Has Tube For 3 MT Balls**

MacGregor Golf Co. now is packing its MT ball in weather-tight tubes each containing 3 balls. The balls are kept clean until ready for use. A string imbedded in the cover of the package zips the tube open easily.

**New Tourney Catalog**

MacGregor Golf Co., Cincinnati 32, O., is mailing to pros its Tourney golf equipment catalog, describing by word and picture all of the Tourney line of equipment. The Tourney line is pro only. If you haven't got the catalog which contains many new items, write Bob Rickey, MacGregor pro sales mgr.

**BURKE GOLF HAS NEW WOODS**

Burke Golf, Newark, Ohio, announces two completely new bench-made woods—Nos. 5 and 6. The new woods are especially designed for those shots requiring extra loft, close accuracy and plenty of distance. Made to the highest standards with the shaft extending through the sole, where it is securely fastened. The clubs get their carefully balanced weight by means of extra heavy sole plates. These new handmade clubs are Dur-O-Var finished.
**UNIQUE CAMERA SERVICE**

One of the newest accessories for pro shop sale and service is the Pro Camera, a compact, practically indestructible camera that can be carried in the golf bag ready for instant use. Processing of film, printing of pictures, and reloading of camera are all done at the company headquarters, to whom the camera with its used film is mailed for 6c in carton furnished. For a fee of $1 which user encloses when mailing the camera, he receives in return the 12 developed negatives, a 3¼×3¼ print of each, and another camera loaded with 35 MM Ansco film. The Pro Camera is pre-focused for pictures from 4 ft. to infinity. It offers retail sales possibilities at its low price and can be rented for instruction shots or to players who want shots of their groups. Details from Pro Camera Co. of Chicago, Room 700, 22 W. Monroe St., Chicago 3.

**SCOGGINS NEW CATALOG READY**

Howard Scoggins Golf Co., Dunedin, Fla., are mailing their 1953 pro shop catalog to professionals throughout the country. Scoggins' new catalog is the most complete they have published, with a wide variety of equipment, accessories and apparel. Much of the merchandise is presented in color, including a particularly fine display of apparel, headwear and gloves for both men and women golfers. Spotted through the book are several pages devoted to pro shop merchandising well worth pro study. Professionals failing to receive their copy of the new catalog should write the Scoggins company at above address.

**ACUSHNET SALESMEN PLAN AND FROLIC AT MIAMI**

Acushnet Process Sales Co. ball salesmen divided the week of their annual sales meeting in Miami with the mornings being allotted to intense discussions of sales, advertising and promotion plans, ball manufacturer, pro sales help, competition and other subjects concerned with increasing Acushnet business and the afternoon being devoted to sport.

Phil Young, Acushnet executive, who has a winter home at Coral Gables, was host to the team-mates. Phil retains souvenirs of the gathering. His pet monkey chawed samples out of the visitors and Phil is having them mounted.

Golf matches were main features of the entertainment with as much as 90 cents of personal (not expense account) money changing hands. Russ Mattern took the boys for a cruise in his Chris Craft. The lads fished off Ronnie and Betty Fenton’s Sunset Island club. Earl Christiansen got a split decision with the tarpon. Wally Sharrett, with help of Bill Boomer, Russ

---

**Golfers Imports, Inc. are Sole U.S. Agents for GEORGE NICOLL CLUBS**

The World Famous

PIN-SPLITTER IRONS

HENRY COTTON

WOODS and IRONS

GEM PUTTERS

(Steel or Hickory Shafts)

Available as complete clubs, or heads only

Write for prices and details.

**Golfers Imports, Inc.**

Box 26 Hillside Manor

NEW HYDE PARK, L.I., N.Y.

Telephones: Floral Park 4-4115 and Bayside 9-9566

---

**1914 FULNAME MARKER 1953**

Fulname Golf Ball Marking service provides the best in ball marking today. Prepare now for early sales.

GET THE BEST! GET FULNAME!

THE FULNAME CO. CINCINNATI 6, OHIO
WESTALL
RUBBER FLOORING

- Protects Clubhouse Floors for Years!
- Longer-Wearing, Tough, Firm!
- So Smooth, Safe, and Easy to Clean!
- No Cementing to Underfloor!
- Does Not Buckle or Crawl!
- Smart Appearance!
- Choice of Colors: Green, Black, Sand and Terra Cotta!
- Comes in rolls approximately 50 in. wide, 5/16 in. thickness, lengths up to 29 ft.
- More than 100 Years of Rubber Manufacturing Stands Behind This Durable Product!

Write for Samples and Details:
HENRY WESTALL COMPANY
944-960 Merrimon Ave., Asheville, N. C.

NEW DEVICE TELLS YARDAGE

Yard-O-Meter, a new golf cart attachment which automatically clocks off the yardage traveled is being marketed by Lange Co., 103 W. Fowler St., Milwaukee, Wisc. Made of rust proof alloys the yardage meter is designed for ready attachment to any type golf cart and clocks yardage accurately regardless of cart wheel size. It affords the golfer an instant check on his distance and can be used for measuring course yardage and spotting markers. As a quick attachment for carts it offers an opportunity for added rental cart income as well as a retail item for pro shop selling. Write to Lange Co., above, for literature and prices.

HAAS HAS NEW CLUB CLEANING AND POLISHING MACHINE

Fred Haas & Associates, P. O. Box 900, Chicago, have introduced a new machine which promises to get close attention from professionals who find servicing of members' clubs a problem. The new Haas machine is designed to thoroughly clean and polish all or any part of both wood and iron heads. Use of a mixture of fluid polishing wax and water, played through faucets on rapidly revolving nylon brushes accomplishes the dual job of cleaning and
polishing, with safety to inexperienced operators, without splash or dust. The new machine, of compact design and strongly constructed, is available with or without a sturdy cabinet stand on which to mount it. Write Haas for full details.

Jim says:
"THERE NEVER HAS BEEN A BAG THAT HAS ADDED SO MUCH PLEASURE TO GOLF AS THE LIGHTWEIGHT BALANCED GOLF BAG."

STANDARD MODEL
15 CLUB CAPACITY
COLOR - GREEN
$3.60 ea. CHICAGO
Minimum shipment—½ dz.
ORDER NOW
BALANCED GOLF BAG
1401 W. North Ave. Chicago 22

MACGREGOR IMPROVES JACK BURKE JUNIOR CLUBS
Jack Burke, Jr. woods and irons for junior golfers have been improved for the 1953 season, advises MacGregor Golf Co. These clubs are duplicates of top MacGregor models proportionately reduced in size for boys and girls from 9 to 14.

EUGENE "SKIP" WOGAN
GOLF COURSE ARCHITECT
Design, Supervision and Construction
110 Summer St. Manchester, Mass.
Phone Manchester 309
Inquiries for quotations and special analyses of grass seed are handled quickly. Any usual or unusual grass condition peculiar to your area may require a particular knowledge of seed habits based upon tests in different sections of the country. Our results of such tests are yours for the asking.

The larger users of lawn seed ASK WOODRUFF and rely upon Woodruff answers.

Dept. G43
F. H. WOODRUFF & SONS, INC.

---

BREARLY INTRODUCES
MODEL 574 CAP

The Brearley Co., Rockford, Ill., 1953 Congo line of hats, caps, and visors, includes the Model 574 which is made of imported Toya cloth, the mesh-like material allows ventilation while giving protection from the sun. Available in a choice of three colors: all natural, brown with natural, navy with white. It is made in four sizes, not adjustable.

PEDERSEN INTRODUCES NON-SLIP
ALL CHAMOIS GOLF GLOVES

Pedersen Sales Co., Wilton, Conn., is distributor for the new Mace All Chamois golf gloves developed by Mace Products following lengthy laboratory work. Chamois leather heretofore has been regarded impractical because of its susceptibility to moisture and perspiration and its slipperiness when wet. Under the exclusive tanning process perfected by Mace the Chamois skins have taken on qualities which the producers say offer several distinct advantages to golfers. The new Mace golf gloves won't slip, wet or dry; have an unusually natural "feel", dry soft from perspiration or water; have fewer seams, and none that come in contact with the club. Washable on the hand with

---

VENETIAN HOTEL
Miami End of Venetian Causeway

Golf
Headquarters in MIAMI

Where distinguished sportmen and their families enjoy the fine club type atmosphere, facilities and associations. Conveniently located to all Golf courses.

Special Rates to GOLFERS
Ample Free Parking
SAUL B. YURAN
Gen. Mgr.

---

TO PEP UP THAT BIG ANNUAL CLUB EVENT... ENGAGE

PAUL HAHN
GOLF'S GREATEST SHOWMAN

For Booking Contact: BOB GIBSON
119 Lester Rd.,
Park Forest, Ill.
soap and water. Mace is warm in cool weather and keeps the hands cool in warm weather. Strictly pro only, Mace gloves come in the two models illustrated, in full size ranges for men and women, lefts, rights and pairs. For complete details, sizes and prices write Pedersen Sales at address above.

CON-SOL POWER ROLLER HAS TEN NEW FEATURES

The completely redesigned Con-Sol power roller, made by Consolidated Industries, Inc., West Chester, Conn., has ten new features which increase structural strength and ease of operation.

An important new feature is a foot lever shift for forward and reverse, which leaves the operator's hands free to steer and to operate the throttle. The new speed reducer with gears running in oil in a sealed case is expected to improve operation and increase roller life. Maneuverability is increased by new type linkage between rollers, and bronze bush-

DAIRY-ORGANIC COMPOST—Processed Nature's way—not pulverized, not dehydrated, merely screened. Alive with bacteria, valuable trace minerals and hormones. Feeds instantly, no odor, will not burn—the best true organic cow manure compost produced. Only $8.00 per 100 lbs. (2-50 lb. bags) delivered anywhere in the United States. Smaller package, bulk, ton or carload prices on request.

DAIRY-ORGANIC COMPOST Menomonee Falls, Wis.
ings with Alemite fittings at all friction points greatly reduce wear. Parts at points of stress have been strengthened, some as much as 50 per cent.

Two types are available, the standard model with weight adjustable from 300 to 1200 lbs. to suit soil conditions, and the heavier all purpose model with weight adjustable from 375 to 1400 lbs. The latter model carries a 15-gal. sprinkler tank which supplies water to wet both rollers and minimize sticking of asphalt.

Both models are powered by a reliable and economical 2½ HP Briggs & Stratton engine, equipped with a manually set governor through which set speed is maintained up and down grades.

**GOLFSCOPE, NEW RANGE-FINDER**

Golfscope is a new pocket range-finder which, held at arm's length, sights the pin, tells the distance to the green and—what club to use. It's a simple, handy aid that takes the guesswork out of determining distance, and helps guard against over, or under playing shots. It was invented by Warren Gillon, Gillon Products, San Maeteo, Calif., for many years in the Research Dept. of Eastman Kodak and has been developed along the same scientific lines as photographic equipment. The pocket size distance calculator has enjoyed a lively demand since its introduction last fall. Full details from Gillon Products, above.

**THOMSON MADE SPALDING'S GOLF RELATIONS DIRECTOR**

Jimmy Thomson, widely known for his long-hitting performances and as a first class tournament performer before World War II, recently has been put in charge of Spalding's customer relations in the golf field. Jimmy's office is at A. G. Spalding & Bros., 161 6th ave., New York 13.

He's been with Spalding for years and making a nation-wide beat. Jimmy knows the home club pro problems and the tournament player troubles; both from experience. He also knows a lot of the answers. He's one of the best-liked guys in the business.
POW-R-GRIP
GOLF GLOVES
For the Golf Professional Trade

Styiled and designed for
better golfing. Manufactured
from selected imported leather, by Master
Craftsman.

Write for prices and literature
Manufactured by

PERRELLA GOLF GLOVES INC.
Gloversville, N. Y.

Available in a complete range of
sizes for men and ladies.

NEW INDOOR PUTTING DEVICE

The Hartung Co., 4200 Arthur Avenue,
Brookfield, Ill., announce a putting cup
with new type ejector plate which pops
ball return up with simple mechanism
operated by toe or club pressure. Simu-
lated grass matting covers both putting
cup and eight ft. putting carpet. Pack-
aged as unit, entire set comes in 19" x 4"
green imitation leather carrying case.

For prices and literature write Hartung.

CONFIDENTIAL

GOLFER'S HANDBOOK 1953
EDITION IS ISSUED

The Golfer's Handbook, published by
Golf Monthly, 56 Annandale St., Edin-
burgh 7, Scotland, 1953 issue has been
published. The book is a standard ref-
ereice work containing records of com-
petitions in Britain and many other
championships elsewhere, vast historical
and biographical data, innumerable facts
of unusual happenings and situations in
golf, and lists of British and other foreign
clubs.

DE WITT PUBLISHES YEAR BOOK

Wm. O. DeWitt, PO Box 472, Miami 3,
Fla., has issued the first edition of his
Golf Year Book which lists about 4300
golf clubs in the U. S. and about 500 in
Canada, a directory of golf club supply
sources, tournament records and the Rules
of Golf.

DeWitt has been at work on this job for
several years and after numerous and dis-
couraging setbacks has completed his task
in a very commendable manner, especially
considering the extreme difficulty and ex-
 pense of approaching completeness and
accuracy in such a compilation.

SPECIALIZED
GOLF SPRAYERS

For applying insecticides, weed control,
liquid fertilizers, spraying greens, trees, shrubs,
water painting and general use. Ask your dealer
— write for catalog.

The Hardie Manufacturing Company,
Hudson, Michigan
3825 Santa Fe Ave., • Los Angeles 58, Calif.
1435 N. W. Northrup St. • Portland 9, Oregon

Use
WEEDANOL
2, 4-D Formulations
For Lowest Cost Weed Control
Ask Your Dealer
ASSOCIATED CHEMISTS, INC.
North Collins, N.Y.
CLASS LESSON
(Continued from page 69)
the one who's most at fault. But in con-
siderately demonstrating how the incor-
correct swing can be given a simple and
effective correction you and your pupil put
on a helpful demonstration.

Get your lessons organized so there will
be good balance between explanatory and
directing talk, and action.

And when you finish the series you
might put on a chalk talk telling the pu-
pils how to play a course, but it's better
to get a couple of pros with you and play,
perhaps 9 holes, explaining the why of the
shots and selecting from your class various pupils to play shots and tell why
they are going to make certain shots, and
how they are going to apply their lessons
in making the shots.

National Golf Day, May 23,
To Be Gigantic Event

National Golf Day, sponsored by Life
magazine and the PGA, has been set for
May 23, with Julius Boros, defending Na-
tional Open champion, playing a round
at Oakmont CC, Pittsburgh, Pa., scene
of this year's National Open, and against
Boros on handicap basis at their own
clubs there will be many thousands of
golfers.

The same procedure as in 1952 when
about 80,000 golfers paid their $1 entry
fee and played at their clubs against Ben
Hogan's round at Northwood CC, Dai-
allas, will be followed. Last year 14,667
golfers from 2,114 clubs beat Hogan on
a handicap basis. Ben went one over.

This year Horton Smith, PGA pres.,
estimates there'll be at least 150,000 gol-
fers participating. Life magazine won't
estimate. Pros and club officials in numer-
our instances believe the 1953 entry list
will surpass Smith's estimate as the initial
event proved so highly successful that
many regretted that they and their clubs
didn't get in.

The fund collected is split 50-50 between
USO and golf educational and charitable causes, with the fund being administered by National Golf Fund, Inc., which is headed by Fred L. Riggin, sr., pres., Mueller Brass Co., Port Huron, Mich., and a widely known senior golfer. The National Golf Fund, Inc., board includes others nationally known in golf and fully qualified to investigate and appraise causes for fund use.

Of the first year's National Golf Day receipts golf beneficiaries included all caddie scholarship funds, the PGA benevolent, relief and educational funds, a USGA Green Section turf research fellowship, Junior Chamber of Commerce national junior championship and the AWVS Swing Clubs at veterans hospitals.

Private, public and semi-public course golfers all are eligible to participate in the National Golf Day competition. Last year many women played and some of them beat Hogan with their net par scores. This year it is expected that the women's entry will be very large although with National Golf Day being on a Saturday, the women's rounds at clubs probably will be played earlier in the week.

PGA sectional officials are now actively arranging the event.

SWINGING AROUND GOLF
(Continued from page 36)

Timber Point (L.I.) GC under new management and renamed Connequot CC. The course will be private, limited to membership of 250, with 35 rooms for those wishing to spend weekends. The clubhouse is being remodeled with new locker room and pro shop. Walter Scheiber will be pro with Joel Bennett and Steve Doctor assisting.

In response to GOLFDOM inquiry last month, "Is there a hole in the U.S. longer than 640 yd. 8th at Richmond County (N.Y. Met dis.) CC?" Score card from Sid Jermy, pro at Fernwood (Miss.) CC shows 3d hole is 650 yds. with par 6. . . . Sid says hole actually measures 658 from center of