EXHIBITIONS
INDOORS AND OUTDOORS
IN PERSON
THE SERIOUS AND FUNNY
SIDE OF GOLF
A show packed with entertainment for the golfer's entire family.
including
BERMUDA 1st TEE
Redmond's latest color sound film
Write or wire:
JACK REDMOND
GOLF EXHIBITION BUREAU
GOLF CLINIC
4 W. 40th St., New York City
Phone: Chickering 4-1710
THE 19TH HOLE REVUE

GOLF PRINTING
Score Cards - Charge Checks
Greens Maintenance Systems
Caddie Cards - Handicap Systems
Forms for Locker and Dining Rooms
and for the Professional.
Fibre and Paper Tags
Envelopes - Stationery
Samples on request.
VESTAL CO., 701 S. LaSalle
Chicago 5 Phone: HARrison 7-6314
Established 1912

PRO SHOP — Balls - Bags - Gloves - Headwear
Sportswear - Accessories
DRIVING RANGE — Balls - Clubs - Buckets
Automatic Tee - etc.
MINIATURE PUTTING COURSES — Putters
Balls
We Buy, Sell, Trade or Reprocess your golf balls
GREAT LAKES GOLF BALL CO.
6641 S. WESTERN AVE., CHICAGO 36, ILL.

FULNAME MARKING
is a MUST this year. New golf balls are becoming scarcer by the minute. Get your Fulname marker NOW and keep your precious balls throughout the emergency.
THE FULNAME CO., Cincinnati, Ohio

WHITE ROCK SILICA SAND
The Penn. Glass Sand Corp., First Natl. Bank Bldg., Pittsburg, Pa., now have available a new pure white silica sand that can be used on both greens and traps. Inherent properties of the sand afford better drainage and help eliminate hazardous trap puddles. When mixed with loam it absorbs water like a sponge and helps keep the greens playable after heavy rain. Additional information may be secured by writing the company.

JACOBSSEN MAINTAINS EXPORT PROGRAM
Despite a domestic demand which more than matches production, Jacobsen Manufacturing Company, Racine, Wisconsin, continues to earmark a limited portion of its power mowers for the foreign market. Shipments, however, meet only a small percentage of the distributor's needs because demand for power mowers in foreign countries also exceeds supply.

"PERMATAK" NEW GOLF GLOVE
Howard Scoggins Golf Co., Dunedin, Fla., in cooperation with a leading glove-skin tannery, have developed a new golf leather of an exceptionally and permanently tacky characteristic which is used in making Scoggins' new Permatak Golf Glove. The tacky quality is obtained by a newly developed cod-oil emulsion treatment which also strengthens the light weight leather. The full fingered glove has an air conditioning cotton mesh back and ventilated fingers. Woven elastic bands across the mesh back keep it in snug fit. Available in men's and women's sizes, singles and pairs, in varied color combinations. Complete information from Scoggins at Dunedin.

PAR TUBE CLUB PROTECTORS
REACH HIGH SALES
Par Tube, 5710 Dakin St., Chicago 34, makers of Par Tube sturdy, waterproof paper-board circular protectors for golf grips and shafts report that spring sales,

CLUB REPAIRS
Quick Service
Supplies for the Pro Shop and Custom Club Maker.
JOHN DEMLING GOLF PRODUCTS
P. O. Box 628 Oak Park, Ill.
following a record business in 1950, point to the Par Tubes having arrived as a staple item in pro shop selling. The tubes now are being used in bags of numerous pros to protect grips against wear and abrasion and with increasing use of bag carts the Par Tubes are highly favored by average golfers as protecting clubs against damage.

MIAMI, FLA.—Baker Grass Industries, 2730 NW 4th St., Miami 35, has established a Zoysia matrella seed producing field near Hollywood, Fla.

POWER, AD THEME FOR SPALDING DIAMOND JUBILEE YEAR

A. G. Spalding & Bros., Inc., (“Official with America for 75 years”) celebrates its Diamond Jubilee Year in 1951. A broadside to be sent to sporting goods dealers and golf professionals announces the overall theme for 1951 advertising will be “Power”: More power to Spalding merchandise, prestige power in the Spalding name and selling power in the 1951 advertising. It is anticipated that 9 out of 10 families will be reached by Spalding advertising in the following media: National magazines such as Life, Saturday Evening Post, Time, Sport, Golfing, Golf World, The Golfer; leading newspapers. “Spalding Sports Show” Series on sports pages, offering free copies of the Sports Show Book; College newspapers; Youth magazines; Motion pictures, including “Famous Fairways”, a golf film in color and many others. All are distributed free of charge. This program will be merchandised extensively with tie-in display material and advance direct mail pieces featuring individual advertisements, promotional activities and specific dates.

PRO FINISHED PERSIMMON HEADS

WOODS HAND MADE TO ORDER WON-PUTT ALUMINUM PUTTERS
Quick Service on All Types of Repair Work.

Bert Dargie Golf Co.
2883 Poplar Avenue, Memphis 11, Tenn.

POWER, AD THEME FOR SPALDING DIAMOND JUBILEE YEAR

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• BENT GRASS •

Stolons and Sod. Washington — C1 — and other recommended strains.

HIRAM F. GODWIN
23366 Grand River Ave., Detroit 19, Mich.
AUTOMATIC SELF-KLEENING RAKE
Designed to save time and aggravation; the Self-Kleen Rake eliminates the necessity of stooping and hand cleaning during the laborious process of raking greens, fairways, or lawns. Through a simple spring construction, the automatic cleaning is achieved by a slight forward pressure on the handle; action automatically cleans any substance from the rake's teeth and gives the advantage of easy accessibility underneath brush and around delicate plants and flowers. Rake width is 20 inches, constructed of heavy gauge steel, rust-proof with full 5-foot handle, waxed and lacquered.
Self-Kleen Rake available from local dealer or Arthur Paul Sales, P. O. Box No. 495, Green Bay, Wis.

GOLFER'S JACKET SETS PACE IN WATERPROOF LINE
Fabrico Manufacturing Co., 1714 W. Division, Chicago, again expects their Golfer's Jacket to pace their entire line of waterproof sportswear for the year 1951. Developed in 1936, it has become the biggest seller in the Fabrico line, which includes a variety of household and sports items made of modern Vinlyte brand.

YES We can still build MINIATURE GOLF COURSES
In 1950, 3 out of 4 Miniature golf courses were built on golf driving ranges
Designed and Built by ARLAND Largest Builders in America
OUTDOOR BOWLING ALLEYS Another Big Money Maker

ARLAND
444 Brooklyn Avenue New Hyde Park, N. Y.

TEE MATS
Heavy, full 1" thick 4' x 5'
Driving Tee Mats
(Also Special Sizes)
Write for full descriptions and prices

MINIT MAN MATS
301 No. 8th St., Springfield, Ill.
plastic. The welded-on Arid-Action zipper is feature that keeps golfers dry in a heavy rain or wind. The stainproof fog color jacket has electronically welded seams, resists scuffing and peeling, and will neither rot nor mildew. It's available in small, medium, and large, with three of one size to a box.

KUNKLE DESIGNS INGENIOUS SEAT
Kunkle Industries, manufacturers of K-Kart, collapsible golf bag carrier, announce the addition of a seating arrangement for golfers who use a golf bag carrier. This unique seat can be attached to practically any cart, and offers additional comfort for the player. The seat has detachable features, and a spring arrangement that automatically locks the wheels to prevent rolling. Information from Kunkle Industries, 2358 Clybourn Ave., Chicago, Illinois.

COLORFUL PLAID SPORTS CAP
A smart Scotty in brilliant plaid with airy mesh sides in contrasting white. Has a Texon visor with plaid underlining. Made in small and large sizes with a shirred elastic back. A popular model for men, women, and children offered by The Brearley Company, Rockford, Illinois.

NEW RECIPE AND MENU SERVICE FOR CLUB KITCHENS
A new Mealmaster Recipe File and Menu Service for quantity food kitchens has been developed by Mary T. Kavannaugh, noted restaurant food service au-

April, 1951
DRIVING RANGES

DON'T SELL THOSE OLD BALLS

HAVE THEM COVERED WITH PLASTIC, THE NEW, ALL NEW PLASTIC PAINTLESS COVER. NO PAINTING EVER, UNAFFECTED BY PROLONGED EXPOSURE TO BAKING SUN.

PLASTIC IS TOUGH

Your old balls rebuilt by the nation's largest manufacturer of rebuilt driving range golf balls and the exclusive manufacturer of PLASTIC COVER golf balls.

We compression test all old balls as follows: 0 to 30, 30 to 70 and over 70. We return balls of equal compression. Different colors for different grades. Available in ALL WHITE, HALF WHITE AND HALF YELLOW, GREEN, BLUE, or RED. STATE CHOICE.

YOUR COST — $2.50 per dozen

Shipping data.

Ship old balls in double burlap via truck line, 50 dozen or less per bag and bill as SCRAP RUBBER. We pay freight to you, you pay freight to you. Allow 5% spoilage.

SAVE TIME — SAVE MONEY — DEAL DIRECT

SHIP TODAY

WAGNER'S GOLF SALES CO.
534 10th STREET
SANTA MONICA, CALIFORNIA

PHONE EXBROOK 31889
Formerly of Chicago

EVER WALK ON WHITNEY Greens and Fairways?

Turf by Whitney is greener and tougher because Whitney's Seed is tested for highest germination, super-refined for lowest weed content and blended from the finest grasses. Mixture for every golf course need. Write

Whitney Seed Co., Inc. Buffalo 5, N. Y.

WHITNEY SUPER- REFINED SEED

GOLF BALLS, CLUBS & EQUIPMENT

FOR

DRIVING RANGE
MINIATURE OR
PITCHING COURSE
RETAIL SALES.

CONSTRUCTION & MAINTENANCE HINTS.

NORTHERN BALL CO.
3441 N. Claremont Ave., Chicago 18, Ill.

authority and non-commercial test kitchen director. The Mealmaster service contains more than 500 recipes which have been tested and refined over a period of years in large and small food serving units and served to thousands of customers for taste acceptance and appetite appeal. Twenty-two classifications of recipes on 5" x 8" cards which give portion costs and major nutritional values of each item are included, covering everything from appetizers to desserts.

The Mealmaster Menu Booklet provides daily menus for a year and each menu item is covered by a recipe in the file. The cards and booklet are contained in a convenient, usable box. Information on the new service is available from the Mealmaster Recipe File and Menu Service, P.O. Box 1406, Chicago 90, Illinois.

MONROE TABLE WITHSTANDS HEAVY PUNISHMENT

The accompanying photograph graphically illustrates the load punishment that the MONROE DeLuxe Folding Pedestal Banquet Tables can take. Built like a bridge, this table incorporates many important engineering principles which develop extreme strength and flexibility without sacrificing the lightweight feature or the firm "non-tip" foundation. Catalog 225, showing a complete line of folding tables, folding wood and metal chairs, picnic tables, benches and children's playground equipment can be obtained by writing the company at 12 Church St., Colfax, Iowa.

RUBBER TIRE TEE MATS

46" x 60"

RUBBER TEES
TIRED LINK MATS FOR LOCKER ROOMS AND CLUBHOUSES

Write for illustrations and complete information.

ASHLAND RUBBER DOOR MAT CO.
P. O. Box 167
Ashland, Ohio
HAGEN AND WILSON 1951 PRO CATALOGS READY

The Advertising Department of Wilson Sporting Goods Co. announces the 1951 Walter Hagen and Wilson professional golf catalogs are now available. Each booklet features an attractively designed cover, and contains the latest in golf equipment. Highlighting the 32-page Hagen catalog is a complete description of the new Ultra irons. Among the many outstanding products listed in the 48-page Wilson booklet are new nylon golf bags and attractive, newly-designed head models in both woods and irons.

LONG BEACH, CALIF. — Betty Hicks Golf Co., 454 Linden Ave., Long Beach 12, is making a specialty of handling golf equipment for schools. The company operated by the former Women's National champion also is successfully promoting an indoor target golf game she invented.

GELHAR APPOINTED SALES MGR.
ANDY LOTSHAW CO.

George Gelhar, formerly associated with Burke Golf Inc., has recently been appointed sales manager of The Andy Lotshaw Company, 126 N. Clinton, Chicago, Ill., manufacturers of Pellent, an insect repellent sold on a nationwide basis through the dealers pro shops. According to Ray Moore, head of the Lotshaw Co., Gelhar will devote full time to developing pro shop sales. Sales to golfers during 1951 are expected to exceed all previous records.

DON RICHARDS JOINS SPALDING'S PRO GOLF SALES STAFF

Don Richards, who has been associated for the past two years with Harry Todd — golf pro of the Lakewood CC in Dallas, has joined the Pro Golf Sales Dept. of A. G. Spalding & Bros.

Don has been playing golf for about 16 years and says — "I've still got the same Cash-In putter I started with!"
NEW SCORE ANALYSIS SYSTEM

Five-In-One, a new system with which a golfer can analyze his own game, has been incorporated in a manual now being marketed by Ernest Dyson, Box 466, Meriden, Conn. Five-In-One rating cards are filled out by the golfer as he plays each round and provide a means of comparing his wood shots, his irons, his chips and long putts and his short putting with "par."

While Five-In-One will increase a golfer’s enjoyment of the game, it will also enable a spectator of a match to rate the play of the participants—or a golfer the abilities of a future opponent. Complete instruction manual, together with a set of 25 rating cards, retails for $1 and is available to pro shops and driving range proprietors at regular quantity discounts.

CLASSIFIED ADS

Rates: Minimum insertion $4.00 for 20 words; additional words 20c each. Bold face type, 25c. per word. Classified cols. reserved for help or services wanted and for sale of used equipment.

UNUSUALLY WELL QUALIFIED PRO-MANAGER AND WIFE DESIRE POSITION WITH PROGRESSIVE CLUB. ADDRESS AD 412 % GOLFDOM.

WANTED: Salesman, calling on Golf Clubs and Golf Driving Ranges, to handle well made high quality tee mat. Good commission basis. Address Ad 414, % GOLFDOM.

FOR SALE—ONE THOUSAND DOZEN GOOD USED RANGE GOLF BALLS $1.20 PER DOZEN. JOHN H. JOHNSON, R. F. D. 2, LITTLE FALLS, N. J.

MANAGER available for town or country club, married, no children. Age 44. Prefer club with large food volume. Can furnish A-1 reference. Excellent caterer. Not afraid of work. Address Ad No. 415, % GOLFDOM.

CASH PAID FOR OLD GOLF BALLS We will buy for cash any golf balls suitable for rebuilding to a like-new ball for resale purpose. Write for grade quotations.

DRIVING RANGE MEN—REBUILDING
Get your cores in early while we have the new type paintless cover material available for you. Tested and proven to be the best process in rebuilding for driving range use. Circular and information on request.

NORTHERN GOLF BALL CO. 3441 N. Claremont Ave. Chicago 18, Ill.

Pro or Greenkeeper—or combination. Twenty years experience. Thoroughly competent. Moderate income. Eastern location. Address Ad 408, % GOLFDOM.

DISTRICT DISTRIBUTORSHIPS now open—for the only Patented Golf Shirt for men and women nationally advertised and known. Opportunity for well rated wholesale distributors to take on highly profitable line to add to golf items now handled. Address Ad 409, % GOLFDOM.