Fred J. Bowman, vp of Wilson Sporting Goods Co. for the past 16 years, and a member of the Wilson board of directors, has been elected president of the company, succeeding the late L. B. Icely.

Bowman, 55, has been with the Wilson sports organization for 30 years. For 14 years he was with the distributing part of the company and for the past 16 years has been in the manufacturing and merchandising operations. He was born in Kansas City and was educated in Kansas City public schools. He was prominent as a high school athlete and was twice captain of the Westport high school basketball team. He was a member of the first pro football team in Kansas City.

Bowman started work with Johns Manville Co. and had that employment interrupted by service on the Mexican border with the Missouri National Guard and by World War I. He served overseas with Battery D, 129th Field Artillery as a top sergeant under Capt. Harry S. Truman. After the armistice he was active in sports overseas until he was shipped back.

In 1920 Bowman went with Lowe and Campbell. He became treasurer and in 1934 was transferred to Chicago as vp of the L & C division of Wilson. For the past 10 years Bowman has been in charge of Wilson's manufacturing at its 15 factories.

For 11 years Bowman served as sec., Athletic Goods Mfgs.' Assn. and now is serving his second term as president of that organization. He has served seven years as sec., Golf Club Mfgs. Assn. During World War II he was active on the advisory committee of the athletic goods division of the War Production Board.

Bowman is a director of Sunset Ridge CC (Chicago dist.) of which he was president in 1940. He is a director of the Western Golf Assn.