SCOGGINS ANNOUNCES NEW TRENDS IN '53 LINES OF APPAREL ITEMS

Howard Scoggins Golf Co., Dunedin, Fla., announces new trends in their '53 lines of equipment and apparel items. Scoggins presents new 1953 line of golf bags of rich quality and distinctive styling featuring nylon and plasti-plaid available in four attractive color combinations. All styles have saddle leather trim with complete equipment and companion practice ball bag and carryall bag to match.

The sport shirt and sweater lines feature five new numbers in fine knit mercerized cotton by Alps Sportswear Co.; jersey tricots, ginghams and flannels in attractive styles by Air-Flo Sportswear and fine new cashmere sweaters for men and women by Nuknit featuring cashmere Polo style shirts and others all full-fashioned to fit comfortably and in a wide range of colors.

Scoggins newly designed Air-Vent golf gloves made from top quality chrome tanned lightweight Cabretta skins full fingered all leather and leather and nylon backs are available in a range of eight beautiful colors to please both men and women.

The new slack line includes nine models in Tropicals, Linens, Gabardines, and wools. Tropicals and Linens in eight colors.

JACOBSEN ANNOUNCES IMPROVEMENTS ON GREENSMOWER, NEW PRODUCTS

Jacobsen Manufacturing Co., Racine, Wis., announces revised design in the Jacobsen power Greensmower for 1953. Improvements include a nine blade reel and a new Jacobsen engine that will develop 2 1/2 h. p.

The Jacobsen 24” Estate Model and the 26” Lawn King model have also been revised in design and will be powered with the new Jacobsen engine.

Two new Jacobsen products—the 30” Leaf Mill which will have many uses around a golf club for Fall leaf clearance and Spring clean up and the Rotary Snow Plow for cleaning sidewalks, paths and small driveways are on the market.

KEN SMITH HAS NEW LADIES' WOODS

Kenneth Smith, Kansas City, Mo., has new compact ladies' woods designed to give maximum hitting power with less surface resistance from the clubhead. Streamline design allows greater swing speed. The new woods have the same "Kensert" as all other Deluxe models. It's an insert made of a special compounded nylon substance of unusual strength guaranteed not to chip, break, or loosen.

Carlon Products Corp., Cleveland 5, O., has issued new bulletin giving condensed information on Carlon flexible plastic pipe.

MELFLEX: safest, most enduring of all floor covering for golf club traffic!

For 26 years the preference of service-wise managers.

Melflex Products are made of the toughest, surest-footed materials obtainable. When they go on duty you won't be spending money for replacements for years to come. Check your needs against these MELFLEX service champions:

MEL-ISLE Heavy Duty Runners — outstanding for cleated shoe wear and safety in lockerrooms, heavy traffic aisles and pro shops. Ribbed, rubberized fabric runner 1/4 in. thick and 40 in. wide • MELFLEX Diamond Tread Step Treads — years and years of safety service • MELFLEX Landing Mats — rugged, non-curling, easily cleaned • MELFLEX STANDING MATS — SHOWER MATS — KITCHEN MATS.

FOR THE DRIVING RANGE:

MELFLEX Heavy Duty Driving Tee Mats — made of bomber airplane tire carcasses. Smoothest playing, longest lasting of tee mats • MELFLEX Rubber Tees — specially molded, tough, tubular rubber golf tees. Real range economy at $17.25 per hundred.

GET THE MELFLEX "FACTORY DIRECT" QUOTATIONS ON YOUR 1953 REQUIREMENTS.

MELFLEX PRODUCTS CO., Inc.
L. E. Warford, Pres.
410 S. BROADWAY . . . AKRON 8, O.
In Canada: P. O. Box 411, Ft. William, Ont.
"SYNCHRO-DYNED" IS BIG STORY OF SPALDING SALES MEETINGS

The Spalding Sales group from all 48 states attended weekly meetings at their factory the middle of Aug., for presentation of the 1953 Golf Professional lines of merchandise.

Highlighted was the '53 golf club story on "Synchro-Dyned", a newly perfected scientific method of club manufacture producing identical contact feel in every club, both woods and irons.

Also emphasized was the new and most complete line of golf bags, in leather, canvas, and Saran, the new sensational synthetic material widely publicized in national magazines.

A reminder was given of the Spalding Successful Course Maintenance — depends on the use of quality equipment

We sincerely feel we offer you the widest selection of top quality merchandise available — all chosen with the aim of helping you.

Successful Course Maintenance ---

* SOUTHWEST'S EXCLUSIVE TURF EQUIPMENT HOUSE

122 South Main (P.O. Box 630)
FORT WORTH, TEXAS

1645 Bissonnet (P.O. Box 343)
HOUSTON, TEXAS

DISTRIBUTORS OF:

TORO — WHIRLWIND MOWING EQUIPMENT
BUCKNER SPRINKLERS • MILOGANITE FERTILIZER
SOIL CULTIVATORS • POWER SPRAYERS • PEAT CHEMICALS • WATER HOSE • COURSE SUPPLIES

Serving Texas and The Great Southwest Since 1928
Dot and Top Flite balls gift boxed for Christmas.

**Move to Repeal Law Limiting Parcel Post Size, Weight**

The present law restricting parcel post size and weight limitations on shipments between first-class post offices has a direct effect on the manufacturers and distributors of golf equipment as it does every other business that uses the mails for distribution of its products.

The golf professional whether he realizes it or not is in a position to help remove the restrictions which have been placed on the size and weight of packages in which he receives his orders if they are shipped by parcel post.

There is a concerted effort to repeal the present law and restore between first-class post offices, the former parcel post size and weight limitations of 100 in. in girth and length combined and 70 lbs. in weight.

The House Post Office and Civil Service Committee has before it a bill (H. R. 7852) introduced by Rep. Frank Osners of New Jersey designed to repeal present size and weight restrictions. If your Rep. serves on this committee, write him. Even if he is not, write your Representative explaining your dissatisfaction with the present situation.

The U. S. Rubber Co. is using an attractive putting device as the container for their Christmas gift package of one doz. U. S. Royals. Made of durable plastic the device may be used on the living room rug for the entertainment of guests or for indoor practice putting. Plastic cover of this unit has many practical uses also. The six-ball Christmas package is a durable plastic container for use in locker or around the home.

**For Longer Service and Dependability**

**ALWAYS INSIST ON**

**WESTALL RUBBER FLOORING**

We invite you to write for samples and COMPARE with any other flooring. WESTALL RUBBER FLOORING protects clubhouse floors for years, because it is longer-wearing, tough and firm — yet so smooth, so safe and so easy to keep clean! Requires no cementing to under-floor; does not buckle or crawl. Comes in rolls approximately 58 in. wide, 5/16 in. thickness and lengths up to 29 feet. Choice of colors: green, black, terra-cotta and sand. More than 100 years of rubber manufacturing stands behind this durable product.

For Further Information, Samples and Estimates — Write or Wire:

**HENRY WESTALL COMPANY**

944-960 MERRIMON AVENUE • ASHEVILLE, NORTH CAROLINA
LABOR-SAVING MEASURING WHEEL

it is easy to use, measuring around corners or over contours with equal ease. The wheel weighs only five lbs. and is built to withstand rough usage. Handle is adjustable permitting operator to push wheel before him as he walks or guide it from a slowly moving car or jeep.

For more information write Rolatape, Inc., P. O. Box 1100, Santa Monica, Calif.

SPIKE DISC CULTIVATORS FOR ATTACHMENT TO POWER MOWERS

Ohio Machine Products, Inc., Columbus, Ohio, manufacturers of the Spike Disc lawn and green aerator and cultivator, announce two new models especially designed for use with home lawn type power mowers. Model No. 12 shown here has 12 discs, 10 in. in dia., with a spiking width of approximately 25 in. which, with slight modification, can be used with large type mowers.

Measuring distances now as easy as walking. Using a Rolatape Model 400 measuring wheel, Bill Stewart, supt., Hillcrest CC, Los Angeles, checks score card distances on the course. The wheel may be used to measure any distance on any surface — a counter in plain view of the operator at all times records distances up to 100,000 ft. directly. It has special significance in determining areas of greens that have to be fertilized or treated chemically.

A handy labor-saving measuring wheel

PLAN ON IT!

National Turf Conference and Show

FEBRUARY 10, 11 and 12, 1953
THE AMBASSADOR -- ATLANTIC CITY, N. J.

Sponsored By

GOLF COURSE SUPERINTENDENTS ASSOCIATION OF AMERICA

In Its Twenty-seventh Year
INTERNATIONAL HAS MANY TRACTOR ATTACHMENTS

The International Harvester Co. presents a complete line of approved allied equipment for its Cub and Super A wheel tractors. These attachments are designed to handle almost every golf course maintenance and improvement job.

Literature is available upon request which illustrates IH tractors with mowers, rakes, loaders, sprayers, leveling blades, post-hole diggers, snow plows, and many other attachments in operation. Address requests to International Harvester Co., 180 N. Michigan Ave., Chicago 1.

HILLERICH AND BRADSBY HAS NEW WOODS AND IRONS IN '53 LINE

A complete new line of Power Bilt golf clubs is being offered for 1953 with advance orders indicating a banner year in '53, Hillerich and Bradsby reports.

The new line includes complete new wood models of fine grade selected persimmon with attractive finishes, and a new lock sole plate construction with eye-appealing Powerflight insert.

Irons are of a new compact blade design with improved weight distribution, and stainless steel heads with a new bright two-tone finish. New Golf Pride Rib Lock grip and a new Chrome-Tex red

Golf Course Chemicals

Proven on Hundreds of Greens, Fairways and Roughs

WEEDANOL BRAND

For broad leaf weed control
2,5,4-D Ester and Amines

For crabgrass and chickweed control
Weedanol Cyanol (PC) High strength powder.

For brush control
2,4,5-T Amine Salts
Low-volatile Esters

For insect control
DDT Oil Concentrates
Emulsified Concentrates

ANNOUNCING — PENNSALT CLOVERCIDE*

for complete one shot WHITE CLOVER control in golf course turf. For late fall application.

TERRANOL

Soil Conditioners


Ask your dealer or write:

ASSOCIATED CHEMISTS, Inc.
North Collins, New York

Canadian Distributor:
J. B. & D. Co., Unionville, Ontario
For Faster, Efficient Service on
GIHON DOUBLE EAGLE GOLFBAGS
PENFOLD GOLF BALLS

ILLINOIS
INDIANA
IOWA
MINNESOTA
ST. LOUIS, MO.
WISCONSIN

STROKE MASTER Golf Shoes
GOLF-EZE Slax
WESTERN Golf Carts

ILLINOIS
INDIANA
IOWA
MINNESOTA
NEBRASKA
NORTH DAKOTA
SOUTH DAKOTA
ST. LOUIS, MO.
WESTERN MICHIGAN
WISCONSIN

REPROCESSED - NEW - USED GOLF BALLS

Complete Line Golf Accessories
For Pro Shops and Ranges
Write for catalogue

New H. C. PENFOLD GOLF BALLS
Personalized and Christmas Gift Wrapped

GREAT LAKES GOLF BALL CO.
6641 S. Western Avenue
Chicago 36, Illinois

leather grip have been added for both the woods and irons.
In addition a complete line of men's and ladies' clubs in all price ranges, and Power Bilt sets of junior clubs which have received fine acceptance, will also be offered in 1953.

PUTT-MASTER, PENDULUM-TYPE PUTTER, NOW ON MARKET

A pendulum-type putter, used with the player facing the hole, now is being manufactured commercially by Putt-Master, 31 N. First St., Phoenix, Ariz. Five years ago the inventor started using the putter which has its shaft in the center of an aluminum head, and when center-shafted putters became legal Jan. 1, 1952, the demand for this putter put it on a commercial basis.
There's been considerable newspaper publicity on the Putt-Master's use by several well-known tournament players and a number of better amateurs. Among the merits claimed for the Putt-Master is that sighting the line with both eyes makes it much easier to get the true line and keep the putter face square and that

AMERICA'S BIGGEST SELECTION of GOLF AWARDS

A complete selection of golf trophies, cups, and plaques for tournaments and banquets. Immediate delivery from stock.

Send for catalogue No. G12

UNIVERSAL SPORTS AND AWARDS
Division of
Universal Bowling & Billiard Supply
515 S. Wabash Ave. — Chicago 5, Ill.
Tel. Wabash 2-5525

Golfdom
stance facing the hole minimizes jitters. Users' reports declare the Putt-Master a deadly weapon particularly for putts of 12 ft. or less.

CALOCURE'S FIRST YEAR GETS SUPERINTENDENTS' O.K.

Mallinckrodt Chemical Works, St. Louis 7, reports that its new turf fungicide, introduced this year, under the toughest conditions that golf courses have suffered in many years, has been strongly endorsed by supt's for its safe and economical control of brown patch and dollar spot. Mallinckrodt's Cadminate, introduced two years ago, scored particularly in control of dollar spot, and the 25 years of effectiveness of its Calo-Clor continued to be a highly valuable aid to supt's in their battle against turf fungus diseases.

NOW — HOOD COVERS FOR IRONS

In their newly announced Iron Hood Covers, Superior Welting Co., Brook & Market Sts., Louisville, Ky., have an item which looks like a natural for pro shop selling. Made of lightweight, durable and weatherproof leather the new hoods offer players the same protection for their irons as they have long used for their woods. On or off in a wink the hoods come in sets of 8 and 9, the 9 set including a hood for the wedge. Available in red, blue, green, black, fawn and gray, each hood is plainly marked with a gold embossed numeral. For complete information write Superior Welting Co., at above address.

ABRAMS, ACUSHNET SALES REP., IN NEW BUILDING

George Abrams, Acushnet ball sales representative for 17 central states, has moved to his new building at 2315 Main st., Evanston, Ill. In this enlarged and convenient layout George has his two sons-in-law, Rollie Shearer and Dick Pollard on the job seeing that shipments are swiftly made.
GOLFCRAFT FORMALLY OPENS AT ESCONDIDO, CALIF.

Pres. T. R. (Ted) Wooley of Golfcraft, Inc., VP E. J. Redmond, Sec. Mrs. C. J. Lemon and Golfcraft's sales staff were hosts to more than 1000 at the formal opening of Golfcraft's new plant at Escondido, Calif., Sept. 15. Pro and amateurs played 9 holes at Rancho Santa Fe for $500 pro prize money, Joe Kirkwood of Golfcraft's staff gave an exhibition, then open house in the new plant.

The new plant has 20,000 sq. ft. area, with the most modern production equipment in use by expert clubmakers. Visitors are watching operation of a precision machine in Golfcraft's iron dept., in...
Gravely, Dunbar, W. Va., has new chain saw attachment for its tractor.

**PUTT-PERFECTOR NEW PRACTICE DEVICE**

The Putt-Perfector is a golf ball with two conical projections and a horizontal steel center rod invented by a prominent golfer who has become a remarkably good putter. The ball has to be stroked square-ly to roll with the conical projections in horizontal balance. Failure to make pre-cise contact is made very obvious by the cones getting out of line and emphasizes the error in stroking.

Pros who have received early produc-tion of the Putt-Perfector have found it a popular, effective instruction and prac-tice device, with players buying it for indoor use at home as well as on prac-tice greens. It comes in packages of 3 with each ball’s cones in colors. It should be a good Christmas gift item. It is made by Putt-Perfector, 31 N. First St., Phoenix, Ariz.

**NEW THATCH SPOON FOR AERIFIER**

A special Thatch Spoon has been de-signed by the West Point Products Corp., West Point, Pa., for use on the F-G Aerifier, G-L model, Junior G-L and G-T models for use where thatch is a greater problem than compaction. The special spoon cuts a full circle of thatched ma-terial, has the same curve as the stand-ard Aerifier spoon and movement of the spoon beneath the surface provides “cul-tivating action” although not as thorough as with the open spoon. Reported ad-vantage in the design of the Thatch Spoon is the circle of metal at the tip of the spoon which does not clog as readily as conventional hollow tine. Thatch Spoons are available only in ½ in. dia.

Among other newly developed or im-proved products of West Point are the newly introduced Junior G-L Aerifier, a...
self-powered unit using the same spoons and providing the same "cultivating action" of the standard model. It is equipped with adjustable handles for convenience of the operator.

Improvements in Flexi-press include changes in wire coils around Aerifier spoons with wider spacing to prevent clogging.

The H-L model has been made into an Aerifier-Roller combination equipped with standard ½ dia. spoons with reversible handles so machine may be pushed or pulled. In transit unit rides on the roller which may be filled with water and used to firm seedbed.

**AL LINK DESIGN SHINES IN NEW KROYDON MODELS**

Al Link, widely known in golf as a star designer and builder of clubs, has produced some new numbers for Kroydon's 1953 line that Kroydon declares are the finest clubs for playing qualities and selling looks the company ever had. Al's made ingenious use of the unique qualities of the Kroydon shaft and special head design in effective combination. Pro reception of the new clubs has been highly gratifying, says Frank Mitchell, Kroydon's sales mgr.

**WAR-MUP WEIGHT HOOD COVER ON MARKET**

The Hoodswing Corp. of 6944 Collins Ave., Miami Beach, Fla., owners and developers of the "War-Mup" weighted golf club hood, started production October 15th. C. M. Hill Co., Peoria, Ill., is in charge of production.

Damon C. Abel, pres., Hoodswing Corp., says that this patented head cover will be marketed through the pros who will advise the golfer on the proper weight and use of a "War-Mup" weighted hood. A complete set of hoods, one with a changeable weight for "War-Mup" is priced from $4.50 to $12. The individual "War-Mup" retails from $2.50 to $5.00.

A special Christmas gift package of the single weighted "War-Mup" and in sets of 3 or 4 (one weighted) will soon be available.

**STROKE-MASTER HAS TWO NEW LIGHTWEIGHT SHOES**

Miles H. Baker, vp, E. E. Taylor Corp., Freeport, Me., says the company will feature two new lightweight two eyelet golf shoes next season. One is to have a lug sole and will retail at $14.95. This is to be made of a soft type upper with a
full leather toe lining and an unlined back quarter. The same shoe will also be available in a waterproof neolite sole out of a brown softy upper leather with an unlined back quarter to be available to retail at $15.95. These are two new shoes Stroke-Master believes “have a wonderful place in the pro shop for the coming season.” Styles are in the men’s line.

Baker adds: “We also are featuring a blue and white women’s spiked golf oxford in our hand fashioned, unlined women’s shoe. This shoe seems to be much in demand and its comfort giving features are unquestioned as we have sold many thousands of pairs of this type shoe in plain brown and brown and white.”

W. A. CLEARY TO HAVE SUPPLY MERION B27 SOD IN EARLY ’53

The W. A. Cleary Corp., New Brunswick, N. J., has seeded 25 acres of their plant farm to Merion B27 and some other good green mixtures from which they plan to furnish a continuous supply of sod to golf courses and parks starting in early 1953.

Control plots are to be marked off where studies will be made of treatments with PMAS for crabgrass and fungus in various stages. Other test plots will show results of use of the soil conditioner, Soiloam, and a newly formulated liquid fertilizer, Nitro-Gro.

Superintendents and club officials are invited to visit the Cleary plant and see the sod in various strains of grass and make first hand observation of tests being conducted.

DOUBLE EAGLE IS DISTRIBUTOR FOR PENFOLD BALL IN U. S.

The new Penfold golf ball is now exclusively distributed in the U. S. by Double Eagle Golf Products Co., Inc., Yardley, Pa.

The new Penfold is wound with a special tape of purest rubber and has unique center construction. Distribution of the Penfold ball is exclusively to the professional and in most leading pro shops appears the well known Penfold trademark of the happy Scot.

Double Eagle Golf Products Co. first gained prominence when it introduced its bag line for sale exclusively by golf professionals.

Last year Double Eagle popularized a bright plaid golf bag. This year they presented a “Seamless” bag which has...
proved to be successful and popular. Recently Double Eagle has been given exclusive manufacturing rights to a new material, "Kalistron," which, it is predicted, will have strong selling appeal in beautiful high quality golf bags.

NEW GOLF BALL RECONDITIONER
The Wittek Golf Range Supply Co., 5128 W. North Ave., Chicago 39, Ill., in collaboration with the Globe Products Co., has developed an improved, heavy-duty, press-type vertical Golf Ball Reconditioner, adapted for range operators to put cut and out of round balls back into play. Re-vulcanizing the entire cover, this machine is hand operated. Details from manufacturer.

NEW ITEMS FEATURED IN MACGREGOR 1953 LINE
New and original items designed to give impetus to the increased market golf professionals have created in recent years will be featured in the 1953 line of the MacGregor Golf Co.

A completely new golf ball, the MT, will be presented to the public this Fall. This ball has been tried and tested with satisfactory results on the tournament tour through the past year. It will also be offered in an attractive Lizagator Utility Kit for Christmas sales.

The "Blended Weight" principal has been developed in MacGregor's laboratory to satisfy the professional's demand for a simple and clear way to supply balanced sets of clubs to their members.

Additional factory facilities have been added in an effort to meet the demand for MT "Eye-O-Matic" woods, which will again be featured in 1953. The companion MT irons have been refined to please golfers of every description, size and shape.

Both Byron Nelson and Louise Suggs lines of woods and irons have been completely redesigned and will offer real values to the golf market. The Tommy MacGregor's Christmas package — One doz. "MTS" in an attractive zipper case.

Armour Tourney irons have been also refined to meet today's trend, as have the Armour left hand irons and the Jack Burke, Jr. model for younger players.

Sales success enjoyed with the MT combination sets of nine irons and four woods has resulted in the Armour and Suggs Tourney models being offered in this novel merchandising unit. The boxes have been redesigned for additional strength and can be used as built-in display cases.

A Saran pattern of the authentic Mac-Gregor Plaid will be featured in the comprehensive series of pro-only golf bags in a choice of round, keystone and Pax styles. Available also in attractive green and blue color combinations. The serviceable Saran will be offered for the first time in lower price brackets and in completely restyled and original designs. There are also companion head covers, carryalls and shag bags to match.

MacGregor is also introducing an uniquely constructed number, the "Buggy Bag", specifically designed to be used on carts, regardless whether it is a collapsible or rental type, affording protection to the bag at points where the brackets on most carts will cut a conventional bag.

GOLFERS IMPORTS, INC., HANDLE BRITISH LINES IN U. S.
Golfers Imports, Inc., has been formed as sales agency to American golf trade of several leading British lines. Address is PO Box 26, Hillside Manor, New Hyde Park, L. I., N. Y. Telephones are Floral Park 4-4115 and Bayside 9-9566. Golf Imports salesmen now are calling on pro trade.

The company handles U. S. sales for North British Rubber Co., Ltd., featuring the North British ball and a new floater, and North British rubber oxfords with steel spikes, for men and women. It also is sole U. S. sales agent for Tartan um-

New items in MacGregor's 1953 line.
For six years we have used only Liqua-Vita as a summer fertilizer. We wouldn't be without it. Better color—
evengrowth—noburn.

We apply Liqua-Vita with the fungicide, thereby eliminating labor cost—an important item these days.

E. E. Ranch
Mayfair Country Club
Uniontown, Ohio

AMERICAN LIQUID FERTILIZER CO., INC. . . . . Marietta, Ohio

brellas and cane seats made by James
Ince & Sons, Ltd., and has the pro line
of Macintosh poplin reversible windbreak-
ers for men and women, rainpants, and
all-service self-lined poplin jackets with
wool collar, waistband and cuffs.

Golfers' Imports, Inc. also has a fine
line of cashmere sweaters made in Edin-
burgh, and soon will announce its agency
for one of the leading line of British-
made clubs and heads.

For excellence of design, styling and
construction Burke golf clubs received
the Fashion Academy Medal Award for
1953. Production of Burke's 1953 clubs
is well underway at their Newark, O.,
plant and pres. Jack Schram advises
reasonable quantities will be available for
holiday selling.

ATCO GREENS MOWER SAYS
SALES "PHENOMENAL"

A. M. Bruce, U. S. Resident representa-
tive of Atco Motor Mowers, 67 Broad st.,
New York 4, says that the British-made
Atco which was introduced to the Ameri-
can market in 1951 has had "phenomenal"
sales and acceptance by supts. Bruce adds
"many distributors report that they have
sold more greens mowers this year than
during any other year since the war."

The Atco is made by a company with
more than a century of engineering ex-
perience. It was put on world markets
other than U. S. in 1921 and came into
the American market when the pound
was devalued and its price became com-
petitive.

The 20 in. Atco weighs 106 lbs., has a
9-blade Sheffield steel reel and simplified,
sturdy construction for operating econo-
my and uniformity.

UNION HARDWARE NAMES
REGIONAL SALES MGRS.

Appointment of four regional sales
managers to handle sales of Union Hard-
ware Co. products in the East, the Mid-
west, the South and the West Coast areas
of the country, has been announced by
Milton G. Meinig, director of merchandis-
ing and sales for the company and its
subsidiaries.

Eastern Regional Manager, with of-
fices in New York, will be Irving Swir-
now, former New York district repre-
sentative for the company and its Ath-
letic Shoe Division, and previously a buyer
for Davega stores.

George Fox, for the past 25 years in
charge of the sporting goods department
of the Hoffman Hardware Company in
Los Angeles, is the new West Coast Re-
gional Manager. He will establish re-
gional sales headquarters for Union Hard-
ware in Los Angeles.

James Jackson, with Union Hardware
the past five years as Chicago district re-
presentative for its Athletic Shoe Di-

LAWN MOWER STATIONARY BLADES

We make these blades in several styles to fit the different makes and types of Lawn Mowers—including the small
Hand Trimmer—Hand and Tee Mowers—Putting Green Mowers—Power Mowers and the large Gang or Fairway
Mowers. Best quality knife steel, electric furnace heat treated to insure long wear and fully guaranteed to give
complete satisfaction. You save important money buying direct from manufacturer.

Price sheet on request or
we will quote price for
your blade order.

JONES MOWER & EQUIPMENT CO.
2418 Grasslyn Avenue, Havertown, Pa.

We pay the postage on
all orders of $10.00 and
over.

October, 1952
A STRONGER, HEALTHIER TURF AT LESS COST
MICHIGAN PEAT
NATURE'S FINEST SOIL BUILDER

Leading clubs maintain thick, healthy turf by building their greens with proper mixture of Michigan Peat, sand and topsoil. Michigan Peat makes heavy topsoil porous, binds light sandy soils, permits adequate aeration, holds water and plant food, allows grass to attain deep root structure. Invaluable for top dressing! Saves watering bills. Our staff will help you solve your problems and save money.

MICHIGAN PEAT, INC., 267 5 Ave., N. Y. 16

R. H. Tractor Wheel SPUDS
quickest to put on or take off. Increase tractor efficiency and cultivate turf . . . that’s why more than half the U.S. and Canadian clubs use them. Durable and low priced.

Sample spud and circular on request: advise make of tractor and purpose for which intended.

Immediate shipment.
If your Ford or equipment dealer cannot supply, write direct to

R. S. HORNER
Geneva, Ohio
MFR. OF SPUDS, FORD-SON WHEELS, ETC.

RUTLEDGE ANNOUNCES COOLIE CART
The Rutledge Company, 3333 W. Belmont Ave., Chicago, announced their new “Coolie Cart”, scientifically designed and so balanced there is no sensation of weight. It’s a good, hard-working cart in the low price field.

Coolie rides along effortlessly. The handle adjusts to a comfortable length for everyone. Enameled metal body; 10 in. ball bearing wheels. It comes to dealers in a compact package, with only 3 parts which can be easily taken down and assembled to fit small space for carrying or storing in the back of a car without removing the bag. It is a good feature for gifts.

JOHN GILL RETURNS TO BUCKNER AS GEN. MANAGER

John B. Gill has been named Gen. Mgr. of the recently enlarged Buckner Co., Inc., Fresno, Calif. For the past 38 years, the Buckner firm has existed as a successful partnership engaged in the manufacture of all types of portable and underground sprinkling equipment. The incorporation is for the purpose of expansion to better serve their customers.

Gill will be in charge of all operations, both production and sales. He returns to
Buckner, after serving for many years as manager of their New York office, and with a wealth of sales experience gained during his 14 years as manager of the Transite Pipe Department of Johns-Manville Sales Corp. in their San Francisco offices.

Buckner plans immediate expansion of their line, with emphasis on product development and a streamlining of current models.

**MICHIGAN PEAT COVERING COUNTRY ON GOLF CLUBS**

Michigan Peat, Inc., 267 5th ave., New York 16, has a new folder describing use of its high nitrogen peat from bogs at Capac, Mich., on golf courses from Washington, D. C. to Los Angeles, and from northern U. S. to the deep south. Prominent supts. are quoted as having used the material in constructing new greens and reconditioning old greens. The material is being extensively used in 1/3 sand, 1/3 soil and 1/3 Michigan peat for top-dressing after greens are aerified and soil plugs brought up during aerification are removed. Supts. have reported very satisfactory results.

**HYPER-HUMUS DESCRIBES TOPSOIL MAKING**

Hyper-Humus Co., Newton, N. J., whose product has been widely used on golf courses for more than a quarter century, has issued a new circular telling of the use of Hyper-Humus in converting subsoil into topsoil. The mixing formula and process are pretty well known among supts. Write for circular.

**MULCH-VAC, NEW LEAF PULVERIZER**

Atwater-Strong Co., Atwater, O., reports a lively demand for their recently marketed leaf mulching machine, Mulch-Vac, which sucks up wet or dry leaves, pulverizes them and blows the mulch back on the turf or into a bag. The 6 hp model, shown above, is self propelled, cleans 3 ft. swath. A larger, 25 hp tractor drawn model cleans a 6½ ft. swath. Full particulars from the company.