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No inventory problems when you stock this novel Golfer’s Cap!
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give youngsters in their 50s and 60s an impressive demonstration of stickwork.

When you consider that most of the senior field is so busy working at golf they don’t get much of a chance to play in the summer the scores in the PGA oldsters were great exhibits of the value of sound golf swings staying with fellows who learned right.

Sargent Carries Group Insurance at Pro Shop

Harold Sargent, pro at East Lake CC, Atlanta, Ga., always alert in adapting any idea from other businesses to pro department operation, now has employees of his department covered by group life insurance. It’s a Travelers’ Insurance Co. policy which gives straight life insurance coverage to the amount of $3,000 each to employees. Sargent and his wife who, like many other pros’ wives, has an important back-stage role in the operating of the pro department, also are covered by the group policy. The Sargents’ policies are for $5000 each.

Cost to Sargent is about $20 a month. The cost of the group insurance is chargeable to business operating expense.

If employees leave Sargent they can convert their policies without medical examination. The policies are something